Store located on Main Street in Wellsville, [illegible] carries high grade footwear and furnishes for the family at most reasonable prices.

It has long ceased to be a secret among the well dressed people of this community that the very latest styles in shoes may be had at the Endicott Shoe Store of Wellsville, where quality and satisfactory shoe fitting is the backbone of the business.

The quality of the goods handled at this establishment is beyond question. Thousands have learned that in this section the finest shoes to be had can be bought at this store for less than the same quality can be secured elsewhere in the entire country and most important of all, the patron knows that when they are fitted with shoes from this establishment they are fitted correctly.

As is generally known they handle many of the leading and well known brands that are standards of quality in shoes, among them the famous Nettleton shoes for men, and shoes in place of all kinds and styles for women. A large and complete line of shoes, pumps etc., for the entire family.

For those who must brave the bad weather of all times, we suggest a visit to this establishment where they will find over-shoes of all descriptions and for all needs priced most moderately. This point should be given the strictest of attention as the safeguarding of the feet means safe guarding of the health and health is something which the most of us can all possess if we wish to be careful.

In the compilation of this necessary of our industrial and social progress we cannot fail to compliment this store as an institution that is an elemental factor in the social, economical and business life of the people of this great community.—Adv.

Alfred-Atlas Gravel and Sand Corporation

ALFRED, N. Y.

Place your orders for gravel and sand for any purpose, to this company at Alfred, phone 92-Y-3 where you will be promptly supplied with the best you might wish in this line. Sand is well known all over this section for its fine quality of sand and gravel that they furnish for the high grade service they render. Customer attention is given to prompt deliveries on time so as not to hold up production on any job where the sand or gravel might be required. They are able to furnish sand properly for any purpose for which it is intended as they are continually enlarging their source of supply. The sand they furnish is known for its fine texture and cement saving qualities. Contractors of this section invariably reorder from this firm after having once been served by them. They have furnished some of the largest contracts to be used in this community.

When you are in need of sand for concrete work, finishing, fine floor finishing or any kind of plastering it will pay you to let your contract to this firm as their sand for these purposes is the finest to be had in this entire section of the country. Their sand for children's playboxes has been found, an accepted standard by the mothers of this section as being clean and pure throughout and free from any foreign matter.

Only fine quality sand and gravel is sold by this firm, and they are the producers of crushed gravel for roads and private driveways, which is truly a wonderful product for this use which may be used at low cost. They have sand for playboxes, gravel for driveways and sand and gravel for all concrete work. No order is too large or no order too small.

We are glad to compliment this firm upon the efficiency of their services and upon the leading position they have attained in the commercial efficiency of this community. They stand ready to serve faithfully at all times. Just give them a call.—Adv.

Size and Efficiency

In airplanes, increase in size decreases relative efficiency. The freight would cost a plane can sustain in proportion to its weight is less as the size of the plane increases. The reverse is true of airships. Every increase in the size of the airship means a decrease in the amount of horsepower required for each pass-[illegible]

Truthful Printer

An English bookseller, when examining his stock made certain classifications for a trade list which he had printed. One of these was, "Novelists who ought to sell better." It appeared in print, "Novelists who ought to sell worse."—Christian Register.

Term's Origin in Dispute

The term "barbecue" was originally applied in the Southern states to the practice of roasting a hog, ox or other large animal. The word was not in use in Virginia before 1700. The origin of the name is disputed. Some think it comes from the Indians of Guiana, while others believe that it is derived from the Haitian, and others ascribe it to the French.

Early American Poet

William Cullen Bryant, poet and editor, was born at Cummington, Mass., November 3, 1794. His most famous poem is "Thanatopsis." He was editor and part owner of the New York Evening Post and its editorial chief for 50 years.

Steenrod Bottling Works

BOTTLERS OF COCA COLA

Also are producers of all other kinds of tasty bottled beverages, plant and offices located at 77 West Pearl Street in Wellsville, phone 310. Under the able ownership and management of Mr. A. H. Steenrod.

In this review, including as it does a resume of the modern beverages we are pleased to call the attention of the public to the excellent service and high class products that are being distributed by the Steenrod Bottling Works of Wellsville.

The use of carbonated beverages in addition to a social drink is becoming more general all the time as their valuable germicidal qualities are recognized. Assistant director, William A. Hammor, of the Mellon Institute of Industrial Research, University of Pittsburgh, following a study made at the institute over a period of several years, and a fellow at the institute, Mr. C. L. Jones, in a paper prepared from this research says: "The germicidal effect is proportional to the use of carbonic gas used." Its tendency is to attack bacteria of the most dangerous as well as the least harmful class, even destroying typhoid germs. The institute points out the value to the public of the discovery and urges the manufacturers of beverages to safeguard the public health by a liberal use of carbonic gas. At this bottling works they are very liberal in their charging of the beverages and thus they are very beneficial in use.

Their plant is one of the largest in this section of the country and is fitted with the latest of mechanical devices for the complete sterilization of all the bottles. The filling machines are of the latest design so that the bottle is handled in the most sanitary manner until ready to be put into cases for delivery.

Coca-Cola is a great national drink whose popularity and good qualities are too well known to be described. Practically everyone knows Coca-Cola. The only thing to do is to be sure you are getting the genuine when you order. There are many imitations on the market and one has to be careful in ordering to see that he gets the real Coca-Cola.

The distribution of Coca-Cola in this section has been placed in good hands and the manager has built up a wonderful business. They offer the best of service and are people who dispense that hospitality which is so prevalent in the land where Coca-Cola is made.

The Steenrod Bottling Works of Dallasville offer the very best of delivery and their trucks will be seen over this part of the state in delivery. We desire to call attention to their use of carbonic gas. At this bottling works they are very liberal in their charging of the beverages and thus they are very beneficial in use.—Adv.

[illegible] Is the complexity of modern society there is no one business that has come into greater prominence in the past few years than the floral house. In this community there is no florist who enjoys a wider reputation as offering the public the most complete service than this well known concern.

The people of this locality live up to the national slogan, "Say it with flowers" because of the fact that at the Riverdale Gardens at Wellsville, they are always able to obtain whatever might be their desire in the way of flowers or floral emblems of all sorts. There is nothing which gladdens the heart of the sick or aids in lifting the weight of sorrow and bereavement heaped upon the hearts of the unfortunate ones who have suffered the loss of one dear in their life through death, than the appropriate offering of flowers which extend to the heart-felt sympathy and consoling efforts of the sender. In satisfying the demands of the ones wishing this floral service this establishment stands as the foremost concern of its character in this entire section.

As designers of floral emblems for funeral, holiday or social occasions that please they are artists of more than ordinary ability. Their heart and soul beat in unison with the work and as a consequence the designs are distinguished for their very appropriate appearance.

Every modern facility for the proper care and preservation of the flowers until they reach their destination has been provided and they will remain fresh long after arrival as they provide them just as they are coming into bloom.

In this review we are glad to compliment them and suggest that when in need of anything in this line you call this favorite greenhouse, write to them or call over the phone and they will see that you get what you desire.—Adv.

Not Unusual Name

The name "No Man's Land" is used in several countries. In south Australia there is a territory of about 80,000 square miles which is so called. No Man's Land is also the name of a small island near Martha's Vineyard.

Cured

Says a well-known philosopher in the American Magazine: "Forget yourself. Think of others. Know what your rights are and then forget most of them."

SAM GROSSMAN

When you have cattle, calves, poultry or junk to sell we suggest you get in touch with Sam Grossman at 44 Dyke Street in Wellsville, phone 2-W, where you are assured of getting the highest prices. He buys, sells and exchanges furniture.

The management of this popular concern is in the hands of a competent and able man who thoroughly understands every feature of the business. He is a prominent resident of this county who has always taken an active interest in the progress of the home community.

This is a business in which two of the most prominent features are reliability and magnanimous service, in that it is because they have won an enviable reputation for fair dealing and straight business methods as well as the new satisfactory service to their patrons that this firm has witnessed the yearly increase in the number of local people dealing with them. The people of this community have come to know that this is a firm upon which they can depend and knowing they turn over the marketing of their cattle, calves, poultry, junk and old furniture.

A special feature with this firm is the furnishing of market quotations, and in this department you will find courtesy and accommodation always in evidence. You need only to call at any time, and the same well known accommodation will be in evidence.

Sale is the pulse of the universe and it has become the same with every enterprising concern. Sam Grossman is the first Sunday morning will now be in attendance.

Employees hired by agents to work for cash from Mount Hope should notify there was no text of any such above Sunday morning.—Adv.

[illegible] is declared to be [illegible] the first time [illegible] as being an institution [illegible] the public the very best that can be produced.—Adv.

[illegible] at the [illegible] When [illegible] formed [illegible] years ago [illegible] a manufacturing factory, the venture was made to present an [illegible] worth of [illegible] and morphine. Every [illegible] manufacturer in the metropolis knows about the new vault [illegible] crime in New York for the past [illegible] has been making [illegible] and [illegible] recently darted [illegible] to outwit the army guardians of the base.

Anybody knows what the public does not suspect—that is, the army is storing in Brooklyn not only the largest drug supply ever collected under one roof, but the largest amount of pure liquor in any one place in the country.

The underworld always has a market for good whisky and rare wines for they can be diluted a great deal. And it needs dope to nerve its dealers on to bodily and assaults of the more vicious sort.

Uncle Sam, on the other hand, is hoarding the narcotics for hospital use in the next war and is taking new precautions every month to trap his criminal opponents.

The scene of the struggle is 100 acres of waterfront property between Sixty-eighth and Sixty-fifth streets. Ten-foot high wire surrounds three sides of the army base and water the fourth. Armed guards pace up and down at the entrance to protect this principal peace time supply place of the whole army, where everything from locomotives to flannel shirts is stored.

The United States ran short of drugs in the last war, as did other nations. Next time it intends to be prepared. Drugs do not deteriorate when seized throughout the country frequently they are shipped by court authorities to the two vaults already in use, one on the sixth, another on the third floor of building A.

Women Now Play Larger Part in Research Work

Pasadena, Calif.—Indicating the increasing part played by women in scientific research, it was learned today that there are seven college trained women on the Mount Wilson observatory staff.

Miss Louise Ware, a Vassar graduate, is working with Dr. Charles E. St. John in connection with studies of standards of wave lengths and in the revision of Rowland's preliminary table of solar spectrum wave lengths.

Miss Cora Burwell, Mount Holyoke graduate, has published papers with Dr. W. S. Adams, director of the observatory, on the flash spectrum of the sun. She is now assisting Dr. Paul W. Merrill in stellar research.

Assisting Prof. P. H. Seares in research work on the distribution of the stars, are Miss Mary C. Joyner, Miss Myrtle Richmond and Miss Nunna Marsh. Miss Joyner and Miss Richmond are alumnae of Smith college. Miss Marsh is a Hunter college graduate.

Miss Elizabeth Sternberg, graduate of the University of California, is working with Dr. S. B. Nicholson on sunspot activity, and Mrs. Katherine P. Kaster, another Berkeley graduate, is engaged in stellar research.

Finds New Germ That Proves Foe to Fever

Portland, Ore.—A new germ that may prove highly important in the diagnosis of fever cases has been discovered according to Dr. Frank W. Hartman, in charge of the Ford hospital laboratories in Detroit, who spoke here recently before the American Society of Clinical Pathologists.

In a paper read before the society, Doctor Hartman disclosed that the new germ had been found as a result of clinical work in the recent epidemic of flu which swept through the eastern states.

"Hoffer's bacillus," he said, "generally believed to be the cause of influenza, ordinarily is not fatal to animals. This new organism when tried on animals, however, produces hemorrhagic pneumonia, with death resulting in from 24 to 36 hours."

Mount Guyot Found to Be Earth's Highest Peak

Knoxville, Tenn.—Mount Mitchell, in the Black mountains near Asheville in western North Carolina, which for a century has enjoyed the reputation of being the highest point east of the Rocky mountains is dethroned as a result of a barometric survey just completed. Mount Guyot is the highest Smoky mountain still now held in abeyance.

[illegible]

O. Leigh Smith

TIRES AND BATTERIES

Located at 23 East Pearl Street in Wellsville, phone 365. Handle the well known line of GOODYEAR and GENERAL tires, DELCO and EXIDE batteries and R. C. A. Radios.

Just as the, motor car and motor truck have become indispensable features of latter day business and social life so has the well equipped tire and battery service become one of the essential features of every progressive American community. This well known establishment has come into prominence in this section of the state because it is not only equipped in the most scientific manner for the very highest grade of work, but it is operated under direction of tire and battery specialists.

They have a large patronage not only in the city but from the surrounding territory as well as from the many tourists and are in close touch with the experiences of autoists who give them accurate reports upon the service secured from tires. They also keep in touch with the general tire business over the country and watch for all new developments that are worth while.

The Exide Battery Company recognized their ability by making this popular concern their representative in this territory. This is one of the foremost storage batteries of the age and is designed for every purpose, especially for automobiles, they being prepared to equip any make or size of car. If you are in need of a storage battery or if you have one just make this establishment your headquarters.

The tire repair and vulcanizing department has long been headquarters for motorists of this section. Proper and scientific equipment as well as expert tire men and vulcanizers has been responsible for this and they are assisting the motorists in the conservation of rubber and tires by affording them opportunity for securing many miles from tires which would otherwise be discarded.

They offer the best of road service, having a car completely equipped with air and manned by tire men who make things move rapidly. Just call them if in any tire trouble.

In this review we desire to call the attention of the public to the economy of getting real balloon tires and to compliment them upon the up-to-date policy of their sales and service.—Adv.

Foss Bros. Co., Inc.

WHOLESALE GROCERS

Wellsville office at 174 North Main Street and Main offices in Olean. Are well known wholesalers of LILY OF THE VALLEY brands of canned goods, candies, confections, cigars, tobacco, cigarettes and are distributors of Charles Denby and La Palma cigars. Wellsville phone is 398.

There is no question but that this popular establishment is an important factor in the commercial and business life of this section, as it is one of the leading wholesale grocery houses in this part of the state.

The members have come to know that they can get from them the very best goods on the market and hence they look no further when they want to replenish their stocks. [illegible] and courteous treatment [illegible] to all customers [illegible] the [illegible] and [illegible] the [illegible] and [illegible] the [illegible] and