

THE ANDOVER NEWS

PUBLISHED WEEKLY
BY J. HARVEY BACKUS & SON

ANDOVER, N. Y. JULY 6, 1923.

Entered as second-class mail matter under act of Congress, at the Post-office at Andover, N. Y.

THE GREATEST POWER IN CIVILIZED WORLD.

A FRIEND of the News received this bit of sage philosophy thru the mail and sent it along to the News so that all may have a chance at it.

It is the kernal of the whole proposition of advertising. Every one advertises whether he means it or not. Every one also has something to sell. You and I and the other fellow.

Here it is.

Everybody advertises. We all do it. We can't help it. And what we advertise is the strongest influence for — or against — us.

What do You and I and the Other Fellow advertise?

- Ability or incapacity?
- Neatness or untidiness?
- Industry or laziness?
- Good temper or bad temper?
- Good judgment or poor judgment?
- Selfishness or fair play?
- Honesty or dishonesty?
- Loyalty or disloyalty?
- Cooperation or isolation?
- Bad citizenship or parotism?

Every man jack of us advertises one quality or its opposite, unless he is one of those poor mortals who let themselves be ruled by luck, or by the influence of others, regardless of principles.

We advertise whether we like it or not. Our qualities advertise us in spite of ourselves. Are any of us so foolish as to think it pays to be advertised by bad qualities?

A good reputation in the foundation of success. The way to get a good reputation is to be advertised by good qualities.

Whether we get a good reputation depends on what we make of the greatest power in the world—ADVERTISING—American Educational Association

LET 'EM SQUIRM

WHEN foreign governments enact laws they expect Americans to obey them within the territorial jurisdiction of those governments.

When the United States enacts the same principle should apply to citizens of other countries when those citizens reach American territory.

These are statements of common fairness and justice that no self-respecting person can question.

Congress has passed a law which prohibits any American ship from carrying liquor on board. The same law prohibits any foreign ship from entering an American port with liquor on board, except for medicinal purposes.

Foreign ship owners (and we suspect some of their governments, as well) are endeavoring to flagrantly disregard that law and the authority of the United States by carrying a full supply of liquor, that for voyage home being sealed by consular agents, to be opened after the ships leave American waters for their home ports.

It is a shrewd trick, and if allowed to succeed will drive American passenger ships from the seas unless the law is amended.

Here is the meat of the cocoanut.

If a British ship, for instance, is allowed to disregard the law it will have plenty of "wet" goods for its passengers as soon as it passes out of American waters.

An American ship, making the same trip, would be required to obey the law and require no liquor on board, except for medicinal purposes.

Which ship would get the business, and how long could an American ship continue in commission under such discriminatory conditions?

If any foreign ships entering our ports can not obey the law they should be forbidden the right of entry. Either that, or American ships should be placed on equal footing.

The government should stand pat and compel a strict observance of our laws as long as they are in force.

Only an imbecile would be guilty of slicing off his own nose.

Speaking of prize fighters, did you ever hear of one fighting except for money?

Many a man who is short on brains is long on covering up the fact by keeping his mouth shut.

Keep your light under a bushel when your wife is around. Then she won't know how small it is.

If it is true that the streets of heaven are paved with gold we can understand why a profiteer kicks so strenuously against going to hell.

Success in worldly affairs is generally the result of good luck, good judgment, and a little horse sense. Honesty occasionally gets a look-in.

How well have you advertised your property for sale?

AMERICA IS FINE, THANK YOU.

AN AGITATOR rises to remark that the industrial situation in this country is bad because a million men are out of work.

But he is wrong. He is even misrepresenting the facts of the case.

Instead of being bad, our industrial situation is marvelous, considering the chaotic condition that existed immediately following the close of the war.

Doubtless there are a million men out of work, but that is not an unusual number when we consider that there are one hundred and ten millions of people in this country.

There always has been and always will be large numbers of people out of employment for the simple reason that about a certain per cent of the population don't want to work and can not be induced to work. They are tramps, bums, crooks, droones, agitators and general all around undesirable citizens.

There are others who would willingly work, but are physically incapacitated.

There are others who, if they can not find work in one particular trade, will not work at anything else.

Still others find it more comfortable to allow their wives and children to perform the manual labor while they enjoy a life of ease.

We have every reason to be satisfied with existing conditions. They are not perfect, never have been and never will be perfect, but they are vastly better than anywhere else in the world today.

EUROPE GETTING ON HER FEET.

HERE is news that, if authentic, will have an important bearing on the future market value of foreign bonds.

A noted editor and writer is back from Europe, where he made a special study of existing conditions.

He says that England is taxing her people heavily and paying her debts. That will inspire greater confidence in English bonds, and they will find a ready market.

France, he says, is raising money to carry on the government by negotiating new loans, instead of by taxation—running deeper into debt. In view of this information French bonds will not be so attractive to the American investor.

Russia, according to him, is being systematically misrepresented, by certain powerful newspapers and interests. They are, he says, making satisfactory progress toward government by the people. This statement is illuminating, in view of the harrowing stories we have been reading since the war.

Norman Hopgood is the editor in question—a brilliant writer well known to this country.

THIS country is rich and prosperous and our people are happy, because as a rule we attend to our own affairs and do not meddle with those of other countries.

We will become richer and more prosperous and happier as time goes on if we continue our policy of non-interference that has proven so wise and successful in the past.

We are capable of handling our own affairs. The Old World should do the same.

Foreign entanglements do not appeal to a majority of the American people.

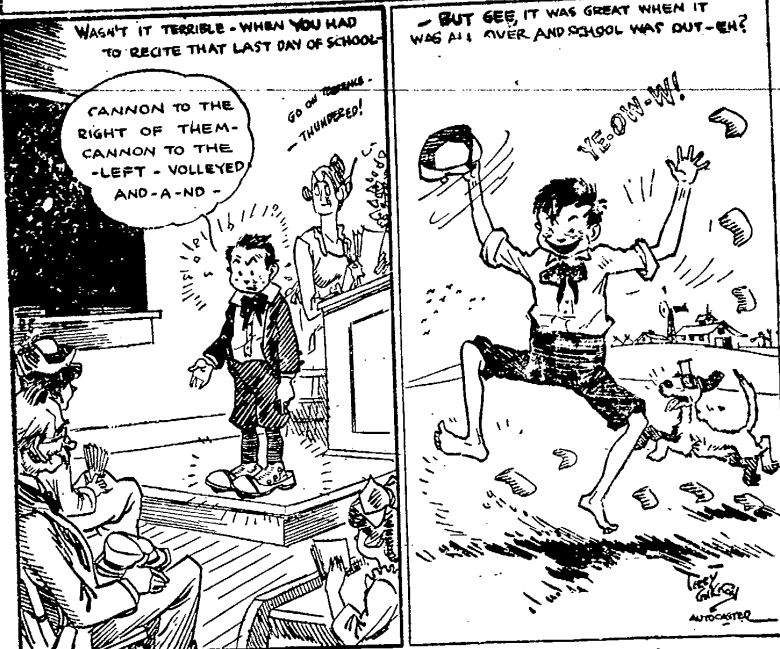
PRESIDENT Harding declared in a recent speech that a reduction in freight rates can only be brought about by the consolidation of the railroads of the country into a small number of systems, under "rigorous government supervision."

He has our permission to try the experiment. Any old port in a storm is better than no port at all.

A WRITER remarks that drinking to a man's health will not prolong his life. He might truthfully add that it will not prolong the life of the drinker—if modern booze is consumed.

The noise that comes from some people's mouths doesn't always come from the upper part of their heads.

Gone, But Not Forgotten



THE RICH GET RICHER.

A CHICAGO traction official bought 17,000 acres of land in the Ozark mountains in order to have a quiet place in which he could retire upon leaving active life in a great city. He bought the land "for a song" and intended to breed fancy cattle as a pastime.

In making a survey of the property engineers discovered vast deposits of iron ore. Now his property is more valuable than a gold mine, and the huge sum of \$12,000,000 has been already spent in erecting a plant for the turning of the ore into iron and steel.

Before selling your worthless surface, first ascertain what is underneath.

ON THE WRONG ROAD.

THE history of some boys is worth a few minutes of study.

When very young their mothers teach them that there is a God.

Later they learn that there is a devil, and he appeals to them.

When well along in their teens they become young devils themselves.

As men they try to outdo the devil. When death overtakes them and the devil gets them they realize that he is no friend of theirs.

False friends are of no value, whether in life or death.

KINGS HAVE CHANGED.

WHEN the king of Bulgaria thought there was danger of being captured by peasant revolutionists he took refuge on a country estate with an airplane in readiness to convey him out of the country. His personal safety was his main thought.

In the good old days of the middle ages kings won victories or shared defeat at the head of their armies. They were real men in those days, and did not ask others to hold the bag.

But times have changed. So have kings.

OUR SUBLIME FAITH.

THE celebration of Independence Day in America was notable this year, as it has always been since our forefathers signed the Declaration of Independence.

People from abroad who witnessed the celebration in various sections of the country were attracted by one particular feature which transcended all others. That feature was the sublime faith of Americans in America. It is such faith that makes nations and peoples great.

We've heard of men who are so contrary they get peeved when their wives do everything they tell them to do. It leaves no excuse for grumbling.

Our Classified Ads get results.

Cash & Carry Grocery

Now that the picnic season is with us, you will find all the necessary equipment here.

- Potted Meat
- Minced Ham
- Olive Butter
- Relish and Maise
- LUNCH SETS

All ready for the table, 25c each; 6 Plates, 6 Cups, 6 Napkins, 6 Spoons.

B. C. WILLIAMS

Open Every Night Except Tuesday and Friday

The 5th of July

It is the day after. The speeches have been heard; the fireworks have been seen. All is quiet. So let us sit down and take stock—count our blessings—see how far we have progressed since that day, 147 years ago, when a bell in Philadelphia was heard round the world.

If the men of that day—Washington, Jefferson, Franklin and the rest—could have walked into our homes yesterday, what do you think they would have thought?

Your home, with its radiators, bathroom, kitchen, sink, laundry tubs, washing machine, vacuum cleaner, and hot and cold running water, would have made them to gasp with wonder and amazement.

Yet these men lived and fought for our independence less than a century and a half ago.

But as everything was explained, and as they were made to understand, perhaps they would have said something like this:

"We gave you political freedom, but you have given yourselves a living freedom—a wonderful freedom—a freedom that begins with health and convenience and ends with comfort and happiness."

Still there are homes that know little or nothing about this wonderful freedom. Think of that!

Earl A. Richardson & Sons

The wise man wins popularity by frankly admitting his ignorance. It pleases others to think that they are of a superior mind.

The homely woman is seldom to be pitied. Where looks are denied there is generally an excess of brains.

If you want to change your wife's opinion just find out quietly what she thinks and then spring it as your own idea.

It is better to set a standard of your own and live up to it than it is to try to copy somebody else and fall down on the job.

Don't waste your thoughts on what others ought to do for you. It's what you do for them that will help to boost you into heaven.

It is commendable to give freely unto others, provided the giving begins with your wife and family.

WILL LOAD

CALVES

Monday, July 9

AT

ANDOVER

Highest Market Price Paid

M. W. MARTIN

When the house you ought to be living in now is vacated unexpectedly, and is for rent, you'll get the news thru the classified columns.