BUSINESS FUTURE OF THE SMALL TOWN

(Continued from First Page)

is Klamath Falls, Oregon. Its population has increased 235 per cent. in ten years, and, with more than 17,000 people now, it has definitely emerged from the small-town class. Now what happened here? Well, Klamath Falls acquired better railroad and highway facilities. As a result, new agricultural and timber lands were opened. New industries came in. Existing plants expanded their equipment and activities. More tourists flowed into the town as they passed between California and the Pacific Northwest.

Let us look for just a moment at Dodge City, Kansas, which doubled its population during the past ten years. One of the main reasons, here, is to be found in the development of power farming—transforming the plains country west and south of Dodge City. And this progressive town has utilized wisely the business advantages of its strategic location.

And the South, the vigorous new South of fine, aggressive business spirit, has plenty of good illustrations. For instance, there is Bogalusa, Louisiana, registering a 70 per cent. gain since 1920—increasing from 8,000 to 14,000. In this case, aggressive industrial development did the job—exploiting latent lumber resources with a paper mill, a new furniture factory, and a box plant.

One cannot emphasize too strongly that new developments in transportation have an immensely vital bearing on the business future of the small town. The story of Novi, Michigan, illustrates that. It seems that the town was once Stop Number Six—"No." Roman numeral "VI."—on an old-time stage route. When the railroads first came thru that country they missed this village of Novi, going 20 miles away to the then equally small village of Detroit. Partly as a result of that action (and partly, of course, because of its water transportation advantages) Detroit is a great metropolis. Novi remians a hamlet of 300.

But who knows?—possibly some little hamlet of the plains may be a Detroit of the future, given prominence by our newest mode of transportation, the airplane. Already many small towns have been "put on the map" by the airlines serving them, and hundreds of others have derived some additional income, whether fairly large and transient or rather small and steady, from air transportation.

Take the case of Pasco, Washington, an important division point on the airline serving the great Northwest, which has spurs connecting the major cities of the Pacific Coast and the "Inland Empire" with the transcontinental route, and which will soon be connected with an airline serving Alaska. The airline has made Pasco famous thruout the country. It is a surprise to seasoned air travelers to learn that its population is less than 5,000; some of them had doubtless expected skyscrapers and double-decked busses there. If air traffic goes on increasing as it has been doing recently, that supposition may become a reality.

Another small town in somewhat the same position is Bellefonte, Pa., which owes much of its present renown—and some increase in business—to the fact that it is important as a stopping-place for mail and passenger planes when bad flying weather sets in over the Alleghenies.

I could greatly lengthen this list of new air-line towns. Elko and Las Vegas, Nevada, and Midland, Texas, are other pertinent examples. Cheyenne, Wyoming, had an early history closely identified with the pony express, but recently our newest (and almost equally glamorous) means of communication has furnished a sequel to those frontier days. Cheyenne is now an airline division point, with repair shop, pilots' quarters, and so on. At the airport a plane comes winging down from the sky, mail bags are transferred, and another plane roars away in a cloud of dust. The weekly drama of the pony express is revived, in a way, in the speed and hustle of the skyway service.

There can be no doubt that radio has worked to the advantage of the small-town business man. Supplying an endless variety of entertainment for the home—and for the store as well—it tends to counteract the lure of city amusements. It keeps people closer to their own hearth-stones and to their hometown merchants or neighborhood shops. And when television comes, in full power and perfection—as it surely will some time—this stay-at-home influence will be enhanced and intensified immeasurably. Small-town business will inevitably benefit from such a striking transformation and forward step as this.

Let us take a brief look now at one of the livest and most contentious questions that bear upon such business: Namely, "Can the chain store successfully invade the small town?" Certainly a vitally important—this one of the survival of the independent.

Of course, I cannot begin to answer such a controversial question in this space. I just want to mention a few of the things that influence the situation. A chain store in a real small town—not a suburb, mind you—lacks some of the characteristics that help to "make the wheels go 'round" in typical chain-store activity. In the nature of things it cannot have so much large-scale requisition, distribution, accounting, and other city chain-store advantages. Probably that is why our census figures show that, in towns of less than 10,000, the chains do less than ten per cent. of the total business. To increase that, they are up against one of the greatest assets of the small-town independent, namely, personal relations and special service.

Take the credit question. The independent merchant can take advantage of the fact that it is probably as safe to extend "open credit" in the American small town as it is anywhere on earth. He runs across very few cases like the one in which an exasperated merchant, desperate over a bill long due, accosted the debtor with these words: "Look here John, you've been owing me this bill for a year. Now I'll meet you half way. I'm ready to forget half what you owe." And John came right back with: "Fine!" I'll meet you. I'll forget the other half!"

A pretty weighty factor in determining the flow of business in a small town is that of personal friendship. The local people go to the same churches, belong to the same lodges—swat mosquitoes at the same picnics. The independent small-town merchant knows the typical wants and proclivities, even the dispositions of his townspeople. He would never make such a blunder as that of the old rag man who approached a sharp-visaged housewife with the query: "Any bottles ma'am—any wine bottles?" Thoroly outraged, the woman snapped: "Do I look as if I drank wine?" The questioner peered at her more closely and hissed to exclaim: "My mistake, lady. Any vinegar bottles?"

The element of personal contact is one of the factors in the situation with respect to the mail-order trade. What is the mail-order situation, taking it by and large? It is easiest to express it by index figures. Let us take the 1922-25 average as our basis, or 100. For 1919 the index figure for mail-order sales in the country as a whole was 93; for 1930 it was 172, or a little less than double what it had been eleven years before. It seems reasonable to assume that the business of small-town stores has been injured to some extent by this mail-order expansion, tho I find no figures available to indicate the exact extent of such encroachment. Our experts at the Department of Commerce say that from their experience, it looks as if the mail order houses get a much larger business from the farmers, in proportion to the number of people, than they do from the actual residents of small towns. (Of course, that rural business would otherwise come, in major part, to the small town stores). In the villages, the factor of convenience, the possibility of looking over the goods and comparing and selecting, and again that highly important element of personal friendship for the storekeeper, combine to hold much trade for the good local merchant as against the distant establishment selling merchandise by mail.

And so, altho there are unfavorable factors against small-town business, there are, on the other hand, strong favorable elements which are more modern, more in the spirit of the "new age," than are the adverse circumstances. A business friend of mine, A. M. Matson of Dallas, director of a great wholesaling house operating all over the country, writes me: "I have been convinced—not thru guesswork, but by actual experience—that there is a comeback in the small town in Texas; there are many good reasons for it, but the most outstanding is more efficient storekeepers."

Small-town industry and business in this country are justified in entertaining a lively hopefulness and sturdy courage.

CODE APPLIES TO HAULS FOR CASH

Farmers Who Truck on an Exchange or Work Basis Are Unaffected.

The farmer who owns a truck is not affected by the NRA truck code unless he does custom hauling or hauling for hire, says Professor M. C. Bond of the New York State College of agriculture. Without signing the code, the farmer may haul his own products or those of his neighbor on an exchange or work basis as long as he receives no direct pay in actual cash.

The department of agricultural economics at Cornell, with which Professor Bond is associated has completed a study of the cost of operating farm trucks in New York State. The department found the average cost of operating a ton truck, driven about 3,900 miles in 1930-31, was about five cents a mile.

L. & C. $5.00 Sale

The L. & C. Coat, Suit & Dress Co. of Hornell are advertising in this issue of the News a special $5 sale for Saturday, May 26th, which makes it possible for all to clothe themselves in fine garments at a cost that all may afford.

Better Times Reflected In Collections

An apparent indication of increased employment is indicated by a 50 per cent. increase in collections on about 150 court orders according to Mrs. Clara H. LeClere, Allegany county probation officer.

Plan to Improve Health Camp

With assurance of approval of two projects for the improvement of the Allegany County Health Camp site at Cuba Lake thru the use of TERA funds, plans for its opening for a six week period on July 9th were announced today by Mrs. Clara H. LeClere, camp director.

Construction of a wading pool and the erection of a mess hall are the two projects which have been under consideration for some time. Only routine stands in the way of their formal approval permitting work to start in the near future.

A meeting of the board of directors of the camp was being held Thursday at Belmont for the perfection of plans for operation of the camp for the coming season. The meeting was called by C. A. Ackley, Cuba, president of the board.

Any undernourished children or children who have frequent colds, or are underweight, and those predisposed to tuberculosis are eligible for admission. Applications will be received at the Belmont office of the Allegany Public Health and Welfare Association. As the capacity of the camp is limited those whose applications are received first will be given preference.

Lower Production Interest Rates

Governor W. I. Myers of the Farm Credit Administration recently announced that the interest rate on new loans from production credit associations has been reduced from five and one-half to five per cent. The new interest rate affects all new loans and advances made by production credit associations thruout the country and remains in effect until further notice is given.

A statement to the New York State college of agriculture says that production credit associations are passing on immediately to farmer-borrowers the saving made possible by lower cost of getting money in investment markets thru the Federal intermediate credit banks.

The statement further says that the new interest rate of five per cent. will not affect loans already advanced in full, which will continue to bear the rate of interest prevailing at the time the loan was closed.

Change in Dog License Expense

County Treasurer has been notified that all bills covering services rendered in connection with enforcement of the act covering licensing of dogs and protection of domestic animals therefrom, formerly sent to the department of Agriculture and Markets must in the future be sent directly to the board of supervisors or county auditor for approval.

While the Allegany county board of supervisors have not taken any action on the matter, it will likely receive their attention at their next meeting.

Intoxicated Driver Gets Ten Days in Jail

Robert Harrington, 20, of Belfast, was committed to Allegany county jail Sunday night by Justice of the Peace J. Servus Smith of Belfast, following his arrest on a charge of driving in an intoxicated condition. The arrest was made by State police. He was sentenced to serve ten days.

Belmont Seniors Plan Trip

Members of the Senior Class of Belmont high school will leave Friday, June 1st, on a three day trip to Buffalo and Cleveland. The journey from Buffalo to Cleveland will be made by boat. Two members of the faculty will accompany them. Points of interest in the two major cities visited will be seen.

Births

May 10—To Mr. and Mrs. Leon Howe of Belmont, a son James Edward Howe.

May 21—To Mr. and Mrs. Fred Wixon of Angelica, a daughter, Greta Jane.

May 20—To Mr. and Mrs. Raymond Smalley of Richburg, a son.

May 20—To Mr. and Mrs. Wayne Emerson of Wellsville, a daughter, Susan Alice.

Marriages

May 12—Miss Helen M. Latham of Canisteo and Kenneth B. Darling of Troy, N. Y. The bride is the daughter of Editor Joseph C. Latham of the Canisteo Times.

May 11—Miss Eloise Goodman and Alton Comstock, both of Hartsville.

May 9—Miss Gertrude MacDonald of Olean to Lytle Robinson of Friendship. They will reside at Jasper.

Deaths

May 8—Mrs. Anna B. Karr, at her home in Almond, aged 84 years She was active in church, civic and social affairs in that village. Surviving are a son, and two daughters

May 17—Charles R. Gardner at his home in Alfred after a lingering illness. A son David C. Gardner of Alfred and two daughters survive.

May 14—William B. Hubbard of Friendship at the home of his niece Mrs. Harold Sandover. Deceased was born in Clarksville township fifty years ago. He is survived by a number of nephews and nieces.

OUR CHURCHES

METHODIST EPISCOPAL

Winfred C. Pope, Minister

Morning worship, 10:30.
Church school, 11:50.
Junior League, 2:30.
Epworth League, 6:30.

The Union Memorial Service will be held in the Presbyterian church at 7:30.

Thursday evening prayer meeting at 7:30. We are studying the book of Daniel, Chapters 7-8.

SEVENTH DAY BAPTIST

Walter L. Greene, Pastor

Sabbath services at 2:30 p. m. The pastor will speak.

Bible School following the church service.

Independence

Church services at 10:30. Memorial sermon and special music.

Sabbath school will be omitted that all may participate in the Decoration of soldier's graves and services in the cemetery.

FIRST BAPTIST CHURCH

Rev. John McIntosh, Pastor

Morning service, 10:30. Sermon by the pastor. Special music.

Sunday School, 11:45. Superintendent, V. C. Sweet. Classes to suit all ages.

C. E., 6:30 p. m. Topic: "The Every Day Use and Abuse of Money." Leader, Mr. Wilson.

There will be no evening service in this church.

Thursday evening, 7:30 Prayer and Fellowship Service.

PRESBYTERIAN

Rev. Frank H. Bishoe, Pastor

Sunday morning the pastor will continue the series of sermons concerning "Characteristics of Christ." The subject will be "A Courageous Christ."

At 7:30 Sunday evening the union Memorial service will be held in this church. The pastor will take for his subject, "The Great Memorial."

The Woman's Missionary Society held a meeting at the home of Mrs. Erwin Baker, Tuesday afternoon.

"Wear a poppy to honor the World War dead and to aid the war's living victims." This request will be heard by millions of Americans from smiling young women such as this on Poppy Day, Saturday, May 26th. She is a typical member of the "poppy army" of nearly 100,000 women being mobilized by the American Legion Auxiliary for Poppy Day service. In her hand are the paper poppies made by disabled World War veterans and on her coat is an official button of the Auxiliary which shows that she is working as an unpaid volunteer and that every penny contributed for her poppies will go to the welfare of the disabled veterans and needy families of the dead and disabled. The poppies sold in Andover this year are made at the Bath hospital, as you will note on the tag.

Frank Storms Dies

Frank E. Storms, former President of the Citizens National Bank at Hornell died in the federal penitentiary at Lewisburg, Pa., Friday, after an illness of several weeks. Storms, who was 59 years of age was serving a term of four years on four counts, the terms to run concurrently, for embezzlement of the bank funds.

Uncle Ab says that even ideas that won't work are better than none at all.

GAS

GAS 13c
Tax 4c

17c

PUMP STATION
ANDOVER, N. Y.

Crisp and Cool

SHEERS

Rule Summer Fashion

Beautiful Organdies, dainty printed Batistes, Linon Ginghams, and Crisp Piques,

$1.95 to $3.45

Formal floor length Frocks mark the climax of Cotton's dominence in Fashion

$4.45

JAMES P. CANNON CO.

Dry Goods — Men's and Women's Wear — Shoes

SPECIAL — May 26th to June 1st

Hormel Chicken Soup, 2 large cans for ..... and one can Free!	29c
Hershey Chocolate, ½ lb. pkg.	15c
Grape Nuts Flakes, 1 pkg. and 1 Scottie Spoon all for	10c
Big Ben Jelly Drops, fresh, 1 lb.	10c
Chipso Flakes or Granules, lg. pkg.	15c
Van Camp's Sardines, 5-oz. tin	5c
Barbecue Sauce, bottle	10c
Big Value Green Japan Tea, 1 lb. pkg.	15c

THE H. H. WILLIAMS CO.

Phone 285 We Deliver

S. A. E.-60 Tractor Oil

2 Gallons - $1.00 tax paid

Bring Your Car in For a Complete Grease Job
IT'S MONEY WELL SPENT

CHANGE TO MOBILOIL sealed in FILPROOF BOTTLES

HAVE YOUR CAR WASHED with our POWER WASHER

CLEAN OUT YOUR RADIATOR WITH SOCONY RADIATOR FLUSH

It clears out all the winter sediment and insures perfect cooling for Summer weather.

KRUGER'S GARAGE

Main Street Open Evenings Andover, N. Y.

MAIL CLOSING TIME

Effective Sept. 25th, 1933

East Bound

Train No. 2 (catcher) ..10:15 A. M.
Train No. 10 (stop) ..... 5:45 P. M.

West Bound

Train No. 9 (stop) ..... 9:45 A. M.
Train No. 1 (catcher) ..... 5:00 P. M.

J. D. CHEESMAN, P.M.

Local Happenings

Cuba will celebrate "Old Home Week" July 20-21-22.

David Slocum is improving the appearance of his house by repainting.

Miss Edna Youmans has been ill for the past two weeks and unable to be about the house.

Mr. and Mrs. Clarence Stevens have purchased the James Stives house on Water street and are now living there.

Mrs. Mayme Joyce is very ill at her home on South Main street. Her daughter, Mrs. Marie Harvey of Olean is caring for her.

The farm home of John Robinson of West Almond was destroyed by fire last Sunday. Only a few articles were saved from the building.

John, Jr., son of Mr. and Mrs. John W. Cannon of Water street fractured his left arm while practicing high jumping on the school play grounds Friday evening.

The King's Daughters of the Presbyterian church met at the home of Mrs. Henry Baker Friday. A 1:30 luncheon was served by the hostesses, Mrs. George Beebe, Mrs. William Pease and Mrs. Baker.

Anyone having flowers that they will contribute for use Memorial Day kindly bring them to the village hall Tuesday night. This will be greatly appreciated this year. It requires over 70 bouquets to decorate the graves and flowers are scarce.

A family gathering was held at the home of Henry Horan on Chestnut street, Sunday, in honor of the 80th birthday of Mr. Horan. Those present were Mr. and Mrs. Dean Horan of Schenectady, Mr. and Mrs. J. P. Smith and family of Bradford, Pa., Mr. and Mrs. Lou Snyder and family of East Valley, Mr. and Mrs. Leo Horan and family of South Hill, Mr. and Mrs. Edward S. Horan and daughter and John Wahl. Mr. Horan is gaining slowly from an illness of some time.

Believe it or not—It's housecleaning time in this village.

Mrs. Mae Williams was confined to the house with an attack of neuritis last week.

Mr. and Mrs. Watson McGibeny of Angelica celebrated their golden wedding anniversary May 14th.

Miss Edna Barrett is making improvements on her house on Second street which will soon be occupied by Mrs. Ellen Walsh.

Mr. and Mrs. Fred Marvin have moved from the James Stives house on Water street to the Rollins house on the Greenwood road.

Mrs. Robert Church of Second street has been engaged as teacher in the school at Tip Top for the coming year. Mrs. Church has taught the school for several years.

Rev. H. L. Somers of Canisteo was awarded the high honor of "Silver Beaver" recently. The Silver Beaver award is the highest accorded scouters and is given for 15 consecutive years of Scout service.

Andover friends have received announcement of the birth of a little daughter, May 16th, to Mr. and Mrs. Clayton E. Potter of Scottsville. Mrs. Potter was formerly Miss Edith M. Truman of Alfred and a frequent visitor in this village.

Andover Rebekah Lodge was represented by 21 members at Wellsville Friday evening when the Wellsville degree team put on the initiation work. Cuba presented the traveling gavel at that time. Several lodges were represented who enjoyed the work and supper following.

The body of Irving Saunders, nationally known photographer, was brought to Alfred Wednesday afternoon for burial. Mr. Saunders was born in Alfred 83 years ago, son of the late Dr. and Mrs. Saunders of that village. Mr. Saunders had been a resident of Rochester for the past 40 years. Three daughters survive.

The W. R. C. May birthday party was well attended, Wednesday afternoon at Legion Hall. A social afternoon with needlework and a short program of music, readings and contests passed the hours very pleasantly. A fine supper completed the entertainment. Mrs. Frank Davis and Mrs. Irving Gilfillan were the honor guests.

A party of eleven Andover people attended the services at Wellsville held at the Calvary Baptist church Sunday evening. Special music and singing by the pastor, Mr. Johnson and Mr. Wye and Mr. Wheeler. The message was given by Mr. Wheeler of the Binghamton Bible School. Mr. Wye was president of the graduation class of 1934 and Mr. Wheeler was also a member of the same class.

Miss Rosanna Joyce is reported as among those ill this week.

John Cannon, Jr., had the misfortune to fall at the school Monday, breaking his arm.

Miss Arta Place, treasurer of Allegany county W. C. T. U., is leaving Alfred to make Cuba her home.

Allegany County Pomona Grange will be held at Rushford, N. Y., June 7th and 8th. An interesting program is announced.

Mrs. Reed Cooper has rented rooms in the James Wentworth house on West Center street and is working in the silk mill.

Miss Alice Madison of Whitesville has rented rooms in the L. M. Trowbridge house and is among our employees of the local silk mill.

Woodhull has a new physician in the person of Dr. Fayette MacDonald, who with his wife have moved there from Marion, Wayne county.

The ladies of Edward Seaman, W. R. C., will entertain the G. A. R., Thomas M. Lynch American Legion and invited guests at a luncheon following the Memorial Day ceremonies Wednesday.

The sharp call of the fire alarm summoned the department to the home of Mrs. Edgar Stout on Rochambeau avenue, Tuesday, where a bonfire which had threatened nearby buildings was quickly extinguished.

Many News readers will be interested in the item of the graduation on June 18th of Donald Vars of Tulia, Texas, from West Point Military Academy. The young man is the son of Mr. and Mrs. Clifford Vars, former Andover residents.

New York potato growers intend to plant 4,000 acres this year, or two per cent. more than in 1933, according to a recent estimate.

James Fuller Lieutenant In Reserve Corps

James Fuller received his discharge from the U. S. Army Enlisted Reserve Corps and his commission as a second lieutenant in the officers reserve corps from the War Department this week.

Mr. Fuller, who has been a member of the Reserve Corps for several years has also been taking the officers' training course on the side, which course he has successfully completed as is shown by his being commissioned by the War Department as a lieutenant.

Freedom Church Gets $2,000 Bequest

A bequest of $2,000 to the Freedom Baptist church was made in the will of Mrs. Mary Jones of Centerville, whose will was one of the three admitted to probate in Friday's session of Surrogate Court with Surrogate Walter N. Renwick presiding.

James A. Ryan was named executor and residuary legatee in the will of Mary Jones, who left her real property to Mrs. Ryan.

Fay Quintan will administer the estate of John A. Bartlett, late of Belfast.

Georgia M. Wardner, daughter, named sole executor in the will of Cynthia F. McKee of Friendship, was granted letters on the estate. A son, Raymond McKee and two grandchildren of the deceased will share the estate with Mrs. Wardner.

Letters of administration, debonis-non, on the estate of Carrie M. Wetherby, Friendship, were issued to Claude V. Wood.

Brown Wants Jury Trial

Unexpectedly reversing his former plea of guilty to a forgery, second degree indictment, found against him by the April Grand Jury, Frank E. Brown, 35, Ward township highway superintendent, appeared before County Judge Walter N. Renwick in a special session of county court Friday and demanded a trial before a jury. While a date for the trial was not set it is considered likely that the case may not be tried before the October term of court.

Brown, alleged to have signed the name of an employee to a town order covering payment for the hire of a team, had originally pleaded not guilty to the count. He later decided to plead guilty to the offense and was to have heard sentence on Friday when he asked thru his attorney, Chester M. Bliss of Bolivar to withdraw the former plea of guilt and stand trial.

The Band Concert

There was never a better musical program offered to Andover people than was that of the American Legion band concert rendered last Thursday evening. And there was never a bigger frost given any organization in Andover than was the small audience that greeted their wonderful program.

Loyalty to community interests seems to be a lost art in Andover. People here seem to be pleased to absorb all the FREE music and entertainment the band may render, but when it comes to parting with two bits to help the band they all seem perfectly willing to let George do it.

The treatment that Andover people gave the band is nothing less than an exhibition of how little they appreciate worthwhile entertainment.

Hostesses at Card Party

Mrs. James Lynch, Mrs. Porter Richardson, Mrs. A. D. Fuller, Mrs. C. L. Lynch, Mrs. Edward Walsh, Mrs. Edward Kilbane, Mrs. John Burns, Mrs. M. J. Lynch, Miss Ella Gallagher, Miss Alice Fisher, Mrs. Patrick Hyland, Mrs. Charles Lynch and Mrs. Robert Dean were hostesses at the card party held at Blessed Sacrament hall, Wednesday evening.

To keep the green color in green vegetables, cook the vegetables in an uncovered kettle until they are just tender. Cooking releases a volatile acid which changes the color unless it is allowed to escape in the steam.

BAKERS' STORE NEWS

Published by Baker Bros. Hardware, Andover, N. Y.

Hens Had Small Part

Cityman: "So you raise all these chickens yourself?"

Countryman: "Well, I furnish the food, but the hens take charge of their education."

Fodder

It is often intimated that all men are liars and we are not going to argue the point, simply assert that the most renowned prevaricators sometimes tell the truth.

We believe you will agree that the gold medal for being wrong the most of the time would be voted to statistics, but sometimes even they may be right and particularly so as applied to the crop probability of hay and pasturage for the season just ahead.

The carry-over of hay in this locality and the country as a whole appears to be the lowest in many years and the pastures around Andover are far below normal. We may still have a fair hay crop, but present conditions are not favorable.

The wise and far-seeing dairyman will not take chances, for if he should guess wrong the result will be very expensive.

While there is plenty of time why not increase your acreage of forage crop. Jap Millet is easy to grow—will produce quantity and quality of a fodder that has no equal as to food value and milk production; will be ready for cutting early in the fall and as a green feed or cured and used as a hay substitute will solve your feeding problem.

We offer you Jap Millet seed of high purity and germination; the cost of seeding an acre is only about one dollar and we believe you will profit greatly by growing an extra liberal acreage.

Better give us your order today.

Dead Hopes

Also dead shrubs; but to mourn will not bring back their beauty—the only way to restore their usefulness is to give them a chance by pruning.

Many roots are alive and will sprout if relieved of the dead wood, for this purpose strong pruners are required.

We offer pruning shears in variety, the needs of present occasion appear best met with a heavy bladed 30-inch set with double steel strapped handles selling for $1.98.

These will give a life time of service.

Summer Days

Are hard on the home keepers that must spend a good deal of each day just doing the small tasks.

Make a little study of your job—it may be that a few extra helps will lighten the task and give added leisure away from kitchen heat.

Stop stooping, get yourself a long handled dust pan—stop standing, a Steel Kitchen Stool will save tired feet.

Refuse dish wiping, a Drainer and hot water will do a better job and the hot steam will not be boiling up in your face, in fact stop all those hot hard jobs that may be carefully selected at home helps from our house furnishings for a few cents you may buy yourselves many hours of cool comfortable leisure.

Shrubbery

The past winter has played havoc with many a cherished flowering plant or shrub; they just froze to death.

If you wish flowers this season you must prepare porch boxes and plant hardy annuals.

We are showing very attractive Porch Boxes both high and low patterns, made from heavy rust-resisting ferro steel, enameled in colors that will harmonize with the beautiful green of their growing contents.

They are of ample depth for soil, sub soil and to care for drainage with water container in base, table height if you wish and also removable inside trays.

The prices are remarkably low and the variety of selection will surely meet your idea of fitness.

Wire Baskets

Half bushels and bushels. Now in season for treating seed potatoes, useful also and very handy for washing and draining all sorts of vegetables and larger fruits. Just slosh in the water tank—They are made from heavy medium mesh rustless wire, reinforced cable top, with reinforced sides and bottom. Half bushels 95c; bushels $1.50.

Shelf Paper

Clean, lacy and decorative, if you want to smart up shelving anywhere just unfold a strip of shelf paper and the job is done. Four yards for ten cents.

To think first means "Safety First."

BAKER BROS., Andover N. Y.

Bits of Allegany County News

Angelica entertained the 60th annual convention of the Allegany County Bible School convention. A program of interesting addresses and discussions together with election of officers held the interest of delegates.

Friendship has announced its intention of celebrating July 4th. The celebration will be a community-sponsored affair.

Hebron's deep gas field has yielded another well producing 13,765,000 feet when drilled in at a depth of 5,238 feet.

Bolivar residents may rent garden spots already plowed and 32 feet square for $1.25 according to an advertisement appearing in the Bolivar Breeze.

Whitesville's weekly newspaper, the Whitesville News, celebrated 39 years of service in the community with its issue of May 17th. During its history the News has had six editors: L. J. Fortner, founder, LaBert Davie, an associate of Fortner, Ernest Blair, W. D. Fish, Herbert Peet and G. J. Robbins, its present editor and proprietor.

Alfred University's Glee Club will have visited 41 high schools and sung to more than 25,000 students at the completion of this season's tour. This required travelling more than 1,500 miles.

Cuba's four-team softball league opened its second season this week.

Franklinville has two sons enroute to Alaska to seek their fortunes in the gold fields. They are Archie Paynter and Henry Westacott.

Wellsville men employed at the Moore Steam Turbine Corporation will benefit from a ten per cent. wage increase following a conciliation between the employees and the corporation effected by the Buffalo Regional Labor Board.

Fillmore hospital had a patient with an unusual injury when Tarry Bullock of Lattice Bridge received treatment for a laceration of the leg received when a hog he was attempting to load gored him.

Houghton college faculty members and male students made the necessary excavation for its gym in one day, 20 years ago. The value of the labor was placed at $200.

Rushford learns that retirement of First Lieutenant Harold M. Haynes of the Philippine Scouts has been ordered by the war department.

Alfred University students have honored Miss Margaret Basto, Dobbs Ferry and Vincent Wessels, Avoca, by voting them the Loyalty Medals for the Senior man and woman best expressing their loyalty to the school.

Ice Cream Special

We will sell our famous Home-Made Ice Cream in several flavors at the special price of—

15c per Pint
29c per Quart

NOTE: This is our famous Home-Made Cream. The same quality Cream you have always bought here.

The Sugar Bowl

JOHN KARCANES, Prop.

PRODUCE

Thurs., May 24 through Tues., May 29

CANTALOUPES best variety, Blue Goose, extra large. 3 for 29c

Asparagus home grown 2 lbs. 25c

New Potatoes ½ peck 30c

Apples cooking or eating 4 lbs. 25c

New Onions cooking. 3 lbs. 10c

Pineapples Cuban, 30's. 2 for 25c

MEMORIAL DAY SPECIALS

Thurs., May 24 through Tues., May 29

Let us help you with that picnic lunch. We carry a wide variety of cold meats, pickles and olives, cookies, sandwich spreads—everything that goes to make a real picnic.

Standard or Pimento CHEESE Pabst-Ett 2 pkgs. 25c

BUTTER Golden Grain lb. roll 2 lbs. 51c

BUTTER Land O'Lakes lb. roll 29c

Best Yet Sandwich Spread 8 oz. 2 for 29c

Jelly Drops Jumbo . . . . lb. 10c

Campfire Marshmallows . . . lb. pkg. 17c

COFFEE Golden Cup . . . . lb. 27c

Dolly Madison Sweet Pickles Midget qt. jar 39c

Hyan Dry Ginger Ale or Lime and Lithia (Usual deposit on bottles) 2 lg. bot. 25c

Mustard Derby—Prepared . . . pt. jars 12c

Mayonnaise Best Yet . . . . pts. 29c

NuBlend Salad Dressing qt. jars 25c

Manzanilla—stuffed OLIVES lg. bottles 2 for 29c

Cookies N.B.C.—Trio . . . . lb. 17c

Tuna Fish Breast O' Chicken . . 16c

Triton Yellowtail . . . 2 cans 25c

Baker's Chocolate ½ lb. can 21c

Sardines Diamond . . . . 2 cans 15c

Shoe Dressing Shinola . . . can 9c (Black Liquid or Paste and White Liquid)

Cool-Ade Ass't Flavors . . . . pkg. 5c

Cheese Land O' Lakes—brick . . . . lb. 17c

MEATS

Thurs., May 24 through Tues., May 29

Swift's Premium Hams . . . . lb. 19c

SLICED BACON, no rind, sliced to suit your taste ..... 23c lb.

CHOICE BEEF ROASTS ..... lb. 17c

Sirloin or Porter House STEAK, very tender ..... lb. 25c

Sliced Cold Cuts . . . . . lb. 25c

Baked Loaf, Pimento Loaf, Chicken Loaf, Honey Boiled Loaf, Luxury Loaf

Arpeako Steamers . . . . . lb. 25c

THE MARKET BASKET

Every article we sell must be entirely satisfactory or your money refunded.