By J. HARVEY BACKUS 4 SO OUR KEYNOTE: "If There Is Not A Way, Cut A Way"

George Washington

this troubled time.

We find in his life the essence of all that has made and unequalled strength of patriotic purpose.

would melt away as snow under the spring sunshine. with those that confronted him in piloting this nation embarrass other nations temporarily but no nation can of the agricultural enterprises. thru the treacherous waters of its infancy.

has given us. Study his life and his ideals that they may help show us the way to a better and brighter

A man's future depends a lot on what he is doing with the job he has now.

What Is Technocracy?

EVERY unusual period in history produces some one body. or more new phases of thinking into the lives of the population. Sometimes it is an invention, some-and all cells have certain properties in common. And be needed to start farming there? times a remedy for what seems to ail the world, other yet cells differ greatly, and mainly in the work they Do you have any information about times it is an entirely new theory created to change perform. the ideas of the world.

really interesting if not welcome new theory which has of single units called cells, stands to the credit of two had millions of words already written about it and has German scientists, Schleiden and Schwann, swept the nation like wildfire. This new child of Robert Hooke, the great erratic English genius, visable to attempt farming in Tahiti, thought is Technocracy.

studied it most and those who are responsible for the cork and announced that the substance was composed in Hawaii, but even there agriculorigin of the theory cannot tell you in understandable of cells. But science had not advanced far enough to ture is so highly specialized that i terms. Even the experts on the subject vary to such enable Hooke to profit in full from his observations. involves quite a struggle to make a a great extent that it is hardly recognizable as one and Indeed, what he saw were not what today are known living at ordinary farming. the same thing in different hands. It seems that it all started with a group of ener-been vegetable cells.

getic engineers who wanted to make a sort of energy

Addressing the congress of scientists in 1900, the trict, on one island, for coffee. Howcensus of the country, to see how much energy was great Oscar Hertwig said, "I believe that one of the ever the Hawaiian Islands have the of certain scientific study for far removed purposes up of cells," from that into which it developed.

the idea of finding an economic interpretation in the ties are known to us. But encompassed within the United States. results of their study. They first determined that the cell there still remains many mysteries of disease, and Tahiti, on the other hand, shoe industry, for instance, in its modern methods of the entire secret of life and death. machine production, was at one time producing more The cells composing the human body have been is less than ten per cent. The chief shoes than could possibly be used if everyone had all subjected to painstaking scrutiny. Many of the work- exports of the French South Sea Isthe shoes he needed. They found that the present day ings of the body have been accounted for thru these lands are copra, mother of pearl, automobile was about 15 times as efficient as cars of labors. But sustained study has only enhanced our of these demands an intensive type older models. Upon this theory they came to the con-marvel at the common denominator, the cell, at the elusion that if manufacturers continued to improve complexity of its structure, and the variety of its them, that soon a single car would last a lifetime.

The research and findings they called the science of technocracy. Since that time technocracy has taken some queer turns. Succeeding students of this new __ thought have brought a political phase into the matter. Assumption and prophecy began to take their place along with the facts of the situation, attracting nationwide attention and discussion.

So-called technocracy experts are advocating many CTAGNANT circulation and lack of credit are the two and widely different remedies for the situation that D great forces which are binding the hands of busi- Monsieur Leones Jore, Papeete, Taexists which in other terms is simply overproduction. ness at present. The collapse of values back in 1929 hiti, Society Islands." Some say we should go back to the period when more and the subsequent era of depression has not decreased man power was used instead of so much machine pow-|the amount of money in this country one icts. There | G. W. W. asks: "Is sodium chlorer. Others say that we should have more machine are now just as many dollars and as much gold as there ate or any of the weed killing sprays production or mass production and have it more widely ever was. In fact, we have much more gold. distributed and under systematized control. No two seem to be agreed on the same course...

is only a theory so far and the many dreadful predic- of all to heard every space dollar possible. Millions annual and rarely perennial weed tions that it has unearthed are only prophecies and of dollars have been accumulated and are now lieing which reproduce and spread only assumptions. It is safe to say that we shall live on idle. We cannot resume our forward march until this from seeds. They start from seeds with or without technocracy so far as we now know. | condition changes. |

understand what he is talking about.

Unemployment Reserve Is Recommended

stabilization of employment.

build up a fund of \$75 or \$100 for each of his em-lish credit for those who need it. would be reached.

Benefits of not more than \$10 a week for not more than ten weeks in any 12 months would be paid to any Thinking will never become popular until the member of the organization who might be laid off for hard work is taken out of it a period of time during the year.

Of course this plan would not provide full relief but it would serve as a great incentive to the prevention of unemployment and consequent hardships. would greatly help the individual to tide over until next period of activity.

nationals and their property. has received official protests from that body but she letter or on one post card. Ask as month and save discount "is because you are so innocent. defies their action as well as the protests and warnings many questions as you like, but Bring your gas card to be his dication they turned and saw a of individual countries, the United States included. She make each one a separate communi-TT IS possible that observance of Washington's birth. threatens to withdraw from the League of Nations if Caution for Inexperienced Farmer day this year means more to us than ever before if any further action is taken against her. Japan defies S. H. says: "I have decided to go we will turn to his ideals for comfort and guidance in the opinions and criticisms of the world. She knows into the poultry raising business. what she wants and is out to get it at any cost.

Another interesting situation in connection with clear, with two acres of land. I also this country great and its people outstanding in char-the membership of Japan in the League of Nations con-have about \$500 in the bank. acter. He was a dauntless soldier, a great stateman cerns the mandated islands in the Pacific which Japan have had no experience with poultry and a noble gentleman. He was simple and stately of controls. Japan is merely the appointed agent of the manner, kind and generous of heart. His marvelous title to them was never given to her. Should she withindependent was never at fault and he had a penetrating title to them was never given to her. Should she withed for a house that will hold 1,000 vision which held the greatness of America when draw from the League, she would supposedly lose con-chickens." it was dim to other eyes. His was a great intellectual trol of them. But War Minister Araki of Japan has Professor H. E. Botsford says: many customers of the L. & C., Coat. Suit & Dress Company were unable force, a will of iron and an unyielding grasp of facts other views on the matter. He says that Japan will "Your letter brings out prominently a retain control of these islands no matter whether Japan one word, and that is 'caution.' We

Thus summing up this great personage of Ameri- remains in the League or not. There is no pretense do not want you to start the poultry can history, we find the very ideals that are most need- here. No excuse can be given for this defiance. It is business and lose money which you vision of Washington prevailed today, your troubles intends to do as she pleases regardless of all others. | time. Prices may improve soon, and Dresses. It is evident that Japan is riding for a fall. The looking ahead, we believe that poul-And our problems of today are as nothing compared present attitude of that country may win in China and try will be one of the most desirable

set up a law unto itself and hope for it to prevail in-Let's pay homage to him on this coming anniver-definitely. A day of reckoning is forthcoming and sary of his birthday and profit by the heritage that he Japan will get little consideration when it arrives.

making a habit of it is unpardonable.

The Common Denominator

ALTHO human beings differ in many ways, in their hesitate to write to the department appearance, in their character, in their habits and of poultry at the state college." in their work, all are alike in the basic structure of the Farming in the South Sea Islands

The common unit of the human body is the cell,

Discovery that the human body and the bodies of and immigration laws?" Our present period of depression has produced a all living things, both plant and animal, are composed!

had somewhat anticipated them in their discovery, when or in any of the South Sea Islands.) What is technocracy? Perhaps those who have in 1665, he looked thru a microscope at a thin slice of as cells, but rather the pulpy walls of what had once ing used either for sugar or for

required to manufacture any one certain article or to greatest acquisitions of biology during the 19th cen-advantage of a regularly organized manufacture more energy. This was all in the interest tury is the discovery that plants and animals are built agricultural experiment station and Since the days of Schleiden and Schwann, the cell also be familiar to those who are

Within this group was an element that conceived has been studied intensively, and many of its proper-

Live up to your word and the chances are that you will never have anything to live down.

Idle Dollars

The lack of circulation is probably our greatest weeds are thick in my garden and

nemisis at present for it is most important since credit . At least we should be thankful that technocracy must depend upon it. There is a tendency on the part "The common garden mallows are

If all the idle money in this country was suddenly directly to the soil or as a spray The higher a man's education, the harder it is to released, there would be an unprecedented surge industrial and husiness activity. Factories would reopen, millions of men would go back to work, mer-soil. The weed-spray is not a prac chants would be so busy that they would forget all tical method to kill weeds which reabout past troubles, farmers would get much better produce by seeds and which grow prices for their commodities and everyone would be on land that can be cultivated. The

PLAN that goems to have unusual merit has been. The re-establishment of credit would follow. Cred. make it difficult to grow a crop on A recently been recommended by a committee on the it is necessarily based on the activity and earning pow- the treated land during the same er of any concern or individual. The great buying quently to destroy the seedlings be-. The plan submitted provides that the employer power of these idle dollars would automatically estab- fore they get large."

Put your idle dollars to work. There never was until \$50 per employee is reached. Thereafter he a time when you could get more for them and possibly would set aside one per cent until the remaining amount never a time when they would do more good for every-

receipted: EMPIRE GAS & uniformed woman on guard in the I have a modern home, free and Ababic meaning black.

"Do as much reading as you can about poultry and then if you still.

want to start in the poultry business courses about poultry, George S courses, is sending you a description of the courses. In the meantime we are sending you several bulleting about chickens and houses. If we can be of further assistance, do not

W. B. asks: "Is it advisable to go! to Tahiti in the South Sea Islands to farm? How much money would living standards, business conditions

Professor Bristow Adams says "Unless a person is accustomed to "Better results might be expected

French, altho the French population

could not be likely to prove a depering ocean breezes. I suppose that one would not likely be able to start "If you wish to know more about

satisfactory to kill mallows?

- Professor W. C. Muenscher says: application of chlorate would also



a corridor just outside their door-"that lady is from the Juvenile the Court. She will take charge of you. (CONTINUED NEXT WEEK)

CONTINUES AT L. & C. STORE

giving event for this Saturday.

Hornell, N. Y., Feb. 15.—Owing to the bad weather last Saturday.

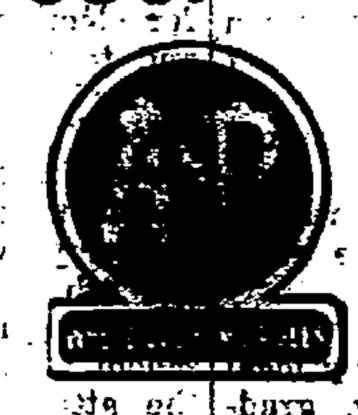
can history, we find the very ideals that are most need-nere. No excuse can be given for this denance. It is now have in the bank. The poultry New preparations are under way and those that will take advantage ed today. If the courage, strength of purpose and another case of Japan reminding the world that she business is only fair at the present of the sale this Saturday will find plenty of real bargains in Coats and

On their Dress Floor, hundreds of new Dresses have been received this week to be sold at \$1.79—and another fine group of Silk Dresses to be sold two Dresses for \$5.00. In the Millinery Department, all Fall Hats are being sold at 25c and

50c. They have also on display new Spring Hats at popular prices. Remember this sale commences Saturday at 9 A. M., and you will Being wrong occasionally might be excused, but Butts, supervisor of the farm study find plenty of real bargains thruout the store,



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GRAPEFRUIT SH RIPE TO BE L NEW POTA 4 to 196

TENTH INSTALMENT

They gave Bobby a lurid account

"But aren't you just as married)

In San Francisco Peter found Ro-1

ly out to the little park where they

Rowena's smile was grateful. ".

Rowens never said a word abou

27x54-in Rag Hugs.

new patterns, 2 for 984

Ruffled Curtains 1-6

yds. long with colered

Hundreds of Other

Surprising Values

Come Barly.

This Big

We're just pretend-

wens gets Peter to consent to divide the expense money each week soon as it arrives, and astonishes about it. Bobby was an expensive Peter by eating too economically. addition to the party, seemed doub-

after passing thru Buffalo, Chicago ly expensive now that they could and St. Louis. Peter and Rowena dispense with her presence. Carter keeps wiring Bobby to re- when they found waiting a telegrm after they reach Denver. Peter and tory orders to send her back at once. Rowena discover Bobby has deserted | It said it was better publicity for them and returned to New York by the roadster to have the bridal coutrain. They are faced with the im- ple continue their honeymoon alone. possible condition of continuing their Bobby said it was none of their trip without a chaperon. Rowens suggests to Peter that responsible only to Carter. Was they make a "companionate" mar- she going to let any ten-cent com

riage. They are married and go to nany give her orders? Certainly Cheyenne, where their actions, when not! Her arrangements with Ro they ask for rooms on separate floors wena had been for the entire tour arouses the suspicions of the hotel and for the entire tour she would' clerk. They finally succeed in get- continue ting rooms, but not without exciting So Rowens retured to the rumble the laughter of the hotel loungers. seat, although Peter insinuated They resume the trip the next day strongly that he was not vitally inand are overwhelmed by a cloud-terested in the details of the falling hurst in an arroyo and are thrown out with Carter. out of the car. A party of tourist

campers gives them dry clothes and food. Spokane is finally reached and the hotel clerk smiles when they register. They find Rackruff Motors had been delighted into genuine and dance for them. They are de the big doings in Spokane, demandluged with presents. er and the cigarette lighter and Ro-

Now go on with the story-

I wens showed her the watch and the what candy box with the kissing cupids. they thought about Peter. The __It was the last time Rowena admiring smiles with which showed that watch for a good many they said good-by to Rowena froze weeks. She left it in extremely safe into cold disapproval in their curt deposit—for a consideration—right nods to Peter. He felt quite cut up there in Portland.

"Don't you care," said Rowena. of the desperate strait in which she When they find out how things left them, and how Rowena conreally are, they'll be so mad at me ceived the bright idea of getting for fooling them that they'll re married as a sop to the requirebound your way and think you're ments of society. Bobby said she "Well," said Peter, "there's one always did think Rowena was just thing sure. Everything in the world run the gamut of the unexpected.

Nothing will surprise me after this." ing that way. In fact we're the same old maids and bachelors we "Me either," agreed Rowena, "I've alm ased up the very last of my surprise "Isn't it too bad you are both a censations. No matter what hap disagreeable?" said Bobby sweetly. pens, I'm expecting it."

"If you were just a little nicer you eredible as it seemed at the momen

a terrible day and in friendly comwens was starving herself to send, radely quiet pulled slowly up to the

We've got Spokane to fall back on." ed chair in sight

kissing them both again and again surely have suspected some hidden back with you again. I feel like a not suspessed to have it till Monday,

as well have yours. found out it is a Smith!". "Where's Carter? Is it your hon-Carter! Oh, you can't mean Car- good chop house and get a decent

over between us for ever and ever. of "French frieds." meekly. "That sounds good," said Rowens That's why I came to go on the rest of the trip with you." Sha hoped Peter could not tell. 'you can't just be on and off with from her voice how the very thought us like that. You left us in a terri- of it made her mouth water.

ter!" protested Rowens, who simply steak."

ble hole running off the way you Rowers shouldered her own worries. "I knew I had done wrong," said "You know just what to expect of a Bobby, "and so I said the best thing every town. A bed, and food, and to do was to come straight back as no adventures. It seems a bit smug

joil and California dust when there wife."

"Yes Roberta Lowell." (Please Turn to Page Two)



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urged not; to miss it. Come along! Look around! Get a new

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