

FALL SUITS

When the first tinge of frost casts its sting on the mellow fields, your new Fall Suit will be waiting for you at this store. Loose, indeed, are the models this season—and prices are real low for the superior merchandise offered.

TOPCOATS Just Right Topcoats

For cool days and cooler nights you'll want one of these good-looking and long-wearing Topcoats. We're featuring the box back models with plain and fly front—in patterns that say, "Here's real comfort and style."

Stein-Bloch, Griffon and Clothcraft Suits and
Topcoats
\$25.00 to \$50.00

SCHAUL & ROOSA CO.

117 Main Street

HORNELL, N. Y.

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

CONCERNING SALLIE

Sallie is a modern, pretty young creature, with all the emotions and desires you yourself had when you were at that glorious age that lies somewhere between sixteen and twenty-five. Sallie is everywhere. The eyes of the world are upon the ultimate outcome of her moral code. Is she going to weaken her creed of right and wrong and stretch her philosophy to that of the girls who have a "good" time?

Your little girl is just where Sallie is. She must decide for herself. They are all Sallies at heart. Sallie's experience, put down truthfully from the pages of her life, may help your Sallies. Each chapter is complete in itself. Read it this week. You will enjoy it.—Editor.

Which Has To Do With Married Men.

"Go easy with Warren," continued Ellie, after a moment's contemplation, "that's all I can tell you now," glancing significantly at the maid who was passing back and forth with towels. Then she closed the door softly, leaving me to wonder what she could possibly have meant by her words of warning. The hop at the Navy Yard was indeed a brilliant affair, with the sparkle and glitter of the officers' uniforms and the gentle fro-fro of soft silks and laces, and over all the fragrance of a hundred perfumes subtly alluring. This was the first important event of the season and there was that noticeable newness about the women's gowns that is always pleasing. Because my frock was imported, and both in color and model extreme, it was the topic of conversation, and even the officers with whom I danced had something to say about its unusual appearance. The red heels, too, came in for their share of admiration.

There are times in everyone's life I suppose, when they feel that they are the cynosure of all eyes on certain occasions. I felt that this was my hour and the feeling was distinctly satisfying. To a man, sensation brings embarrassment but to feminine beings it means little flutters of intense pleasure. "Voulez-vous promenade avec moi ce soir?" sang a voice in my ear and looking up, I recognized Warren Fisher.

"A walk?" translating the little French song the boys had sung so much during the war. "I'd be thrilled to death. Two orchestras are very grand, but it makes marathon dancers out of us, and after a few hours, even as much as I love dancing, it's good to rest one's heels occasionally."

"Even if they are red and adorably different?" he retorted as we made our way thru the brilliant assemblage. "Shall I get your wrap?" he inquired solicitously as we reached the doorway. "Please don't," I begged stepping out on the porch. "I want to feel this glorious night. Why, it's positively gentle. Nowhere on earth do they have such Indian summers as we do right here in Florida. Just think," I chattered on, "right at this moment the theaters are turning out on Broadway and all the women's fur coats are covered with snow flakes."

"I don't want to think about Broadway and snow, I want to think about you and the Harvest moon out yonder," looking into my eyes and then out toward the pier that made a fairy pathway thru the water. "Let's walk right straight into it," he suggested and arm-in-arm we started to follow his suggestion. We found a rustic bench and soon faced a semi-dome of star light and a bay that was changed into frivolous moonbeams.

"I feel so sorry for you," Warren Fisher began talking.

"Why?"

"Because you can never see yourself right as you are this very minute," he replied. "You have no right to be so enchanting. I've watched you all evening," he avowed, "the proud turn of your slender shoulders, your fresh, unspoiled enthusiasm. There's a sort of nerve

Greenwood

Miss Sabria Stephens of Mount Morris passed the week-end with her parents, Mr. and Mrs. R. P. Stephens.

Melvin Whiteman is moving from this place to West Clarksville where he is going to run a blacksmith shop.

Mrs. D. A. Owen had the misfortune to fall down the cellar in the store and break a bone in her hand and receive other bruises.

Miner Streeter and family were callers in Canisteo, Friday evening. The eight-year-old daughter of Mr. and Mrs. Dever Clark was taken to Hornell, Saturday and was operated on for tonsils and adenoids.

Mr. and Mrs. W. O. Slocum were in Hornell, Monday.

HIGHLIGHTS ON STATE CROPS

From New York State Dept. Farms and Markets
Oct. 14, 1924.

Cheese Steadier, Butter and Eggs Firm

The cheese market is now steadier with fresh whole-milk flats of average run selling at 18½-19c per pound, says the state Department of Farms & Markets. Butter is firm and higher than a week ago. Closing price of creamery salted higher score was 40c per pound. Fancy eggs on Tuesday advanced from one to two cents a dozen, so that nearby henry white average extras closed at 64-67c.

Country Veals Steady
The market for country dressed calves on Tuesday held steady at unchanged prices. Closing quotations per pound: Choice 18-20c; fair to good 12-17c; common 10-12c; under 50 pounds 8-10c.

Live Poultry Unchanged
Live poultry continues to hold the gain made more than a week ago. Receipts have been light and the market steady. Recent sales have been as follows: Colored fowls, average run 26-27c; leghorns, average run 19-22c; chickens, colored 29-30c; leghorn 27-28c.

Hay Market Fair for Top Grades
Receipts of hay at the first of the week were liberal and included two large loads which were equivalent to about 40 cars. Top grades are finding a fair market, lower grades are easier. Present quotations per ton: U. S. Timothy No. 1, \$27; No. 2, \$24; No. 3, \$21-22.

Vegetable Supplies Liberal
Most state vegetables have been

Hall's Catarrh Medicine will do what your system of Catarrh or Deafness caused by Catarrh.

Sold by druggists for over 40 years
F. J. CHENEY & CO., Toledo, Ohio

Brain Broom

Cut leaf, not factory scrap.
A pure product manufactured and sealed without one human touch.
Increased overhead hasn't reduced the weight or raised the price.

Over 250 Million Packages Sold in a Single Year

Beck's Broom Company

Fred Miner is running a very nice meat market in town.

Mr. and Mrs. Dan Bennett of Young Hickory and Mr. and Mrs. Ordo Williamson and children attended a reunion at Groveville, Sunday.

Mr. and Mrs. Oliver Jackson and Mrs. L. M. Bennett and Mrs. Jennie Williamson visited Mr. and Mrs. A. L. Trowbridge, Sunday.

Mr. and Mrs. Frank Davis of Davis Hill were thru this place, Saturday.

Miss Mary Coston of Rochester is spending a week with her mother, Mrs. Addie Coston. Mrs. Coston expects to return home with her to spend the winter.

Mrs. Amy Buck of Rochester spent the week-end with her mother Mrs. Alice Streeter.

Mrs. Miner Streeter is delivering mail over Route No. 2 of this place for a few days.

Mr. and Mrs. Lee Trowbridge, Mr. and Mrs. Lynn Trowbridge and children of Andover, Mr. and Mrs. John Harkender, Mrs. Will Harkender of Rexville and Mr. and Mrs. George Bankes of Canisteo called on Mr. and Mrs. A. L. Trowbridge, Sunday afternoon.

Mr. and Mrs. H. C. Caffery and two sons visited Mrs. Mary Addison in Hartsville, Sunday.

Married at Jasper, Thursday evening, October 9, James Miner of this place and Miss Olive Holt of Jasper.

Mr. and Mrs. Will Bess of East Greenwood visited their daughter, Mr. and Mrs. Clayton Reiman in Addison, the week-end.

Mr. and Mrs. Andrew Bess were in Hornell on business, Saturday. Clair Updyke and Adria Lanhpear were in Elmira Saturday on business.

Farm and Stock Market

a liberal receipt. Lettuce of which there were 46 cars on Tuesday continues mostly poor. The price range was from 50c-\$2.25 a crate. State celery was fairly liberal. Fancy and well-blended met a fair demand but green and ordinary was neglected. Sales ranged from \$1-2 per two-thirds crate. A trifle better feeling prevailed in the potato market although prices showed no material advance.

Fruit Market Generally Firm
Apples from New York and other states were in heavy supply on Tuesday. Good quality greenings held about steady. Twenty-ounce were slightly lower. Concord grapes from the Hudson Valley continue plentiful. Most sales were made at 85-95c per 12-quart basket. Peaches were slightly stronger for well-colored and sound fruit. Western New York Elbertas in half bushel baskets brot \$1.50-\$1.65 and in bushels from \$1.25-2.75. Fellenberg prunes brot from \$1.50-1.65 per half bushel basket, German prunes from \$1-1.15. Damson plums continued to receive scant attention, a few sales being made at from 40 to 65c per half bushel basket. Reine Claude sold readily at from \$1-1.25. Bartlett pears sold principally at \$2.50-3 per bushel basket, and Seckels at \$3-3.50.

Three was a liberal supply of quinces and prices further declined: \$1.25-1.50 was realized for No. 1 stock in bushel basket, and 40-50c for No. 2.

Washington, D. C., for the week ending Oct. 13, 1924.

Live Stock and Meats

Chicago hog prices ranged from 5c higher than a week ago, closing at \$11.70 for the top and \$10.70-\$11.40 for the bulk; medium and good beef steers 65c lower to 30c higher at \$11-11.45; butcher cows and heifers steady to 35c lower; feeder steers 25-35c lower at \$4.85-\$7.50; veal calves \$1-1.50 lower at \$8.75-11; fat lambs steady to 25c higher at \$12.50-14; feeding lambs steady at \$11-13.25; yearling 25c higher at \$8.50-11.25; fat ewes 25c higher at \$4-7.25. Stocker and feeder shipments from 12 important markets during the week ending Oct.

ber 3, were: Cattle and calves \$26.50; Pittsburgh \$22; Cincinnati \$24.50; hogs 6.815; sheep 190,070. In eastern wholesale fresh meat markets beef firm to \$1.50 higher; veal firm to \$2 higher; lamb firm to \$1 up; mutton \$1 lower and pork loins \$1 lower to \$1 higher. October 13 prices good grade meats: Beef \$15.50-17; veal \$14-20; lamb \$20-23; mutton \$11-14; light pork loins \$18-23; heavy loins \$19-25.

Fruits and Vegetables
Maine Irish cobbler potatoes sold at \$1.35-1.45 sacked per 100 pounds in Philadelphia and Pittsburgh. Northern round whites \$1.15-1.35 in Pittsburgh and Cincinnati; 70-90c, carlot sales in Chicago; 65-80c f. o. b. Minnesota and North Dakota river Ohio mostly \$1.15-1.25 in the middle west; 65-75c f. o. b. Eastern shore Virginia sweet potatoes, yellow varieties ranged \$3-4 per barrel in city markets. Tennessee Nancy balls \$1.65-1.75 per bushel hamper in Chicago. New York domestic type cabbage 10-12 bulk per ton, top of 20 in Cincinnati; \$6-9 f. o. b. Danish type ranged \$15-20. New York and midwestern yellow varieties of onions \$1.25-2 sacked per 100 pounds in city markets; \$1.15-1.75 f. o. b. Virginia Jonathan apples sold at \$4.50-5 per barrel in Philadelphia. Stayman Winesaps \$4-5; Illinois Jonathans \$7-7.25 in the middle west.

Hay

Hay market practically unchanged. Good quality hay in light supply but excessive offerings of low grade hay burdening markets. Timothy steady with receipts equal to needs of trade. Alfalfa practically unchanged with slightly more active demand. Prairie firm on light receipts. Quoted October 13: No. 1 timothy Boston \$27.50; New York

\$26.50; Pittsburgh \$22; Cincinnati \$24.50; Chicago \$24; St. Louis \$24.50; Kansas City \$17; Denver \$19. No. 1 alfalfa: Kansas City \$21.50; Omaha \$17; Denver \$15; Memphis \$28.75. No. 1 prairie: Kansas City \$11.25; Omaha \$13; Chicago \$10; St. Louis \$16.50; Minneapolis \$18.

Feed
Feed markets inactive. Wheat feeds firm, market quiet, stock good. Demand light and needs cold weather to stimulate consumption. Oil meals in good supply with resellers offering available at 50c-1.60 under mill prices. Gluten feed holding its own supported by guarantee against decline until date of arrival. Hominy feed weak with offerings in excess of requirements. Movement good. Quoted: bran: Minneapolis 25 Spring middlings \$36.50; 34% linseed meal \$46.50. Gluten feed Chicago \$40.80; yellow hominy feed \$39; 36% cotton seed meal Memphis \$38; 60% digester feeding tankage at various shipping points, \$60.

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The same principle applies to the interior lighting of a store. Modern methods of electrical lighting will bring the equivalent of bright daylight into any part of your sales and show rooms. And an abundance of clear, well-diffused light always helps the sale of good stocks well displayed.

Retail merchants everywhere have welcomed the coming of Niagara power. For wherever it goes, the use of electricity is increased and its cost lessened.

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