and emulate as a duty rather than a

Courtship stamps should be graded too, with the blue sky for a limit in, say, an illustration, the case of millionaires marrying beautiful, famous accomplished heiresses; the legal principle of quantum meruit should obtain in this especially; the services of "kissing the bride" could be made to produce the interest for a year on a Victory Bond if she were a poorly clad, dish-faced, redheaded, freckled maid, up to the period of a $1000 No. 1. bond for a beauty. The size, form, shape, color and design could be different to distinguish the denomination.

Manifestly, as I have said, there should be much discretion in assessing the rates. The chaste salutation of a husband on the brow of the mother-in-law ought not to be as expensive as the cousinly caress on the peachy cheek of a buxom, full blooded damsel (unless the maid or matron switched her head at the psychological instant and caught it on the pink shellear or the back of the neck. Neither kiss, obviously, has the intrinsic value of the frenzied one of the fierly lover implanted in a fever of affection on the fertile field where kisses are fittingly sown when two lips meet their match in a lingering season of delight that runs down to the roots of the soul and brings up gushes of joy, as when a drill strikes oil, to use a homely analogy. Such indulgences should pay the price. Valuations from revenue ought to be all the business would bear—say $50 stamps, which, with fifty million men eager and anxious to pay the toll, might extinguish the war debt—figure it yourself—in a year or so, even tho some kisses were consumed on the sly without stampage. (Of course there would be some smuggling.)

If you Eastern people determine the nice degrees of value and assess both as to ability to pay and demand—supply is not a factor as it is inexhaustible—and, too, in accordance with inherent value of the goods (if a kiss is good, ergo, kisses are goods) the nation would wake up some morning to find that some gay cavaliers, man with fondness for some special specimens of loveliness, flusher with a few uncounted millions of funds that they found without working for it, had snuffed out the national debt and left a surplus for good roads.

Think what a Teddy Rockymount Jr. would do with his million a minute of unearned increment in fierce rivalry for the love of some lovely lady patriot, in competition with, say a Young Chas. Schwabstery, to get set her heart on giving her hand to the first one who kissed away the last Liberty Bond! There would not be enough bonds to absorb the influxe of gold cash. The absurdity of Liberty Bondage would be extinct.

There might, and ought to be, some osculation on the free list. Mother's kisses are naturally, not dutiable. To tax them would be killing the goose that laid the golden egg. Inter-gender salutes at sewing bees, quilting parties, church socials and social affairs for ladies only, should be rated very reasonable and stamps sold for them at wholesale rates, or by the gross at a discount, as there are so many exchanged, and scientific taxation has for its ultima mice stamps could be provided in the of prevailing customs. If disagreement arose to which feminine kisser paid the freight in these "hen conventions" (as some sacrilegious rascal has alluded to them) a teller should be appointed by the chairman to settle the score on behalf of the Treasury Department.

It would be difficult to adjudicate, for taxation, the relative taxable worth of a kiss on the nose or on the chin; no experts are available, who ever heard of a fellow wasting opportunities on such barren spots (except the girl with retrousse or tip-tilted snout, or the adorable dimpled chin) from that source one could expect but little, if any, augmentation of the revenue, no matter how much or little the stampage! If the price were a penny apiece, any girl with any coquettish spirit would scorn an impecunious or parsimonious "steady" who would kiss such out-of-the-way spots to save a few cents when choice favors could be had from two-bits (two shillings in N. Y. language) to a dollar or more—especially more. She and all the flowers of feminity would class him as a cheap patriot and stingy escort.

Also it would be a convenience to swains at a distance, as a fellow could buy a stamp of appropriate figure and send it by mail; the pining inamorata on receipt of the same would know that she had been kissed without knowing—a sort of astral kiss, or spirit caress as it were; by affixing the stamp to the appointed spot it would come nearer to giving satisfaction than any other method of absent or counterfeit kissing could. Long distance stamps could be provided in the form of an x to be pasted at the end of a letter in lieu of the cheap pencil marks that are in vogue.

Any live young fellows would procure an abundant supply of stamps on the chance of an emergency; whether used or not the stamps would serve their purpose, not being returnable, nor a legal tender. Of course Legislators would object to them some because, obviously, they could not be franked; as all franked mail must carry the warning of a penalty for private use; and who would want free kisses to be used in franked mail?

The stamp system would facilitate courtship and stimulate matrimony.

LUCKY STRIKE cigarette

It's toasted

The American Tobacco Co.

A timorous lad could commit it by the Stamp Act. That is, a boy too bashful to impinge on the fair face of his sweetheart could pass her a Tulip stamp, with the picture of that flower thereon; its silent eloquence would demonstrate that actions speak louder than words; if she declined the stamp that would settle him; if she affixed it to the indicated point she could consider herself kissed and he would know just what's what.

The attaching of the stamp immediately after osculation would cancel it automatically. The Federal authorities require, for instance, dealers in leaf tobacco and cigar manufacturers to record whom they sold to, or bought from, with date and quantity; so the recipients could be required to make confidential reports as to the receipt and disposition of stamps, not to be made public unless the total revenue credited to each female might be published with the consent of the maid, matron or widow. Many lively misses would miss no opportunity of serving her country substantially, with a more durable guide than thirty minxes feel let in therein for any increase in the number of proposals incited. The subject is so far reaching, that much more might be said in favor of a Stamp Act. While we worry about war aftermath and the paucity of coin, cash or currency for care of ex-service men; a great many people at some time do, have or will taste the lips of a loved one by that fairy touch which symbolizes affection. Indeed, this is the most delectable of luxuries. In the last analysis it cannot be considered a necessity, tho some are grown so accustomed to the practice that it is almost a fixed habit. I have known politicians so used to kissing babies that they would not quit when the babies were 20 years old! or until married!

Billions are to be harvested while the haying is good, while treasure chests are bursting and pockets bulging with war profits. Some of our Profit Pirates out West here are not yet done counting the money they "made" while the men were fighting at the front and the women were working for them at home, too busy to see the Neuter Genders picking their purses. It used to be respectable out here to be "big rich." Now it is all the way from disgraceful to suspicious. Perhaps you have some back there with so much money they don't know it is theirs until they smell of it and catch a whiff of the taint.

I would be profoundly grateful if you would tell your puissant Governor that there is an old New Yorker here who is very thankful for the privilege to approve or veto the laws. By perusing them I will know how to behave and thus be able to keep out of the calaboose (unless it is my karma to resemble some high-class crook under the shadow of a big reward.) Also please use your influence to move him to call a special session of the Assembly to enact a Stamp Statute. I have no doubt but a committee could be appointed of men and women who know enough about kissing to establish a sliding scale that would be equitable; adjusting the grades so the consumer would pay and could pay. The tax would not be popular perhaps in general, but the payment of it in individual cases would be painless. In fact it would be paid with pleasure by most; acetics and miserly persons would have no kick coming for they need not incur any tax. There would be a sense of duty well done to add to the pleasure of kissing a pretty girl, and enough to impell a man to plant a platonic salute on the complexion of a pointed and powdered, or a plain, homely damsel who ate onions.

I would advocate a home license plate to be appended in a conspicuous place on a house to exempt the dwellers therein from any interchange; that is to say, twolip confections consumed on the premises would be free to those who lived there. Of course a general license to allow a man to kiss anyone he would, let him, would be fruitful to some extent, but the appeal to patriotism, to inspire aid in swelling the government exchequer, would be lacking. By the stamp process the national debt could be expunged, kissed away, and the bond buyers would get their money back. As it is all the people are part of the people more than they have or ever will earn and own. Bonds would be at premium instead of below par, soon. Bond owners seem to figure that there is 50 to 99 chances in 100 of getting their coin. The first kiss after the Stamp Act would be heard around 48 states and bonds would rise like a thermometer on a hot day in Hades. We owe it to ourselves. We own and owe all there is in the country and some things that are not. Soon we would own everything and owe nothing.

Now that Woman Suffrage is in vogue the Stamp Act might be submitted for the decision of old vox populi, which used to be equal to the Voice of God before women had the sayso. I am curious to know what they would say about it at the polls. In this state (Missouri) only taxpayers can talk at the Ballot Box about a matter that directly affects the state revenue. As collectors of revenue stamps women might be permitted to vote or veto the matter.

Philatelists would then have some reasonable reason for existing. Heretofore the collector of stamps has been almost monopolized by male. The new order would shift the volume and the fair sex would get them.

Women might be invested with much potency by a statute conferring the right of demanding a kiss from any unattached man. If he declined because of the stamp cost he would stand convicted of treason and could be fined. He ought to be. Any man had rather buy stamps than pay fines unless he was awful lazy.

I shall forget to mark this confidential (as letters to the editors are so very private) so you will have an excuse if you print any of it.

I would be glad if you would express my profound gratitude to the dear, kind old-timers who waste me so much gratifying information. I essayed to write each of them but put it off from time to time hoping to visit the loved old spot soon, only to be deterred by one and another circumstance.

Your Sincerely,
ALBERT ST. CLAIR.

Compensation.

"Are you going to take any summer boarders?"

"Fixin' up the rates now," replied Farmer Corntossel.

"Remembering, of course, that food cost has been going down."

"Yes. But remembern' also that rents have been going up."

Which of to-day's ads contain money-saving facts for you?

Carfare for Kisses.

As I lived far from school, I had to carry my lunch. One morning my stepmother asked me to go to the grocery store for some carrots, as we had some pet rabbits. When I returned I set the sack on the table and hurried to finish getting myself ready for school. When I had finished she had my lunch ready and told me it was on the table. That day at noon I opened my sack and to my amazement, I had the sack of carrots. Of course the girls all laughed and had a good time over it, but I am sure it was the most embarrassing moment of my life.—Chicago Tribune.

Read the Classified Ads.

CHECK AGAINST OUR GOODS

Pettibone's Express
Wellsville-Hornell

SCHEDULE.
EAST—Leave Andover 8:50 A. M.
Arrive Hornell 1:450 A. M.
WEST—Leave Andover 3:40 P. M.
Arrive Wellsville 5:00 P. M.

Stops and takes orders and leaves orders anywhere along the route. Let us take care of your express business. We can meet your wants.

Our Classified Ads get results.

YOU KNOW WHAT YOU WANT TO EAT, BUT DO YOU KNOW WHERE TO GET THE BEST RETURNS ON THE COST OF EATING?

If you will permit us the pleasure we can easily demonstrate that this store is the logical place for you to trade when you want satisfactory service and the full value of your money.

Many hundreds of people know this now. There are still a few we would like to convince.

We have the goods to convince if you have the inclination to be convinced.

This is a plain statement of fact for your consumption.

H. H. WILLIAMS
THE STORE OF QUALITY

DIVIDEND NOTICE
UNITED STATES GUARDIAN CORPORATION
1170 Broadway, New York

At a meeting of the Board of Directors of the United States Guardian Corporation, held at their offices, 1170 Broadway, New York City, on the fifth day of July, 1921, a quarterly dividend of 2 Per Cent. (two per centum), was duly declared to all First Preferred Stock-holders of record as of June 20, 1921, payable at once. SAMUEL A. GURNEE, Secretary.

ODD TROUSERS
FOR BUSINESS, WORK OR OUTINGS

A good many match Suits. Some of these may be just the pattern to go with that odd Coat and Vest you intended to discard.

Why not let us try to match up?

Jos. Levy Clothing Co.
WELLSVILLE, N. Y.

GARDNER & GALLAGHER

Mid-Summer Sale of Men's and Boys' Clothing and Furnishings

25 Per Cent. to 30 Per Cent. Reduction on All Men's and Young Men's Suits.

25 Per Cent. Reduction on All Boy's Suits. Most of them have extra trousers.

25 Per Cent Reduction on All Wash Suits. These are mostly the well known "Kaynee" make — guaranteed fast colors.

25 Per Cent. Reduction on All Pants, Hats, Caps, Shirts, Collars, Ties, Underwear, Hosiery, Trunks, Bags and Suitcases.

All Merchandise included in this Sale.

GARDNER & GALLAGHER
(INCORPORATED)
111 Main St. Hornell, N. Y.

SOCONY
REG. U. S. PAT. OFF.
GASOLINE and Polarine

The SoCOny sign is your assurance of superior quality and supreme service.

WE SELL SO SOCONY MOTOR GASOLINE
The sign of a higher standard and the world's best Gasoline

"Every Gallon the Same"

STANDARD OIL CO. OF NEW YORK
26 Broadway

Of Interest to Farmers

Andover Chamber of Commerce

ANDOVER LODGE No. 750 I. O. O. F.
Meets Every Tuesday Evening. Visitors are always cordially welcomed
FAY E. BOYD, N. G.
AMES L. ROGERS, Secy.

ANDOVER LODGE No 853 F. & A.M.
Meets 1st and 3rd Monday evenings of each month at 8 o'clock. Visitors always welcome.
J. E. THEETGE W. M.
H. D. SMITH Secy.

ANDOVER GRANGE NO. 1098.
Meets Every Second and Fourth Wednesday Evening, I. O. O. F. Hall.
CLIFFORD T. BURDICK, Master
MRS. AGNES ROBINSON, Lecturer
HARRY SMITH, Secretary
Visitors Always Welcome

WALTAR J. GRENOLDS, M. D.
Will answer all country calls.
Office Hours 8—10 A. M.
1—3 P. M. 7—9 P. M.
Office Main and Center
Andover, N. Y.

C. W. O'DONNELL, M. D.
Physician and Surgeon
Office and Residence, Church St.
ANDOVER, N. Y.

E. J. LOUGHLEN, M. D.
GENERAL PRACTITIONER
Office and Residence, Center St.
Andover, N. Y.

BERTHA HARMAN CRONK
CHIROPRACTOR
McLaughlin Building
Andover, N. Y.

MARY L. RAY
The Beauty Shop
Toilet Requisites
Andover, N. Y.

L. C. DAVIE
VETERINARIAN
Wellsville, N. Y.
Telephone Office 47-W.
Residence 225-W.

HENRY STEPHENS
FIRE
INSURANCE
LIFE
Offices, No. 13, Main St.
Andover, N. Y.

CRAYTON L. EARLEY,
Attorney and Counsellor at Law
Money Loaned on Good Real Estate Security
ALL LEGAL BUSINESS RECEIVES PROMPT ATTENTION
Andover, N. Y.

C. E. BROWN
Undertaker and Embalmer
Finest Equipment Skilled Service
Calls Attended to Day or Night
Main Street, Andover, N. Y.

FLOWERS FOR ALL OCCASIONS
WETTLIN, The Florist,
Hornell, N. Y.
Funeral Designs A Specialty
Both Phones

THE BEST Is never too good. The quality of our Job Printing is unsurpassed anywhere. A trial order will convince you.
NEWS PRINTING HOUSE

YOUR SUCCESS
Depends largely upon your eye-sight, with poor vision your chances of success are equally poor.
Our method of fitting glasses insures good vision, which means success to you.
A. O. SMITH
OPTOMETRIST
Hornell, N. Y.

COW TESTING DAIRIES MAKE SOME RECORDS

St. Lawrence Cow Beats World in Milk Production for Holstein-Friesian Senior Two-Year-Olds, Last Report Shows

One world's record broken and the highest production recorded in more than a year is the information contained in the summary report of the dairy improvement associations in the state, for the month of May, just compiled by the state supervisor of the work.

Lumdae Colantha Princess Inka, owned by E. M. Lumley of the Richville Association in St. Lawrence County, has broken the world's record for Holstein-Friesian senior two-year-olds by producing 29859.9 pounds of milk in sixty days. Her thirty-day record was 2560 pounds of milk, seven-day record, 623 pounds, and she gave 90.5 pounds, or 42 quarts of milk in one day.

Turning the cows out to pasture gave a decided impetus to both milk and butter fat production thruout the state, but those dairy-men who fed some grain along with the fresh pasture seemed to get best results. Even with the general increase in production, Hygeia Peonia Pontiac Scotia, a Holstein-Friesian, owned by George McPherson and Son of Newark Valley, of the First Tioga County Association led all other cows in the state for the period of the report, with 101.64 pounds of butter-fat to her credit and 3,080.1 pounds of milk.

Two Other Good Ones

The same dairy placed two other cows among the highest five in the state. Ahwaga Butter Girl gained third place in butter fat production, with 93.78 pounds and second place in amount of milk with 2604.9 pounds, while Pansy led with Johanna Vale, in the same association but owned by Jabez Smith and Son, for fourth place, each having produced 90 pounds of fat. Pansy, however, was fifth in milk production with 2142.3 pounds.

Dutchess Walker DeKol, a Holstein-Friesian owned by D. T. Graves of the Erie County Association, holds second place for butter-fat with 96.5 pounds. The third highest in milk production was a Holstein-Friesian owned by William Stagner, of the First Niagara County Association, with 529.6 pounds; fourth honors went to the Chenango Valley Association, where another Holsein-Friesian owned by Allen R. Chappel gave 2204 pounds of milk during the month.

DELICIOUS DISHES MADE FROM WHEY

Watery Fluid Remaining After Making Cottage Cheese Has Valuable Food Elements — A Good Recipe

When the milk sours and the housewife makes cottage cheese of the curd, she still hasn't done her entire duty in providing her table will summer delicacies unless she has used the whey, say economic workers at the State College at Ithaca.

This watery fluid which remains after the curd has been removed contains too valuable materials, it is pointed out, to be poured down the kitchen sink. It not only possesses both of the growth-promoting substances so important in a satisfactory diet, but also holds in solution some lime, phosphrus and carbohydrates.

The slight acidity of whey makes it almost a rival of lemon and other fruit jellies as a basis for gelatin molds, frozen desserts, salads and pudding sauces.

The following recipe for whey mint salad is vouched for by the Cornell home economics school: 1½ tablespoons gelatin, ½ cup sugar, ½ cup finely chopped fresh mint, 2 tablespoons lemon juice or vinegar, 2 cups whey, salt.

Soak the gelatin in ¼ cup of cold water and dissolve it by setting the cup in a pan of hot water. Strain the whey thru a cheese cloth and add the gelatin, sugar, mint and the acid. Pour the mixture into molds, and chill. The salad may be tinted green with any vegetable coloring matter before it is poured into molds if desired. Serve it with any salad dressing.

WHY SUFFER SO?

Why suffer from a bad back, from sharp, shooting twinges, headaches, dizziness and distressing urinary ills? Andover people recommend Doan's Kidney Pills. Ask your neighbor! Could you ask for stronger proof of merit?

Mrs. E. L. Gardner, Rochamboau Ave., Andover, says: "A cold settled in the small of my back two years ago and put my kidneys in a weak, unhealthy condition. I shall never forget how my back used to ache and pain. Whenever I stooped over to dust or wash, a knife-like pain would catch me in the small of my back and then dart up my spine. Frequently millions of colored specks would float before my eyes, blurring my sight. The action of my kidneys was irregular and caused me a lot of trouble. I am glad to say that Doan's Kidney Pills cured me of all this trouble."

60c, at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

DOCTORING ANIMALS IS TICKLISH TASK

In Long Run It Pays to Call Veterinarian for Sick Livestock, Successful Farmers Find

That every farmer can be his own veterinarian, vaccinate his own livestock, and otherwise look after the health of his animals by medical and surgical practices is like saying that the average lawyer or doctor is qualified at once to make a living by farming or dairying, according to successful farmers of this state.

With the present interest in eradicating tuberculosis and other diseases from New York herds and flocks, some persons have written to the State College at Ithaca and to other authorities asking for directions for vaccinating their animals against disease. The one instance of immunization from hog cholera, say the specialists, shows that written directions for the operation would be as unsatisfactory as telling by mail how to play a piano, milk a cow, or plead a case before a jury. Different treatment is required for different conditions, and the experience and training of the operator often determine proper treatment.

Things to Consider

Whenever a herd is to be immunized, the following things, among many others, must be considered: The proper sterilization of instruments; the number, age, and condition of hogs to be treated; whether or not they are pregnant sows or suckling pigs; the keeping qualities of the serum and virus; the presence of other diseases; and most important of all, the correct diagnosis of the disease. "As dawn comes before the day, so diagnosis should always precede treatment," said a veterinarian the other day.

If the immunization consisted merely in injecting the serum under the skin, then a farmer should become proficient and do his own vaccinating, according to the experts.

Similarly, almost anyone can follow directions and apply the test for tuberculosis in cattle, but it requires skill and experience to interpret correctly the test after it has been given. It has been found that the best and cheapest way, in the long run, is to employ a licensed veterinarian for all cases of sickness in animals, and then follow carefully his directions.

Here's why CAMELS are the quality cigarette

BECAUSE we put the utmost quality into one brand. Camels are as good as it possible for skill, money and lifelong knowledge of fine tobaccos to make a cigarette.

Nothing is too good for Camels. And bear this in mind! Everything is done to make Camels the best cigarette it's possible to buy. Nothing is done simply for show.

Take the Camel package for instance. It's the most perfect packing science can devise to protect cigarettes and keep them fresh. Heavy paper—secure foil wrapping—revenue stamp to seal the fold and make the package air-tight. But there's nothing flashy about it. You'll find no extra wrappers. No frills or furbelows.

Such things do not improve the smoke any more than premiums or coupons. And remember—you must pay their extra cost to get lowered quality.

If you want the smoothest, mellowest, mildest cigarette you can imagine—and one entirely free from cigarettes aftertaste,

It's Camels for you.

Camel

TURKISH & DOMESTIC BLEND CIGARETTES

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

'Agrigraphs

Are you selecting your poultry and stock for exhibit at the Fair?

Are you selling as much stuff as you might to the summer resort folks near your farm?

Uncle Ab says: "The man who puts the big fruit on top generally comes out at the small end."

Broad, smooth, firm collars will prevent nine-tenths of the sore shoulder troubles on work horses.

You can't do good work if the flies heckle you constantly. Neither can the livestock. Protect them.

Roadside markets have helped more than one farm family, living on a much-traveled state highway, to add a neat little sum to its bank account.

Green forage crops and some grain in addition to the waste products are necessary if you make the kind of pork for which there is a demand.

Just because he has finished High School is no reason why the farm boy's education should stop. The State College at Ithaca offers five agricultural correspondence courses free to residents of the state. A postal will bring particulars.

AD INVESTMENT PAID

Not many farmer readers of The News probably ever invested $100 in advertising. Not many farmers anywhere ever did. But F. M. Jenks of Acton, Mass., put this sum in advertising his fruit and at a recent agricultural conference reported that he had more customers come right to his door than he could supply. Advertising will not accomplish miracles but it is surprising what results it will often get. Farmers so far have not generally taken advantage of the money-getting possibilities of advertising, but there is increasing evidence that they are doing considerable thinking on the subject.

A Son's Forecast.

Old Roxleigh—You must be less extravagant. How do you expect to get along when you are my age?

His Son—Well, father, I suppose by that time I'll have your money to get along with.

An Original Copy.

"She wants $10,000 for a kiss?"

"That's the figure named in suit."

"It's exorbitant."

"She claims it was the first ever printed on her chaste lips, in other words, a rare first edition."

At a Party.

"Why are you so anxious to play bridge?" "Somebody will play the piano if we don't."

Homespun Yarn

With your yard full of flowers, are you making it possible for someone who hasn't an abundance to share their cheer?

Aunt Ada's Axioms: "Where the woman has all the task of home-making, it can't be as homelike as where all the family helps.

String beans from the home garden may be preserved for use next winter either by canning or by salting. Don't fail to get your supply.

All play and no work makes Jack an irresponsible boy. The same applies to Jill. Mothers may well remember this during the long summer vacation.

For waterproofing the youngsters' shoes did you ever try a mixture, applied warm, of equal part of white pine tar, neatsfoot oil and beeftallow?

The screen door is likely to get to looking shabby late in the summer. Sometimes laying it on the lawn and scrubbing with soap and water will renew its youth.

Some housewives see to it that the milk is taken to the cellar or refrigerator immediately after it is left on the porch. Others are all the while complaining that the milk-man leaves them sour milk.

Associated Advance Premium Co-Oper. Fire Insurance Companies of New York State

John Hancock Mutual Life Insurance Company, Boston, Mass.

Saving to Property Owners

Mr. Property Owner whether you are owner of a village or city dwelling a village or city brick or frame mercantile building or block, or a lot of desirable farm buildings you are more or less interested in insurance coverage for your property.

Would a saving of 20 per cent. on the insurance premiums that you are now paying be of interest to you, insurance in companies as safe and strong and even stronger than the companies that are now protecting your property?

Write, Phone or see us at once.

SADLER & FARLEY AGENCY
WELLSVILLE, N. Y. OLEAN, N. Y.

Merchants Mutual Automobile Liability Insurance Company Buffalo, N. Y.

Chautauqua Co-Operative Live Stock Inrurance Company Westfield, N. Y.

ADRIAN ONLY ENGLISH POPE

Is Said to Have Been Elevated to High Office Contrary to His Own Inclinations.

Pope Adrian IV was by birth an Englishman, and the only one of that nation who ever occupied the papal throne. He was a native of Langley, in Hertfordshire. He was born before A. D. 1100. His real name was Nicholas Breakspear. He is said to have left England as a beggar, and to have become a servant as lay brother in a monastery near Avignon, in France, where he studied with such diligence that in 1137 he was elected abbot. His merits soon became known to Pope III, who made him cardinal-bishop of Albin in 1146, and sent him two years later as his legate to Denmark and Norway, where he converted many inhabitants to Christianity. Soon after his return to Rome, Nicholas was unanimously chosen pope, against his own inclination, in November, 1154. Henry II of England, on hearing of his election, sent the abbot of St. Albans and three bishops to Rome with his congratulations.

To furnish you with accurate information about its goods and prices is now the chief element of a store's service to you. This service is known as advertising.

THE PROGRESSIVE PEOPLE OF THIS TOWN SEND MESSAGES TO EACH OTHER THRU THE WANT ADS!

When an employer publishes a help wanted ad he knows that only progressive people will see and answer it. When a property owner prints a "real estate for sale" ad he knows that not many people will read it except those who are able and inclined to buy real estate.

When a landlord advertises a house or apartment for rent he knows that, as a rule, only the "business like" people read and answer such ads, and that he is not apt to secure an undesirable tenant in that way. And the work-seeker, the capital-seeker, the "sub-landlord" who has rooms to rent—these all know that their messages are interesting to live and progressive people—that no others read "the want ad messages."

There's a Want Ad Message for you in almost every issue of this paper.