

## North Main Lumber

CASH & CARRY

Division Of Holland Lumber Co.

If you are planning to build or remodel, go to North Main Lumber located at 55 N. Main Street in Hornell. Phone 324-2255 or 324-2424. They have just the materials you need and are happy to give you personal attention in the selection of these materials. They feature a Cash and Carry Service for Savings.

The North Main Lumber carries a large stock, including wall-board products, Armstrong ceilings, floors by Armstrong Congoleum - Nairn - and Kentile - Paints by Benj. Moore & DuPont -

Window Glass - Roofing materials by Bird - Andersen & Crestline Windows - Aluminum Combination Storm and Screen - Insulation - Kitchens - Vanity Cabinets - Hot point - Roper Appliances - Hot Water Heaters - Viking - Ozite & Gullistan Carpets & Rugs - Electrical - Plumbing & Heating - Supplies.

Take your blueprint or tentative plans to the North Main Lumber. They will not only estimate the cost but will be glad to suggest the best and most suitable materials available.

The North Main Lumber features the most courteous service anywhere along with the finest in lumber and building materials.

The people of this territory, including contractors, builders, and farmers, have come to know that they can depend on this firm for everything in building materials.

Remember the North Main Lumber Cash and Carry for Greater Savings at 55 North Main Street in Hornell or phone 324-2424 or 324-2255 for information and price estimates.

## The Big Elms

Colonial Room - Victorian Room

The Big Elms Restaurant is the popular meeting place for the people in this section. Stop here for a meal the next time you are in Hornell or make arrangements for that special party. They are located at 196 Seneca Street, phone 324-7450 for wedding party and banquet reservations. The management invites you to stop in for some of the fine cooked foods in which they specialize, featuring home made soups and home baked

pastries. As well as your favorite beverage.

There is something about this restaurant that sets it apart from other eating places and makes it highly satisfactory. The extreme care and thought that goes into everything, the cooking, service and arrangement creates an elegant, intimate dining atmosphere.

Their food is delicious, prepared in the most careful manner in a spotless, modern kitchen. You'll

find a delicious meal here with a variety of fresh vegetables and your favorite meats of seafood prepared to retain their natural flavor. Be sure to eat at the Big Elms, 196 Seneca Street when you are in Hornell, or phone 324-7450 for a reservation to make arrangements for that special occasion.

We, in this 1971 City and Suburban Review, highly recommend this restaurant to all of our readers in this area.

## Hornell Waste Material Co., Inc.

This firm is located at Shawmut Yards - Rear of Seneca St. in Hornell. Phone 607-324-3175. They are processors and Brokers of Iron and Steel. Also they provide plant collection Services as well as solid waste disposal consulting. The solution to the ecology of this area can be solved by handled by the Hornell Waste Material Co. Inc.

In this particular field of endeavor, there is no company more

worthy of extended mention in this Review and they are charter members of the National Association Institute of Scrap Iron and Steel Dealers. Under the direction of men thoroughly conversant with every feature of this service it has become one of the more important business assets of this community.

By reason of the fact that the management has had wide experience in every feature of this business, the firm has continued

to witness the increase in the number of customers.

We, in this 1971 City and Suburban Review Issue, highly commend the Hornell Waste Material Co., Inc. as being an asset to this community. For over 56 years they have added to the progress and prosperity of the entire section. And remember they are located at the Shawmut Yards, Rear of Seneca Street in Hornell and for information phone 607-324-3175.

## The Boutique

UNIQUE & CHIC

The Boutique, located at The Big N Plaza in North Hornell, is the place to go when you need beautifully arranged flowers for any occasion. Phone 324-5761, if no answer call 324-3613. They also have a good selection of gifts of wood, colored glass, brass & music boxes from all over the world.

Specializing in impressive funeral design and artistic wedding bouquets, this modern floral establishment will help you select just the

right flowers to make a fitting impression. For your selection they offer lovely corsages, bouquets, artificial, gorgeous sprays and arrangements for special occasions as well as floral arrangements for home or office.

For years, flowers have been symbols of the more delicate phases of human nature. It is both fitting and proper for a man to send the particular message of his heart to his loved one with suit-

able flowers, or an unusual gift that will be remembered.

When in need of exclusive flowers, don't fail to consult this prominent florist in The Big N Plaza for all types of floral arrangements. Time and service have honored the name of The Boutique. This 1971 City and Suburban Review suggests you contact them first whenever you plan to buy flowers or have them sent by wire. Phone 324-5761 or 324-3613.

## First State Bank

The First State Bank is a prominent bank located at 3 Main St. in Canisteo. Phone 698-4285, featuring a Complete Service Since 1897.

The First State Bank in Canisteo is an institution of financial strength and security, and may well be termed the "friendly bank", truly the fastest growing bank in the Southern Tier.

It was founded by men of character and integrity who were very prominent in business and com-

mercial activities and has progressed as this section itself has grown and progressed.

Under the management of efficient and capable men, they invite savings and checking accounts of all who desire profitable connection with a modern banking institution.

At the First State Bank in Canisteo you will find seasoned judgment, dependability, accuracy in handling details, and breadth of vision - applied to the manage-

ment of your personal commercial affairs.

In presenting this 1971 City and Suburban Review Issue, we wish to make the statement that at the First State Bank you may at all times bank with confidence. Phone 698-4285 for information and remember they are located at 3 Main Street in Canisteo.

The First State Bank now have a Branch Office in Greenwood serving Greenwood, Whitesville and the Andover area. Phone 225-4220.

## Hornbeck Opticians, Incorporated

Located at 16 Maple Street in Hornell. Phone 324-2050. At Hornbeck Opticians they feature the finest in eyewear including contact lenses. Bring them your eye physician's prescription, for they are carefully dispensed here and if you desire, they have a fast, one-day service on repairs. Hornbeck Opticians Inc., are members of the Guild Opticians.

They have a wide selection of beautiful frames distinctively and

comfortably styled to each individual with complete personalized fittings and adjustments.

Where your eyes are concerned, there is no substitute for quality and you can count on Hornbeck Opticians for the finest as all prescriptions are scientifically compounded. If you need a pair of fine sunglasses, be sure to come in and see their wide selection consisting of many beautiful styles

prepared according to your prescription.

Hornbeck's also has an expert frame repair and lens coating service, and all their work is fully guaranteed.

We, in this 1971 City and Suburban Review, highly recommend this reliable firm to all our readers. Remember they are located at 16 Maple Street in Hornell. Phone 324-2050 for appointment.

## KENN HAIR FASHIONS

"Wigs and Wiglets - Men's Toupees"

Kenn Hair Fashions located at 9 Church Street in Hornell, phone 324-4648, features all beauty services and a complete line of wigs, toupees and accessories individually styled for you. All wigs and toupees are made of 100% human hair, as well as the latest synthetics.

They carry nationally advertised name brands of wigs and toupees famous throughout the country. When you invest money in a hairpiece, buy merchandise that will stand up under heavy usage and last for years. Don't take chances with an unknown brand that may be inferior in quality, and one the manufacturer will not stand behind on a workmanship guarantee.

Kenn Hair Fashions offers free consultation to help you decide your need or preference.

You will find a complete stock of wigs that are both comfortable and with a very pleasing appearance to everyone. Kenn Hair Fashions also offer a cleaning, styling and have a modeling department to care for your wig or toupee needs and they feature complete instructions.

In this 1971 Review, we recommend Kenn Hair Fashions in Hornell at 9 Church Street. For wigs, toupees and accessories or any beauty service, phone 324-4648 for full information on an appointment.

## Loohn's Cleaners & Launderers, Inc.

Loohn's Cleaners and Launderers, Inc., are located at 450 Canisteo Street in Hornell, phone 324-4360, with a self service store at 6 Genesee, corner of Seneca, phone 324-5151, offer a complete service in cleaning clothing and all types of fabric. They now have installed equipment to take care of your easy care garments. When cleaning is done by their Sani-Tone Process all the dirt is gone, spots vanish, colors sparkle and your clothes have the smart, fresh look of a new garment. In addition they also provide a linen supply and rental service as well as fur and garment storage.

Appearance does make a difference, and people who realize this have their clothes cleaned and restored to their original freshness and style by Loohn's Cleaners &

Launderers, Inc. For the cleaning and care of Draperies they have installed Draper-Foam Equipment which replaces the original pleat and they will guarantee - No Shrinkage Head to Hem with a finish so set that folds will actually last longer than the original put in by the draperies maker. They will dye fabric to suit your color preference. To have those spots removed safely, send your clothes to Loohn's Cleaners today, or use their self service store.

Whether you have a dress, suit or coat, you'll find they will clean it well. In this 1971 Review, we wish to congratulate these veteran cleaners upon their success in serving the people of this area for over 37 years. Phone 324-1360 for free pick-up. Out-of-Town call collect.

## P & C LIGHTING

Have you visited the P & C Lighting in Hornell? If you haven't you have missed a treat. They feature a distinctive selection of modern fixtures to illuminate office, home, garden or patio and harmonize with any decor. Visit their modern showroom at 48 Seneca Street to see the latest and up-to-date lighting fixtures, phone 324-7232.

They have a most complete stock of lights and lighting equipment, and can handle any size electrical installation job and have experienced electricians to do the job properly.

An excellent selection of lighting fixtures, both incandescent and

fluorescent is on hand for those who intend to build new homes, remodel or redecorate. To do business with P & C Lighting at 48 Seneca Street in Hornell assures you of co-operation with contractors, architects and decorators. They also carry a high quality stock of commercial and industrial fixtures, and invite home owners and businessmen to inspect their lighting display for their electric fixture needs. For information phone 324-7232.

We, in this 1971 Review wish to compliment P & C Lighting on their beautiful selection of fixtures that are sure to compliment your decor.

## PUBLIC LOAN CO. INC.

The Public Loan Company Incorporated is a prominent firm and is located at 104 Main Street in Hornell. Phone 324-7097, with a branch office in Wellsville. They feature loans for any worthwhile purpose, property improvement, refinancing, debt consolidation and so forth, with fast, courteous, understanding service.

A loan agency is essential business to any thriving community. This fine firm in Hornell has served the people of this section faithfully. You need not be inconvenienced or imposed upon when the services of a firm such as The Public Loan Company Incorporated is available to you. They offer for reliable persons furniture, mercantile, auto, farm and personal

loans. To assist you with the money you need for the unexpected bills or emergency requirements.

In this 1971 City and Suburban Review Issue we feel that we can recommend this fine firm for courteous and dignified loan service. They are strictly confidential with all interviews and information. See The Public Loan Company Incorporated at 104 Main Street in Hornell for loans with monthly payments tailored to your income and budget. Phone 324-7097 for information.

The Public Loan Company Incorporated also have another location in Wellsville, at 82 North Main Street for an information in Wellsville phone 593-3777.

## Hornell Electronic & Motor Equipment

Authorized Delco Sales & Service

The Hornell Electronic & Motor Equipment in Hornell is located at 286 Main Street. Phone 324-2451. They are experts in motor and armature rewinding and all types of electric motor sales and service. They also feature Electronic Equipment and Supplies, Stereotape Recorders as well as AM-FM Stereo Radios, and TV parts.

They have modern equipment and thoroughly experienced repairmen to properly service your electric motors regardless of what the problem might be. You can have them rebuilt or repair your power tools, washing machine motors, etc. in fact, any electric motor in need of repairs. They also carry a complete stock of repair parts such as brushes and bearings. Industrial and commer-

cial motors are a specialty with this firm.

In this 1971 City and Suburban Review, we highly recommend the Hornell Electronic & Motor Equipment Firm in Hornell for all your motor repairing, armature rewinding and electronic equipment as we have been doing business with them for over 25 years. Remember the location is 286 Main Street in Hornell. Be sure and give them a try.

Remember, no motor is too large or too small to receive their expert service. Call on Hornell Electronic & Motor Equipment today. Phone 324-2451. They would be more than pleased to give you the benefit and knowledge of their experience of Electronic Equipment and Supplies.