Three months ...

Clothing

ANDOVER NEWS

PUBLISHED WEEKLY BY J. HARVEY BACKUS & SON

OUR KEYNOTE:

"If There is Not a Way, Cut a Way." ANDOVER, N. Y., OCT. 17, 1924

Entered as second-class mail matter under of Congress, at the Postoffice at Andover, N. Y.

Subscription Rates One year Six months



Policies, Not Persons

IN THIS political campaign, just as in presidential campaigns of recent years, attention seems to be centered more on the men who are running for president than on the parties and principles they represent Newspaper and magazine comments and political

sches run largely to a discussion of Coolidge, Davis and LaFollette rather than the issues which are the battleground of the campaigns.

The great danger in this trend of thot is that the

ane great anger in this trend of that the great policies and principles at stake will be over-shadowed by persons; that the institutions of government about which all citizens are concerned will be lost sight of in the striving of individual.

Principles not persons are the walk instead Maria

sight of in the striving of individuals.

Principles, not persons, are the main issues. Men are on the stage but for a comparatively short time, but the great underlying principles of government for which they stand, or which they oppose, live on. Men are remembered largely because of the causes they championed; and not for any traits of character.

The man in the street who likes to boast of his liberality in political views; the man who says, "I'm for the man, not the party," would do well to remember that voting for the man is dengerous; to vote for the vary that man represents because it stands for America; because it upholds the traditions of our

America; because it upholds the traditions of our

America because it upholds the traditions of our representative form of government.

The extension of the popular election of officials and the direct primary system have injected personalities into politics, but there is a limit to this type of campaigning if a truly representative form of government is to be maintained in this country.

Cheer up. You may be president some day, but just what you may be president of we can't say.

Conserving Savings

T IS just as much the part of thrift to know what to

do with money as it is to save money.

Postmaster General New says that one billion dollars a year is lost annually by the people of the United States who purchase fraudulent securities thru the mai. This sum is equal to two-thirds of the estimated total cost of government in the United States, including federal, state, county, city and town ex-

And this makes it manifest that one of our great-

est public duties is to strike at fraud, which cheats people out of their savings, whenever it raises its head. The government is doing everything it can to en-courage the saving of money and the banks are lend-ing valuable assistance with their laudable efforts. In

ing valuable assistance with their laudable efforts. In the schools, children are being taught to save thru the establishment of school savings banks.

But more will have to be done and said to impress upon the minds of the people that the proper care of savings constitutes a very vital part of thrift.

A billion dollars a year absolutely thrown away is a heavy penalty to pay for national ignorance in matters of personal management.

Andover has contributed its share to the toll that get-rich-audix schemes extract from the credulous, and

get-rich-quick schemes extract from the credulous, and the people of this community will do well to profit by the experience of those who have listened to the siren aong of the worthless stock salesman.

The marriage ceremony ought to have a clause prohibiting back-seat driving

A Good Example to Follow

OTTA CRABTREE, noted actress of a day that has gone, who died the other day, worth four million dollars, set an example that should be held before wealth, to show the possibilities of doing good that within their grasp.

She did not leave her estate for relatives to quar-

rel over, but willed it to those persons and objects that

he held dear during her life.

Miss Crabtree knew the misery and disappointments of poverty and misfortune. She knew the trials of those who had not prospered as she, because as a child she saw the sinful life of the California mining towns when she danced for drunken miners who threw

The poorest of us dream of being able to give material help to the less fortunate, but many of us would not be so unselfishly liberal if we were blessed with the opportunity to do good, that Miss Crabtree had, and took advantage of.

The crop person in this community could be in-pired with the same ideal of unselfish service that this soman has demonstrated she had, most of the acute distress and unhappiness due to poverty and misfor

Her life and good deeds may be a lesson for every rson. They make more apparent that wealth car-se a responsibility. She lived up to hers, but how

Boosting With Tuxes

AN EXCHANGE suggests that since everyone in any

A EXCHANGE auggets that since everyone in any highest section, be it small community, town or city, profits from good publicity, the taxpayers should be taxed to pay for promotion of its interests.

This is dangerous doctrine. Already too many projects have been loaded on to the shoulders of the taxpayers. The complaint is growing that taxes are too high, due to the freedom that taxing units have in too high, due to the freedom that taxing units have in issuing tax-free, long-time bonds for public improve

No one in this day and age doubts the wisdom of publicity as a means of boosting the interest of a town

or city.

The cities and states and the individual concern which spend most freely for publicity work are the ones which are growing most rapidly and accomplish-

ing most for their own progress and prosperity.

The argument is good that the growth of a city, accomplished by favorable publicity, enhances the value of all property and hence all taxpayers benefit

But such a step is too paternalistic in character in a nation that is now beset with scores of schemes o put the government into business and take initiative away from the individual.

Communities that have citizens who appreciate he value of publicity will get ahead because there are enough public-spirited men who are willing to make he investment required, realizing that they themselves will benefit. They are willing to do something for the ommon good as well.

While it's true that in every community there are men willing to sit down and let the enterprising citizens carry forward the campaign, the benefits of which all will share in, the suggestion that expenses of such campaigns be born by taxation is a dangerous heory and should never be put into operation.

Long trousers were born one hundred years ago. was about that time when men's legs began to lose

Observe the Hog

THE hog has been maligned and libeled, according to John M. Evvard, professor of animal husbandry of lowa State College.

When we think of hogs we think of gluttons.

when we think of hogs we think of gluttons. When human beings gorge themselves on food, in desision people call them pigs. But human beings can learn a lesson from the og, according to this educator, who advises those who want to learn how to keep fat and fit, to study the occupants of the str. upants of the sty.

Long ago the hog was a slender, bony fellow, when usiness of rooting for a living was more serious than t is now. Then man took him in hand and made life esy—and now look at him.

All this because farmers treat hogs more like hu

Hogs have profited by being domesticated, but me people, with all their superior ability, have not

ome propie, with all their superior ability, have not earned as much as the hog.

The hog is possessed of the same traits as man and he isn't as low in intelligence as the majority believe, but stands with the horse in reasoning power.

So let's give the hog credit for making something if his capportunities, which is more than can be said of people who waste or bury their talents.

A community is not made by the number of square miles it covers, but by the number of square people who live in it.

Human Weakness

UMAN weakness has been put to a hard test in recent months.

An Illinois minister has confessed poisoning his A lillinois minister has confessed poisoning his wife and conceiving the plan for his affinity to poison her husband that they might wed.

An Oklahoma minister ran away with a fourteen-year-old girl and was arrested for the crime.

A New York state preacher was convicted of the

A New York state preacher was convicted of the charge of outraging public decency by his association with a young woman.

But it is not good logic to reason that all clergymen are of the same stripe. Where one minister reveals himself a moral pervert, there are thousands who

are pure and spiritual.

Because two college students brutally murdered an innocent young boy, it does not follow that all colege students are fiends.

It is well to remember that men who violate the

It is well to remember that men who violate the laws of society do not represent their class or profession, but that they are exceptions.

If all men were like those who have succumbed to the frailties of the flesh, there would not be such e much hope for the future.

Walking has its advantages. You can say what you like, as loud as you care to, without fear of your friend making a duh shot.

Good Manners

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