

City & Suburban Review

News Ads This Section Prepared and Copyrighted By
F A C O

Steuben Trust Company

The Steuben Trust Co. main office is located at 82 Main St., in Hornell, Phone 324-5010, and the Drive-In Office is located at 167 Seneca, Phone 324-2190.

A strong bank instills confidence in a community. The Steuben Trust Co. not only is able, but willing to care for every reasonable need of its customers. They are members of the Federal Deposit Insurance Corporation where all savings accounts are now insured up to \$15,000 dollars.

Our readers will find a friendly bank, providing all the facilities together with a personal interest in each and every customer. Be prepared to take advantage of this opportunity by depositing a reserve in this strong bank. When

you are contemplating making an investment of any kind, it is a wise plan to first consult the officers of this bank, who would be more than pleased to give you the benefit of their knowledge and experience.

A great deal of credit is due the efficient officers and directors of The Steuben Trust Co. who have done much toward developing agricultural and other interests in this area. In this 1968 Review, we are pleased to recommend the Steuben Trust Co. with the main office at 82 Main St. in Hornell to our readers, where you can bank at your convenience as well as obtain financial assistance. Phone, 324-5010 or 324-2190 for information.

Robertson Funeral Home

Member: International Order of The Golden Rule

The Robertson Funeral Home is located at 40 Main Street in Hornell. Phone 324-1100. The name Robertson is automatically associated with the fine services they offer. This is because the owner has established, over the years, a reputation which the public instinctively trusts. The name Robertson Funeral Home is now identified with this quality of trust. They are glad to assist you in making all necessary arrangements and you can rely on them to fulfill all the duties of helpfulness and consideration of the

many details which are so important at trying times.

The Robertson Funeral Home in Hornell has built a fine reputation by their courteous, thoughtful service, and dignified manner in which their funerals are conducted. For trust, service, and consideration of this kind, engage the Robertson Funeral Home in Hornell. It is appropriate in this 1968 Review that we commend the Robertson Funeral Home in Hornell to all our friends and readers.

Dodge Sports & Marine Service

The Dodge Sports & Marine Service is located at The Point of the Arkport-Wayland Roads, Hornell, phone 324-5333. They are your local Mercury Outboard Motor Sales and Service representative and are the dealer for Glaxton, Penn Yann, and Starcraft boats in addition to a complete line of marine equipment, hardware and paint finishes. They also carry, Mercury, Bombadeer - Ski Doo, Johnson, and Skirouie Snow Mobiles. They are also your Starcraft Camper Trailer, as well as International Cub Cadet Garden Tractor Dealers.

The management through untiring efforts to secure for its trade the best that can be obtained, has built up this business to its present leadership among the

firms in this area. Sound business management is one of the main bases in the operation of any successful business, intelligent merchandising combining best quality at reasonable prices is another. The Dodge Sports - Marine Service has combined these factors and is the best place to go for all marine supplies, Mercury Outboard Motors and Garden Tractors.

In this 1968 City and Suburban Review, we wish to take this opportunity to commend this firm located at the Arkport-Wayland Roads in Hornell, and suggest that you see Dodge Sports & Marine Service for all marine supplies, boats, and for information on any of these products phone 324-5333.

Russ Davis Motor Sales

"FORD - MERCURY - CORTINA MODEL C"

The Russ Davis Motor Sales is located in Hornell at 195 Seneca Street. Phone 324-1500.

The Fords & Mercurys are considered by many to be the most outstanding cars of the year. So take a demonstration drive in a new Ford or Mercury and you will immediately agree.

The Russ Davis Motor Sales is also your authorized Cortina dealer and he is qualified to offer a complete service on all models. They carry a large stock of parts for all late models as well as older models in order that you may keep your car in top shape. Their mechanics are highly trained specialists and can give you a motor analysis that will enable you to have peak performance. Here you will find a complete repair

department capable of handling any job quickly and efficiently. The Russ Davis Motor Sales service department will efficiently maintain a car in good condition making it last longer and increasing its resale value. They also feature the most economical Daily Car Rental Service in Town.

They also have an excellent selection of used cars that are reasonably priced that have been traded and reconditioned to give you many more miles of trouble free transportation.

We, in this 1968 City and Suburban Review, take pleasure in recommending the Russ Davis Motor Sales located at 195 Seneca Street in Hornell, phone 324-1500 For Sales and Service.

Richtmyer's Bakery

For delicious bakery products try the Richtmyer's Bakery for bread and pastries. Their retail outlet is located at 343 Seneca Road in N. Hornell. Phone 324-2435. They provide luscious, fresh, beautifully decorated cakes for special occasions, birthdays, and weddings to order, and everything is baked right in their own Bake Shop.

Famous for the quality and flavor of their products, their bakery is a model of cleanliness and efficiency. Fresh bread and rolls of marvelous texture are always available to the customer. Only the purest ingredients go

into their products. Their pies, doughnuts, crullers, and fancy pastry are a delight to all.

The Richtmyer's Bakery is famous for the quality and flavor of their products. We, in this 1968 Review, heartily recommend that you stop and shop at Richtmyer's Bakery in N. Hornell at 343 Seneca Road, where the prices are so reasonable that you can well afford to let them do all your family baking. They also feature a complete selection of your favorite meats and groceries.

For that next party, be sure to call Richtmyer's Bakery, phone 324-2435 for all your pastries.

Karl J. Weyand Construction, Inc.

The Karl J. Weyand Construction Co. is located on the Canisteo Road near Hornell, phone 324-5030. This firm is well known

throughout this area for their efficient business methods. Contracting is their business and they have the experience and equipment to properly process any contract they make. In addition, they

have complete rental service on all equipment.

They specialize in construction of all types and are available for complete remodeling, and commercial, residential, or industrial building. You get the finest work that can be had when you call Karl J. Weyand in Hornell.

They make sure that all the

details of the job are thoroughly checked and in accordance with the specifications desired before the work is started.

This firm has built an enviable reputation and this City and Suburban Review is happy to recommend them to all in this section who are in need of a contractor or building consultant. Call them today. Phone 324-5030.

Hornell Trailer Sales, Inc.

Hornell Trailer Sales, Inc., are located on the Hornell - Arkport Road. Phone 324-7141.

The mobile home of today is designed to meet the demands of contemporary living, to suit every need, taste and budget. They are spacious, comfortable, and equipped with all modern conveniences. Whether you are vacationing, or permanently located, the mobile home is the answer to your hous-

ing problem.

The Hornell Trailer Sales, Inc., are dealers for America's finest mobile homes. They handle the American, New Moon and Marlette mobile homes as well as the new 12-foot wide expandos. They have a complete selection of new and used trailers. Furniture and appliances are accepted in trade with many years financing. We, in this 1968 City and Sub-

urban Review, are pleased to give prominent mention to the Hornell Trailer Sales, Inc., on the Hornell - Arkport Road, and highly recommend this firm to all our readers. They invite you to look over these mobile homes, and would be glad to explain the advantages of each and help you in every way possible. For information and details of The Best In Modern Living, phone 324-7141.

Bathrick Florist

Bathrick Florist, located at 81 Hartshorn Street in Hornell, is the place to go when you need beautifully arranged flowers for any occasion. Phone 324-2531.

Specializing in impressive funeral design and artistic wedding bouquets, this modern floral establishment will help you select just the right flowers to make a fitting impression. For your se-

lection they offer lovely corsages, bouquets, artificial, gorgeous sprays and arrangements for special occasions.

For years, flowers have been symbolic of the more delicate phases of human nature. It is both fitting and proper for a man to send the particular message of his heart to his loved one with suitable flowers.

When in need of exclusive flowers, don't fail to consult this prominent florist in Hornell for all types of floral arrangements. Time and service have honored the name of Bathrick Florist. This 1968 City and Suburban Review suggests you contact them first whenever you plan to buy flowers or have them sent by wire. Phone 324-2531.

Kenn Hair Fashions

"Wigs and Wiglets - Men's Toupees"

Kenn Hair Fashions located at 9 Church Street in Hornell, phone 324-4646, feature a complete line of wigs, toupees and accessories individually styled for you. All wigs and toupees are made of 100% human hair.

They carry nationally advertised, name brands of wigs and toupees famous throughout the country. When you invest money in a hairpiece, buy merchandise

that will stand up under heavy usage and last for years. Do not take chances with an unknown brand that may be inferior in quality, and one the manufacturer will not stand behind on a workmanship guarantee. Kenn Hair Fashions offers free consultation to help you decide your need or preference.

You will find a complete stock of wigs and toupees that are both

comfortable and with a very pleasing appearance to everyone. Kenn Hair Fashion also offer a cleaning, styling and have a modeling department to care for your wig or toupee needs and they feature complete instructions.

In this 1968 Review, we recommend Kenn Hair Fashions in Hornell at 9 Church St. For wigs, toupees and accessories, phone 324-4646 for full information or an appointment

The Sunset Inn

"Venetian Room"

Located at 231 East Avenue in Hornell, The Sunset Inn is recognized as headquarters for "good food." It is delightfully air conditioned and features dining by candlelight, with dinner music and wine. They also cater to special parties with private banquet rooms. Phone 324-6263.

At The Sunset Inn, people can be seen from every walk of life, who make this popular restaurant their regular eating place.

In this entire section there is

not another establishment that surpasses this well known restaurant in service and dining atmosphere. They are famous for the ultimate in Italian Cuisine, Spaghetti, Rigatoni; and Fresh Baked Lasagna, and Pizza. They also have your favorite Steak and Chops Char-Broiled to perfection, and Seafood Specialties like Lobster Tails, Deep Sea Fried Oysters and Southern Fried Shrimp, all this prepared in the manner to satisfy the most fastidious.

And last but not least, the attention and courtesy of their employees is a feature that receives more than passing notice from the customers. A visit to Sunset Inn will afford you "A True Adventure in Good Eating."

In making this 1968 Review of this section, we are pleased to give the Sunset Inn commendation for excellent food and service. Phone 324-6263 for reservations, or take out orders.

Loohn's Cleaners & Launderers, Inc.

Loohn's Cleaners and Launderers, Inc., are located at 450 Canisteo St., in Hornell, phone 324-1360, with a self service store at 6 Genesee, corner of Seneca, Phone 324-5151, offer a complete service in cleaning clothing and all types of fabric. When cleaning is done by their Sani-Tone Process all the dirt is gone, spots vanish, colors sparkle and your clothes have the smart, fresh look of a new garment. In addition they also provide a linen supply and rental service as well as fur and garment storage.

Appearance does make a difference, and people who realize this have their clothes cleaned and restored to their original freshness and style by Loohn's Cleaners & Launderers, Inc., knows by experience and uses scientific methods to remove those spots. For the cleaning and care of Draperies they have installed Draper-Foam Equipment which replaces the original pleat and will guarantee -- No Shrinkage Head to Hem with a finish so set that folds will actually last longer than the original put in by the draperies maker.

They will dye fabric to suit your color preference. To have those spots removed safely, send your clothes to Loohn's Cleaners today, or use their self service store.

Whether you have a dress, suit, hat, or coat, you'll find they will clean it well. In this year 1968 City and Suburban Review, we wish to congratulate these veteran cleaners upon their success in serving the people of this area for over 35 years. Phone 324-1360 for free pickup. Out of Town call collect.

J. C. Penney Co. Incorporated

"Penney's Always First Quality"

The J. C. Penney Co. originated in the mind of an energetic businessman named James Cash Penney, who established the first store in Kemmerer, Wyoming in 1902. The story of The J. C. Penney Co., is an important chapter in the history of modern mercantile methods. It is more than important. It is inspiring. It is a story of a business with a big idea behind it. The big idea with

them for years has been and is today unflinchingly governed by the Golden Rule: Every customer pays one and the same price, and that price assures a superior value.

They carry at all times a large stock of ladies' and misses' ready-to-wear garments and shoes, notions and general dry goods. Truly one of the most reliable and progressive mercantile houses in

this part of the state is your J. C. Penney store. It is located in Hornell at 33 Broadway. Phone 324-6520. In this 1968 Review, we take pleasure in recommending this excellent store for superior merchandise at lower prices. We would also like to say that Mr. Penney celebrated his 93rd Birthday on Sept. 16, 1968, Congratulations!