Editorial

Let the Farmer Watch His Step

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The announcement of the Tederal Farm Loan Board that \$12,000,000 is now available for farm loans under the new agricultural credit law, and at interest which while high is heavenly compared with existing rates, will put heart into many a man who for years has been strugging under the burden of financial oppression; but it is hepe i the tempting bait will not be swallowed to the point of saturation.

The new system will have the effect of reducing interest charges in some states from 10 per cent, to 7 per cent, or perhaps less. This sounds as eynclusis beralding approach to the promised land, but it should not be forgotten that in many states interest on private lears in excess of six per cent is considered usury, and the lenders are punishable amber the statutes. However, there appears to be one law for the commercial business man and another for the farmer.

The law has inferentially acknowledged that commercial money cannot thrive on a seven per cent interest rate, and while the relief of the farmer will be appreciated, it will be found mightly hard scraping for the farmer to get adequate reward for his labor at this lowered rate. Danger lies in the likelihood that the farmer, so long used to extention, will over-borrow at the new rate, and will be disposed to seek temporary case in finance, not realizing that the mills of Wall Street, like the mills of the gods, grind slowly but they grind exceeding small and that the day of settlement is as certain as the day of judgment. The farmer may obtain money at 5½ per cent when borrowing through a copperative marketing association, but here again the overhead steps in and the additional charges foot up to a sum that still must make the tiller of the soil bend to the burden.

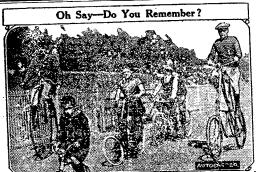
Use Caution, But Not Timidity

Herbert Hoover, Secretary of Commerce, gives sound advice in summing up the manner in which we should hold onto prosperity. The most encouraging note in his remarks of course lies in the fact that so astute an economist should state without qualification that prosperity is with us, that it can be preserved, and that the existing business conditions are not in any sense comparable with the wasteful boom conditions of 1920. Secretary Hoover calls for caution, for confidence, for courage, and marks emphatically the difference between caution and timidity.

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This is a warning that might well be taken to heart by every local merchant in the land. Caution means sound buying and courage demands a realization that goods can be marketed.

He points out that efficiency in production has increased from 10 to 15 per cent per capita since the period immediately preceding the war. Mathematically it means that America could supply each person the same amount of commodities consumed ten years ago and yet lay off 2,000,000 people from work. The answer is greater consumption which in turn means that the selling efficiency must be brought to measure to abe standard of increased productivity. The live, courageous and progressive merchant has sound prospective before him.



San Francisco folks had a good lateriew. How many of the bicycle recently as this group pa dels can you remember?

Births

May 26th, to Mr. and Mrs. Cleon Ellis, of Alfred Station, a daughter Glennis Alverda. June 2nd, to Mr. and Mrs. James. Stewart, of The Belvidere Farms, a daughter. June 4th, to Mr. and Mrs. George De Barbiere, of Wellsville, a son.

Marriages

Mrs. Dessie Hayes and Mack Baldwin, of Wellsville, were united in marriage June 2nd.
Mrs. Delia H. Petree, of Springfield, Mass. and Carl Beaver, of Wellsville, were married June 1st. They will reside at St. Petersburg, Fla.
Miss Betty Clever, of Apollo, Pa., and Philip Patterson, of Belmont. were married May 31st. They will reside at Corning.
Miss Erma A. Billings, of Friendship, and Mark R. Burdick, of Nile, were married June 2nd.

Deaths

Wm. Van Dusen, of Fillmore, 55 years of age, died on Memorial Day. Deceased for some time conducted the hardware business of Van Dusen Bro's, at Hume.

The infant daughter of Mr. and Mrs. David Gardner, of Alfred, died May 28th. The little one had been ill several weeks.

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home of her son, Chester Norton, of Whitesville, Saturday, May 26th, following an illness of nearly six months. Interment was made at Stanards. John B. Lovell, of Cuba, died May 30th, at his home in that village. Deceased was born in 1846 and had been engaged in the baking business in Cuba for over forty years. He leaves his wife and two sons. Mrs. Clarissa Pike died at the Cuba Hospital May 26th. Deceased was born at Clarksville in 1864. W. T. Thornton, Wellsville business man, died at his home in that village, Wednesday, June 6th. N. Wardner Vincent died at his home in Alfred, Sunday afternoon, of heart disease.

NOTICE TO CREDITORS

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Pursuant to an order of HonBernard B. Ackerman, Surrogate of
Allegany County, notice is hereby
given to all persons having claims
against Roxana B. Burrows, late of
Andover, in the County of Allegany,
deceased, that they are required to
present the same with the vouches
thereof, to Frank W. Burrows, the
executor of the last will and testament of the said deceased, at the
Burrows National Bank in the Village
of Andover, N. Y., on or before the
fifteent day of July, 1923.

FRANK W. BURROWS,
Executor.

Robbins, Phillips & Robbins, Attorneys for Executor, Hornell, N. Y.

SADLER & FARLEY W. L. Sadler, Prop.

General Insurance Fire, Life and Accident

Automobile (all kinds), Live Stock, Cyclone, Tornado, Windstorm, Compensation, Plate Glass and Bonds

Madison St. Phone 449 Wellsville, New York

To know how good a cigarette really can be made you must try a work for it.

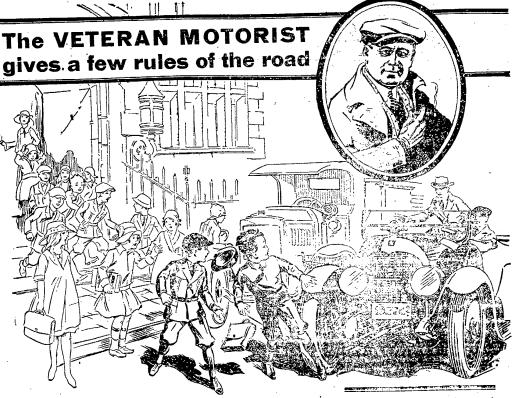
And I will.

—If your store is better than it willings and order, rand, referred work for it.

And I will.

—If your store is better than it.

—If yo



OMEONE HAS SAID THAT 'IF' is the biggest little word in the language. If a very close friend of mine had used his head on a certain day, he wouldn't have knocked a school boy down and come within an ace of crippling him for life.

"It was queer, that day, about Jerry. Usually, a good, cool, level-headed driver. But, somehow, his attention must have been wandering, and as the kid ran out in front of him -he did the wrong thing. And he was upset about it for months after.

"His insurance company settled up the case in due time. But Jerry said something to me after it was all over that set me to thinking and I'll never forget it. Said he: 'My liability insurance protected me, but it didn't protect that boy. It paid the doctor's bills but it didn't help that youngster's suffering one iota.'

"I'd never thought of it in just that way before, but I have ever since. Youngsters are careless at times and it's up to us motorists to make up for what they lack by using more than ordinary care when they're around."

SOCONY

GASOLINE & MOTOR OIL

"More than ordinary care shall be exercised by the driver of a motor vehicle when nearing a school from any direction. A "school zone", is that section of a highway directly in front of and usually 100 feet to the left and right of the school."

(The Veteran Motorist)



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