## Introducing the New Styles for Fall

**Particular men who observe the smallest details of dress because they desire a correct appearance as a business asset, are certain to find the new creations in our Fall Suits and Overcoats to their liking.**

**No man need compromise on clothes that are "nearly right" for in our great assortment of suits and overcoats he is certain to find the garments that fulfill his expectations as to fit and fabric fashion and finish.**

In patterns these clothes adhere to the expressed preference of hundreds of men who come here every year to buy.

Rich in appearance, yet bearing that air of quiet refinement, our clothes conform to the personalities of the business and professional man as well as the younger man.

Strictly all-wool Suits and Overcoats begin at $25. Ones at $35 and $40 are wonderful creations in fabrics and styles—A generous saving of many dollars, on account of early buying and generous delivery from these reputable makers.

THERE IS A TREMENDOUS

Amount of satisfaction to be gained from wearing the best known hat in the world. Come and get a Knox or Ward Hat—sold upon honor and worn with the pleasant feeling that all is well.

Knox Hats $7 and $8.
Ward Hats $5.
Other good qualities- $3.50 and $4.
Derbies also.

**Schaul & Roosa Co.**
117 Main Street HORNELL, N. Y.


## Greenwood

Doctor Seeley of Woodhull is Chairman of the Democratic County Committe of Steuben and Doctor Miller of Corning is chairman of the Republican committee. Both parties seem to be under the doctors care.

A perscription recommending exercise in ratification would help them.

A nation-wide strike of Baptist ministers is threatened. This means that if the laity do not grant an increase in salaries, they may go to Hell.

Mr. Hohenzollern is keeping his ear to the ground listening to the monarchical music that is tuned up in Berlin. We fear the world has not got through with him yet.

The leading editorial in the Elmira Advertiser of Monday's issue presents in a clear manner the absurdity of the point raised by League opponents claiming that by its terms, Great Britain's voting power therein would be greater than that of the United States and that we would suffer thereby

The editorial places those who conjured up the vote boogy, in a ridiculous position.

The miners strike claiming it is necessary on account of increase expense of living and higher pay to meet increasing costs.

They demand a thirty hour week and a sixty percent increase in wages to cure the situation.

Frost is keeping its proper distance

Mr. and Mrs. Dennis Dunne of Rexville were in Greenwood Tuesday.

Samuel Purson of Rock Creek was a city visitor Wednesday.

Mrs. Abijah Potter of Jasper was a city caller Tuesday.

Mrs. Hettie Burger of Christain Hollow was a city visitor today.

Cashier Rubt. Hollen spent Saturday with his parents at Ceres Pa.

Mrs. William Wyckoff of Jasper was among the Greenwood visitors Tuesday.

Mrs. E Swarts of Van Sickle Hill visited Greenwood today.

If Boston does not reinstate the policemen who threw up their jobs, it will do much toward ending the strike business. As long as strikers know they will win their demands and be re-employed they will continue to strike for higher pay and shorter work, but we anticipate that when they strike they are out for good, they will hesitate before throwing down their tools.

As particulars of this Great Gulf Storm are received, the magnitude of the disaster is shown.

Over 100 lives were lost and great property damages sustained. Some towns wiped out entirely.

Mr. Bullett who is seeking notoriety by his disclosures concerning Lansing's view of the treaty and league throws no new light on the situation.

It is admitted by its supporters that it is not just what each of the 27 Allies wanted but is the best that could secure the support of all, and now that Germany accepts it would seem that the obstruction sisters can get along with it if the Germans can, and further pity for them is wasted sympathy.

The re-establishing and re-construction of the N.Y. & P. Railway seems to be assured from the results of the meeting of the stockholders and directors at Canisteo yesterday. It would please many of the patrons if the new company should make a bee and thereby expedite the work of starting trains on time for moving fall produce. Nearly everybody along the line is anxious to see business start and there are big washouts that should be filled before the streams rise and interfere with the work. Men with teams and men with shovels are ready to help themselves by helping the work along.

Mr. and Mrs. J. W. Conover of Tillamook, Ore., are visiting relatives and friends in town. Mrs. Conover is a daughter of Martin Young. She went to Oregon 15 years ago and finds many changes in Greenwood on her return.

John Harden, Supervisor of West Union was in town Tusday.

Homer Donaldson of West Hill is in town today.

The nations that were leagued together in war against Germany should leauge together to maintain peace.

Knox Miller, Esq., of West Union was a city visitor Tuesday.

Mrs. Wm. Scott of Rexville, was a Greenwood visitor Monday.

The extension of the macadam road was being staked out Monday.

Frank Stephens of West Greenwood was a village visitor Tuesday.

John Driscoll of Rough and Ready is in town today. He is just returned from Buffalo where he has been to visit John McCormack who is sick in a hospital there. We are glad to be able to say that Mr. McCormack is better.

S. Pierson of Rock Creek was in Greenwood Wednesday.

Bernard Murray was a welcome visitor in town today.

Theodore Cobb of Spring Mills and Howard Cobb of Ithaca are in town today in the interest of the re-opening of the railroad.

## TREASURY SAVINGS CERTIFICATES OF NEW ISSUE ARE READY

### $100 and $1,000 Securities Now Available at $83.80 and $838.80 Respectively.

### IN EXCHANGE FOR W. S. S.

Treasury Savings Certificates, in denominations of $100 and $1,000, are now being distributed throughout New York State and the Indian northern counties of New Jersey, where they can be bought during August for $83.80 and $838.80, respectively, the War Savings Committee announces.

These entirely new government securities are in reality discount bonds. They will mature January 1, 1924, and are issued only in registered form, to insure them against theft or loss. The same rate of interest is paid as that for War Savings Stamps, which may be exchanged for them.

The Treasury Savings Certificates will be offered to the public at any post office of the first or second class and at incorporated banks and trust companies which are second class agents for the sale of 1919 War Savings Stamps. The name of each purchaser will be inscribed on every certificate, the registration records being kept at the treasury department in Washington, D. C.

Workers with the War Savings Committee who are in close touch with sales of War Savings Stamps, report that the new Treasury Savings Certificates are bound to become popular. They pay four per cent. interest, compounded quarterly. Each month the price will increase. This began during July at $83.60 for the $100 certificate and at $836 for the one which will be worth $1,000 when it matures. Thus, the increase is twenty cents each month for the smaller certificate and $2.00 per month for the other.

When you want to sell it put in advt. in The News.

## THE A B C OF THE LEAGUE OF NATIONS

By DR. FRANK CRANE.

**1. What is the League of Nations?**

A. A union of the strongest civilized nations formed at the conclusion of the great war.

**2. What is its object?**

A. First, to promote the Peace of the World by agreeing not to resort to war. Second, to deal openly with each other, not by secret treaties. Third, to improve international law. Fourth, to co-operate in all matters of common concern.

**3. Does it presume to end war?**

A. No more than any government can end crime. It claims to reduce the liability of war.

**4. What will be done to any nation that makes war?**

A. It will be boycotted and otherwise penalized.

**5. How else will the probability of war be lessened?**

A. By voluntary, mutual and proportionate disarmament; by exchanging military information, by providing for arbitration, by protecting each nation's territorial integrity and by educating public opinion to see the folly of war.

**6. What else does the League propose to do for Mankind?**

A. (1) Secure fair treatment for labor,
(2) suppress the White Slave Traffic, the sale of dangerous Drugs, and the traffic in War Munitions,
(3) control and prevent Disease,
(4) promote the work of the Red Cross, and
(5) establish International Bureaus for other Causes that concern the human race.

**7. Who are to be Charter Members of the League?**

A. The United States of America, Belgium, Bolivia, Brazil, British Empire, Canada, Australia, South Africa, New Zealand, India, China, Cuba, Czecho-Slovakia, Eucador, France, Greece, Guatemala, Haiti, Hedjaz, Honduras, Italy, Japan, Liberia, Nicaragua, Panama, Peru, Poland, Portugal, Rumania, Serbia, Siam, Uruguay and the following states which are invited to accede to the covenant: Arcentine Republic, Chili, Colombia, Denmark, Netherlands, Norway, Paraguay, Persia, Salvador, Spain, Sweden, Switzerland, Venezuela.

**8. What other nations may join?**

A. Any self-governing State which will agree to the rules of the League, provided the League accepts it.

**9. What Agencies will the League have?**

A. (1) An Assembly, composed of representatives of all the member Nations,
(2) a Council of Nine,
(3) a Secretary-General,
(4) a Mandatary Commission, to look after colonies, etc.,
(5) a Permanent Commission, for military questions,
(6) various International Bureaus; such as the Postal Union, etc.,
(7) Mandatories.

**10. What is a Mandatary?**

A. Some one nation designated by the League to attend to the welfare of "backward peoples residing in colonies of the Central Empires, or in territories taken from them." This is to be a "sacred trust," and in selecting a mandatary the wishes of the people of the area in question shall be the principal consideration.

**11. Does the League mean a Supernation?**

A. No. It interferes in no way with any Nation's Sovereignty, except to limit its power to attack other nations.

**12. Can any Nation withdraw when it wishes?**

A. Yes. The League is Advisory and Cooperative, not coercive.

**13. Does the League put Peace above Justice and National Honor?**

A. No. It puts Reason before Violence.

**14. Does not the League take away the Constitutional right of Congress to declare war?**

A. No. The League can advise war; Congress alone can Declare war.

**15. Does it destroy the Monroe Doctrine?**

A. Exactly the contrary. For the first time in history the other nations recognize the Monroe Doctrine; and extend it to all the world.

**16. Does it not interfere with Treaty Making Powers of the United States?**

A. No. It is a Treaty. We can make any Treaty we please.

**17. Would we have had the Great War if we had had this League?**

A. No. That War cost the world over 7,000,000 lives and 200,000,000,000 dollars.

**18. Of what importance is the League?**

A. It is the greatest deed of mankind in the history of the world.

**19. Has not anyone a right to object to the League?**

A. Yes. This is a free country. Anyone has a right to any opinion he chooses.

**20. Why is the League so bitterly opposed by a few?**

A. Because, unfortunately, any Treaty or League must be made by the President, and a President is chosen by a political party and many members of the opposite Party think they must decry whatever he does.

## ASK TRAVELLING SALESMEN TO AID

### U. S. Treasury Eager to Spread Doctrine of Thrift Throughout Country.

America's vast army of commercial travelers are expected to be the latest auxiliary of the peace time forces that will continue to spread the war-taught spirit of thrift. An urgent request has been sent this great organization to join the national thrift campaign for extending the sale of War Savings and Thrift Stamps.

The Savings Division of the Treasury Department has taken the initial step toward enlisting the members of this big organization. In a letter to the head of the commercial travelers the Division urged them to continue their valuable services which during the war proved an efficient means of dispelling enemy propaganda, assisting the sale of Liberty Bonds and aiding in food conservation.

In part the request of the Savings Division stated:

"To give permanent value to one of the great lessons which the war taught us, the Treasury Department is conducting a campaign to make thrift a universal element in American life. In this work, the object is to better the financial condition of the American people. This object is to be reached by teaching the people:

"1—To put aside, as their first obligation and before they spend at all, part of their income for future use; 2—To invest the money that they save out of their incomes in some security which pays a reasonable rate of interest, and is absolutely safe, preferably Thrift and War Savings Stamps.

"The more thrifty the people are, the more promptly they pay their bills; and the more promptly bills are paid, the more stable and prosperous are business conditions. It is, therefore, good business for the commercial traveler to join in a campaign to promote thrift.

"We call upon you to perform a great national service by carrying the message of thrift to all those with whom you come in contact, and by ascertaining whether or not Thrift and War Savings Stamps may be easily purchased in the communities you visit and reporting the results of your investigation to us. A few forceful words may win many a man from personal failures to business success, may add one more to the roll of solid citizens of the United States."

W. S. S. SLOGANS.

A stamp in time saves dimes. Buy W. S. S.

War Savings Stamps work Bank Account Wonders.

Opportunity knocks but once. It's knocking now. Buy W. S. S.

Most capitalists began in a small way. Invest in W. S. S. and insure a comfortable income for your children.


## SERIOUS KIDNEY TROUBLE

Government Inspector In Rochester Praises "FRUIT-A-TIVES"

MR. R. B. O'FLYNN

39 North Union St., Rochester, N.Y.

"For five long years, I was afflicted with *Stomach, Liver and Kidney Trouble, which developed into serious Bladder Trouble.* During that time, I am safe in saying I tried over 50 different remedies without relief.

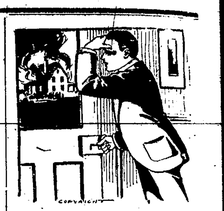
I saw a testimonial in, I think, a Montreal man about 'Fruit-a-tives' and concluded to make one more trial. *By the time the sample box was finished* I found quite an improvement; and when I had finished a 50c. box, there was a grand improvement far beyond my expectations.

To make a long story short, I believe "Fruit-a-tives" or Fruit Liver Tablets the best stomach, Liver and Bladder Medicine the world has ever produced".

R. B. O'FLYNN,
Government Concrete Inspector.

50c. a box, 6 for $2.50, trial size 25c. At dealers or from FRUIT-A-TIVES Limited, OGDENSBURG, N. Y.


Will you share some of a store's usual profits on things in your shopping to-day? The ads will tell you how and where.




YOU CAN'T LOCK OUT FIRE

but you can bar against the loss fire makes—most of it at least, by taking out and keeping paid up a sizable policy in a dependable fire insurance company. We are agents for just such, and earnestly hope you'll run no fire risk, but insure your property and valuables today.

SADLER & FARLEY, AGENCY,
54 North Main Street
2-3 Sutfin Bock. Opp Hotel Fassett
Bell 'phone 37-L. Wellsville, N. Y.


Every dollar too much which you pay for things is, really, the premium you pay on your expensive habit of not reading the ads.


THE BEST is never too good. The quality of our Job Printing is unsurpassed anywhere. A trial order will convince you.
NEWS PRINTING HOUSE


For a forecast of "What will it cost?" study the ads.


## PAINT YOUR ROOF —OR— OIL YOUR SHINGLES

### Use Chrisman's Paraffine Paints and Shingle Oil

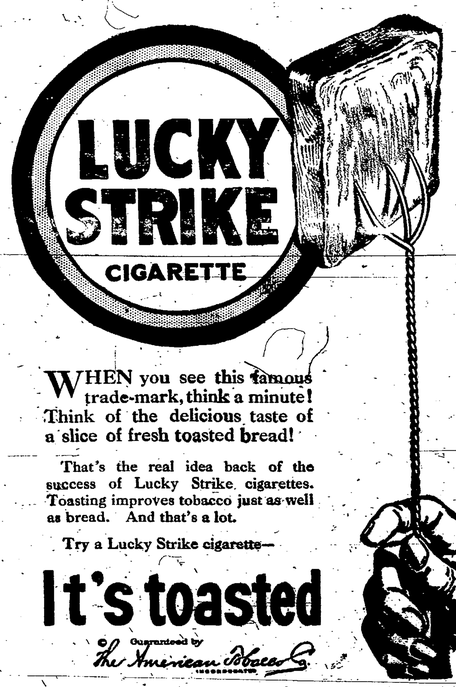
IN USE OVER 30 YEARS

| | 5-gal | 10-gal | bbl |
|---|---|---|---|
| For Paper or Composition Roofs, per gallon | 80c | 70c | 50c |
| For Iron, Tin or Steel Roofs, " " | 85c | 75c | 60c |
| For Wood or Structural Iron, Silos, Fences, etc. | 1.30 | 1.20 | 1.00 |
| Pyro-Shingle Oil, for new or old Shingles, | 90c | 80c | 75c |

SPECIAL—1-gallon sample of any of the above for $1. Freight allowed on orders of 10 gallons or over. Prices include cost of package.

These Will Add Years to the Life of Your Roofs.
Circulars on Request or order from this adv. Satisfaction Guaranteed.

Chrisman Paraffine Paint Works, Inc.
Local Representatives Wanted Eldred, Pa.



WHEN you see this famous trade-mark, think a minute! Think of the delicious taste of a slice of fresh toasted bread!

That's the real idea back of the success of Lucky Strike cigarettes. Toasting improves tobacco just as well as bread. And that's a lot.

Try a Lucky Strike cigarette—

It's toasted

Guaranteed by The American Tobacco Co.




# Among Our Neighbors

## South Hill

Sept. 24. Threshing will be next on the farmers program.

Matteson and son filled the silo of P. A. Dean and sons last Friday and Saturday.

Miss Nora McAndrew was over from Pingrey Hill for the week-end

Miss May Dean went to Lorain Ohio last Friday where she will spend a few weeks with relatives of that city.

Mr. and Mrs. Frank Holmes and children were Andover visitors last Sunday.

Youmans and Kemp of Andover placed lightning rods on R. McAndrew's barns last week.

Mr. and Mrs. J. P. Smith and family Henry Horan and Miss Nellie Horan were South Hill visitors Sunday.

Miss Mary Conwell of Bradford was the guest of her aunt Mrs. P. A. Dean and family Saturday night and Sunday. She was accompanied home by her mother Sunday evening.

We are trying to keep abreast with the times as a real bona fide elopement is rumored to have taken place in our vicinity last week.

Frank Cooney of Rochester who recently returned from overseas is the guest of his aunt Mrs. R. McAndrew and family.

Mrs. Robert Church is substitute mail carrier at present.

Frank Holmes was called to his home in Clarksville Monday night by the serious illness of his mother.

Elmer Coats and family spent Sunday in Andover.

Mrs. M. T. Garvin and little sons spent Sunday with her people.

Mr. and Mrs. Dan Appler and little son of Wellsville are spending the week at the home of R. McAndrew.

Our farmers feel quite a desire for the speedy return of the old time as they locate their dairys by lantern light these dark mornings.

In the present shortage of sugar, those who have not been "Hoarding" rather wish they had.

## Afred Station

Mr. and Mrs. L. M. Emerson and daughter Margret were in Arkport Saturday afternoon to Clair Keller's

Mr. D. E. Ormsby spent Sunday night with Mrs. Julia Ormsby.

Mr. and Mrs. A. H. Eldridge of Wellsville visited at Ed. Shaw's Sunday. Miss Virginia returned home with them after spending the week with Grandpa and Grandma Shaw.

Mr. and Mrs. L. M. Emerson moved to Alfred Sunday.

W. T. Worrell spent Sunday in Andover with his brother L. H. Worrel.

Mr. and Mrs. Clair Keller and daughter of Arkport and Mr. and Mrs J. R. Willard of Hornell spent Sunday at W. H. H. Keller's.

Mrs. Lott Green of Hornell spent Monday at M.P. and C.F. McHenry's

Mrs. D. E. Ormsby and Mr. and Mrs. Clifford Ormsby and family spent a few days at North Collins this last week.

"Store publicity" is as good for good stores as it should be bad for bad stores. The store that buys a lot of advertising space would bankrupt itself, promptly, if it were not a good store.

## Crittenden Dist.

Mr. and Mrs. Frank Teater visited at the home of Ray Teaters in Whitesville Monday.

Mr. and Mrs. Hayden Rogrs and children and Chas. Lichterman have been spending a few days in Rochester, Canadagua, Rushville, Geneva Penn Yan and Hammensport.

Miss Hazel and Harold Jones spent Saturday evening in Wellsville.

John Ostrander was a business caller in Wellsville Tuesday.

David Matteson was a business caller in Whitsville Tuesday.

As a preventative of the depredations of the Hessian fly, the Orleans county farm bureau advises the planting of wheat after Sept. 15.

Wages paid to Irondequoit fruit pickers has been increased from 33½ to 40 cents an hour and sufficient help is hard to get at that.

Buyers are not purchasing grapes in large quantities Penn Yan, grape growers state. The price offered is $80 a ton while growers want at least $90.

Walter Rich, contractor of the Lockport-Youngstown improved road, cannot secure enough help to finish the work before the snow flies as he expected.

Water is believed to be the cause of the typhoid epidemic in the Tonawandas but health authorities are unable to fix the blame with any degree of accuracy.

Seizing a time when fall styles demand new clothes for New York's millions, more than 8,000 New York tailors went on strike because their demands for a 44-hour week and a flat salary of $50 were refused.

A call has been issued for the convention of King's Daughters and Sons of the New York branch to meet in Dansville, Sept. 24, 25 and 26. The state home for aged couples is located there and will be formally opened on Sept. 24.

Physicians of the Tonawandas have decided not to advance their rates other than increasing the charge for night calls by a dollar.

Marrying is picking up in Rochester, 14 more licenses being issued in August of this year than during the same month a year ago.

In a proclamation Gov. Smith ordered a special term of the state supreme court for Aug. 11 for a grand jury investigation of "criminal anarchy and other acts directed against organized government and for such other matters as may properly come before the court." State Senator Lusk, chairman of the joint legislative committee investigating seditious activities in this state; Senator Hoylan and Attorney General Newton asked the governor to call an extraordinary term, declaring they wished to present evidence of anarchistic and seditious activities in New York.

Representatives from Chicago's wholesale houses were in Northern Chautauqua county towns trying to buy up winter apples. They were offering the farmers fancy prices for the fruit, and wanted to buy whole orchards. From present indications there will be a very light crop this fall, as it is an off year for apples. Early apples are almost a total failure this year, and the stores are selling them at prices ranging from 10 to 15 cents a quart, which is the highest they have been in the history of the county.

Maj. Gen. O'Ryan announced in New York that four regiments of the New York state guard, the Second, Third, Twenty-fourth and Seventy-first, will be reorganized under the militia law and granted recognition by the government. This will give one federalized regiment to each of the four infantry brigades, the state Troop I of Buffalo will be included in the reorganization process. "It is expected," the major general said, "that eventually all the other state organizations of infantry, field artillery, cavalry and coast artillery will again become federalized."

### DIVIDENDS ON JUNK.

Among the many plans for practising thrift one which may be readily put into force is that of turning junk into War Savings Stamps and Thrift Stamps. Numerous useless articles are to be found in almost every household which could be easily converted into interest bearing Government securities.

Unsalvagable jewelry, old gold and silver and trinkets of various kinds which have been discarded for one reason or another might be salvaged and made to yield an income instead of lying away useless and forgotten.

Look about your home and collect such bits of metals or jewelry and convert it into profit yielding securities. Not only will you profit by the investment, but the useless material will be replaced in the now none too plentiful market.

### The Successful Dollar

Making a "wealth heap" has two processes—addition and multiplication.

Saving is addition—a dollar and a dollar and a dollar. It comes easier as one goes along but the increase is no faster next year than now.

When you set the dollar to work—that is multiplication. Your pile grows slowly this year, a little faster, still a little faster, then faster and faster, till interest outruns saving.

War Savings Stamps do more than add dollar to dollar. They begin to multiply.

W. S. S. SLOGANS.

Vitalize the saving habit. Buy War Savings Stamps.

Lend money to your Government. Buy Thrift and War Savings Stamps.

### BARGAIN DAY.

Buy War Savings Stamps while they are cheap! You can get them for $4.18 up to midnight, July 31. The price arbitrarily advances in August to $4.19. Be thrifty! Save a penny! Turn in your Thrift Stamps on July 31. Add eighteen cents. Get a War Savings Stamp, which increases in value until it is worth $5.00.

### THRIFT TABLE.

25 Pennies—1 Thrift Stamp.
16 Thrift Stamps—1 W. S. S.
20 W. S. S.—1 Hundred Dollar Stamp.
5 Hundred Dollar Stamps—1 First installment on your home.

BRUNDAGE DRUG CO.

When you want to sell it put an advt. in The News.

## Babcock & Davidson

114-118 Main Street Hornell, New York

# News of New Arrivals

### New Coats of Plush

(Made of Finest Hudson Seal Material of Rare Beauty)

These coats are, we believe, one of the best productions of the season in style, and richness of material—a material so soft and furlike it has practically all the charm of the very expensive Hudson Seal. We have them in both the short and longer lengths and in both plain and fur-trimmed. We recommend these coats very highly, both for their beautiful appearance and their durability. They show the bell sleeve and are equipped with the adjustable belt.

Priced very moderately at $39.50 up to $95.00

### New Tinseltone Coats

(One of the Richest Fabrics Yet Devised For Women's Wear)

These cool nights and mornings are suggesting the giving of consideration to protection against the cold days to come. Hundreds are turning their steps to our coat section for this reason. They realize the possibilities of this department in the complete equipment toward solving the question of the winter wrap. Never was our line so large and never has the assortment been so good. Coats of Tinseltone, Duventine, Bolivia, Silvertone,—in fact all the newest and most popular materials for the Winter Coat. If you want the last word in style and dependability in yours, we have that coat.

### Silk and Cotton Lingerie

Every day is a busy one in this department. Every type of these dainty necessities to the well-dressed woman is here for inspection. Camisoles; Batiste Satin and Crepe de Chine Bloomers; Envelope Chemise; Billy Burke; Crepe Pajamas—every style of night garment from the practical to the most dainty, and priced very moderately, indeed. Some few weeks ago we introduced "Polly-Anna" and she has become a prime favorite and very much in demand. You should cultivate her acquaintance. There is no want in this line but that we can fill. Make this department a call Saturday.

### All Wool Materials for Suits & Coats

We have, owing to market conditions, waited long for some of these cloths. The very beautiful material SILVERTONE is here in seven combinations of colors; are all in short pieces and will sell rapidly.

BROADCLOTHS in navy, taupe, seal, wistaria, plum and wine. We are fortunate in having them. All high-grade and 25% below present values.

TWEEDS and MELANGE MIXTURES are in great demand for both Suits and Coats. These are very beautiful Fall fabrics and should go rapidly.

### Full Line All Wool Navy Serges

By strenuous efforts and tireless searching for the best, we have collected a complete showing of Navy Serges, both fine light weight for gowns, and in the heavy weaves for Suits.

Priced 85c, $1.00, $1.25, $1.35, $1.65, $1.85, $2.59, $2.75, $2.85, $3.00, $3.75, up to $4.25 a yard.

This, we think, is some line of serges.

These values we know are right. Colors are best.

## Do You Need Shoes?

Then why not make a special trip to the ENDICOTT-JOHNSON SHOE STORE. We think it will pay you.

Fall Styles Are Now In

SERVICE FIRST—If anything is not right we are here to make it right

The Endicott-Johnson Shoe Store
110 MAIN STREET, WELLSVILLE, N. Y.

## The Squarest and Fairest Way

We'll trade you even an hour of our time, to show you for an hour of your time, to look. If you are not fully convinced deep down inside that

GARDNER & GALLAGHER CLOTHES

offer you more good looks, good tailoring and good service per dollar than others, we'll call it square and be friends anyway.

How about your new hat? We'd lik you to see the lot of new ones we'd like to show you soft or stiff.

GARDNER & GALLAGHER CO., Inc.
111 Main Street HORNELL, N. Y.

## J & K's REPUTATION

Goes With Every Pair of J & K Shoes

The J & K shoemakers have long enjoyed the reputation of being the world's BEST in women's lines. Having a modern, daylight, sun swept plant, housing master designers and builders of dainty footwear, they are ideally equipped to produce merchandise of unusual character.

J & K's seductive styles in Fall and Winter Footwear are now on display—reasonably priced despite their unusual merit and unusual smartness.

Burdette & McNamara
121 Main Street HORNELL, N. Y.