WHY EDITORIALS?

Editorial writing is an interesting game. Sometimes it demands hours of preparation; sometimes the words roll out of the typewriter with little effort. Which editorial gets the results? It is difficult to say.

And here is the problem: How is an editor to evaluate what he has written, in terms of the reaction of his readers? When there is no response does this mean that the editorial is a failure?

Readers may be interested in what motivates an editor to write.

Editorials are not to satisfy the ego of the writer. Even though he may get a glow out of a compliment when someone agrees with him, he knows that there is someone else who is unhappy about his opinion.

Editorials are not to be agreed with. If everyone slaps you on the back you must have come up with a platitude which might as well have been left unsaid.

Editorials are not to preach. They are written to mature minds with the ability to think on their own. Who is the editor to set himself up as superior to his readers — to tell them what they should do and should not do? He is expressing only one man's opinion.

Then what are editorials for? They are to stimulate thought.

They are to encourage people to crystalize their own ideas and ideals.

Many times the person who disagrees with an editorial is encouraged to think through his own beliefs and form an opinion he would not otherwise have bothered to arrive at. He is forced to defend his own convictions and thus gets on one side of the fence instead of riding the middle.

Editorials clarify opinion and inform. The editor may be wrong about an issue in most people's eyes, but most readers will grant him the right to his own opinion, and by understanding his, they can better under-

stand their own. So the editor doesn't expect to be slapped on the back for everything he writes; he can expect to make people think, he may persuade some. If he can only make people see the other side of the elephant, he has accomplished something.

If he gains the confidence of his readers to the point where he influences their thoughts and actions then his responsibility indeed is great. And woe be to the editor who uses his power for other than the greatest good to the greatest number.

A Few Grains of Economic Truth An Editorial

1. Nothing in our material world is FREE; nothing comes from nowhere or goes nowhere. Everything in modern economic life has a source, a destination and a cost. The cost may be cash, work, sweat, blood or tears.

2. Governments produce nothing. People produce everything. Everything that Government gives to

the people, it first takes from the people.
3. The only sound money that Government can spend is money taxed or borrowed from the peoples' earnings. Other money spent is printing press money, savings and insurance.

A. In our system of society all job security comes from customers. No customers, no sales commissions, no payrolls, no stores, no plants.

B. Plants must plan properly, employees must work properly, salesmen must sell properly __ if one of the three fails the others all lose. Job security and profit security, then, are a mutual undertaking.

C. As costs rise, prices rise, unless productivity rise matches that of cost. If productivity doesn't rise we have the same situation that follows the Government printing of unsound money — INFLATION!
Thus if you are looking for "Something for Noth-

ing", it just isn't there!

The Andover News

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with



50 YEARS AGO

April 11, 1919 J. H. Backus, Publ

Miss Sarah Dodge and Judzon Eurdick of Elm Valley were united in marriage Menday at the home of her bredher. Charles Dodge by Rev. Hamilton Williams.

At the Annual Meeting of Andover Hook & Ladder Ca., Mr. 1.

W. S. Calhoun was elected Rescident and Archie Kanny. Tra-

Chief.
Alois Killenberger has sold his cheese factory in Showst Hellow to the Borden Milk Co.
Burr Ruger has gone to Almond to work for the Borden Milk Cons-

William Yeomans has purchased

William Yeomans has purchased the property on First Street from the Flora I. Mosher estate.

Bedward Scott has purchased Charles Baker's property on Greenwood Street and will occupy the same. Mr. Baker will move into the house owned by Mrs. Donaldson on the same street.

H. P. Garvin to moving into his new home on Maple Surset recently purchased by him from Willard

ly purchased by him from Willard Talbot. Victor Hann of Hornell, spent a couple of days last week with his

couple of days last week with his parents, Mr. and Mrs. Dell Hann of Elm Valley.

Mrs. James Dean and children of South Hill, spent from Friday until Sunday with her mother,

Mrs. Garvin.

Miss Reba Burrows is home from the Geneseo Normal for

Easter vacation.

Private Levi Dodge came home from New York City to stay Saturday with his honerable dis-

. Williams has been at De-

J. L. Williams has been at Depew the past two weeks doing some cement work for the Andover Silk Company's plant.

Mr. and Mrs. A. M. Wood and daughter, Margaret, attended the funeral of their uncle, S. B. Adems of Voorhees Hill Friday.

Mrs. Sarah Burbank, who has been passing the winter with her sister, Mrs. J. Q. Weish in Belmont, has returned to her home in this Village.

Mrs. George Robinson of Alfred has been in Andover the past week

has been in Andover the past week on account of the illness of her parents, Mr. and Mrs. B. F. How-land.

Mr. and Mrs. Lawrence Terriare visiting relatives at Brad-and Port Allegheny this

Miss Bertha Livermore of Whitesville, was the guest of Andover friends over the week-end.

40 YEARS AGO April 12, 1929

J. H. Backus & Son, Publishers Lightning struck the farm residence of Melvin Matison early Friday morning, shaking it off its foundation, breaking every window except one and burning the hired man, Lee Reinard, quite hadly.

Andover's beautiful new school building is to be formerly opened Tuesday, April 16th with open house. Burton D. McCormick from the State Department of Education, will be the speaker.

Funeral services for Miss Sarah E. Waffle, 77, were held Sunday, April 7 in the Elm Valley Union Chapel. Two sisters survive. Interment was in the Waffle plot of the Elm Valley Cemetery.

Cyrneus Campheli, 27 died of

the Einr Valley Cemetery.

Cyrneus Campbeli, 87, died at the home of Ransome Manroe on Grove Street Saturday April 6th.

Interment was in Alfred Station.

Miss Ruth Parker of Andover, instructor in mathematics in Bolivar High School, has signed a contract for another year's work there.

Arthur Wagner is harman in the state of th

Wagner is home Arthui

Arthur Wagner is home from Minersville, where he has been working for several months.

The Cheese Factory in West Greenwood, started last Tucsday morning. Chas Baker of Troupsburg is making cheese.

Mr. and Mrs. Harold Perry and children of Shinglehouse, Pa., vis-

John Ordway of Davis Hill Sun day and Monday.

One of the

There was no time for the property to inform readers home what was in it.

It is one of these cusies

pects of democratic fever practiced in Albany. A bill altering the def which a certain the def be caught in that sta other bills of arction in



Mrs. Edward Earley of Davis Hill, is at Pairport, N. Y., assist-ing in the care of her daughter, Mrs. Herbert Walton and little

and Mrs. Howard Hess and two children and Roger Swain of Canaseraga, were week-end guests of Mr. and Mrs. E. E. Orvet Mr. and Mrs. Carroll Tucker and Mrs. Martha Christians of

Rochester, were guests of Mr. and Mrs. E. D. Baker Saturday and

Mrs. E. D. Baker Savasay, Sunday.
Mr. and Mrs. Garland Crandall have returned from Florida, where they have been at the home of her parents, Mr. and Mrs. C. E. Hann.
Mrs. Rue Graves returned to her home in Panama, N. Y., Saturday, after passing a few days. day, after passing a few daguest of her sister, Mrs. J. Lever.

Miss Marie Walsh returned Wednesday to her school duties as instructor in Utica Schools, after passing the Easter vacation with her mother, Mrs. Ellen Walsh.
Frank Crandall of Elmira was a week-end guest of his mother, Mrs. Clara Crandall.
Mrs. Almore Heslink of Panama is passing the week with her sist r., Mrs. J. C. Lever.
Dr. Herman C. Swarthout, 63, died at his home in Wellsville, Wednesday, April 2nd. His wife, a daughter, two sisters and two brothers survive.

brothers survive.

30 YEARS AGO April 14, 1939

J. H. Backus & Son, Publishers Frank A. Farwell, 74, father of Floyd Farwell of Andover, died Monday, April 10th at Seio. His widow, two sons a brother and a

sister survive.

A Boy Scout Troop was organized Monday evening at the home of Rev. L. H. Kerns. R. J. Sootheran was appointed Scoutmaster; Almon Wood, Assistant Scoutmaster; Kenneth Bostwick, Committee Chairman and John Oakes, Treasurer.

At the Annual Firemen's Meeting Friday night, Clare Jackson was re-elected Chief.

A neighborhood party was held at the home of Mr. and Mrs. William Pease Monday evening in honor of the Misses Mary and Kathryn Doran, who are moving from that neighborhood, and also a welcome for Mr. and Mrs. H. W. Conyell, who, are to occupy the Convell, who are to occupy the Doran home

R. E. Dickirson from Kansas City, Mo., is taking possession of the E. Richardson farm in Elm rhich he will work the

Frank Mead of Elm Valley, in company with Dairymen's Leasue members of Andover, left Tues-

Mr. and Mrs. Wayne Crandall

and Kenneth of Canisteo, are passing their Easter vacation with their parents, Mr. and Mrs. C. M. Crandell of Independence.

Wallace Clarke of Solvay is home to spend the Easter vacation with his parents, Mr. and Mrs. S. W. Clarke of Independence.

tion with his parents, Mr. and Mrs. S. W. Clarke of Independence.
Ramon Lewis of Voorhees Hill is spending Easter vacation with his parents, Mr. and Mrs. Ray Lewis of Rexville.
Mr. and Mrs. Ronald Stevens and family have moved recently from Andover to the Bert Youman's house on Davis Hill.
Miss Aileen Walsh is spending a few days in New York City.
Miss Leah Oakes of New York City. Miss Leah Oakes of New York City, arrived Wednesday for a week's stay with her parents, Mr. and Mrs John Oakes.
Those who attended the mass milk meeting held at Albany were Harry Smith, Dewey Northrup, Clifford Burdick, John Eister. Richard Pierce and Joseph Lynch.
Mr. and Mrs. John Boyd and children of Spruce Pine, S. C., arrived in Andover Monday. Mrs. Boyd and children will remain for the week, M. Boyd having to go on to New York City.
Mr. and Mrs. Harold Huffcut and daughter. Ruth Ann of Sea

Mr. and Mrs. Harold Huffcut and daughter, Ruth Ann of Sea Cliff, L. I., are passing the Easten vacation at the home of her parents, Mr. and Mrs. H. E. Robin-

Mrs. Carl Childs and daughter, are visiting her sister, Mr. and Mrs. Francis Wales and family in Elmira this week.

Mrs. Eugene Nobles of Towanda, Pa., passed the week-end guest of Mr. and Mrs. John Nobles and family

family.
Principal Rodney Robinson of

Principal Rodney Robinson of Rutherford, N. J., arrived at the home of his parents, Mr. and Mrs. Charles Robinson, Tuesday to pass the Easter vacation with them. Dr. and Mrs. F. G. Crawford of Syracuse passed the week-end guest of Mrs. E. J. Atwood.

There are 1,594 water supply systems operating in New York State. The systems are managed by 1,217 municipal agencies and 377 private water companies.

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