A Certified Result

Most men in buying a Suit or Overcoat openly confess their ignorance about the wearing qualities of the cloth. In a sense they put it up to us to give them the value for their money and take our word for it. When we show Stein-Bloch, Smart, Clothcraft Guaranteed or Griffon Clothes we just simply say "Yes" which is as broad and as liberal as it is possible to make and takes the uncertainty out of clothes buying.

Suits of All-Wool Fabrics from $20 up to $50.

Overcoats from $20 to $65.

Your boys are just as well cared for here from 3 years up.

Schaul & Roosa Co.
117 Main St. Hornell, N.Y.

GREENWOOD LOCAL BRIEFS

Cold weather is here.

Chauatuqua commenced Friday afternoon and closed Monday night.

The selections were well rendered and edifying and appreciated by the audience present. The lectures by Frank Dixon, Captain Campbell and Capt. Knight were of unusual interest and the musical productions were of high order.

Crawford Adams, the wizard violinist, could make the fiddle talk to the letter and proved very amusing.

Capt. Campbell, the Canadian, was taken ill after the Saturday evening lecture and has been in serious condition since. He will be removed to the Hornell hospital as soon as he is able to be taken there.

The N. Y. & Pa. railroad seems doomed and the rails, ties and bridges are being taken up after the failure of those interested along the line to raise funds to buy the line. They were all anxious to save the road with some one else money.

One of the causes that brought on the war was the economic and trade conditions heretofore existing.

Each nation seemed to be striving to secure and hold advantages that would give them the trade of the world.

Now when peace terms are being discussed the sordid interests again raise their heads and clamor for advantages over others. An associated dispatch published says: "The after-war business problems receiving the most important attention at present in England is that of control of raw material and shipping. Great danger lies in an international compact in restraint of trade, as well as in private compacts for the same purpose which has been made unlawful in this country if the war has not. Do not let the coming peace Congress degenerate advantages. Justice demands that the race be open for all and that those offering the best service win.

The Crown Prince, after the great efforts of the kaiser to time a high military standing by sacrificing millions of his subjects, now sees him in banishment on a Dutch island.

German spread Bolshevism and socialism and anarchy by propagandists in Russia in order to destray Russia that it might fall an easy prey to Germany and now the socialist chickens are coming back to Brelin to roost. He digged a pit for another and fell into it himself."

Secretary McAdoo is now being appreciated. Since his resignation big interests are offering big money trying to induce him to remain in office, a most unusual proceeding.

President Wilson is going to attend the peace conference. He is needed at the conference table, and his presence will tend to shape the thoughts of all towards a Republican form of government. The conference needs his presence and counsel.

One great cause for rejoicing throuout Christian nations is the deliverance of Palestine from the rule of the Turks. The birthplace of Christ is now in Christian hands.

Alfred L. Spencer, of Jasper, who took the examination for mail carrier on Greenwood route No. 1 passed a successful examination and has received the appointment.

Cornelius O'Hargan, of West Greenwood, and daughter, Agnes O'Hargan, were city visitors Monday.

David H. Parshall, who has been on the sick list for some time, shows some improvement in health.

The ban has been removed from sugar and flour and you can now eat all you wish providing you have the price.

Miss Emily Barney and sister, Mrs. John Groves attended the Chautauqua at this place last week.

Dr. Preston made a professional visit in Greenwood Monday.

Mrs. Charles Bathrick has returned from Albany, where she has been ministering to her husband who is sick with influenza. She reports Mr. Bathrick improving.

Thomas O'Hargan was in town Wednesday.

Charles Hathaway, of Rock Creek, was a village caller Wednesday.

Mr. and Mrs. Earl Holt attended the Chautauqua course held here.

Mr. and Mrs. Knox Miller attended the Chautauqua Saturday.

The wedding of Clair Cobb and Miss Edith Dailey will be held in Genesee Thanksgiving day. May they always feel thankful.

Earl Hale, of Hartsville, was in town Wednesday.

John Driscoll, of Rough-and-Ready, was in town Wednesday.

Rosallo S. Wyckoff was in Greenwood Saturday and took in the Chautauqua.

John Briggs has moved into the Lottie Cheesman house on Christian Street.

Mr. and Mrs. Lloyd Tobias attended the lecture Monday evening.

Thomas Coleman, of Rexville, was in Greenwood Tuesday.

Leonard Wilkinson, of Troupsburg, was in Greenwood Tuesday.

Farmers can purchase lime for agricultural uses at the rate of a ton an acre by first obtaining a permit from the state director of extension, according to information given out at the offices of the Monroe county farm bureau in Rochester. The bureau has the necessary blank applications at the new headquarters and will give information needed to comply with the rules.

Salaries of Olean policemen and firemen have been increased by the board of aldermen. The new rates range from $125 for chief of each department to $100 for first year men.

The Merrill Silk company of Hornell gave subscriptions of $5,000 to the United War Work campaign. The money was allotted to the districts where the concern has mills. Of the total $3,500 was allotted to Hornell, $500 in Corning, $500 in Dunkirk and $500 in Wellsville. A total of $1,500 was raised in the big flag during the peace parade and other subscriptions brought the total up to $11,000.

Albert W. Orton, 16, a veteran telegrapher, who in the Civil war days was connected with the United States military telegraph corps with Thomas A. Edison and Andrew Carnegie, is dead at his home in Rome.

The New York State Waterways' Association, at the closing session of its ninth annual convention held in New York, recommended to the government the widening and dredging of the entrance to the Buffalo harbor.

Franklinville is unique in at least one particular. It has what no other Western New York village is believed to have, two women letter carriers. The latest one is Miss Hazel Richardson, who has taken the place of E. Armstrong.

Edward Beardsley, known as the Summerdale outlaw, made an attempt at suicide in the Mayville county jail before being taken back to Auburn state prison to be given a hearing before the state board on a charge of breaking his parole.

The federal food board asks hotels, restaurants and clubs in New York state to limit their Thanksgiving dinners, to "food produced in this state, in order to help relieve the heavy burden on transportation facilities throughout the country."

Thomas Page of Albion, a manufacturer of tomato pulp, paste and ketsup, was fined $150 by Federal Judge Hazel in Buffalo on his plea of guilty to the district attorney's bill of information charging him with shipment of decomposed products.

Chairman Hill of the public service commission at the village hall in Fredonia on Monday, Nov. 25, will give a hearing on the complaint of the village president, H. C. Drake, against the Dunkirk and Fredonia Telephone company on rates and service.

The Automobile club of Buffalo has adopted resolutons urging that the main state highways be increased in width to at least 24 feet, and that the main highway, from Buffalo to New York, be widened to from 24 to 30 feet. The present width of the roads is 16 feet.

Food Administrator Stafford of Buffalo advocates the coining of a fractional piece of money. He believes a split coin in national currency will save the food consuming population of the United States millions of dollars under the new profit margins ordered by the food administration.

To prevent the "wasteful practice of selling young turkeys and to increase the amount of poultry flesh," licensed dealers were forbidden by the federal food board to "buy young hen turkeys weighing less than eight pounds and young toms weighing less than 12 pounds until Dec. 7.

The price of milk in New York city this month was advanced one cent a quart by the federal food board, because a wage settlement recently reached by the milk dealers with their employes had added practically that amount to the labor costs. The price of pints was also advanced one cent.

Last week finished the apple harvest in the Sanborn section and a total of 120 carloads or about 21,000 barrels have been shipped. Ninety per cent went in bulk lots and half was shipped to the Heinz Preserving company, while the rest were sold on track, none going to the commission houses this year.

In announcing in New York that "there is plenty of sugar on hand to take care of any possible demand," the federal food board issued instructions to retailers throughout the state to supply families with four pounds per person per month, beginning on Dec. 1. Certificates will be issued at once to grocers authorizing stocking up on the new basis.

ALL WORN OUT

Does morning find you with a lame, stiff and aching back? Are you tired all the time — find work a burden? Have you suspected your kidneys? Andover people endorse Doan's Kidney Pills. You can rely on their statements.

Mrs. J. A. Swink, Second St., Andover, says: "I think the bad drinking water I used when livin on a farm affected my kidneys and caused lame back. At times, I felt worn out and lacked energy. The chief trouble, however, was with my kidneys and they caused me considerable annoyance. Doan's Kidney Pills, procured from the Brundage Drug Co., cured me of the attack and I felt like a different woman."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills — the same that Mrs. Swink had. Foster-Milburn Co., Mfgrs., Buffalo, N. Y.

THREE NEW COMICS
(FEATURES)
"BUBBLES"
"FOXY GRANDPA"
—AND—
"Marty, the Marine"
IN THE
New York Herald
EVERY SUNDAY
ORDER YOUR COPY TODAY

BRIEF BUSINESS BRINGERS

Classified advertisement 1 ct. a word. Minimum price 10 cts.

FOR SALE

FOR SALE — Set Woven Wire Bed Springs. T. J. Gilbert.

FOR SALE — Two modern Houses and Lots, also 100-acre Farm. Flora Deming. — 47

FOR SALE — Child's Enamel Bed, nearly new. Mrs. Jennie Owen. 52

MISCELLANEOUS

FOR SERVICE — Berkshire Boar, cash $2.00. Menzo Burdick Elm Valley. 49

A judgment was secured by Attorney General Lewis from the appellate division ordering the city of New York to turn over to the state treasurer the sum of $899,000. These funds have been accumulated by New York city since 1840 and represent cash found on the bodies of deceased persons who died in the city without a home or relatives. The small pittances of more than 23,000 such persons have gone to make up the great total sum which the city claimed for itself in opposition to the position of the attorney general that such moneys belonged to the state.

Practically all of the farm bureaus of the state are making extensive plans for thorough county-wide membership campaigns to take place the week of Nov. 25. Most of these campaigns will end at the time of the annual meetings. Efforts will be made to make a thorough canvass of all farmers in the county and to considerably increase the membership at this time.

TO STUDY FREIGHT RATES

Commissions Will Take Up Question Soon.

State railroad and public service commissions are to undertake immediately a study of the proposed new zone system of class freight rates worked out by the railroad administration with a view to making recommendations to the interstate commerce commission, it was announced by the National Association of Railway and Utilities Commissioners.

The standard scale proposed by the railroad administration, said an announcement of the association, "will eliminate all state class rates as well as all present interstate class rates, and may "vitally" affect commodity rates. The interstate commerce commission has not yet decided upon a course of procedure for the investigation of these rates."

Limit Profit on Eggs.

The federal food board in New York has issued an order fixing the retailers' profit margin on fresh and storage eggs at seven cents a dozen for stores operated on the "cash and carry" basis and eight cents a dozen for stores with credit and delivery systems. Under the order retailers must disregard the market or replacement value of their stocks and sell them on a basis of cost plus the seven or eight-cent margin. The retailers are given the advantage in cases of fractional cost.

Chicago Air Mail Terminal.

Ground was broken at Ashburn field, in the southwest section of Chicago for a hangar and landing place for planes in the Chicago-New York air mail service. W. B. Carlile, postmaster of Chicago; Charles Dickinson, president of the Aero club of Illinois, and Captain B. B. Lipsner, head of the air mail service, turned the first spadeful of earth.

Are you out of printed stationery? Then just remember the "News" office does quality printing.

A TEACHER OF "NEW THOUGHT"

Believes "FRUIT-A-TIVES" Highest Result of "New Thought" In Medicine.

MR. A. A. YOUNG

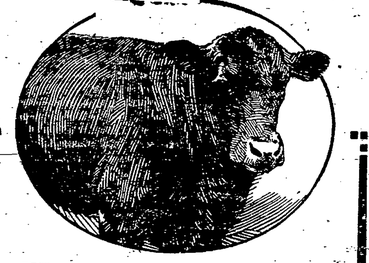
"I am not in the habit of praising any material medicine as I am an advocate of New Thought, but some time ago, I had such a bad attack of *Liver and Stomach Trouble* that I gave up thinking I did not have it, and took a natural medicine, 'Fruit-a-tives' or Fruit Liver Tablets.

Most gratifying was the result. It relieved my liver and stomach trouble, cleaned up my yellowish complexion and put new blood in my body.

While I am no backslider from 'New Thought', I feel there may be times when a help to nature may be necessary; and if so, I believe that 'Fruit-a-tives' is the highest result of New Thought in medicine".

A. A. YOUNG, Schenectady, N. Y.

50c. a box, 6 for $2.50, trial size 25c. At dealers or from FRUIT-A-TIVES Limited, OGDENSBURG, N. Y.



What Determines Meat and Live-Stock Prices?

Some stock men still think that Swift & Company—and other big packers—can pay as little for live-stock as they wish.

Some consumers are still led to believe that the packers can charge as much for dressed meat as they wish.

This is not true. These prices are fixed by a law of human nature as old as human nature itself—the law of supply and demand.

When more people want meat than there is meat to be had, the scramble along the line to get it for them sends prices up. When there is more meat than there are people who want it, the scramble all along the line to get rid of it within a few days, while it is still fresh, sends prices down.

When prices of meat go up, Swift & Company not only *can* pay the producer more, but *has* to pay him more, or some other packer will.

Similarly, when prices recede all down the line Swift & Company cannot continue to pay the producer the same prices as before, and still remain in the packing business.

All the packer *can* do is to keep the expense of turning stock into meat at a minimum, so that the consumer can get as much as possible for his money, and the producer as much as possible for his live-stock.

Thanks to its splendid plants, modern methods, branch houses, car routes, fleet of refrigerator cars, experience and organization, Swift & Company is able to pay for live cattle 90 per cent of what it receives for beef and by-products, and to cover expense of production and distribution, as well as its profit (a small fraction of a cent per pound), out of the other 10 per cent.

Swift & Company, U. S. A.

THE THRICE-A-WEEK EDITION OF THE NEW YORK WORLD IN 1918

Practically a Daily at the Price of a Weekly. No Other Newspaper in the World Gives so Much at so Low a Price

The value and need of a newspaper in the household was never greater than at the present time. We have been forced to enter the great world war and a large army of ours is already in France. You will want to have all the news from our troops on European battlefields, and 1918 promises to be the most momentous year in the history of our universe.

No other newspaper, at so small a price, will furnish such prompt and accurate news of these world-shaking events. It is not necessary to say more.

THE THRICE-A-WEEK World's regular subscription price is only $1.00 per year, and this pays for 156 papers. We offer this unequalled newspaper and The Andover News together for one year for $2.30.

The regular subscription price of the two papers is $2.50.

NOTICE TO CREDITORS

Pursuant to an Order of Honorable Elba Reynolds, Surrogate of Allegany County, all persons having claims against the Estate of Wilson A. Howland, late of the Town of Andover, New York, deceased are required to present the same with proper vouchers, to the undersigned Administrator at its Banking Office, in the Village of Wellsville, New York, on or before the 31st day of December, 1918

Dated June 15, 1918.

The First Trust Co.,
of Wellsville, N. Y.,
Administrator.

Jesse L. Grantier,
Attorney for Administrator,
Wellsville, N. Y. 50

NOTICE TO CREDITORS

Pursuant to an order of Hon. Elba Reynolds, Surrogate of Allegany County, notice is hereby given to all persons having claims against the estate of Emery O. Wescott, late of the town of Andover, N. Y., Deceased, to present the same with proper vouchers thereof to the undersigned administrator of the goods, chattels and credits of said deceased, at the Law Office of Charles M. Lash in the Village of Andover, N. Y., on or before the 25th day of January, 1919.

Dated July 18, 118.

FAY F. STEPHENS,
Administrate

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SOUTH HILL

Nov. 20.—Somewhat wintry.

Thanksgiving this year has a new significance.

Wm. McAndrew of Wellsville, is visiting his brother, R. McAndrew and family.

John P. Dean is out again after a tussle with influenza.

Jack Smith and family were up from Andover Sunday for a visit at the Horan home.

Miss Nora McAndrew attended Teachers Conference Friday.

Mrs. James Dean and children were guests of her mother, Mrs. Irvin, of Andover, from Friday until Sunday.

Rob Dean is now at home and his injured arm is recovering nicely.

A good crowd was out to the Horan Bro's. sale, and nearly everything billed was sold except the autos. The Horan family will now remove to their new home in Andover, and much regret at their leaving is the universal sentiment of our people. They all wish them future happiness and prosperity, it is hoped that "the call of the land" will induce them to return to their farm in the near future.

Mrs. Casey and son, Patrick, were Wellsville visitors Tuesday.

Griswold Bro's. are doing no drilling this winter. Joe is at work for the Empire Gas & Fuel Co., on the Horan lease, and Jerome is pumping for Sheehan & Co.

Mr. and Mrs. John Wahl, of Elm Valley, were on the hill Monday.

To watch the Want Ads is to "know values" in real estate.

EAST VALLEY

Nov. 26.—Quite wintry like the past few days.

These are the days when the turkeys roost high.

A few valleyites attended a party last Friday night, at the home of Mr. and Mrs. T. M. Clarkson, and report a grand good time.

Mrs. Dan Padden, of Buffalo, made a short visit with her brother, Wm. Pardon and family, last week. She came to accompany Master John Tulis to Buffalo where he joined his mother for a short visit before they returned to their home in Emporium, Pa. Master John has been with his uncle and family for about a year and a half, and will be missed in the neighborhood.

Mrs. Wm. Pardon received the sad news last Saturday of the death of her brother, Phil Barrett, who was killed in battle in France, Oct. 13th. Mrs. Pardon has the sympathy of her host of friends.

Mr. and Mrs. Leonard Snyder spent Sunday the guests of his mother in Elm Valley.

Miss Myrtle Stearns is able to be out after a couple weeks with the flu.

Mr. and Mrs. Wm. Pardon went to Hornell Tuesday evening t attend the funeral of Mrs. Mike Feeley which was held Wednesday.

Genesee county's quota for the Fourth Liberty loan is $1,628,600 which is far larger than any of the previous campaigns. It means that each bond buyer in the three previous bond campaign will be obliged to double his subscription. Batavia's quota alone amounts to $800,000.

ELM VALLEY

The flu seems to have struck the valley claiming new victims. Mr. and Mrs. Cochrane, Mr. and Mrs. Smith and Charles Howland.

Mildred Smith is able to attend school again after a siege of influenza.

Mr. and Mrs. Ed. Kauffman have returned to their home in Bainbridge after several weeks passed with their daughter, Mrs. Smith.

Rachael Farr, of Andover, was a visitor at her parent's Mr. and Mrs. Dell Hann, Tuesday.

Mr. and Mrs. John Wahl Jr., entertained the Horan family for Thanksgiving.

Mr. and Mrs. Orange Smith, of Pingrey Hill, are visiting relative in the valley.

Mrs. Belle Doran is still caring for her mother, Mrs. Stratton, who is slowly improving.

Mrs. William H. Chapman of Elmira has just been elected to preach by the Chemung County Presbytery after a lengthy discussion and some opposition. The issuing of a license to a woman to preach overturns all precedent of the Presbyterian church in the United States and is a violation of the rules of the Presbyterian general assembly. The action is taken as a wartime measure.

The state pays dearly for its failure to find and provide for its feeble-minded in childhood instead of letting them grow into careers of crime, poverty and disease in adult life. George A. Hastings of New York told the State Societies for the Prevention of Cruelty to Children in an address at their annual state convention at Ithaca. Mr. Hastings is head of the mental hygiene department of the State Charities Aid association.

Our classified ads get results.

ALFRED STATION

Nov. 25.—Mrs. Glenn Shaw is on the sick list.

Mrs. Archie Eldridge and two daughters, of Wellsville, visited at Ed. Shaw's over the week.

Mrs. E. F. Smith has the flu and her daughter, Mrs. C. D. Potter of Hornell, is caring for her.

Miss Ruby Williams, of Corning, is visiting at W. G. Worrell's.

Mr. and Mrs. W. O. Palmiter and Mrs. Mary Burdick are sick with the flu.

Nov. 19.—W. H. H. Keller visited his son, Clair Keller and family at Arkport, over the week.

Mr. and Mrs. W. G. Worrll and Delose H. Wamsley visited at Corning from Friday until Sunday.

Miss Ruth O'Dell has returned to L. C. Allen's, after spending some time at her father's, E. J. O'Dell's, at Friendship.

Mrs. Augusta Chase is sick at the home of L. M. Emerson.

Mrs. Mary Keith and Mrs. Nellie Hardy, of Hornell, took dinner with Mrs. Oliva Green Sunday, and supper with Mrs. Ella Hall.

Wayne Potter, of Hornell, spent a few days last week at his grandfather's, E. F. Smith.

Mrs. Ella Hiall visited recently at the home of Herbert Ward in Wellsville.

Get the Genuine and Avoid Waste
MORGAN'S SAPOLIO SCOURING SOAP
Economy In Every Cake

WE THANK YOU

To conserve postage, we acknowledge the receipt of subscriptions by publication hereafter, in lieu of mailing receipts. The following are those received since last report:

BrillonAR11-18
288 Washington Ave.
Kingston, N. Y.
JoyceJames10-19
MullenMrs.EA10-19
PotterFS10-19
VanWieLT10-19
323 Baker St.,
Corning, N. Y.
132 Lockhart St.
Sayre, Pa.
RjocMissBell11-19
Weston, Ohio.
PingreyOE11-19
766 So. Main St.
Elmira, N. Y.
WilsonMrs.GA11-19
837 Harvord Bldg.
Los Angeles, Cala.
HylandEd.10-19
O'LearyMrs.E.11-19
Sugar Grove, Ohio.
Carnso G.5-19
BundyHP11-19
TaftMrs.JR11-19
336Hale St.
Pittsburg, Pa.
BoydWallace10-19
EdwardsRay11-19
HylandP.3-19
KempMrs.Ira2-19
RhinevaultMrs.JB11-19
County House11-19
WalshMissMarie6-19
1120 Brinkerhoff Ave.
Utica, N. Y.
ThompsonRevaMrs.5-19
ManningMrs.CH10-19
Bennetts, Colo.
PosseFM11-19
HillMrs.EM12-19
WalshMrs.Ellen12-19
WalshMarie6-19
1120 Brickerhoff Ave.
Utica, N. Y.

NOTICE TO CREDITORS

Pursuant to an order of Hon. Elba Reynolds, Surrogate of the County of Allegany, notice is hereby given to all persons having claims against the estate of Louisa M. Dickinson, late of Andover, N. Y., deceased, to present the same with proper vouchers thereof to the undersigned Executrix of the Last Will and Testament of the said deceased, at the Law Office of Crayton L. Earley, in the Village of Andover, N. Y., on or before the 1st day of February, 1919.

Dated July 18, 1918.

MRS. ABBY J. NICHOLS,
Executrix.

2

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of Chas. H. Fletcher

Up-to-date printing at The News.

CASH ONLY
None of These Specials on Approval

Babcock & Davidson
114-118 Main Street Hornell, New York

These Specials on Approval

GREAT VICTORY SALE Of Ready-to-Wear

Women's Fine Tailored Dresses, Coats and Waists At Prices Less Than Cost Of Material

Here's a rare opportunity—100 Women's and Misses' Fine Tailored Dresses—high class dressmaker's surplus, secured at a very unusual sacrifice and marked to sell at less than cost to manufacture—in many cases at less than cost of material.

These dresses are made of fine quality of Men's Wear Serges, Velvets, and Satins. Some are hand embroidered, some beaded, and others silk braid trimmed. Sizes 16 to 42.

We have divided these 100 dresses into three lots and they are such unusual values that we can present them as the best buying opportunity of the season.

LOT I
A collection of beautiful Dresses, hand embroidered, beaded and trimmed with silk braid; made of fine French serge and velvets and silks. Sizes 16 to 42. Regular prices $18.00 to $22.00.
Sale $12.95

LOT II
Beautiful Dresses of heavy men's wear serge, silk braid trimmed; some with long panel effects. All sizes 16 to 40. Value $25.00 to $27.50.
Sale $16.95

LOT III
Twenty Peggy Page showroom samples; no two alike. Made of finest satins, serges and combinations. Size 16 only. Regular price $29.50 to $39.50.
Sale $18.95

EXTRAORDINARY WAIST BARGAIN
Two hundred Georgette and Crepe de Chine Waists. All sizes 36 to 46. All colors, white, flesh, peach, maize, etc. Regular price $3.95 to $4.95 Extra special $2.95

100 WARM WINTER COATS
Just received for this great sale, many fur trimmed, with large raccoon collars. All special prices
At $14.95, $19.95, $25.00, $29.50, $39.50

SPECIAL COAT SALE
A special collection of 25 heavy Winter Coats, made of heavy All-wool Velour; kit coney collar, lined to waist. Regular price $22.00. All sizes 16 to 44, in brown and green. Extra Special $14.95

WINTER OVERCOATS

We are prepared to answer your questions about Overcoats and have a line of Winter Overcoats that will prove our answers are right.

Variety in weights, materials and models are here for you to select from and the assortment is comprehensive enough to insure your finding what you want.

GARDNER & GALLAGHER CO., Inc.
111 Main Street HORNELL, N. Y.

The Best Fitting Shoe of All

Madam, if you have never worn a pair of J & K shoes, you have never had a perfect fitting! That's a strong statement—one we wouldn't make unless we were positive it was true.

The J & K Shoe is made to "fit the arch"—that's the secret. Keep this in mind—it *fits the arch*—and you certainly know that when the arch is fitted the foot is fitted. Of course, the fitting isn't everything. Just note the style as conceived by J & K's master designers. From the standpoint of style our new fall shoes are a step ahead of all other women's shoes.

Your size and width are here—in a style that will appeal to you and in shoes that will fit. Call and try them out.

Burdett & McNamara
121 Main St. HORNELL, N. Y

An Ally of Xmas

The store of good Groceries is not an agent of the Christmas spirit—it is an ally.

Hand in hand go the good things to eat with the good times that ensue.

Our counters are the objective of hundreds of friends who know where the best in eatables can be had for the proper prices.

Be convinced that our store of Good Groceries can also be your ALLY and your troubles will be over as far as a well set, much appreciated table is concerned

H. H. WILLIAMS