

Wednesday, March 26th, is
Designated as

DOLLAR DAY

Our DOLLAR SPECIALS will be
wonderful values. Look for our
specials in our city paper, or bet-
ter still, come and give our Dollar
Values personal inspection.

SCHAUL & ROOSA CO.

117 Main Street

HORNELL, N. Y.

FORD FACTORIES FOR FARMERS

Henry Ford's plans for the decentralization of his industry, with special reference to his development of water power to run village factories manned by the people living in the country districts, are described in the March 1 Survey, by Paul U. Kellogg, the editor, after an interview with Mr. Ford. Mr. Ford is putting millions of dollars into the development of these plans, against the advice of his ablest assistants. Mr. Kellogg states that at the age of sixty this man is doing no less than "shredding factories into scattered plants and challenges the centralization of wealth in the cities and the bankers' notions of capital. . . . At sixty he turns back to village and countryside with his outlandish manufacturer's ideas of organizing for production, eliminating waste, distributing power, a very besom of insurgency against the scheme of farm life and labor he knew, as a boy. . . . The experiment is in its beginnings as yet. It may fizzle out, a rich man's play thing. But it may be that Ford is working at the sort of spark that may yet explode cities and get people back into the country, an invention as far-reaching in its influence as the Ford car or tractor."

The basis of Mr. Ford's scheme is economy of production. Says he: "Any small part entering into a finished manufacturing product means a great deal of work. To make it in quantity calls for a lot of men." Mr. Kellogg says it is the same "principal upon which Ford acted when his management upset traditional machine shop practice." It appears that Mr. Ford has already transferred some of the departments of his great central factory to a half dozen small factories in Michigan villages, all these plants run by water power. He claims this move is a great economy. The operation of one of these transferred departments in a small factory has already resulted in the words of Mr. Ford, in "a 50 per cent reduction in costs." He is buying up more water rights and land. He has already a vision of the day when all but two of the high cement departments in his great Highland Park factory will be scattered among numerous Michigan villages and towns. He predicts that in five years from now there will be a great many more small cities, rather than a few big ones. His plans call for a production schedule in these small plants which will release the men during harvest and planting seasons. His plants will also supply electric power for village and farm. Mr. Kellogg states that Mr. Ford "approaches rural water power development from several sides—"from that of an inventor; from that of a carry over some division of labor from factory to farm;" from that of a business man "who sees that farms must keep pace with factories in organizing production and eliminating waste, if agriculture is to afford a quantity market;" from that of the engineer "who would put power development at the service of the farmer, but sees that there must be new equilibriums in rural economy, in the balance between city and farm work, if such an innovation is not going to disrupt everything around the lot." In a succeeding statement, Mr. Ford is to elaborate his ideas for the reorganization of the rural communities in which his factories will be located.

CUPS FOR COWS PAY

The installation of individual drinking cups is not a waste of time and money, in the opinion of E. L. Harder, a member of the Columbia dairy improvement association. He reports to the state college of agriculture that his herd of eighteen cows gained in production from 25 to 30 pounds a day as a result of the installation of the individual cups. Until he had the cups, he had to drive the cows to the creek for their drinking water, and as a result they were not getting enough for milk production.

OUR CHURCHES

BAPTIST

Rev. A. D. Shepard, Pastor
Morning worship, 10:30.
Subject: "Results of Paul's Preaching."

Evening worship, 7:30.
Bible School, 11:45.
Y. P. S. C. E., 4 P. M.
Topic: "The Personal Touch in Winning Others to Christ."

Union service at the M. E. Church with an address by Rev. M. J. Congdon, special representative of the New York Civic League.
Monday: Recreation night.
Thursday: Meeting for prayer and praise.
Friday: Community night.
Saturday: Choir rehearsal.

PRESBYTERIAN

Rev. Royal E. MacGowan, Pastor
Sunday, March 23rd.
Morning Service, 10:30 A. M.
Sermon: "The Reality of God." The first of a series of Lenten sermons on "The Abiding Realities in Religion."

Evening Service, 7:30 P. M. A Union Service at the Methodist Church.
Sunday School immediately following the close of the Morning Service; there are classes for all, and everyone is invited to attend and join one of our classes.
Christian Endeavor meeting at 8:30 in the evening.
Topic: "The Personal Touch in Winning Others to Christ."
Midweek Service every Thursday evening. This Thursday evening, we will conclude our study of the Religious Messages of the Great Poets, with the subject "The Religious Message of Robert Browning."

We welcome YOU to all the services of OUR church.

METHODIST CHURCH NEWS

Rev. C. H. Whelan, Pastor
"The World Service Program" of the Methodist Episcopal Church engrossed the attention of the congregation last Sunday. The Methodist Church, as a great organized group of the followers of Jesus Christ, has an obligation to perform toward the non-Christians in this world. And the Methodist Church has members, serving the same Christ as we, among all the races and colors in the world.

"Public officials are obligated to work for the welfare of the citizenry of their community." This was the gist of the evening service. "If officials do not listen to the voice of good citizens expressed thru constitutional means, then, perhaps, they shall be brot face to face with their failure by other means."

Next Sunday morning, the topic will be, "Christian Obligations under Stewardship," a study of the Christians relation to the financial needs of the churches in their local and missionary work.

Sunday evening, at the Methodist church, will be held a Good Citizen-ship Rally, the Baptist, Presbyterian and Methodist churches co-operating. All who believe in a higher brand of citizenship and law enforcement than is being handed around are called to come to this great protest meeting.

44 COUNTIES' PLANNING TREE DEMONSTRATIONS
Conservation Commission Furnishes Stock Which Agricultural Agents Will Distribute.

Much interest is being taken these days in forest planting. In forty-four counties of New York State, demonstrations of tree planting will be conducted this year, by agricultural agents, using trees which have been supplied free of charge by the conservation commission at Albany.

"It is hoped that these demonstra-

Washington, D. C. For the week ending March 17, 1924.

Live Stock and Meats

Chicago hog prices declined 20c-30c for the week, closing at \$7.35 for the top and \$7.25 for the bulk. Medium and good beef steers steady to 10c higher at \$8-11.50; butcher cows and heifers steady to 10c higher at \$4-10.50. Feeder steers steady at \$5.25-8; light and medium weight veal calves steady to 78c lower. Fat lambs steady to 10c higher at \$14-25-16.60; feeding lambs 25-60c higher at \$14-15.75; yearlings steady to 50c lower at \$11.50-14.50 and fat ewes steady to 25c higher at \$7-11.25. Stocker and feeder shipments from 12 important markets during the week ending March 7 were: Cattle and calves 35,585; hogs 10,112; sheep 17,256. In eastern wholesale fresh meat markets beef and pork are 60c-82 higher; veal and mutton \$1-2 higher and lamb \$1-3 up. March 17 prices good grade meats: Beef \$15.50-18; veal \$16-19; lamb \$27-29; mutton \$20-21; light pork hams \$14-18; heavy hams \$10-60-15.

Fruits and Vegetables

New York round white potatoes nearly steady, closing at \$1.50-1.85 sacked per 100 pounds. Maine sacked green mountains steady to \$2.15-2.25 in New York, \$1.90-2 in Boston; \$1.55-1.60 at shipping points. Northern sacked round whites weaker at \$1.10-1.25 in Chicago; mostly 95c-81 at shipping points. New Danish type cabbage declined \$5-15 in eastern cities, closing at \$40-50 bulk per ton. Texas flat type sold at \$50-65, top of \$80 in Baltimore; \$25-28 i.o.b. Florida pointed type ranged \$1.50-2.25 per 1-2 bushel nampor leading markets. Yellow onions about steady, ranging \$2-2.50 sacked per 100 pounds consuming centers. Eastern supplies irregular. New York Baldwins sold at \$3.50-4.50 per barrel, top of \$4.75 in Cincinnati. Northwestern extra fancy Winesaps \$2-2.50 per box, top of \$2.75 in New York.

Grain

Grain markets fairly steady at recent decline. Demand more active at the lower price level. Visible supply of wheat slowly decreasing but corn supply larger. Consuming demand for coarse grains of only moderate volume as buyers holding off for further declines. Quoted March 17: No. 1 dark northern spring Minneapolis \$1.15-1.29, No. 2 hard winter Chicago \$1.07 1/2-1.10, Kansas City \$1.02-1.20; St. Louis \$1.07-1.07 1/2. No. 2 red winter Chicago \$1.06 1/2; Kansas City \$1.11; St. Louis \$1.11-1.13. No. 3 yellow corn Chicago 75 1/2-78c; St. Louis 70 1/2; Kansas City 71 1/2-72c. No. 3 white oats Chicago 45-46c; St. Louis 47 1/2-48c; Kansas City 46c; Minneapolis 42 1/2c.

Hay

Market firm. Good demand for best grades but receipts light. Lower grades difficult to move. Spring like weather increasing receipts at

tion plantations will teach a valuable lesson to the people of the state, and that the interest thus aroused in forest planting will utilize their unproductive acres in this manner," says John Bentley, Jr., of the forestry department at the state college of agriculture at Ithaca.

"However, all the good that can be accomplished in this way will be more than offset if we are careless with fire. Therefore forest protection is fully as important as forest planting, and the week of April 21 to 27 has been set aside as a time during which special emphasis will be laid upon the necessity for exercising care in the matter of fires.

"Every citizen can help, not only by personally observing the precautions suggested, but in taking upon himself responsibility for what he sees his fellow travelers doing along the roadside."

SOME GOOD ADVICE

Strengthened by Andover Experiences

Kidney disease is too dangerous to neglect. At the first sign of backache, dizziness or urinary disorders, you should give the weakened kidneys prompt attention. Take kidneys easier and use reliable kidney tonic. There's no other kidney medicine so well recommended as Doan's Pills. Andover people rely on them. Here's one of the many statements from Andover people:

W. E. Butler, Main Street, says: "Heavy work on the farm started kidney trouble and I had a dull, steady pain in my back. When I stooped, a stitch caught me across the small of my back and I was hardly able to straighten. My muscles, in the morning, were lame and stiff all over. Weak kidneys had me up several times thru the night to pass the kidney secretions. I got Doan's Pills at Cheesman's Drug Store and two boxes greatly relieved me of the pain in my back and strengthened my kidneys." 60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Farm and Stock Market

Kansas City, Quoted March 15:
No. 1 timothy Boston \$25, New York \$20.50, Pittsburg \$24, Memphis \$28.50, Cincinnati \$24.50, Chicago \$28, Minneapolis \$19.50, St. Louis \$25.50, Kansas City \$19. No. 1 alfalfa New York \$31.50, Memphis \$30, Cincinnati \$28.50, Chicago \$28, Minneapolis \$22, St. Louis \$28, Kansas City \$24.50, Omaha \$19.50, No. 1 Prairie: Chicago \$19, Minneapolis \$16.50, St. Louis \$18.50, Kansas City \$14, Omaha \$13.25.

Food

Wheat feeds dull and are quoted about \$1 lower than a week ago.

Middlings and shorts are especially weak. Heavier wheatfeeds almost unsalable. Linseed meal again shows downward tendency and is freely offered at \$40-25 Buffalo. Corn feeds held fairly steady, offerings and demand light. Financial ripples of one of the largest grain of mill brot a sudden stop to recent recovery and markets closed substantially lower.

Dairy Products

Butter markets barely steady. Trading lacks snap and is mostly for current requirements only. Production trend uncertain. Imports light,

but heavy shipments expected, early in April closing prices today on 92 score butter: New York 48c; Chicago 46 1/2c; Philadelphia 48 1/2c; Boston 49c. Primary cheese markets more active with trading on a more consistent basis, but distributing markets irregular with business on the whole dull. Buyers apparently waiting for it to be more definitely established that prices are at low point. Closing prices at Wisconsin primary markets March 15: Single Dairies 21 1/2c; Young Americas 21 1/4c; Longhorns 20 1/2c; Square Prints 21 1/2c.

ADVANCE SPRING TOPCOAT SALE

Here's our annual thrift event—the Advance Sale of Topcoats—at prices that demand and command a visit to this Store. Yes sir, quality, true and through; styles that are likable and wearable; fabrics that are durable and desirable.

In three great feature groups at

\$23 \$33 \$43

You may scour the entire city but we doubt if you'll find values such as these. We know we've gone the extreme limit in offering you the finest available Topcoats—from the leading makers in the Country.

Come early for the best!

STAR CLOTHING HOUSE

MAIN AT CHURCH, HORNELL, N. Y.

DOLLAR DAY

Wednesday, March 26th

AT THE

L. & C. Coat, Suit & Dress Co.'s Store
FOR \$1.00

Any Article in this Big Store Without Reservation

Remember This Includes Everything

We Suggest

Coats
Suits
Dresses
Waists
Skirts
Petticoats
Hats

With any article purchased at the regular price you may have another of equal value for only
\$1.00

We Suggest

For \$1.00
Bargain Basement
Sheets
Silk Waists
Hand Bags
Children's Dresses
Blankets
Nightgowns
House Dresses

Many other specials throughout the store. Don't fail to visit the L. & C. Store
DOLLAR DAY, WEDNESDAY, MARCH 26

L. & C. COAT, SUIT & DRESS CO.

102 Main Street

Incorporated

Hornell, N. Y.

NO CHARGES

NO EXCHANGES

NO REFUNDS

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