

## ANDOVER NEWS

PUBLISHED WEEKLY  
BY J. HARVEY BACKUS & SON

## OUR KEYNOTE:

"If There is Not a Way, Cut a Way."

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## WHY THIS SOLICITUDE

A WRITER in an advertising publication says that a large mail order house is trying to find out why farm products which net the man who raises them little or no profit, are sold to the ultimate consumer at prices which are prohibitive.

He goes on to say that this investigation may disclose the fact that the retail grocer, who in the small town insists that he is the true friend of the farmer and in the city poses as the friend of the consumer, may be shown up in rather unfavorable light. But Sears Robuck Company will not lose any sleep if that happens, he continues. The retailer is no friend of theirs.

But did it ever occur to the mail order house, whose defender is bluntly honest about the mail order house' attitude towards the retailer, that if it were not for the retailer, there would likely not be and prosperous communities from which the mail order houses could take their pound of flesh?

People gather together in towns and small cities such as ours, build what we call homes and dwell together in peace and harmony. Each man has his part in the community life. Some are retailers, some are professional men, some till the soil and others work at trades.

Certainly people would not establish homes, build streets and school houses and churches and the other adjuncts of community life, if there were not some retailers to supply their daily wants.

They could not depend on mail order houses in far distant cities that pose as friends of the people, yet exact a toll that yields immense profits for their stockholders.

Retailers are as necessary in community life as any other body of citizens and they know that the mail order houses, which beguile their customers with fine descriptions and misleading statements regarding articles, are no friends of theirs; neither are they friends of the people to whom they sell their goods.

The retailer is accountable to the people who trade with him. He is at the same stand every day and if his customers feel that they have not had fair treatment as to price or quality, they know where to make complaint. He is interested in everything that is for the best interests of the community. He pays taxes and helps support the churches, schools, public improvements and every other worth-while enterprise.

The mail order house, which has taken such a concern in the welfare of the farmer, has no interest in this community or any other, aside from how much revenue it will produce. The mail order house does not pay a cent toward educating our children, building our streets or public buildings; in fact, contributes nothing to the community.

They take money from the community and add nothing in return. Their solicitude for the farmer is almost pathetic. It must be that business is not so good—else why this sudden interest in the source of big profits.

## MUSCLE SHOALS

THE McKensie bill, providing for the acceptance of Henry Ford's bid on Muscle Shoals, which has been passed by the house, is going to find rough seas in the senate, because opponents of the automobile manufacturer, who do not favor permitting any man to acquire such an outlay of property at government expense, have already raised a barrier across the path of the measure which has been approved in the lower house.

The barrier is in the form of a bill proposing a "super-power system" to conserve, develop and operate all natural resources. It is the answer of the public ownership group to the Ford program for Muscle Shoals.

An examination of the Ford offer shows very little to recommend it, especially when it is compared with the Hull bill, pending in the house which is based on an offer of \$15,000,000 for what Ford agrees to pay only \$5,000,000.

In addition to this, the United States leases for 100 years the water-power plants of Ford, with privilege to renew at the end of the period, which is in complete disregard of the federal waterpower act, which provides that leases shall not be granted for more than fifty years.

The United States agrees, under the terms of the McKensie bill, to deed to Ford, nitrate plant No. 1, costing \$12,888,000; nitrate plant No. 2, including 90,000 horsepower steam plant costing \$66,252,000; the Waco quarry, costing \$1,303,000, and a new 40,000 horsepower steam plant and transmission line to be erected by the government at a cost of \$3,472,000. This represents a total outlay of \$83,915,000, for which Ford would pay the paltry sum of \$5,000,000, and in addition the United States agrees to maintain nitrate plant No. 2 at a cost of \$100,000 a year.

The bill does not attempt to regulate any rates that Ford may charge, with the exception of fertilizer, and Ford is not compelled to make any promise as to amount or cost of power.

Mr. Ford's fortune has already become an intolerable burden, unless given a productive outlet by scores of millions, and still he is trying to add to it. He can not now personally touch his undivided profits without paying to the government. At least half of them in additional personal income taxes.

So he turns to Muscle Shoals, promising to throw the Ford millions behind the upbuilding of a great city "seventy-five miles long" if he receives the won-

der property.

Mr. Ford's only promise to the people is to "limit" himself to eight per cent. on the possible 100,000 horsepower necessary to manufacture 40,000 tons of nitrate content fertilizer. The remaining 750,000

horsepower would belong to him for the glorification of Ford City, the Ford industries and the Ford fortune.

Given Muscle Shoals on his terms, Mr. Ford's fortune of today and all of the fabulous fortunes of history would fade into insignificance.

## PRESERVING CHARM

TO BE a grandmother and yet preserve the lovely skin and charm of youth is the duty of every woman according to a famous actress, who is not grandmother, but who has tried to look like a girl of twenty, tho she is three times that age.

"It is an antiquated idea that the ravages of advancing years should play havoc with a woman's beauty," she says. And again: "No woman of sixty or more advanced years, need be without that beauty and charm of youth if she will but use the aids of beauty preservation at her disposal."

Methods of preserving the bloom of youth are not enumerated, but the actress probably counted this as wasted words because no home is complete without that which brings the red glow to the cheek and beautiful lustre to the hair.

And the subject of hair is not even mentioned. Whether it is essential that grandmother have gray locks bobbed in order to essay the roll of grand-daughter is probably regarded as trivial, because the modern woman who never lets any grass grow under her feet, likewise never permits any hair to grow on her head.

There may come a day, of course, when every flapper will know her own grandmother. Those who control the destinies of the weaker sex aver that it will be worn long next winter, and when that day comes, the charm of youth may still be retained, even tho the hair may be worn in a knot on the top of the head.

Methods of preserving beauty may have their part in the scheme of holding on to youth, but they are unavailing unless the vitality is preserved by clean living and good thots.

## BENEFACCTIONS AT WORK

THERE comes a time in the life of every man, who has acquired much of this world's goods, when he begins to wonder what disposition he shall make of his possessions after he has no further use for them.

Men and women, who have no heirs with claims upon them, naturally look about them for some worthy cause which they can help with the money they have accumulated.

After the beneficiary is decided upon, they make a will, the terms of which are to be carried out after their death.

Why does it not occur to some of them that they could derive much more pleasure out of what they have made during their life, if they would put it to work before they die?

Why don't they realize what a happy climax it would be to their life of toil to invest at least a part of their savings in some enterprise that would bring joy to others?

Such people probably have never contemplated the amount of services they could render the community where they have accumulated their wealth, by bestowing their bounty while they still live, and not wait for their desire to be carried out by an executor.

All too often, the aims of benefactors are defeated after their death. The only sure way to do good is to do it with their own hands.

There are so many worthy things that might be done in Andover, that would make it a better place to live in and would serve generations yet unborn.

There is no good reason why benefactors should not see the results of their benefactions.

They can then come to the last hour on earth secure in the tho that their efforts to help others have not been in vain.

## ON THE RIGHT TRACK

PRESIDENT Coolidge was on the right track when he told the White House Correspondents' association, at a dinner in Washington, that the American people "are conscious that we have a constitution in the United States, and I know they are attached to the defence and maintenance of that great institution."

He explained the three branches of government and added: "I think the American people approve heartily of that kind of constitutional government and that they want it maintained in its fundamentals."

The people are going to demand that it be supported. Political demagogues, if they desire to stay in public life, will have to change their methods. The old tricks used by politicians are out of date. This is no time for flowery speeches or partisan investigations that are designed largely for the purpose of spattering mud.

What the people are demanding is that congress support the executive branch of the government in its demand for a reduction of taxes, and that congress function as the legislative branch of the government, instead of trying to assume the prerogatives of the judicial and executive branches of the government.

Unless congress gets down to business, there are going to be a lot of strange faces in the next congress.

Mr. Doheny, of Teapot Dome oil inquiry fame, is reported to have been "broke" at forty, but is now the third richest American. All of which leads us to believe that even Rip Van Winkle might have amounted to something if he hadn't died young.

Nature's idea of the sense of proportion is very keen, else why would woman's hand be smaller than man's so that she can go thru his pockets?

A train running sixty miles an hour covers eighty-eight feet in a second. Something to remember when you come to a railroad crossing.

The political campaign is getting under way early so that the parties will have plenty of seasoned timber for their platforms.

Many plans are being offered to help the farmer, but nobody has offered to go out and help feed the hogs.

Justice may not be blind, but she is going to have a hard time seeing what has been going on in the oil business.

## Clothing

JAMES P. CANNON CO.

## Shoes

## 4 Smashing Bargains!

Our Ladies' Shoe Department furnishes a rare buying opportunity this week

These are all bright, new, snappy numbers from our regular stock, in all sizes and styles for the early buyer.

Bargain No. 1--Women's black Cab. Pumps and Oxfords, all sizes \$1.39

Bargain No. 2--Brown Shoe Co. special kid lace Oxfords and two-button strap kid Pumps with flexible soles \$2.49

Bargain No. 3--Women's patent strap Pumps, solid leather, with flexible soles \$2.79

Bargain No. 4--Merrill's all silk Hose in the new spring shades \$1.39

## James P. Cannon Company

Store Open Every Monday, Wednesday and Saturday Nights

## 4 PINTS OF WATER A DAY

To be in the best of condition, you should drink at least 4 pints of good pure water every day. This water treatment, in connection with DR. DAVID KENNEDY'S FAVORITE REMEDY should be remarkably effective in a very short time. Let it help your Liver, Kidneys and Stomach to function better, neutralize and "flush out" poisons wastes and make way for pure blood. Few people need suffer from ordinary ailments if they will follow this common sense advice.

Don't Risk Substitutes—Ask Your Druggist For DR. DAVID KENNEDY'S FAVORITE REMEDY

## TO CHICKEN RAISERS

We have chicken starter, full of pep fine and course chick feed, hen mash, and buttermilk mash and scratch grain at reasonable prices. Garvin Bros. & Mullen.

Read the Classified Ads.

## Good Groceries

When you buy groceries from us there are three things of which you may be sure—best quality, lowest prices, prompt attention to your order—whether it be large or small.

## H. H. WILLIAMS

THE STORE OF QUALITY

## Have Corporations no Souls?

Some three hundred years ago, Sir Edward Coke, the famous English jurist, wrote of corporations: "They cannot be outlawed or excommunicate, for they have no souls".

Yet we venture to suggest to the shade of Sir Edward and to others who think like him that any corporation is no better and no worse than the people who have invested their money in it, and the men they have chosen to represent them in its management.

The Niagara Falls Power Company and the Niagara, Lockport & Ontario Power Company are corporations. And that is merely another way of saying that they are associations of some 12,000 ordinary human beings who have invested their money in the production and transmission of Niagara Power. Most of them are users of the power produced and transmitted by the companies they own.

As stockholders, they receive a fair and reasonable return on their investment.

As users, they know that the companies they own sell electricity at the lowest average price received by any generating and transmission systems on the North American continent.

The Niagara Falls Power Company sells electricity at the lowest average price received by any generating system on the North American Continent.

THE NIAGARA FALLS POWER COMPANY, Producers  
NIAGARA, LOCKPORT & ONTARIO POWER CO., Transmitters

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