

This Week



By Arthur Brisbane

NATURE'S METHODS. FORD ADVERTISES. FLYING JAPAN. WHEAT \$1.51

Nature's old-fashioned methods are creditable.

Pennsylvania State College announces the champion litter of fifteen pigs, 6 months old, weighing 3.61 pounds.

The mother of that little family is entitled to some kind of a monument. In six months she and her two tons of pork to the world's food supply, and is doubtless busy with a brand new litter by this time. The name of the pig lady, a "pure-bred sow," is Persephone C. Humble and plain.

A race horse called Chilhowee has broken the world's galloping record, covering a mile and one-eighth in one minute 48.45 seconds. That would have been important once, now it's a mere incident in a gambling sport. Paul Revere to-day would ride in a small automobile, blowing his horn as he went with the "cut out" wide open. Or he would fly close to the ground in his little monoplane, or would stay at home and wake the country side through the "loud speaker" in every house. The running speed of a horse is as unimportant to-day as the flying speed of a falcon that also was important once.

Henry Ford's business, prosperous everywhere, gains in proportion more rapidly abroad than in the United States.

Business men who say, "My business does not need advertising," might study Henry Ford's methods. His products are well known, yet Ford advertises systematically, elaborately and constantly here and abroad. His advertising is good because he invests it to PROFESSIONAL ADVERTISING MEN.

"Free Air," Says Coolidge. What Ails the Church? Uncertain, Coy, as Usual. Mother, First, Last. The Bankers Sing.

President Coolidge notifies the world in general, including would-be monopolists of radio privileges, that nobody will be "allowed to monopolize the air."

That's welcome. Ordinary monopolies the people recognize as national American institutions—electric light, railroads and other things. But they WOULD like the air to remain free, if possible. Even in front of gasoline stations you see the sign "Free Air." The President should be congratulated on having put that sign up outside the White House.

What is the matter with the church? Many old-fashioned preachers ask that question. Clergymen, secure in their pulpits, like the distinguished Dean Inge, of St. Paul's, in London, calmly tell you that one of the great Apostles was not inspired; he only had epileptic fits. All this isn't new.

Clergymen are making every effort to restore religious enthusiasm. In New York's Cathedral of St. John the Divine, sixty Bishops, magnificently robed in brilliant colors, accompanied by "Honorary Canons" the clergy of the cathedral choir, etc., recently paraded thru a building that cost millions of dollars. That was most impressive. But perhaps half a dozen fishermen, sitting in a rowboat that cost less than \$20, discussing religion earnestly, might do more for faith than any ten-million-dollar cathedral.

Woman, in her hours of ease, continues to be coy and uncertain. In Paris, she is having her shoulders roughed. In London, artists paint artificial freckles on women's faces, necks and arms.

There is meaning in all this petty puzzling nonsense. Olympias, mother of Alexander, doing wild dances with snakes wrapped around her, no other clothing, and your great grandmother with her hoop skirt trailing on the ground and smelling salts, both represent progress in some mysterious way.

Woman is a being more complicated than man. Her evolution is longer, more intricate.

Anatole France dies, calling for his mother. The great French writer had lived 80 years, achieved fame a great name. All that seemed small in the last minute of the 80 years. The memory of his mother stood out above all the rest.

At the beginning and at the end, the mother comes first. In between others have their turn.

The big Zeppelin ZR-3 started for America to the tune of "Deutsch-

land." It would be for advertising agent to undertake automobile construction without consulting an expert. He also knows that it would be foolish, in him, to do his own advertising.

There is not a business in the country, except that of the prison keeper, that couldn't be doubled in volume by the right advertising agent. Even cemeteries advertise, and prosper by it. "If your business isn't worth advertising, advertise it for sale."

The Pensacola Journal devotes almost the entire editorial page to a picture of the latest gigantic flying machine built for Japan by German workmen in Denmark. Inside of five years the coast of California will be within 24 hours of Japan. The fastest flier needs only increased fuel capacity to cross the Pacific in 24 hours, now.

Wheat is cheerful. December deliveries at Chicago closed at \$1.51; May, \$1.54. If you read this column you may remember that when wheat sold for \$1.17 you were told that it would go above \$1.50.

Great Britain takes woman suffrage more seriously than it is taken here, where we allow them to vote, but apparently, don't think much of them in public office.

Forty-one women are candidates for Parliament in this election. They include "noble women," with assorted titles, one lady formerly a domestic servant, and one stenographer. Whatever you think about the British, you must admit that they possess a genuine brand of democracy.

The "Full Dinner Pail" is old-fashioned. The "Brotherhood of Railway and Steamship Clerks," etc., say they don't care so much about white collars for themselves, but they must have silk stockings for their wives.

President E. R. Fitzgerald says that women feel inferior when not well dressed, and every workman's wife should have three pairs of silk stockings a year. So she should, and the railroads will probably arrange it, rather than have a strike.

You can get very good silk stockings for \$2 a pair (see advertisements in this newspaper), so that that would only amount to an increase of 2 cents a day in wages.

The interesting thing is that the workmen are now worrying about their wives' happiness, rather than about themselves. That's spiritual progress.

land ueber Alles." If that big unwieldy gas bag can leave Germany on a Monday morning and land in Lakehurst, 4,000 miles away, on the following Wednesday morning, how long do you think it will take high-powered, heavier-than-air machines to cross the Pacific or the Atlantic with TNT and poison gas a few years from now?

Big Bankers, thousands of them, gathered in Chicago recently, quite happy. They sang songs waiting for the speaking to start, and told each other, "Business is fine." But one little crumpled rose leaf is in the soft financial mattress. "There is among the bankers uncertainty over social unrest."

Sorry to disturb bankers, but that uncertainty is a good thing. It makes bankers and other important men think, it always has made them think, and it's about the only thing that DOES make them think—about the little people. Who notices a rule that doesn't kick?

There was much uncertainty among the "better element" in the days of the Gracchi before Christ was born. There has been more or less of that uncertainty ever since. And where the uncertainty has been LACKING there has been trouble.

Poem by Uncle John

Accordin' to my notion now,
it ain't the time to mourn—when
the hills is dressed for Autumn,
and the frost is on the corn,
when we view the ripened apples
with their cheeks of ruby-red,
drinkin' sweet November sun-
shine from the glorious over-
head. No—it ain't no time fer
weepin' at the knell of summer
days, when the heart should be
rejoicin' in its thankfulness an'
praise. Let me tune my lyre to
emphasize the glory of the land,
with the music set before me,
that a child can understand.
Let the wings of glad October
fan the love-flame in the soul,
as she yields the vital process that
a feller can't control. If it
weren't fer blessed ripeness, in
the vineyard, sheaf and ear,
you would see some hungry fig-
ger 'n' where we'd go from
here. All hail, serene November,
when the pantry and the bin
keeps a-preachin' reg'lar ser-
mons on the goodies stored
within. All hail the peace-an'-
plenty with a thousand tints
embossed, as we banish every
shadder with the smiles we put
across!



(Continued from first page)

Ozons

1st—Mrs. Agnes Langworthy

Pears

1st—H. E. Robinson

Apples—Spy

1st—C. A. Robinson

2nd—C. A. Robinson

Kings

1st—C. A. Robinson

2nd—C. A. Robinson

Baldwins

1st—C. A. Robinson

2nd—Harry Smith

Russells

1st—Harry Smith

2nd—C. A. Robinson

Snow

1st—H. E. Robinson

2nd—C. A. Robinson

Tolman Sweet

1st—Harry Smith

2nd—H. E. Robinson

Twenty-ox.

1st—Harry Smith

2nd—Harry Smith

Golden Sweet

1st—Harry Smith

Greening

1st—Harry Smith

Schenck

1st—Harry Smith

English Steak

1st—Harry Smith

Sweet Corn—Golden Bantam

1st—C. A. Robinson

Early Minn.

1st—C. A. Robinson

FLOWERS

1st, Marigolds, Mrs. Agnes Lang-

worthy

2nd, Pansies, Mrs. Agnes Lang-

worthy

Miss Mary Cable had a fine ex-

hibit of her handiwork which in-

cluded baking, sewing, millinery,

fancy work and drawing.

Which Advances The Public Interest?

Speaking of government ownership of public utilities, Secretary Hoover says:

"Partisanship, 'log-rolling' and politics would be the inseparable accompaniments of administration . . . if we located electric power plants as we locate reclamation projects; if we divided up public industries generally as we share river and harbor improvements and army and navy stations—then as surely as night follows the day, facilities will be wastefully provided for those districts or groups which are politically strong, and they will not be adequately provided for the districts or groups that are politically weak."

The Niagara Falls Power Company sells electricity at the lowest average price received by any generating system on the North American Continent.

THE NIAGARA FALLS POWER COMPANY, Producers
NIAGARA, LOCKPORT & ONTARIO POWER CO., Transmitters

The Tuttle & Rockwell Co. Store News

Main Street, Hornell, N. Y.

Dress Linens

Two pcs. only of Copen and navy blue Dress Linens, 36 in. wide. Regular 89c quality
Special 49c

Costume Velvets

Special lot of new Costume Velvets in grey, brown, purple or black; 32 in. width
Special \$1.59

Storm Serge

Mill ends of Storm Serge in navy blue only, all wool quality.
45 in. Special \$1.29
54 in. Special \$1.49

Curtain Materials.

Special lot of Curtain Scrims and Marquissettes, both plain and fancy checks; white or cream; values to 39c.
Special 29c

Turkish Towels

A very fine quality fancy Turkish Towels, various combination of colors in the borders.
Special 50c

Blankets

One case of cotton fleeced Blankets, in blue, pink, tan or grey plaids.
Very Special \$2.29 pr.

White Outing

A good quality White Outing Flannel
Special 17c

Blankets

Large size wool-finish Blankets, in block patterns, assorted colors; heavy quality
Special \$3.97

Bed Spreads

Small lot of fancy Bed Spreads, in blue, rose or gold stripes.
72x90—Special \$2.69
81x90—Special \$3.29



Our Great November Sale of Women's Choice Coats

Both Regular and Large Sizes

A sale that presents a liberal variety as to fabrics, fur trimmings and colors and offers to you a value found nowhere else.

COLORS ARE:

Black
Penny
Mandelay
Navy

New Gray
Dark Brown

FURS ARE:

Natural Squirrel
Beige Squirrel
Manchurian Wolf
Mink Marmot
Natural Muskrat
Fox and Beaver

They are lined with Silk Crepe, also interlined. The fabrics are the soft finish, imported coatings and smooth finish cloths.

SEE THESE COATS TOMORROW AND MAKE YOUR CHOICE

Over Fifty Coats to Select From
and Each Style Different.
They are regular \$63.00 and
\$69.00 Coats.

All one price—Your choice
\$49

OUR GREAT ANNUAL SALE OF
Fur Coats
Lowest Price in Many Years

Two Days Only
TUESDAY, WEDNESDAY
November 11-12

ANDOVER
No. 766.
Meets Every Tuesday
itors are always cor
H. S. I
AMES L. ROGERS,

UNION ENCA
No. 171. I.
Meets Second and
Evenings of E
W. N. RICE, Scribe
Visitors are Alw

ANDOVER
No. 558
Meets 1st and 3rd
of each month at 8
always welcome.
H. D. SMITH Secy.
ROBT. BRU

ANDOVER DAIRY
A Co-Operative Ass
Meets First Saturd
JAMES P. DEAN,
BENJ. CONLEY, V.
HARRY SI

ANDOVER GRAN
Meets Every Sec
Wednesday Evening
H. E. ROBINSON,
MRS. JENNIE SN
AMES L. RO
Visitors Alway

MUTUAL TE
K. O. T
Meets 2nd and 4th T
month at the Ma
RALPH O. BURGE
B. S. BRUNDAGE
Visiting Knights a

E. J. LOUGHLIN
GENERAL PRA
Office and Resid
Andover,
C. W. O'DONN
Physician an
Office on West G
ANDOVER

E. B. WELLS, M
Will Answer all
Office Hours
12:30—2 P. M.
Office Main
Andover,

H. G. STORNER
Greenwood St
Office Hours 1 to 3
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HENRY STEPHEN
FIRE
INSUR
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Money Loaned
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FOR THE BES
TO US, THE
WETTLIN
Horn
We are membe
graph Delivery
graph and mail