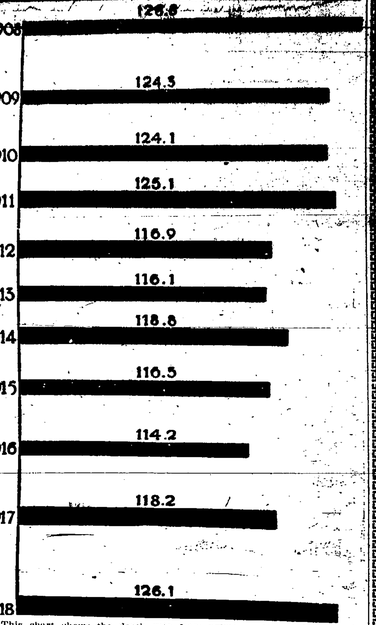
...nows Increased Death Rate; Buy Xmas Seals and Decrease It



This chart shows the death rate from pulmonary tuberculosis in the State of New York (exclusive of New York City) for the years 1908-1918, inclusive. (The figures on the black bars show the number of deaths per 100,000 of living population.) There was almost a steady decline in the rate up to 1917, when we entered the war. In 1917 and 1918, however, the toll of death from tuberculosis began to increase, probably due to several causes: Stress of war conditions, high cost of food, influenza epidemic, the nervous tension of war strain, and other influences.

The 1918 death rate, it will be noted, is the highest reached in the last ten years. We have lost ground!

Shall this reverse be checked? It must be! We must counter-attack! How? By providing additional resources for increased efforts in the anti-tuberculosis field so that more hospitals may be built, more visiting nurses employed, more dispensaries and clinics conducted, more open air classes for children opened, and more education given to the general public in the prevention of the disease.

The work of promoting institutions and agencies to fight the diseases and much of the actual fighting is financed chiefly by Christmas Seals. These are now on sale all over New York State and will be until the end of the year. All of the money from the sale is used in the prevention of tuberculosis. Approximately 80 per cent. of it is used in the county where contributed, the remainder goes to the State Tuberculosis Committee and the National Tuberculosis Association for work of state and nation wide scope and value.

DECEMBER MONTH OF SEAL SALE

Governor Smith Officially Calls on People to Support Anti-Tuberculosis Campaign.

$582,000 IS UPSTATE GOAL.

Will Form "Peace Chest" for Systematic Fight Against White Plague.

Governor Alfred E. Smith, who is serving as Chairman of the New York State Campaign Committee for the sale of Red Cross Christmas Seals to provide funds to combat the increasing prevalence of tuberculosis, has proclaimed December as the month for the seal sale campaign in this State in 1919.

In a strong proclamation issued under seal at the Capitol in Albany, the Governor calls upon the public to aid in staying the ravages of the disease by liberal purchases of Christmas Seals, money for the extension of dispensary and visit-

...0,000.
...Association ...tion ...lis

the national, state and local societies. The amount is larger than has been sought in previous years, but the need for anti-tuberculosis work following the war, the influenza epidemic and other factors which are contributing to an increase in the disease, is greater than ever before. In 1917, $1,800,000 was raised for tuberculosis work during 1918. Last year the usual seal sale was omitted and the Red Cross instead appropriated $2,500,000 for work during 1919.

THE GIST OF IT.

The Fate of Some of the Greatest Enemies of Human Welfare.

ALMOST GONE.
1. Human Slavery.
2. Smallpox.
3. Yellow Fever.
4. Kaiserism.

GOING.
1. Tuberculosis.
2. Illiteracy.
3. Venereal Diseases.
4. Alcoholism.

HELP TO PUT THE SKIDS UNDER THEM!

One good way to help is to buy Red Cross Christmas Seals.

H. F.

P. S.—War ought to go along with the others.

CUT CASUALTY LISTS!

Increase in Tuberculosis Deaths is a Public Challenge.

The increased magnitude of the tuberculosis problem today is a challenge to the generosity of the people and to the constructive energies of its work-

...t calls us to redirect our in- ...and spirit of service from ...ravings of the great war ...creasing casualties of ...tal home. ...forward with ...

TUBERCULOSIS WORSE THAN WAR

Tuberculosis killed 6,076 persons in New York State, outside the metropolis, in 1918.

It incapacitated, wholly or in part, 54,000 others.

Thus the total casualties from tuberculosis for the state for one year were 60,076.

If this death toll continues during the coming five years tuberculosis will kill or incapacitate in New York State alone, as many persons as the United States lost in the Great War in killed in action, died of wounds, died of disease, wounded and gassed.

Yet tuberculosis is preventable and curable.

It is spread chiefly by carelessness and neglect.

It must be fought as it fights, steadily and remorselessly.

The Red Cross Christmas Seal is one of the most unrelenting opponents of the White Plague.

The Seals will be on sale all over New York State starting December 1.

MONEY BUYS HEALTH

There is an old adage to the effect that money could buy everything but health.

Is it true?

At this moment in upstate New York approximately 50,000 persons are suffering from tuberculosis.

In the ordinary course of events ten per cent or more of them will die during the next year. Skilled service to the sick will cut down the death roll.

All of the sick need medical care.

A few need the help of a surgeon.

Many need better food.

Still more need knowledge of how to care for themselves.

Red Cross Christmas Seals are dedicated to throwing out the tuberculosis—a preventable, curable disease. The Seals will be on sale throughout New York State during December.

Buy them. Help drive out the White Plague.

THE NEXT TO GO

The slogan for the Christmas Seal Campaign for the Prevention of Tuberculosis is "The Next To Go." Typhoid, smallpox, yellow fever and ...

CHRISTMAS SEASON

GARDNER & GALLAGHER

You will find in this store many practical gift suggestions for Men, Young Men and Boys.

Bath Robes and House Coats

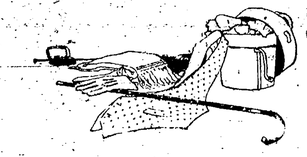
A large selection of the newest ideas in Bath Robes, a gift always appreciated by men of all ages. House Coats in fine qualities—neatly trimmed—contrasting collars and cuffs.

Wearpledge Boys' Clothes

An Insurance Policy goes with every Suit or Overcoat. If the garment fails to live up to its promise of satisfaction—back it comes, for the policy protects you.

Our Suits and Overcoats

will satisfy the most critical judge of clothes. There are no better or more stylish garments made and we guarantee that they will give complete satisfaction.



Likely Luggage

Boys' Suitcases, Wardrobe Trunks, Fibre Trunks, Steamer Trunks, Tourist Cases, Collar Bags, Military Brushes.

Munsing Wear

Duofold Underwear

Sweaters, Raincoats, Hats, Caps, Pajamas in cotton, silk and outing flannel, Nightrobes in cotton and outing, flannel, Shirts, Gloves, Mufflers Hosiery, Suspenders, Hadkerchifs, Belts, Umbrellas, Gaiters.

NECKWEAR

Our Neckwear assortment is wonderful, and includes printed Silk Ties, hand-loomed Grenadines, and Cut Silks, at a wide range of prices. All Articles neartly boxed.

GARDNER & GALLAGHER (Incorporated)
111 MAIN STREET HORNELL, N. Y.

Sports Doom Foot Binding in China

Freedom of Action Imperative and Bound Feet Disappearing.

Basket ball, tennis and jumping the rope are curing China of the age-old cruel custom of binding the feet of her daughters. These American sports are proving just as efficacious in doing away with that evil as is the law of the Chinese republic against the practice of foot binding. In many instances it is even more efficacious for there can be no basket ball, tennis or rope jumping for the girl with bound feet and since the "new woman" of China, even in her girlhood, insists upon participating in American sports the bound foot must go.

All kinds of American sports are popular in young China and in other Oriental countries, according to John W. Wood, Foreign Secretary to the Board of Missions of the Episcopal Church, who recently returned from a nine-months' tour of the Far East in connection with the Episcopal Nation-Wide Campaign. In fact, Mr. Wood ranks the American playground as one of our most important "exports" to the Orient. He hopes it will be "exported" in still larger quantities through the Nation-Wide Campaign as this campaign seeks to raise more than $62,000,000 to strengthen all phases of Episcopal activities at home and abroad.

American Playground One of Our Most Valued Exports to the Orient, Says this Observer

JOHN W. WOOD

Strangely, but understandably for the past twenty years, no sport has been more exporting to the Orient that distinctly American institution, the playground; and now the Chinese Empire is dotted with these open air places. One can't easily estimate the extent of the benefits future generations in the Orient will derive from this infusion of the spirit of free, open air America into the youth of China.

"In the one detail, for instance, of binding the feet of Chinese girls, our playgrounds are working a revolution. There can be no basket ball or tennis or rope jumping for a girl with bound feet, and since the Chinese girl insists upon taking part in sports, the binding up of the feet is bound to go.

Don't forget that we take subscriptions for any Magazine or Periodical published and at as low a price as any other concern.

News Has ... Met ... Great Records

Among Our Neighbors

Crittenden District

(Too late for last week.)

Many friends gave Mr. and Mrs. William Jones a genuine surprise party Friday evening.

Miss Carrie Hasley, of Olean, has been spending several days with her sister, Mrs. Leete Rogers and Edith ...

Vivian Matteson was a business ... in Whitesville Monday.

Miss Allen, Genevieve, of Independence, spent Sunday evening with Alice Matteson.

A surprise party was given in honor of Mr. Stella Sovocell and Rene Harder Saturday evening. They will make their future home in Whitesville.

H. D. Rogers drove a team to Alfred town, N. Y., Monday for Harder & Hasbrouck, of Wellsville.

Clayton Wheaton, of Jamestown, N. Y., visited at Ray Rogers' Friday and Saturday.

Dec. 8th—Mrs. Vivian Matteson and Mrs. Joe Matteson attended the Water Mellon Club at Lester Baker's in Whitesville, Wednesday.

Mr. and Mrs. Hayden Rogers visited at the home of Mrs. Dell Brewster in Andover, Thursday.

Mr. and Mrs. Ray Rogers and children were Saturday evening callers at John Lewis'.

Mr. and Mrs. Frank Teater attended the Universalist social at Whitesville, Friday evening.

Miss Flora Swort is spending a few days in Wellsville.

BELGIAN PRIMATE GIVES THANKS TO RED CROSS

Spiritual Hero of the War Speaks of the "Quality" of American Hearts

Through a pelting rain Cardinal Mercier, heroic primate of Belgium, went to national headquarters of the American Red Cross during his recent stay in the Capital personally to thank the organization for its work in behalf of the people of his country during the war.

Willoughby Walling, Vice Chairman of the Central Committee, acting as chairman, greeted His Eminence and presented to him the heads of the various departments. The entire headquarters staff gathered in the main hall, and amid a rousing American greeting the Cardinal, standing before the service flag that occupies a place of honor in memory of the Red Cross nurses who gave their lives in the war, was introduced to the assemblage.

Responding to the address of welcome by Mr. Walling, Cardinal Mercier said:

"Mr. President, the accent of sincerity in your words and the applause of the assemblage move me deeply. I feel a proper sympathy for your work. During the sorrowful years among a people who had much to suffer I understood the importance of your work—what you did for the wounded, not ...

"It appeals to me by your goodness ... and I express my gratitude in the name of my people to show who are the whom your distinguished Vice President mentioned. I thank you also for your great work of Red Cross. I know your membership has grown from 400,000 to, I think it is, 18,000,000 to 20,000,000. This is splendid progress in a splendid movement.

"Still, there is one thing which I appreciate more than quantity—it is quality. Quantity is one thing you have. For the quality of your hearts, with your charity, for speaking for all—this I offer you my expression of admiration, and when I shall be back home, after some time, I shall tell my people that not only were you doing during the war, but you are already coming to be a permanent institution of charity for humanity, and I know that my poor Belgium—my small country—will have a share in your souvenir and, I hope, also in your help.

"In that feeling I pray God to bless you all, and I shake hands with your Vice President in the idea that I shake hands with each one of you."

BATTLE MONSTERS ON FIFTH AVENUE

New York City's Show Street Tested by Massive Engines of War—Ponderous Tanks, Gun Carriages and Motor Trucks in the Line.

If the property owners and taxpayers of this state, especially such as reside in farming districts, wish to see the most efficient form of good roads ... the ... of the accompanying pictures ... are tanks coming down ... New York. The crushing, grinding action of the steel ... cleats shown on the caterpillar propellers of these destructive monsters is tremendous. They were followed by long lines of heavy steel-tired army wagons, big ammunition trucks on solid tires and gun carriages with steel projections on the tires.

Notwithstanding the fact that this sort of traffic destroyed some of the massive stone roads of France in a day, the New York authorities did not hesitate a moment in allowing the tanks and trucks on Fifth avenue, its most beautiful thoroughfare and one of the most beautiful in the world in so far as an immaculate pavement surface is concerned. The authorities and the citizens of New York knew that the army outfit wouldn't make a dent in their fine pavement—that is to say, a permanent dent—which is a highly important distinction to make when it comes to roads. The big tanks did leave some dents, but in twenty-four hours they had all disappeared, having been "ironed out" by the rubber-tired automobile traffic that followed. A pretty fine proposition this, to have an inflated rubber tire restore the evenness of the street surface without costing the taxpayers a cent. But it was almost as simple as sticking one's thumb nail into putty and pressing out the indentation with the ball of the thumb, and today there isn't a mark on the street surface to show that it had ever been subjected to such tremendous stress.

When we stop to think about it, it is the constantly recurring necessity for street and road repairs that exasperates the taxpayer. He is willing to pay for new roads and very costly roads, but wants them to stand what Fifth avenue stood. And there is no reason why a country road should not do this.

Stop this!

At first signs of a cold or grip take

LANE'S GOLD TABLETS

GUARANTEED

FARMS WANTED

The Mandeville Real Estate Agency, Inc.

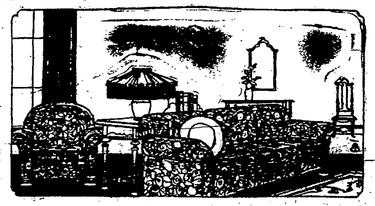
With headquarters at Olean, N. Y. is advertising extensively in the West, many sales having been made to western men and they have thousands of prospective purchasers on their mailing list. Inquiries are being received at the rate of from three hundred to five hundred per month. High rents are forcing these men to eastern farms. If you wish to sell your farm list it with This Agency at Once.

W. N. RICE
Local Representative Andover, N. Y.

Babcock & Davidson

114-118 Main Street Hornell, New York

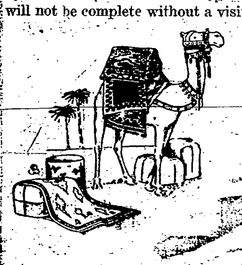
Christmas Gifts in Furniture



They Always Find a Hearty Welcome In Every Family

Make sure of **quality** by selecting them from Babcock & Davidson's big assortment. Quality is even more essential in gifts than in the things you buy for yourself. You will want your presents to be enduring reminders of your personal good will.

There is a wealth of Christmas suggestion in our furniture department—third and fourth floors—easily reached by elevator. Every corner abounds in gracefully designed pieces. Your Christmas shopping will not be complete without a visit to this particular abode of Yuletide spirit.



CONSIDER THE FLOORS

Are your floors ready for the holidays? Do they reflect the good cheer and "homey" atmosphere that should prevail? A new rug to brighten your home will add much to Christmas.

Whittall rugs in Wiltons and Body Brussells, made from the best woolen worsteds. In large and small all-over designs of Persian, Chinese, and other Oriental types. Colors are subdued tan, rose, and brown.

Beside the Whittall line, which represents the best in rug quality, there are handsome offerings in Axminsters, Tapestry Brussells, and Velvets—all of exquisite pattern and high value.

Room size rugs from 14 feet 6 inch by 7 feet 6 inch to 11 feet 3 inch by 12 feet are priced from $21.00 to $165.00

More Home Needs

All of our quality rugs are also supplied in small sizes. These make especially suitable Christmas gifts, being useful in many ways.

Neatly finished with fringed or hemmed ends. Sizes are from 18 inch by 36 inch to 36 inch by 72 inch. Prices from $2.00 to $6.00.

Rug Rugs from $1.75 to $4.95.

Worth While Gifts

A thoughtful gift for the housekeeper would be a carpet sweeper or an electric vacuum cleaner First aids to rug endurance are these necessary articles of equipment.

Our rug department also offers such needed things as grass rugs, matting, stair-carpet and linoleum—both inlaid and print.

For Her

Xmas Furs

Mr. Welfish, expert Furrier, will be at our store on Wednesday and Thursday, December 17 and 18, with a line of all new Furs for our ... trade. A big money saving event.

Christmas Buying

One of the most useful and appreciated gifts for Christmas is Slippers. We have great variety in Men's Women's and Children's in both felt and leather. We have priced them very low.

This year we have lots of Children's Rubber Boots, also the red pure gum boots in the high top at special prices.

A nice present for that girl in Party Slippers; we have them.

SERVICE FIRST—If anything is not right we are here to make it right

The Endicott-Johnson Shoe Store
110 MAIN STREET, WELLSVILLE, N. Y.

SENSIBLE CHRISTMAS GIVING

This is the proper notion this year and you can do no better than to start your giving with a pair of Shoes or Slippers. Our line in every detail. We invite an inspection of our popular line of

J & K Shoes

and feel sure you can supply your needs for a very sensible and timely Xmas gift.

Christmas Slippers, etc. Ladies' Silk ... at $1.85 and $2.50 per pair.

Palmatier & ...
121 Main Street

CRY