

REPUTATION

The store that has won the confidence of a community has won its greatest asset — good reputation.

The Suit or Overcoat you buy here is backed by reputation built through the years. It is the life blood of our business.

The BOY'S SUIT stock is overflowing with the newest and best qualities of materials ever our good fortune to present to the buying public. It is replete with the New Things such as the Boys and the Mothers prefer.

Our KNICKER SUITS with extra Knicker Trousers are not the only new feature but we feature our Knicker Suits with Caps to match, they make a "nifty" combination.

KNICKERBOCKER SUITS, ranging in price from \$9.45 up. Look them over; we like to show you and we know you'll not be disappointed.

SCHAUL & ROOSA CO.

117 Main Street HORNELL, N. Y.

THE U. S. WEEKLY MARKETGRAM

Latest Price Quotations Received From the U. S. Bureau of Markets, Covering Produce and Feeds

(Washington, D. C., for the week ending September 26th, 1921.)

Receipts of hay at principal markets fell off considerably during the week ending September 26th, and markets were slightly firmer. Only best grades were wanted, however, and poor grades moved very slowly.

Market continues dull and inactive. Wheat feeds generally lower. Mills have increased output and were reported to be storing at lake points.

Fruit and Vegetables. Potatoes shipments increased during week 5829 cars moved, 500 cars more than last year for similar period.

ATLAS PORTLAND CEMENT



YOUR car spends half its time in the garage—is it safe from fire, from weather, from theft?

A concrete or stucco garage saves money and soon earns its cost. Stucco made of Atlas White Portland Cement is beautiful and permanent.

Ask your dealer for information on different types of garages, or write The Atlas Portland Cement Company, 25 Broadway, New York City



The Standard by which all other makes are measured

Butter markets were unsettled during week... Prices showed little change... Chicago livestock prices were generally lower compared with a week ago.

Higgins Bros. Wellsville, N. Y. Higgins Bros.

October Sale

Beginning SATURDAY October 1

As in former years the October Sale will include bargains in every department of the store. The particular feature this year will be the Ready-To-Wear, where we are offering Clearance Sale prices at the height of the season.

COATS FOR FALL AND WINTER. All are ready. Coats of exquisite styling and exceptional making such as you would expect ordinarily from the work-shops of the most exclusive tailors, await you here at astonishingly low prices.

DRESS SKIRTS. Women's Dress-Skirts in excellent materials, of navy and brown combination stripes, pleated with the band.

OUTING GOWNS. Women's Outing Gowns, pink and blue, all regular sizes, 15, 16, 17.

OUTING FLANNELS. Full yd. wide, in pink, blue and tan stripes. We bought this lot in connection with our other stores and are offering a 25c value for

OUTING FLANNELS. 500 yds. "mill end" Outing Flannel 27-inches wide, in 10 to 20 yd. lengths, all colors, last year 42c yd.

Children's Coats. At any price you wish to pay, we have charming Coats that will give the service you are entitled to for as little as \$6.00

DRESS GOODS. Half Wool French Serges, in navy, brown and green, one yard wide.

THE ANNEX CHILDREN'S DEPT. Children's Sweaters. Our stock of Sweaters for boys and girls is now complete, all the newest styles and most desirable colors.

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SUITS. We are offering the greatest values in Women's Suits in the history of our business. Beautiful Tricotines, Tweeds and Velour Suits in the Newest Fall models and colors.

RUGS AND LINOLEUMS. After three years of high prices, now is the right time to get those floor coverings.

LACE CURTAINS. Marquette and Scrim Curtains. White Scrim Curtains with hemstitched edge and lace, 21 yds. long.

Bungalow Aprons. Large and medium size Aprons of percale in light and dark colors.

Two new modeled Corsets, low top and medium bust, sizes 19 to 27.

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HIGGINS BROS. WELLSVILLE



Alfred Collect

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