



Vicki Lynn Westbrook

Announce Engagement

Mr. and Mrs. Paul Westbrook of Belmont are happy to announce the engagement of their daughter Vicki Lynn, to Kenneth Urban Chelius of Little Genesee.

The bride-elect is a senior at Belmont Central School and of the Andrew F. Haynes Occupational Center where she is majoring in Cosmetology.

Mr. Chelius is a graduate of Bolivar Central School Class of 1973 and of the Andrew F. Haynes Occupational Center, where he majored in Drafting. He is now employed at the Expert Cutlery in Bolivar.

A Fall wedding is planned.

Grocery Gems & Goodies

by Phil Elch

GROCER NOT THE VILLAIN

Consumer complaints over the rising food prices have focused on the food store because that's where the customer pays the bill. It's easiest to blame the grocer because he's the one who stamps on the higher prices. People forget that he may be charged higher prices by the time the food gets to him.

An investigation by the Joint Economic Committee of Congress into food prices has exonerated food chains from the charge of profiteering. The probes found that food-chain profits are "neither spectacular nor poor" when compared to other industries.

The investigators measured profits as a percentage of return on shareholder equity — in effect, profit as a return of total investment. But the investment of supermarkets, which often rent buildings, is small compared to the investment for steel mills, auto plant and so forth so the return on investment is bound to look large. Even so the study found that profits were no higher than the average for major U. S. industries in 1973, and were lower than those of industry in 1972.

Another way to measure profits is as a percentage of sales. If someone sold \$1 worth of goods what was his profit? Did customers pay \$1 to purchase an item that perhaps cost 50 cents or 80 cents to the seller?

In the food industry for every dollar paid out by the shopper the supermarket operator can keep only one cent for profit and must pay 99 cents to his suppliers, employees, utility companies, etc. It requires two \$50 purchases at the store for the grocer to reap one dollar in profits.

Undoubtedly the search for a villain will continue. One won't be happy until someone is found who is pocketing more money than the norm, or what they perceive to be the norm.

Shrine Circus Circus On Ice March 26 - 29

The 9th Annual Shrine Circus will be held Thursday, March 26 through Saturday, March 29 — 7 performances — at Memorial Auditorium with 4:15 and 8:15 P. M. shows on Wednesday through Friday and an 11:30 A. M. matinee on Saturday.

This year, Ismailia Temple has added a new dimension to its Circus in that the traditional three Circus rings will be replaced with a large center ice rink, flanked on two sides with the Circus rings.

The center rink will be occupied by the Hockettes, thirty-two young ladies who perform beautiful precision numbers on ice; Kirk Wyse and Judy Ferris, Senior Pairs Figure Skating Champions; and David Santee, Senior Men's Champion.

No Circus would be complete without its share of wild animals and there will be scores of them. There will be Lipizzan Horses, lions, tigers, horses, penguins, Polar Bears and Bobby Beronini and his exciting act displaying the antics of the giant orangutans.

The super-star of the show will be in the person of Karl Wallenda, king of all high wire walkers. Wallenda is the founder and star of the Flying Wallendas, the troupe which has met with frequent tragedies over the past decade during their performances. For this Buffalo performance, Wallenda will attempt his famous sky walk from one end of Memorial Auditorium to the other.

Tickets are available at the Shrine Circus Office, 1600 Southwestern Blvd., West Seneca; Festival Ticket Office, Statler Hilton Hotel and at Memorial Auditorium. Phone: 675-8112.

OES Notice

The Order of Eastern Star will meet Monday night, March 24 at 8:00 p. m. at the Masonic Temple. All Officers and members are invited.

Lunch committee will be Irene Hann and Rosemary Wightman.

Thank You

I wish to express my thanks to all who voted and supported me in Tuesday's Election.

T. Clyde Bostick

Use the Classified Ad Section.

High School Equivalency Test Scheduled For April 10 and 11

The next High School Equivalency Test date for the Allegany, Cattaraugus, Livingston & Steuben areas is scheduled at the Hornell High School on April 10 & 11, 1975.

Applications are available at your

local High School and should be completed and sent to Mrs. Audrey Boag at the Hornell Board of Education Office, Seneca Street, Hornell, or Donald Foreman at the Allegany County B.O.C.E.S., Belmont, N. Y. All applications for the April test should be sent in by April 1st.

Keep On Buying Savings Bonds

THANK YOU

We wish to Thank all of the Voters that supported us in Tuesday's Election as well as everyone that worked to make our campaign as successful as it was.

"MIKE" BRACE

AVERY MEAD

"JIM" BLISS

THANK YOU

I wish to Thank all of the people that voted, worked and supported me in Tuesday's Election.

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