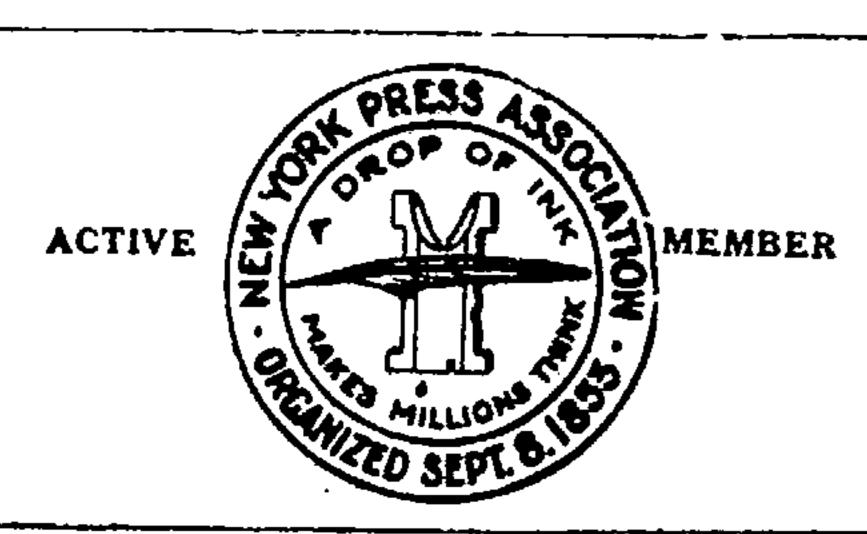
# ANDOVER NEWS

PUBLISHED WEEKLY By J. HARVEY BACKUS & SON

OUR KEYNOTE:



LTHO consumption of apples in the United States comprehensive study of the production and marketing of hair-cuts. of apples sold in barrels.

Three states-New York, Michigan and Virginia and Winesap in the South, and Ben Davis and Jonathan ried into effect as soon as possible." in the West. Leading fall kinds are Oldenburg, Wealthy and McIntosh.

Cold storage, in most sections, has largely superseded common storage for long reeping of market ap- THE average individual turns a knob or two on b' ples. Sometimes over one-fourth of the commercial apple crop is reported in cold storage at the height of the season. Barreled apples comprise about half the average stock in cold storage.

served humanity. In the present generation all of this has been over these other great achievements. changed. Today every workman who carries his whole

in a service to society and humanity. best way they can help others is to produce much that are thus kept on their course. their profit shall be large and that they shall never Radio beacons have played a large part in aviation become dependent upon others. The old idea of ser-as direction finders. this subject. The Rotary Club, "Service Above Self," proaching storm.

this is an age of thinking and doing. We still find people who are lamenting the passing of the era, however, when men and women consespiritual, mental and physical needs of humanity. These out thought of large worldly gain.

only our complex civilization permits this task to be so trol

gold diggers.

is nothing new. Most of us are still up a tree.

## Bobbed Hair Not New

Arsenal, shows America's first shingle was worn by the the flow of

ple lead the world as apple eaters, according to the Point, is oddly at variance with present-day West Point Department of Agriculture, which has been making a traditions which frown on anything but the trimmest

Estimates for the British Isles average about two and necessary ornaments," it reads, "the Captain com- of \$5,000,000 or more number or Europe the consumption of apples is comparatively ment, to have their hair cued behind not to exceed 1926.

"The N. C. officers and privates of the second -produce nearly one-half the average commercial crop regiment to have their hair tied behind in a bob cut "rich" now you need \$1,000,000 a of the barrel region. Leading commercial main-crop close to the head, the hair of the whole to be cut on There are several billionaires in varieties of the barreled-apple region are Baldwin and the top of the head short and brushed back. The offic- existence that modestly refrain from Rhode Island Greening in the North, York Imperial ers commanding companies will see this order is car-talking about it.

## What Radio Will Do

radio, and enjoys a program of music, lecture or some form of entertainment, giving little thought to the great uses other than entertainment to which radio and wireless is being put.

In this modern age of ours nothing seems impossible, and man has surely done much to conquer air. Commerce and industry save millions of dollars TTP UNTIL a few years ago it was thought by most annually by the widespread use of radio, other than U people that only ministers, doctors and teachers that of communication, and while we enjoy the free use of the radio within our homes, we should ponder

Millions have been saved for the shipping indu day's wage home is known to have earned that wage try alone by radio as a navigation aid. The U. S Lighthouse Service maintains radio beacons at People today are coming to the belief that the strategic points along the coast and huge ocean liners,

vice was direct, while today the new service is indirect.

The larger power companies in nearly every big

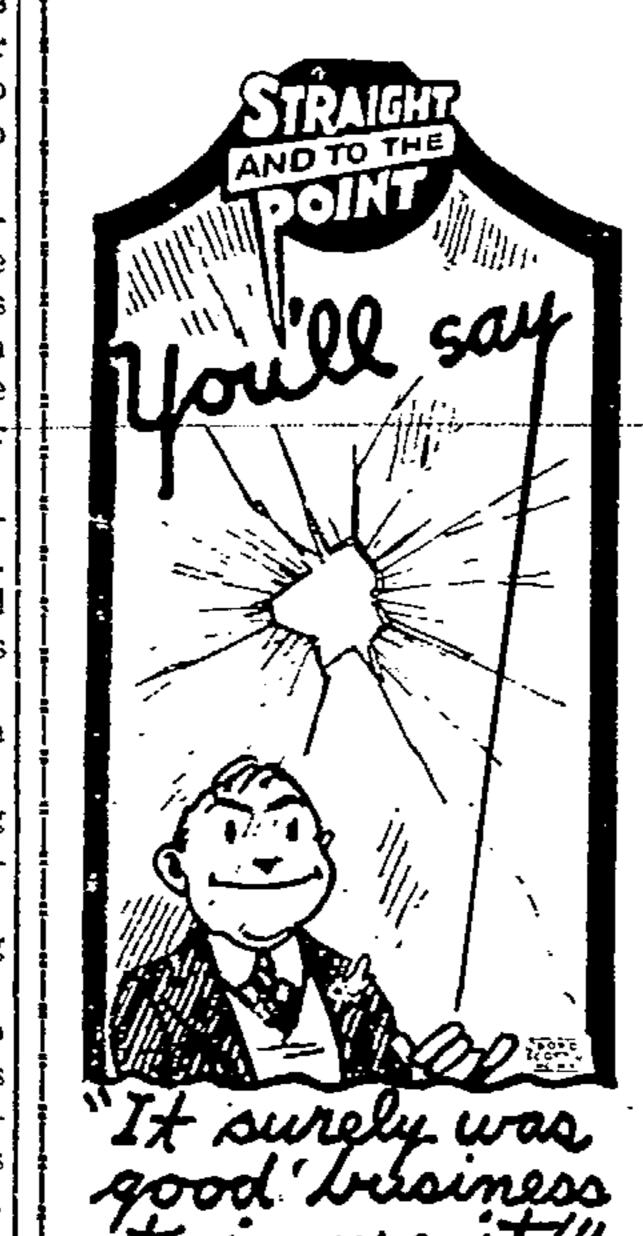
The motto of two luncheon clubs today speak on city find radio an invaluable aid in detecting an ap-

and the Kiwanis Club, "We Build," show clearly that Geologists in oil-producing states are now using radio to discover oil deposits.

crated their lives to unselfish service and prepared another recent development. Radio impulses are d' themselves to become preachers, missionaries, teachers charged thru the area to be tested and the mineral je or country doctors, that they might administer to the detected by a process similar to that in discovering Naval experts have now perfected means of cor sacrifices were made to humanity, in most cases, with-trolling a ship by radio and the battleship Iowa was sunk in this way some years ago by the U.S. Navy. Today, people are choosing vocations in many Experiments are now being conducted in radio contro fields in which they can do the greatest service not only of vessels by the German navy. A manless ship has to society and humanity, but also to themselves and been sent out to sea and steered entirely by radio con-

Other non-communication uses of radio include the growing art of television, transmission of facsimilie There are no forty-niners among the present day messages and photographs and the utilization of radio a connection with "wired wireless." Railroads also saving time and labor by installing radio on long They say that our ancestors lived in trees, which freight trains for communication between caboose and

It matters not how strait the gate,



Try a store with a large assortment, that is always first to have the new numbers.

Try a store that has maintained the old slogan with honor— "BETTER SHOES FOR LESS MONEY" Such a store is within your reach.

rubber o	n's new fancy le colored feather in brown and	weight
Wome: Slippers	n's one-strap Co of fine kid at \$	omfort 1.98.
Arch Fo fore for These as	ave more style otwear than even the women and re priced from reliable Arches	er be- girls. \$4.29

styles-\$2.39 up. --EXTRA-About 200 pair c' women's fancy House Slippers.

Boys' Hi-cuts in all sizes; all heights. The boys choose ours. Priced from \$2.98 up. Also brown kid and Buy her a pair for with Chrome soles. Small sizes

Women's fancy colored low Galoshes in many heels and Men's Florsheims-There is

For our Christmas shoppers we are showing the finest line of House Slippers we have ever shown. At prices never 4 so low before-for Men. Women and children. Boys' black gun metal Shoes -8½ to 11-\$2.29. Large

sizes—12 to 2—\$2.69. Girls' high Shoes are still in \$2.39; sizes 12 to 2 at \$2.69. For Mother we have those and wear. Also famous Geo. I fine kid cushion comfort Shoes in lew or high—\$2.89 to \$4.98

We have an enormous stock of carefully selected Footwear, and are here to serve our vicinity.

F. Johnson bench made shees

and oxfords-\$4.48 to \$6.90.

Endicott-Johnson Shoe Store,

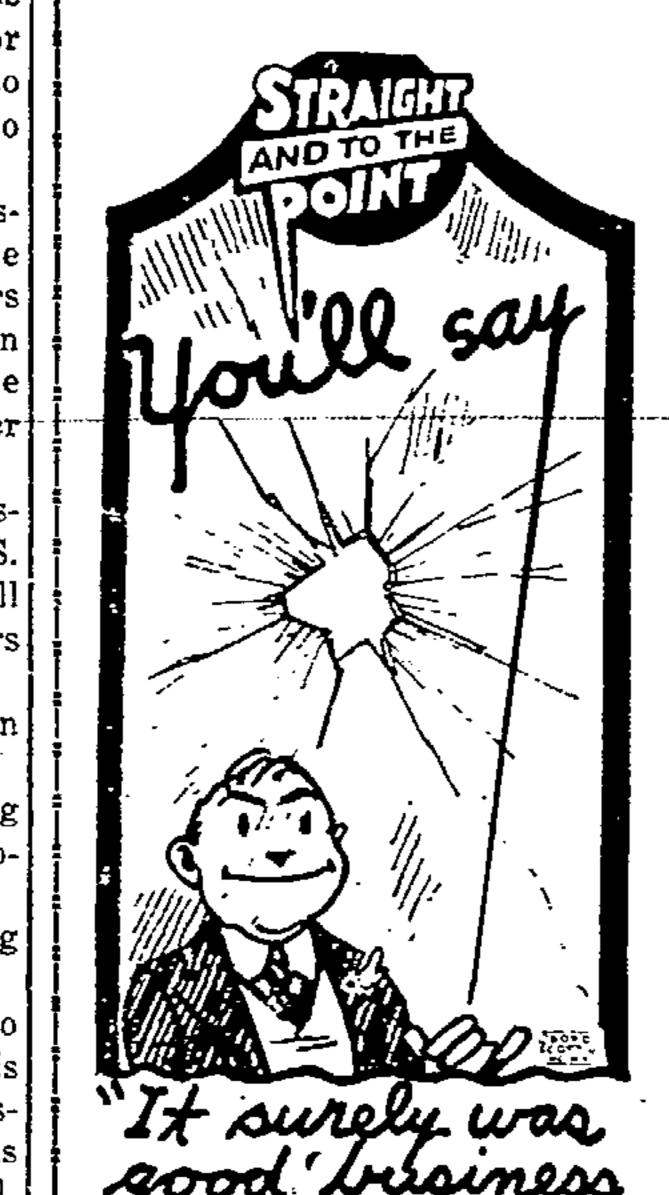
Wellsville, N. Y.



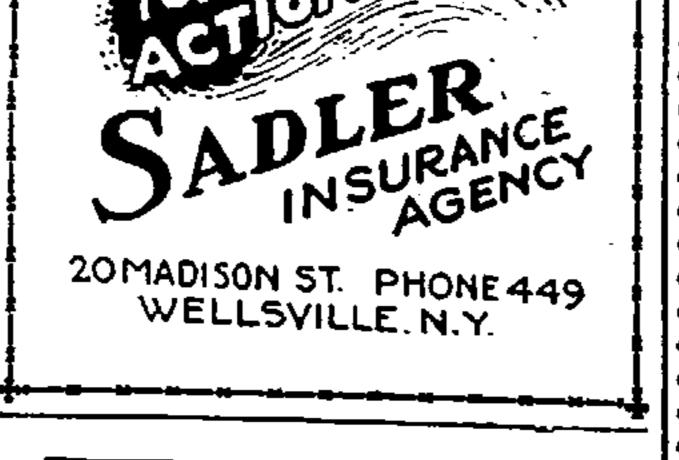
Captain of Your Soul

Once a man with a million was

Many a young person has spout-



to insure it." 



# MakesLife **Sweeter**

breath, or acrid skin gives evidence of sour stomach—try Phillips Milk Get acquainted with this perfect sound and sweet. That every stemach needs at times. Take it whenever a hearty meal brings any dis-Phillips Milk of Hagnesia has won medical endorsement. And convinced

millions of men and women they didn't have "indigestion." Don't diet, " and don't suffer; just remember Phil-

of Magnesia



Free to Boys and Girls! ""Breadtime Stories." The First Story is About a Rich Nobleman And a Bright Girl Who Became a Princess! Just ask your Grocer.

Our bread ~ Good bread ~ is a well balanced food

HIGGINS BROS. 🖫

Novelty

**CUFF** 

**GLOVES** 

two pair

SATURDAY Higgins' Second Annual

# Christmas Dollar

at \$1.00, as well as at other special prices.

1	Japanese		
	TEA SETS		
*	Teapot and		
*	six cups		
<b>‡</b>	85c		
<b>I</b>			

Suede Leather **SLIPPERS** Blue or Rose

# Our Toy Department

popens on the second floor, Friday, Dec. 7th, with complete assortments of Dolls, Games, Trains, Blackboards and all kinds of Toys.

per - Rayon UNDIES	Men's Fine SOX	Girls 7 to 1
Bloomers, Chemise, owns and Vests	of Silk, Rayon and wool in Gift Boxes 2 for	Brigh SILK DRESS
\$1.00	\$1.00	\$5.00

## Special Offering of NEW SILK FROCKS

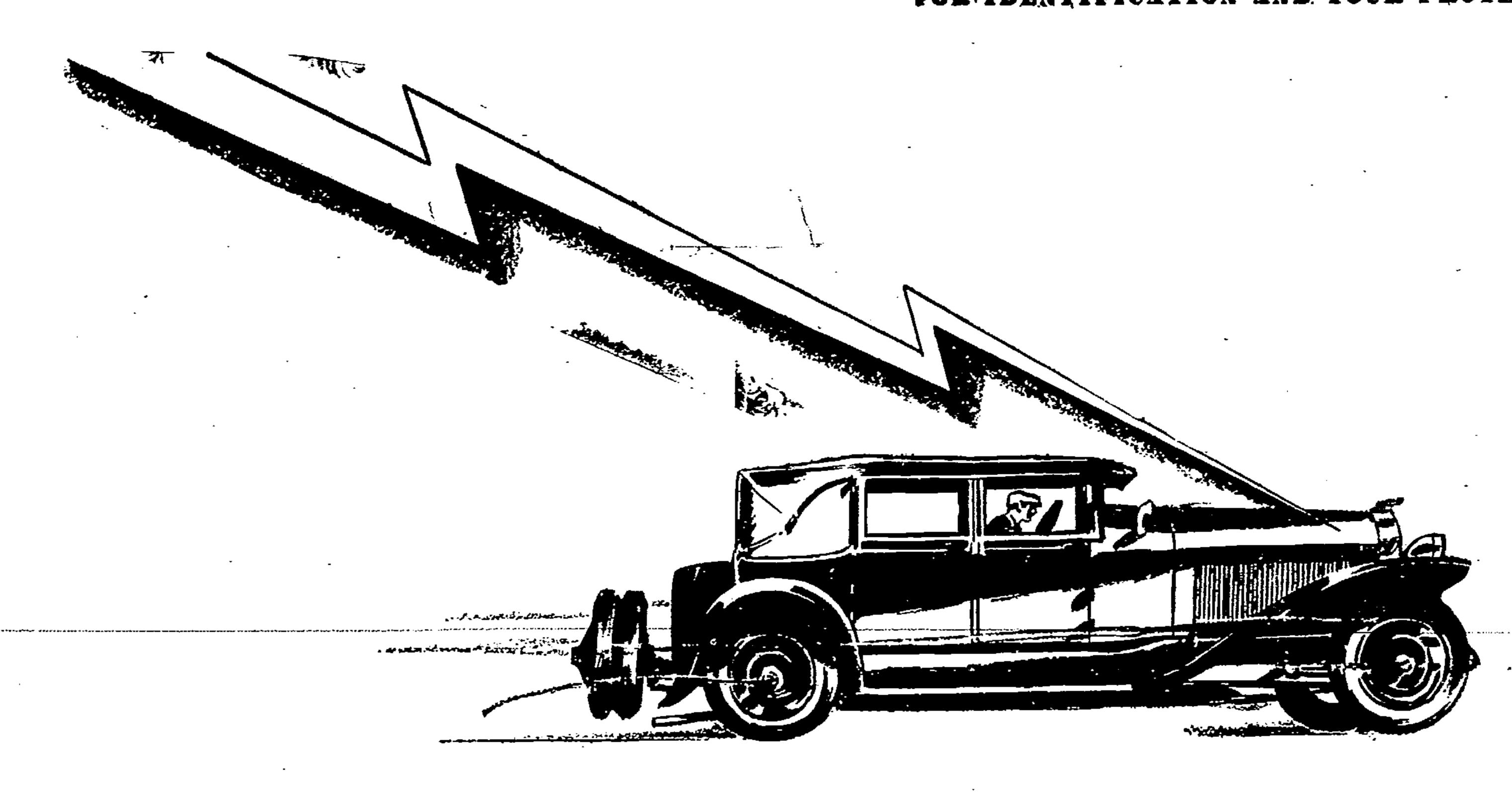
New Georgettes and Flat Crepes in bright colors so much wanted-Red, Blue, Green and Rose.

Wellsville, N. Y.

IN CELEBRATION OF TIDE WATER'S FIFTIETH ANNIVERSARY

# Emmount oung

Green in color POR IDENTIFICATION AND YOUR PROTECTION



# gasoline super-power. anti-knock, AT NO EXTRA COST

For now comes Hi-test TYDOL rolling together

all the premium qualities into a single unit...

at no premium in price. Liveliness. Anti-knock.

At the price you pay for ordinary gasoline... Hi-test TYDOL gives you the liveliness . . . the anti-knock quality... the extra power which usually eost 3¢ to 5¢ more a gallon.

You pay 3¢ to 5¢ extra per gallon for high-test fuels that give instant starting and roaring acceleration . . . But not for Hi-test TYDOL.

You pay 3¢ to 5¢ extra for most anti-knock fuels . . . But not for Hi-test TYDOL.

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Extra power . . . A climax to 50 years of experience. A product that tops the field by combining every desirable quality at no extra cost to you. A fitting triumph for Tide Water's Fiftieth Anniversary. Stop at the nearest TYDOL pump and sample

the quality of the New Hi-test TYDOL...a pure, distilled gasoline, refined to new, high levels of all-around performance to make this the snappiest year your motor ever knew.

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The original Tide Weter Company was organised in 1878. It is smong the oldest in the industry. It laid the first pipe line across the Allegheny Mountains. It carried the first pipe line to Atlantic tide water. It began to build its refinery at Bayoune, N.J., when only an eld farmhouse and a marsh occupied the town site. Always it has piececored ... in producing, in rolling. And so predent, so far-seeing has been its direction that Tide Water teday stands as one of the most powerful and successful of companies in the entire world.

Today Tide Water owns, or controls, its own sources of supply. It. operates a great fleet of tank steamers to every corner of the world. The equipment at the Tide Water Refinery at Baycane is of the finest and most advanced type. Leading technical colleges send their students and teachers to study Tide Water thathads. machines, and craftsuspekip.

Tide Water distribution is world wide. Its thousands of outlets. wholesele and retail, are rapidly growing in sember. And its utiment increase in volume of retail sales indicates the grewing preference of the motoring public for Tide Water's festured products . . . VINDOL MOTOR OIL and TIDOL GAROLINE.

Today Tide Water is particularly proud to be able to commemorate the Fiftieth Anniversery of the company . . . with the

MADE'BY THE MANUFACTURERS OF VEEDOL MOTOR OIL .: THE OIL USED IN THE GRAF ZEPPELIN

McGILL OIL and GAS SERVICE, Andover, N. Y.