Sign Boards on the Up-road

By Hamilton B. Williams

A CHAT WITH BROTHER SOCRATES

I talked with Brother Socrates to-day.
He laughed and said: "They have not caught me, yet."
I bade him speak the magic words that lay
A spell 'gainst clutching years and dust's sharp teeth.
"There is no wizardy, no trick," said he,
"If you crave immortality—just BE."

* * *

JOURNEY'S END

Shall it be Uphill always, Master,
The Road that winds afar?
Yea, by this Road I, too, climbed, comrade,
To My Star.
Is there a Tavern waiting, Master,
When I reach journey's end?
Yea, there's a bed and bread, my comrade,—
And a Friend.
Will the Good Host have welcome, Master,
Although I journey late?
Yea, there 's a Lamp to guide all trav'lers
To the Gate.

* * *

But, see I am a beggar, Master,
Behold my empty pack.
Thou bringest here best riches, comrade,
In thy lack.
Yea, but my clothes are soiled, my Master,
I should make Thee a shame.
Ah, so, those white-robed folk, my comrade,
Draggled came.
No, let me dwell outside, my Master,
My wasted years, my sin . . . . .—
Who bringeth contrite heart, my comrade,
Entereth in.
Hark, how the people sing, my Master,
Theirs' not my darkened days.
They came up through great sorrow, comrade
To their praise!
See how His Face is dazzling, Master,
And I am stained with mire . . . . . .
Yea, but that Light, my comrade, is Love's
Cleansing fire.

As a crimson dawn glows in many a gray day afterward;
As the gleam of goldenrod shines in the dead flowers' ash—
As strains of music one heard with one's beloved, linger;
So memory gives life grace,
Filled with remembering thee, Lilas.

AGRIGRAPHS

"Labor," says Carlyle, "rids us of three ills—tediousness, vice and poverty."

* * *

Dead trees and branches furnish refuge for harmful diseases and insects. Clean up the dead wood by turning it into fuel.

* * *

Are you having extension schools or farmers' institutes in your community this winter? If not, ask your county agent the reason.

* * *

The spirit of Christmas is too big a thing to keep within your family. Help to spread Christmas cheer thru-out your community. A community celebration, with a tree, will help.

Choice apples, honey or cured meat will bring fancy price—s. If you have a surplus, why no—t try a little ad in the News and se—f "it pays to advertise."

* * *

Of course this is the best part of the state. Admit it; don't ma—ke others prove it to you. Of co—urse, if you thing it is not the best pa—rt, it is your duty as a citizen to hel—p make it so.

* * *

The publications of the Col—lege of Agriculture are free to farm—ers and housemakers in New York. If you desire information on any subject send to Ithaca, N. Y., for a—list of the available bulletins.

NOW FOR THE HOLIDAYS

We have in stock a big line of home-made Candies in b—lk, also a fine assortment of Box Candies suitable for Holiday g—fts. Hot Chocolate, Bouillons of Tomato, Beef and Clam.

The Sugar Bo—l

Read the Classified Ads. in the News.

For the Christmas Dinner

Announcement—to The Lady of The House

We have made special purchases this season—for the Christmas dinner. In addition to the staple groceries which are in daily use, we have many—little specials which add greatly to the enjoyment o—f the dinner and the day. They add that touch and—taste of completeness which is so long remembere—d by those who are so fortunate as to sit at your tabl—e on the festive day. It is better to see them perso—nally than to read about them in this ad. Come.

—WILLIAM—S

TELLS HOW OTHER PEOPLE GET AHEAD

Pamphlet Issued by U. S. Treasury Answers Question "How Can I Save Money."

As an answer to the question, "How Can I Save Money?" the Savings Division of the Treasury Department has compiled an interesting and helpful pamphlet entitled "How Other People Get Ahead."

For individuals and families whose incomes are less than $5,000 a year this pamphlet offers a number of enlightening suggestions as to the disbursement of incomes of various amounts from $15 a week upward. Not only does the material furnish a ready answer to the problem of expenses, but it affords an authoritative source of information as to present living costs. The figures were compiled from records of official government investigations into the several subjects and may be regarded as up to date and accurate.

This material makes possible a new attack in the campaign to make thrift a national characteristic and to foster the habit of "Save First—Spend Afterward." It will interest people in saving more money by showing them how much other people find it possible to save and also by showing them how [illegible] by avoiding their share of the general costs of the war income.

The Savings Division suggests that an economic day of every week be devoted to the budget system in keeping the household accounts of school children taken home by the children for consideration by the families. Another method is to organize a house-to-house canvass through committees of women who will bring the budgets to the attention of families and secure their agreement to study their own situation.

Saving and spending budgets have been prepared to meet local conditions at a number of points, and much interest in the application of the budgets to the community is being manifested in sections of the country where [illegible]

How many of its possible buyers know that your property is for sale?

PAY YOUR GAS BILLS on or before the 20th of month and save discount.

Empire Gas & Fuel Co., Ltd.

TUTTL & ROCKWELL CO.
"THE STORE WITH THE CHRISTMAS SMILE"

We Want to Help You to Make This Your Best Merry Christmas

A Store Brimful of Useful Gift Suggestions

Special Displays Featuring Practical Much-Wanted Gifts

Give a Victor Record

The new December Records are on sale and will make a useful and cheerful gift to your music-loving friends or relatives.
(Third Floor)

Knitting Yarns

Every kind and color can be found in our great assortment of knitting yarns. The color you want is here.
(Second Floor)

Our Art Department on the Second Floor Offers a Wealth of Suggestions

For the gift-seeker who wants something different, here is the place to shop—hundreds of suggestions at every turn. Beautiful pieces of embroidery, made-up pieces, and articles stamped ready for embroidery. Among the beautiful things you will see are :

Runners	Baskets	Pillows
Towels	Lamps	Smoking Stands
Brass Goods	Lamp Shades	Candles, Etc.

Toyland and the Dolls

There are big dolls, little dolls, character dolls, dolls of all kinds and sizes. And the Toys. There are so many that surely every little boy and girl in Hornell will be happy to come and see them and pick out the things that Santa must bring to them. These are days of pleasant surprises for the little folk and the older ones as well at "The Big Christmas Store".

A Great Display of Books

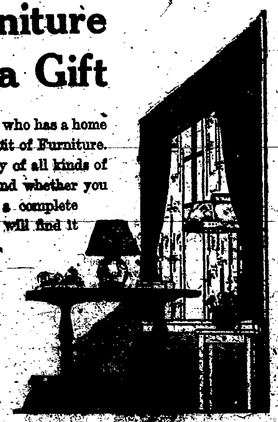
Books for the little tots, for the boys and boys and for the grown-ups are all there.

Furniture as a Gift

There is not a person who has a home but welcomes a choice bit of Furniture. We have a large display of all kinds of Furniture of quality, and whether you want a tea wagon or a complete dining room suite you will find it here in its best quality.

BUY SOMETHING FOR THE HOME THIS CHRISTMAS

We are showing a splendid line of Other Gifts.



Tuttle & Rockwell Company

HORNELL, N. Y. "THE STORE WITH THE CHRISTMAS SMILE"

On White Plague

These two youngsters were nipped by tuberculosis before getting a fair start in life. They are two among thousands. Thanks to the generosity of the people of New York State they have a good fighting chance to rid themselves of the disease and grow to healthy maturity. They are patients in New York City's hospital at Neponsit Beach, Rockaway Park, where children with tuberculosis are given nature's own treatment—plenty of sunshine, fresh air, rest and nourishing diet. The camera caught them trading confidence in the warm fall sunshine.

It is to increase the number of preventoria and fresh air classes, among other things, that the Red Cross Christmas Seals will be sold during December. Approximately ninety per cent of the money raised will be spent in the state in furtherance of anti-tuberculosis work. The remainder will go to the National Tuberculosis Association for work o. national scope.

Other lines of work supported by the Christmas Seals are: visiting nurses, assistance and service for tuberculous soldiers, free expert medical examinations for persons having tuberculosis and for those living in close association with such patients.

Red Cross Helps Albanians

TIRANA, Albania.—From this one station in Albania the Red Cross is distributing clothing to 45,000 mountaineers whose flocks and herds of livestock were driven off during the war, leaving them destitute for the past four years.

Gregory memorial hospital at Albion has been put in class 1 for both plant and administration, by the state board of charities.

As shown by the quarterly report of the Ithaca trolley lines there was a loss in operations for the past three months of $11,287.

If you're a county of long for sale
Here's one has got to tell the tale:
How many chickens, ducks and pigs,
Your wagons, sleighs and other rigs—
How many horses, steers and cows—
Bindery and mowers, drills and plows,
And other things about the place,
Omitted here for want of space.
We tell them where your farm's located,
And at what price it's valuated.
We advertise your shop and benches,
Your grind-stone, tools and monkey-wrenches—
The acreage your farm contains,
And how it carries off the rains,
Preventing any chance of floods
That rust the beans and rot the spuds.
We state what's under cultivation—
And if you're near a shipping station.
How much in orchard—age of trees—
And root-house, never known to freeze.
How many acres in fall-wheat—
And if you're near the county seat.
The moral of this little tale
Is, when you've anything for sale,
That you should advertise to sell it,
And let the Andover News tell it.

TB VICTIMS EXCEED CASUALTIES OF 27TH

60,000 Killed or Incapacitated By White Plague in New York During 1918

GUARD DIVISION LOST 12,394

Tuberculosis Committee of State Charities Aid Association Will Conduct Christmas Seal Campaign in Effort to Decrease Death Rate.

When New York's own National Guardsmen, the Twenty-seventh Division of the American Expeditionary Force, stormed and broke the Hindenburg line, its casualties brought sorrows to homes all over New York State. In that action and in other engagements in which the Division participated, it lost in killed and died of wounds 1701, in wounded 4520, and in gassed 6173, a total of 12,394.

The casualties were unavoidable. They came in the performance of a task which had to be done. And for each measure of sorrow there was a thrill of pride in the fact that the men were willing to go.

The folks at home would have given anything to have saved those lives, but nothing they could do would serve. Yet there is a greater casualty list in New York State each year, whether in peace or war.

White Plague is Enemy.

Tuberculosis—the Great White Plague—is the enemy. Each year it kills and incapacitates many more persons in the state than the Twenty-seventh Division lost in all its actions.

For 1918 the tuberculosis death roll in New York State, outside of New York City, was 6075, more than 350 percent greater than the death roster of Major-General O'Ryan's men. The same year there were a little over 54,000 persons in the State suffering from the disease. Like the wounded in battle they were either wholly or [illegible] steadily and remorselessly, [illegible] and year in and year out, and has been working century after century.

Must Fight Steadily.

It has to be fought as it fights—steadily and remorselessly. If all people join in the effort it can be beaten back, controlled and perhaps stamped out. One of the strongest opponents of tuberculosis is the Red Cross Christmas Seal. This little sticker which carries the message of Christmas cheer and good health has been in the battle since 1908. In its first year it brought in but $3,000. Since then its receipts have grown by leaps and bounds. Its battle ground is the entire United States and its objective this year is $8,500,000 of which the New York State quota is $582,000.

The tuberculosis death rate went down steadily from 1908 to 1916. Then the conditions brought about by the war, the influenza epidemic and other causes resulted in a gain for the enemy. This year the Red Cross Christmas Seal is going to counter-attack in an effort to recover the ground lost during the war and to drive into the enemy's country.

The Seals will be for sale all over the state starting December 1.

HAVE YOU GOT $24?

A man bought Manhattan Island for $24.

The point to this story is that he had the $24.

There are scores who complain vociferously and frequently that the road to wealth is always blocked.

Yet when a small opportunity opens up, the capital necessary to take advantage of it is lacking.

Where is the man so poorly paid in the United States today that he cannot save a fraction of his earnings?

Accumulation of the smallest sums will in time provide for the purchase of a War Savings Stamp, which immediately begins working for you.

If you have property to sell "classified advertising" will enable you to sell it somewhere near on time—even in half the time you have anticipated.

[illegible] Bonds to help [illegible] war against tuberc[illegible] represent Christmas [illegible] in $5, $10, $25, $50 and $100 [illegible]tions. In effect they are [illegible] contributions to the Red Cross Christmas Seal Campaign, which [illegible] in New York State December [illegible]

EMBLEM OF HEALTH ARMY

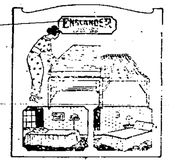
The double-barred Red Cross is the emblem of the great health army which is trying to control and stamp out tuberculosis. It was adopted seventeen years ago and has since extended its influence into almost every quarter of the globe. It is one of the attractive emblems upon the 1919 Christmas Seal.

Proceeds from the sale of Christmas Seals, together with the campaign contributions, are used in fighting the White Plague. In New York State approximately eighty percent of the funds realized from the campaign will be used in the locality where raised, ten percent will go to statewide tuberculosis work under the direction of the Tuberculosis Committee of the State Charities Aid Association, and ten percent will go to the work of the National Association.

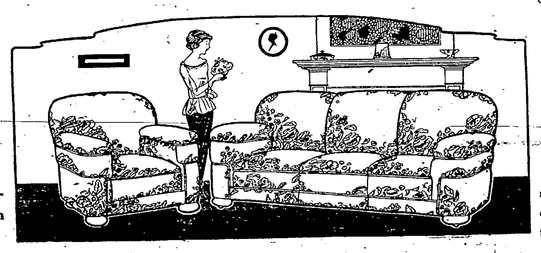
The Christmas Seal Campaign starts December 1.

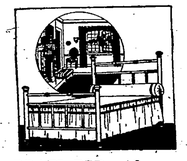
Furniture---The Perfect Gift!

COMFORT AND BEAUTY IS YOURS WITH THIS OVER-STUFFED SUITE



This ENGLISH COUCH BED for convenience. Converted in an instant from a Couch to a Full-sized Bed.





This BRASS BED and a good night's sleep. This bed will give a full measure of comfort at night—so will it give comfort to the eyes by day.

Seldom will you find beauty and comfort so thoroughly combined in a living suite. The deep seat and back, together with the roll arms, insures you many hours of relaxation.

That Pathe Feeling

If you have danced to Pathe music you know just what that feeling is—just can't keep still, and with the perfect Pathe Motor every ounce of that rhythm comes across, every beat on the dot.

Take Santa's Advice

Bissell's Vacuum Sweeper for that Christmas Gift keeps rugs bright and clean. Light and very easy to use.

Pathé

Phonographs and Records
If it's Music, it's the Pathe

BROWN'S FURNITURE STORE