

"IT PAYS TO ADVERTISE"

"And, speaking of words, isn't it strange how the meaning of some words has changed through the years. Back in Mark Twain's day, the meaning of 'square' was one of the best in our language. . . . Then, somehow that good, honest word got bent all out of shape and its meaning twisted. Now, the word, 'square' means 'a man who never learned to get away with it. A Joe who volunteers when he doesn't have to. A guy who gets his kicks from trying to do something better than anyone else. A dummy who gets so lost in his work that he has to be reminded to go home. He doesn't fit too well in the current crop of angle-players, corner-cutters, sharp-shooters and goof-offs. He doesn't want to fly and pay later. He's burdened with old-fashioned ideas of honesty, loyalty, courage and thrift. If you're called 'square' now you don't know whether you're a pretty good guy or just a plain boob!"

"Why is it? A man wakes up in the morning after sleeping on an advertised blanket, in advertised pajamas. He will bathe in an advertised tub, wash with advertised soap, shave with an advertised razor, drink advertised coffee after his advertised juice, cereal and toast (toasted in his advertised toaster), put on advertised clothes and an advertised hat. He will ride to work in an advertised car, sit at an advertised desk, smoke advertised cigaretttes and write with an advertised pen. Yet this man hesitates to advertise, saying that advertising does not pay. Finally, when his unadvertised business goes under he will then advertise it for sale."

"LITTLE THINGS COUNT UP"

Friday the 13th was an interesting day with our youth in the Summer Playground program carried on at the Andover Central School Athletic grounds, this past Friday and was the climax of a busy summer.

Governor Rockefeller stated in his announcement of the state aid which has been allocated by the State Division for the Youth, "It is important that all our young citizens are included in group activities which develop leadership, good sportsmanship, responsibility, understanding of peers, and a pride and interest in the community in which they live." This has been the basis of the Andover recreational program this summer.

Youths of today are the best educated, most favored, most talented in history.

These young citizens are the citizens of tomorrow. The uncommitted million of youths, who march in NO demonstrations, carry NO picket signs, create NO riots, participate in NO confrontations, unconsciously swayed by the temper of the times, their's too, is what President Nixon has called, "A Crisis of the Spirit."

It is this great uncommitted majority who hold the key to the nation's future. Who is tampering with the soul of America? For nations do have souls.

About 10 years ago, Russia's Nikita Khrushchev made the statement to America: "We will bury you!" At the time we were concerned and angry, but later we said they can never do that to us — America is too strong, and to date, they haven't dropped the bomb, so why worry - but Little Things Have Added Up.

If you have been reading your newspapers over the last decade, what have you read?

Children no longer have to say the Pledge of Allegiance to the flag or pray in school if they don't want to do so. Students can dissent if they don't agree with the school policy covering rules, mode of dress and teachers. They can select their textbooks and demand certain courses.

The "in-thing" is to demonstrate and cause unrest - anything to disrupt the tranquility of America. The Communists have been working smoothly, methodically, gnawing away the little things that were once American ideals. We have ceased to be annoyed - we figure things will eventually calm down. We are being "buried" bit by bit by Little Things That Have Added Up and are doing away with the American way of life.

As responsible Americans it is up to us to get back to the simple ideals our country was built on. Fly your flag and be proud of it, worship in the church of your choice, teach your children respect for law and order; our government and the principles of our country; look at their school books and know what they are being taught. Don't be a complacent American, follow a moral code. What you believe determines how you respond to life's traumas.

Remember they said we couldn't put a man on the moon and it has happened.



50 YEARS AGO

August 5, 1921
Members of the Clarke family gathered at the Parish House at Independence Aug. 2, 1921. It had been planned to meet at the Livermore Bros. picnic ground but weather conditions made this impossible.

Officers elected for the ensuing year: President S. W. Clarke; Vice President, Milford Crandall; Secretary, Erma Clarke; Treasurer, Maxson Crandall; Historian, Frank L. Greene.

James A. Lynch, 54, was born in Andover and a real estate dealer in Hornell for 20 years and died Saturday while automobile riding near Dansville. Survivors are Dr. George M. of Hornell, P. L. Lynch, Paterson, N.J., John V. of Wellsville; Edward T.; Peter F. Joseph T., Charles C. Augustus and one sister, Mrs. Michael Doherty, all of Andover. Burial was in St. Ann's Cemetery.

Atty. Bernard B. Ackerman of Belmont has been appointed by Governor Miller as county judge and surrogate for Allegany County to fill the vacancy caused by the death of Hon. Elba Reynolds.

The Kings' Daughters picnic of the Presbyterian church will be held at the home of Miss Annette Taylor, Aug. 12.

Mrs. Place, community nurse of Alfred, attended the Home Bureau meeting in Andover Tuesday and gave a demonstration in bandaging.

Raymond Hilligas of Wellsville RD shot a black bear molesting young stock which weighed one hundred and twenty pounds.

The Andover Presbyterian Church is being repainted this week. A. L. Jones and Maynard Scott are the artists with the brush.

M. F. Wykoff underwent surgery at the new Wellsville hospital in Wellsville Friday.

Mr. and Mrs. John Oakes and children who have been visiting relatives and friends in this vicinity have returned to their home in Buenos Aires, South America.

Rev. and Mrs. A. Clyde Ehret and two children, Mrs. Ehret's mother, left for a four week vacation terminating with the annual Seventh Day Baptist Conference at Shiloh, N.J.

The present drop in temperature almost gives a chill, after a month of excessive heat.

Mrs. John Austin of New York City is visiting her sister Mrs. W. B. Leonard of Elm Valley.

Mrs. W. B. Leonard and family with C. Lee Richardson motored to the Belvidere Farms, Sunday.

Mrs. Wm. Wahl and Mrs. Leon Wahl were Tuesday visitors at the Hinchey home.

Mrs. Harold Hardy and son, Donald of Ithaca, are spending the week with her parents, Mr. and Mrs. D. E. Livermore.

D. E. Livermore was taken to the Jones Memorial Hospital, at Wellsville, Wednesday, for an operation.

Mrs. Leah Dugan and infant son returned to her home in New Castle Sunday after a visit at the home of her parents, Mr. and Mrs. W. C. Gleason.

Miss Isabelle Loughhead returned to Eldred, Pa. after a vacation spent with her sister, Mr. and Mrs. Claire C. Backus.

Miss Elizabeth Folsing, R.N., of New York City is spending a month's vacation with her parents, Mr. and Mrs. Michael Folsing and family. J. J. Dougherty left Sunday for a



By ALEX RANKIN

A number of state senators and assemblymen have scribbled off back home about the imposition of the Hot Dog Tax. They say they will introduce bills next year to repeal the measure, slipped through during the final minutes of the 1971 session.

Years of experience in Albany produces this observation: anyone can write a bill and even get it introduced. But getting it approved is quite another thing.

Thousands of bills are introduced every year that never see the light of day — except in a press release. If there were a scale of difficulty in Albany, repealing a tax would be at the top of the chart.

Summer is rumor-blossom time. In Washington everyone wonders if Nixon will dump Spiro. As this is being written, in New York everyone feels John Lindsay will switch to the Democratic Party. By the time you read this Lindsay will have switched, and that State Party Chairman John Burns of Binghamton will carry his banner at next year's national convention. One thing seems obvious: If Lindsay has any ambitions he can't get anywhere as a Republican as long as Rockefeller is around.

Edward V. Regan is back in politics. You remember Regan? You

month's auto trip to Chicago, Ill and other middle-western points.

Miss Leah Volk of Hornell spent a few days with her sister, Mrs. R. E. Temple.

Mr. and Mrs. James P. Cannon and son, Edward are spending a few days in Buffalo.

Postmaster and Mrs. W. F. O'Connell and daughters, and Miss Carolyn Hinchey left Tuesday for a week's auto tour through New York State.

40 YEARS AGO

August 7, 1931
J. H. Backus & Son, Publishers the Eastern Star picnic was held at the home of Mrs. William Traster Thursday.

At the annual school meeting of District No. 1 held at the High School auditorium Tuesday evening, Erwin D. Baker was elected as trustee for three years to succeed himself and Mrs. Florence Earley elected trustee for the same period.

The Catusi group of Camp Fire Girls enjoyed a three day camping trip at Windus Grove near Belmont. Mrs. John Lever accompanied the 14 girls, Misses Marion Lever, Eleanor Greene, Mary Etta Spicer, Ivenlee Rogers, Anna Dean, Alice Pope, Leah Oakes, Mary Monica Lynch, Susan O'Donnell, Florence Mulholland, Helen Vickers, Florence Parker, Helen Pope and Mary Wood.

Rev. and Mrs. Frank Bisbee are camping at the Fish Creek Camp in the Adirondack Mts. They plan to be home for the Harvest Home on August 20.

Mrs. Arling Baker entertained at a 7:00 o'clock bridge dinner in honor of Miss Carolyn Hinchey and Mrs. J. M. Brundage.

Dr. and Mrs. Finla G. Crawford of Syracuse were guests of Mr. and Mrs. E. J. Atwood last week.

James Fuller and Ralph Williams have returned from a month's stay at the Citizens' Military Training Camp at Fort Niagara.

Mr. and Mrs. Ralph Burgett and Mr. and Mrs. Charles Baker were at Knappe Creek Saturday to visit Mr. and Mrs. Gordon Cartwright.

don't? Well, he was the 1960 sacrificial lamb; He was pushed to run against Arthur Levitt for comptroller. He was to have spent all his time campaigning for Rockefeller in the western part of the state. Instead he earned the anger of the party goss by being statewide and campaigning for himself. A waste of money and the pros. Rocky took care of that by letting a New York City audience that Levitt was "in the Flynn."

Now he's running for county executive in Erie County in his hometown of Buffalo on the GOP ticket with Conservative endorsement. A former Buffalo city councilman, he won then in Democratic territory. His opponent is Mayor Sedita.

Every year the state legislature wrestles with the problem of the real estate tax burden, and every year someone comes up with the idea of putting the enormous amount of tax exempt properties back on the rolls, and every year the idea is scuttled.

The city of Rochester, for example, has \$56 million in tax exempt property. Recently, City Manager Kermit Hill asked the exempt organizations that own the property to voluntarily pay for the city services they receive. He sent 550 letters.

The result: two replies and \$42.82.

Mrs. Robert Spicer, daughter, Marietta, son Robert, Freeman McElister and Miss Sarah Lobdell passed Sunday at Niagara Falls.

Rev. John McIntosh and family left Wednesday to spend a few weeks at Mimico Beach, Ont., Canada.

An artist from Akron, Ohio, has been redecorating the interior of the Sugar Bowl.

Mr. and Mrs. Clarence Wittie and son and two nieces visited Mr. and Mrs. Floyd Slocum, Monday.

Miss Hilda Clarke of Independence accompanied Miss Helen Clarke to her home in Little Genesee for a few days.

Mrs. C. M. Crandall and Maxine of Independence were Saturday guests of Mr. and Mrs. Edward Greene at Tip Top.

Mrs. John Dolan, son Buddy, and daughter Wanda, returned Saturday from several days passed with relatives at Syracuse, Oswego and Oneida.

Supervisor and Mrs. F. S. Potter left Sunday for Adrian, Mich., to visit their daughter, Mrs. R. D. Sudsborough and family.

Mr. and Mrs. Charles Ruger and son, Stanley, of Hornell, were Sunday guests of his parents, Mr. and Mrs. Kirk Ruger.

Miss Virginia Hyland of New York City is spending her vacation with her parents, Mr. and Mrs. Edward Hyland.

Mr. and Mrs. Victor Hoagland and children and Richard Ladlee of Smithport, Pa., are enjoying a camping motor trip in Canada.

Mr. and Mrs. A. D. Fuller and Mrs. J. M. Brundage spent the weekend in Rochester.

Mrs. Mary Cole of Hornell, Ralph Wickwire and children were Thursday guests of Mr. and Mrs. Ernest Milligan.

Mrs. Sylvia Whitcomb, Mrs. Harold Whitcomb, and son, Mrs. Marshall House and sons Mrs. Mary Jane Smith, Mr. and Mrs. E. P. Rogers, Mrs. Ernest Theeget were guests of A. L. and Gladys Rogers Thursday.

30 YEARS AGO

July 31, 1941
Claire C. Backus, Publisher the following men were to be inducted at Buffalo into the U.S. Army: Ralph O. Slocum, Harold R. Fausy, Roland C. Main, August 11.

Elmer E. Swain, 77, died July 29, 1941. His wife, a daughter and several nephews and nieces, including Mrs. Esther Dodge and Mrs. Georgianna Ruger, survive.

Miss Daphne Mae Brownell, granddaughter of Mrs. R. V. Akin is a surgical patient in the St. James Mercy Hospital.

Rev. and Mrs. Lucien H. Kerns and family returned Wednesday from a month's vacation with his parents, Mr. and Mrs. John W. Kerns of Washington, D.C. Carl Robbins, who succeeds S. H.

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THE ANDOVER NEWS
Published Weekly by: The News Printing House, Andover, N. Y.
Jeanne Backus Allen and Ralph A. Allen, Owners, Andover, N. Y.
Entered as Second Class Mail Matter at the Post Office at Andover, N. Y., under the Act of Congress, March 3, 1879.
Subscription Price \$3.50 a year

