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When we sell you a Clothcraft Serge we like to think of the transaction as one where we sell you months and months of "good appearance." We know that these Serges, in blue, gray or brown, are durable, as well as smart in appearance. We know too, that Clothcraft tailoring is such that your Clothcraft Serge will fit smoothly and keep its shape, not only while it is "new," but after you've worn it a long time. In other words, we don't like to think of it as merely selling you a "suit of clothes"—we know that in a Clothcraft Serge we're giving you real clothes satisfaction. Come in this week. We have you size and style now.

SCHAUL & ROOSA CO.
117 Main Street HORNELL, N. Y.

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

CONCERNING SALLIE

Sallie is a modern, pretty young creature, with all the emotions and desires you yourself had when you were at that glorious age that lies somewhere between sixteen and twenty-five. Sallie is everywhere. The eyes of the world are upon the ultimate outcome of her moral code. Is she going to weaken her creed of right and wrong and stretch her philosophy to that of the girls who have a "good" time?

Your little girl is just where Sallie is. She must decide for herself. They are all Sallies at heart. Sallie's experience, put down truthfully from the pages of her life, may help your Sallie. Each chapter is complete in itself. Read it this week. You will enjoy it. Editor.

Bob Shows His Colors

We danced past their table. Just as I had thought—the girl with Curtiss. What was Anne Coddington. She was animated and laughed gaily. I gain I lost the time of the music. "Oh, let's stop, Ted," I pleaded. "I've a hunch that I should go home anyway. You see, I shouldn't say out late as this is the first time I've been out since—"

"Oh, that's right, your old man has been sick, hasn't he? But I'll bet there's a gang of nurses to wait on him. You're silly to let it cramp you; style any."

That was Ted all over. Anne turned around, faced us, and said in a voice that could be heard at the near-by tables:

"Why, Sallie, darling, I'm certainly most surprised to see you here. Just this afternoon I heard that your father had a turn for the worse and that he would allow no one but you to nurse him."

"That's right, absolutely," I answered. "I'm a very undutiful daughter and I'm just leaving."

I could have said I was there by doctor's orders and incidentally brought the fact that she was Curtiss Wright's second choice that evening. But it would have been little and catty. Too much so for any satisfaction.

After a polite argument with Bob and Marj about my leaving, Bob finally settled it by saying that he would take me. We left, and for a long time on the way home I was content. I like Bob Chenoweth. With him one can enjoy silence and with it a sympathetic understanding.

Like an etching, of fire was the picture in my brain of Anne and Curtiss back there in the garden. She was looking unusually pretty, too, that evening. Anne certainly knew her type and emphasized it to perfection. Her frock, of ruffled pink tulle, edged in silver, gave her the innocent look of a school girl. Especially with her hair, still long, parted simply in the middle and drawn in a low coil to the back of her neck in the simplest manner. She was immaculately guileless, and that was the type girl that Curtiss Wright wanted.

He that was unbearable. I put my hands to my eyes and huge tears rolled thru my fingers. Bob patted my shoulder.

"There, there now, Sallie, girl, it's all right. You're just a bit nervous. Nothing is worth sacrificing one moment of your sparkling spontaneity. There, there now," Bob said gently.

"Oh, but Bob," I sobbed, "I'm a flapper. There's no getting around it. I like everything frivolous. I adore to drink and smoke and jazz and I haven't any purpose in life—"

"Who said so?" in a flash Bob was loyal and ready to fight my battle.

"No one had to. I know it, I said. 'I just know it.'"

"You're nothing of the sort," he added, "you're just yourself—just Sallie, and at that you're the most popular girl in the whole town. Be whole South for that matter. Be whole love you, Sallie, because you are just yourself. Don't be different."

"I haven't a mean thought for anybody. You're big and fine," he agreed in a positive manner, "and measure up in any emergency."

"Do you think for a minute that I'm a flapper?"

HIGHLIGHTS ON STATE CROPS

From New York State Dept. Farms and Markets Dec. 2, 1924.

The apple market on Tuesday held steady for state barreled Greenings and Baldwins, but was somewhat lower for McIntoshes and Wealthies, says the State Department of Farms & Markets. "A" grade 2 1-2 inch Greenings ranged in price from \$6.7 per barrel. McIntoshes of fair quality mostly around \$8.00. Baldwins from \$5.6. Barreled pears were in light supply and the market steady to firm. Trading this week has been fairly active. Western New York No. 1 Anjou and Clairgeaus have whole-saled lately at mostly \$9 per barrel.

Vegetable Market Mostly Dull
Supplies of kale and savory cabbage, early in the week, were plentiful and prices low. Celery buying was light and the market dull despite only moderate shipments.

State celery in the rough sold at \$2.3 per two-thirds crate, California at \$4.50-5.50 per large crate. Heavier receipts of cabbage tended to weaken the market and prices were lower. Carlot sales of white Danish were at the rate of \$15-16 a ton, and jobbing sales at \$20-22. Florida new crop cabbage sold at \$1.75 per 1 1-2 bushel hamper, muckland carrots sold mostly at around \$1.15 per 100-pound sack.

No. 1 round white potatoes at mostly \$2.00-2.10 per 180 pounds. **Grade Country Veals Advance**
A shortage of choice country-dressed veals caused top grade to advance one cent a pound on Tuesday. Receipts in general were normal with a somewhat better demand. Prices closed as follows: Choice 18-19c a pound, fair to good 11-13c; common and small 9-11; under 50 pounds 7-9c.

Live Poultry Lower
Receipts of live poultry, the only moderate, have been more than sufficient for the demand with the result that stocks are accumulating and prices are lower. Latest figures per pound are as follows: Poultry, colored 20-22c; leghorn 18-20c; chickens, colored, and leghorn 20-22c; broilers 30-35c; turkeys 30-32c.

Butter Holds Gain, Eggs Down, Cheese Steady.
After repeated advances, butter held steady early this week with 92 core at 47c a pound, and higher core at 47 1/2-48c. Cheese is steady with average run, fresh, whole-milk feds selling at 20 1/2c a pound and feds at 20 1/2-22c. Fancy fresh eggs are much lower. Henney white average extras closed Tuesday at 59-72c a dozen.

Hay Steady, Demand is for Top Grades
The hay market is barely steady with top grades in demand. Receipts have been moderate. Closing prices per ton: U. S. Timothy: No. 1, \$26-27; No. 2, \$24-25; No. 3, \$21-23; Sample \$16-20.

Washington, D. C., for the week ending Dec. 1, 1924.

Fruits and Vegetables
Potato markets unsettled. New York sacked round whites \$1.05-1.25 per 100 pounds in eastern cities; 80-85c f.o.b., Rochester. Maine bulk green mountains \$1.15-1.30 in city markets; 50-55c f.o.b., Presque Isle. Northern sacked round whites mostly \$1.10-1.25 in Pittsburgh and Cincinnati; 60-70c f.o.b. Eastern shore Virginia yellows sweet potatoes advanced sharply to \$5.50-5.50 per barrel in eastern markets, top of \$6 in Cincinnati. New Jersey yellows 35-50c higher in New York at \$2.50-3 per bushel hamper. Tenn. and Arkansas Nancy Halls fairly steady at \$2.25 in the middle west. Yellow onions fairly steady in Chicago; generally stronger elsewhere. New York yellows ranged \$2-2.50 sacked per 100 pounds, in eastern markets; best stock \$2 f.o.b., Rochester. Midwestern yellows mostly \$2-2.25 top of \$2.65 in Phila., \$1.65-1.90 West Michigan points. New York cabbage Danish type \$3-6 lower at \$17-25 bulk per ton in eastern markets; fairly steady at \$12-14 f.o.b. Rochester. Northern Danish type stronger at \$25-28 in Chicago and St. Louis; steady at \$15-17 f.o.b., Kenosha, Wis., New York Baldwin

The Two Sides
John R. Fell, the Philadelphia capitalist, said at a dinner: "Every story has two sides. I took a friend of mine to task the other day: 'Your wife,' I said reproachfully, 'says you can't keep her in clothes!'"

"Well," growled my friend, "I've bought her a house out at Wicksickon Heights, and I can't keep her in that, either."—Hoboken Sunday Herald.

A CLASSIFIED ad is found in a moment and the task of answering is, indeed, very small.

Farmer's Stock Market

apples closed slightly stronger at \$5.50-6 per bbl. in New York, Virginia and West Virginia York Imperial, firm at \$4.50-5.50 in eastern markets. Illinois Jonathans \$7.50-8 in midwestern cities.

Live Stock and Meats
Chicago hog prices ranged from 20-25c higher than a week ago, closing at \$9.70 for the top and \$8.50-9.50 for the bulk. Medium and good beef steers 25c lower to 25c higher at \$7-12.25; butcher cows and heifers 10c higher to 15c lower at \$3.25-11.25; feeder steers 15c higher at \$4.50-7.50; light and medium weight veal calves 25-50c higher at \$8.25-10.50. Stocker and feeder shipments from 12 important markets during the week ending November 21 were: Cattle and calves 136,823; hogs 7,293; sheep 97,314. In eastern wholesale fresh meat markets beef is 50c-1 higher; veal steady to \$1 higher; lamb steady to \$1 higher; mutton \$1.5 lower, pork \$1.2 lower. December 1 prices: good grade meats: Beef \$13.50-18; veal \$15-17; lamb \$21-24; mutton \$12-17; light pork loins \$16-19; heavy loins \$13.50-16.

Dairy Products
Butter markets very firm early in the week but were showing a weaker tendency at the close. Markets irregular and out of line with each other indicating further price readjustments. Very active movement of storage butter on account of scarcity of fresh. Production reports indicates light increases. Foreign markets firm. No exports. Small quantity of butter previously shipped to England returned. Closing prices of 92 score: New York 47c; Chicago 49 1/2c; Phila. 47c; Boston 46c.

Cheese markets firm and about 1c higher. Fairly active trading. Colder weather in producing sections may cut down production. Wholesale prices on Wisconsin primary markets Nov. 29: Single Daisies 21c; Longhorns 21c; Square Prints 22 1/2c.

Hay market barely steady. No

Grain

calls for low grades. Movement light with open weather restricting demand. Timothy barely steady. Alfalfa firm with lighter offerings. Prairie steady with stock yards taking good hay. Quoted Dec. 1: No. 1 timothy: Boston \$26.50; New York \$26.50; Pittsburgh \$21; Cincinnati \$19; Chicago \$24; St. Louis \$23.50; Kansas City \$16.50; Memphis \$23; Denver \$18.75. No. 1 alfalfa Kansas City \$21.75; Omaha \$17; Denver \$16.50; Memphis \$27. No. 1 prairie Kansas City \$12.50; Omaha \$12.50; Chicago \$17; St. Louis \$16; Minneapolis \$17.50.

Feed
Mill feed market quiet. Prices for wheatfeeds and cornfeeds unchanged. Light demand for oil meals caused offerings at 50c per ton lower. Offerings of wheatfeed and cornfeeds about equal to demand. Offerings of Canadian feed in eastern markets lighter. Quoted Dec. 1: Minneapolis spring bran \$26.50; spring middlings \$39; 34% linseed meal \$44. Chicago gluten-feed \$39.80 hominy feed \$44. Memphis 60% digester tankage at various shipping markets \$60.

Grain market nervous. Wheat futures down 2c from week ago with reports Argentine damage offsetting liberal foreign markets. World position of wheat continues strong. Corn and oats fluctuating in narrow range and closing same level as week ago. Good demand for cash corn with feeders taking good amounts. Offerings of grains readily absorbed. Quoted December 1: No. 1 Dark Northern: Minneapolis \$1.53-1.73. No. 2 Red Winter: Chicago \$1.68-1.68 1/2; St. Louis \$1.70-1.71; Kansas City \$1.61-1.65. No. 2 Hard Winter Chicago \$1.55-1.57 1/2; St. Louis \$1.35-1.55 1/2; Kansas City \$1.49-1.56. No. 2 mixed corn Chicago \$1.15-1.15 1/2; Minneapolis \$1.10-1.13; Kansas City \$1.07-1.08. No. 2 yellow corn Chicago \$1.17-1.17 1/2; Minneapolis \$1.15-1.15 1/2; St. Louis \$1.16 1/2; Kansas City \$1.09-1.10. No. 3 yellow corn Chicago \$1.16. \$1.16 1/2; Minneapolis \$1.11-1.14. No. 2 white corn Chicago \$1.16; St. Louis \$1.14; Kansas City \$1.09 1/2-1.10. No. 3 white oats 50 1/2-52 1/2c Minneapolis 47 1/2-47 3/4c; St. Louis 54-55c.

Put Yourself on Your Christmas List

You can give to yourself at Christmas time and yet be as unselfish and as charitable as you like to be. Buy Christmas Seals.

Christmas Seals bring joy and hope, health and life itself to thousands of men and women and children. They finance the great war of the Tuberculosis Associations and Committees against tuberculosis. Every life you save from tuberculosis means additional protection for you and your family.

The Allegheny County Committee on Tuberculosis and Public Health needs \$7,500 to maintain the Children's Health Camp at Cuba Lake and the program of health education and aid and service to the sick. Buy Christmas Seals. Use them on all your December mail.

Buy Christmas Seals from your town committee or from The Allegheny County Committee on Tuberculosis and Public Health.



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Bring the kiddies and let them leave their order for Santa Claus.



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can give you all necessary particulars. Drop us a line and it will be our pleasure to inform you.

"The time has come"

The Walrus Said—

To speak of many things,
Of ships and shoes and sealing-wax
And cabbages and kings

and Niagara Power, which directly or indirectly supplies—

- steel for the ships
- machinery for the shoes
- dyes for the sealing-wax
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It is difficult to mention a manufacturing enterprise today in which some product of Niagara power is not used. Few of us realize the far-reaching influence of this great catalyst on American industry.

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