Sign Boards on the Up-road

By Hamilton B. Williams

The winter has passed and earth lifts up her gold breast to the wooing of the warming sun. Of this waning shall be born the beautiful children of the gardens.

The human race has always insisted that life is greater than death, and that the soul should have its ample fields beyond here for discovery of that which is. We have hoped larger life, for the few glimpses we gain here are ravishingly beautiful.

It is eminently fitting that the greatest life the race has ever developed should be made the type of the immortality worthy the seeking. The only immortality worth a soul's seeking is quality, a blend of all true, good and beautiful positives. The immortality of Jesus is that which has God's approval, for He overcame all obstacles, yea was perfected thru suffering. Is His life not the most powerful force at work today? Is not His whole energy at work on the construction of the Kingdom of God? The immortality that marks true men and women is that which also finds expression in constructive work in the social order. An immortality ideal, a religious plan that carries over into hereafter ignoring each as a religious obligation in the present age not in accordance with the Religion of Jesus.

It is proof paramount of Jesus right to be our master in the building character that fact that He demands the best in us, the best to be in us, the best possible best always, everywhere. When our life illuminates, clears the way, shows the better as possible; when our life seeks truth as the objective of all enterprises in life; when our life has faith that does not grow panicy at any disaster to right; when our life rises in undiscouragable hope tho the earth shake; when every word and deed gleams with the gold of character; when we rally to defence of every ideal and principle; when our service is joyous—we have in these qualities the evidence of life. Only immortal souls can have these qualities. Contact with the spirit of Jesus always awakens the heroic. The petty, paltry, flimsy, materialism, sin and self—go!

To love is the ability of exalted souls. The cheap, fleshly, selfish cannot. It is not possible for Love in the final analysis is the demonstration of character of the staff of life.

USE MILK AND HELP DAIRYMEN

Dairy Adopt Constructive Program, Disappointed With Low Prices, But Adopt Resolution to Save Good Dairy Cows

A very serious situation is now confronting the dairy interests and those who are interested in the production of food. There is a temporary large surplus of milk, due chiefly to lack of ships and other war conditions. This surplus has made it necessary to reduce the price of April milk below the cost of production and this reduction may result in a still larger decrease of dairy cows which is already under way. Farmers operating on a small or borrowed capital cannot long keep their heads above water doing business at a loss, and unless market conditions soon become more hopeful there is certain to be a serious milk famine later.

However, those who are in close touch with the milk situation agree that market conditions for milk and its by-products will soon improve. As soon as enough ships become available European demand for milk products will more than take care of any surplus. Therefore if a constructive program having the backing of both city and country people can be agreed upon so that temporary poor milk conditions can be relieved it may be possible to save the cows so that an adequate supply of milk and dairy products may be had in the future.

At hundreds of branch and county meetings of the Dairymen's League, resolutions have been made and a constructive program adopted to help the situation. A few of these resolutions and features of this program are:

Milk Consumption One Solution

(1) A united effort to increase the consumption of milk and milk products while the surplus lasts. A campaign is under way to bring to the attention of city people the great food value and comparative cheapness of milk, butter and cheese. A dairy cow does at the present time, this would keep 2,500, 40 qt. cans per day from the market which would have an appreciable effect upon the milk surplus.

It is also a fact that many dairymen are using oleo to the exclusion of their own product, butter. Hundreds of resolutions have recently been adopted at farmers' meetings urging farmers to use butter in place of oleo and to use more milk in their diet, especially at the present time while there is a surplus on the market.

Eliminate Poor Cows

(2) Many resolutions have been adopted urging the elimination [illegible] the great need to make the best use of every ounce of grain it is certainly unprofitable and unpatriotic to keep a poor producing cow. The Dairymen's League is urging the slaughter of such cows but it should be distinctly understood that the League is not in favor of selling good producing animals for beef. If the poor cows are sold it may not be necessary to get rid of the good ones even tho the war is prolonged.

(3) Another part of the constructive program is the encouragement of the formation of co-operative creameries and milk stations. This is a movement that is growing rapidly and is being built on solid ground. Farmers position or great milk show is being planned for the Grand Central Palace in New York. Much advertising is being done while both the State and National Food Administrations are circulating literature and holding exhibits demonstrating the value of milk as a food.

The use of more milk and butter is a country as well as a city problem. Too few dairymen are using all the milk that they should. It has been estimated that if each dairyman in the Dairymen's League would use two quarts more of milk per day than believe that owning and operating of milk plants by the farmers themselves is one of the solutions of the always perplexing milk problem.

(4) The last platform in the dairymen's constructive program is the perfecting of better local League organizations. Local officers are being impressed with the fact that the real management control and power of the organization rests with them, and on the principle of each individual member and local branch assuming its share of responsibility and direction in the management of League affairs.

—WSS—

If it's for rent, say so to the people who are reading the "For Rent" ads nowadays.

Rheumatism Yields

Only rheumatic sufferers know the agony of its darting pains, aching joints or twisting cords. But some few have not known that

SCOTT'S EMULSION

has been correcting this trouble when other treatments have utterly failed.

Scott's is essentially blood-food in such rich, concentrated form that its oil gets into the blood to alleviate this stubborn malady.

Get a bottle of Scott's Emulsion or solvin as ailing [illegible]

The Hypophosphites and Lime contained in Scott's Emulsion is more refined in form and more easily assimilated than any other form of lime and hypophosphites.

TWO REASONS FOR LIBERTY BONDS

THIRD BIG LOAN DRIVE NEARS

Work of Organization Speeding Up as Local Committees Perfect Their Plans.

FARMERS WELL REPRESENTED

Men Affiliated With Agricultural Organizations Come Forward to Help in Town and Village.

Work of organizing for the third Liberty Loan campaign is going forward rapidly in each of the eight districts into which the New York Federal Reserve district is subdivided. Experience has shown that to get the best results in any community it is of vital importance to have the organization of the local committees perfected and ready to start off at full speed prior to the actual opening of the campaign.

One of the chief aims of the different district committees has been to localize responsibility so that when the drive for subscriptions begins not a person will be missed. The plans adopted to achieve this result differ slightly in the different districts, but all are intended to accomplish the same general purpose. The chairmen of the various committees are confident that when the organization machinery of their respective districts is once put into full operation every foot of territory will be covered.

Members of the district committees have been making a thorough canvass of each county picking out men to serve on local committees and outlining the work to be done. For the most part the men who served on the local committees during the last loan have been reappointed, but many new members have been added. The latter, as a rule, have been chosen with a view to establishing a closer and more harmonious relation between the leading interests of a community and the local committee. The agricultural interests in particular will be widely represented not only on the local committees but the district committees by men who are either practical farmers or closely affiliated with the leading farm organizations.

In the larger centers of population the local committees have been organized to give as far as possible representation to all the leading industries. It remains for the local committees to subdivide the work of soliciting subscriptions among as many effective units as possible. Upon them will rest the responsibility for opening avenues by which subscriptions for the third Liberty Loan will come from the most remote farmhouse in a community, from the storekeeper in an isolated school district, as well as to set active agencies for carrying on a house to house, store to store and factory to factory canvass in every village, town and city.

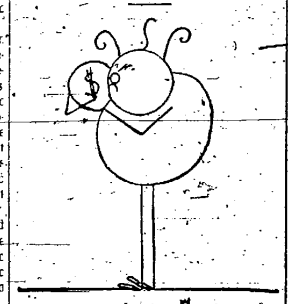
In organizing their districts for the third Liberty Loan drive members of the various district committees have encountered a spirit of interest and willingness to co-operate, which gives promise that every community will do its utmost to come through with its full quota of subscriptions.

It is becoming more apparent each day that an emotional interest is awakened in the heart of every good American by the appeal the government makes for funds to finance the war—to provide the American army now fighting in France under General Pershing with everything possible in the way of guns, ammunition and supplies to assure a victory over the enemy.

In the front line trenches the sons of the laboring man, the farmer and the banker may be fighting shoulder to shoulder—perhaps all are members of a company which may soon be ordered from a training camp in this country to a position somewhere in France. These boys must be properly clothed and equipped; they must be transported in comfort and safety across the U boat infested waters of the Atlantic.

By subscribing for Liberty Bonds each father makes it possible for the government to provide for the care and protection not only of his own son, but the son of some other man. With a clearer understanding of this fact the message of the third Liberty Loan sinks deeper into the individual consciousness.

THE STINGY GERM.



Oh! you miser, when the Kaiser
Gets your bag of gold
You will cry and wish to die,
Your hands in peace to fold.
There is a way—buy bonds today,
The Liberty kind are dandy
To save your gold, from Kaiser bold,
And be all to the "candy."

—Mrs. La Rue Lutkins.

—WSS—

Albany, Feb. 14.—The state law requiring persons or corporations engaged as purchasers of milk for shipment to cities to provide a state license and to give security for purchases, was held by the court of appeals to be constitutional.

New York led all states in cabbage production last year with nearly 250,000 tons, which was almost half of the combined cabbage crops of the next eight states. Wisconsin, which came second in cabbage production, raised a little less than 100,000 tons.

A motor truck transportation service between Buffalo and New York will be established by the New York state defense council in an effort to relieve railroad congestion, it was announced. Arrangements for the trip of the first train of 60 trucks are being made.

Read our classified advs.

WHILE YOU W... APPLY TO THE RED C...

Portable Houses Shipped to A... of France, on a Few Hou... Notice.

The American Red Cross in ... has established a record for ... building. A call came to Pa... "somewhere in France" for thre... racks. The Red Cross was tol... it would take the workmen a... five days to erect one building. ... in that time the Red Cross w... had all three buildings up and ... for occupancy. They employe... 23 men on the job.

Red Cross officials determined ... time ago to place "in stock" a n... of portable or demountable ba... for immediate use wherever ... might be desired.

It was discovered that a Swi... ufacturer had on hand 43 bui... that were not needed by the I... army, for which they had ... structed.

The Red Cross immediately ... tracted for the entire number, ... ed them and now can ship a hou... 40 people to any part of France ... few hours' notice and erect it ... than two days. It has even a... the United States army with ... these buildings for immediate ...

The buildings are unique in ... struction. Each weighs about tw... and can be easily shipped in ... freight car. Unlike many demou... or "knock-down" buildings, the... absolutely rain and weather ... thus assuring adequate protecti... unseasonable weather to refugees ... pital patients, etc.

AMERICANS TO BE NO DRAG ON ITALIAN GOVERNM...

In order that the personnel o... Red Cross and the American ... lance drivers and rolling ca... workers shall not be a drag upon ... or the Italians the War Council ... appropriated the sum of $168,30... the purchase in this country o... months' supply of gasoline and ... rations for 500 men per month f... period of six months. These sup... will be shipped abroad.

This sum of money was set ... for this purpose on the recomme... tion of Major Perkins, A. R. C. ... missioner to Italy, who advised ... the American Red Cross should ... accept or buy any food or gas... from the Italian government fo... service in Italy.

PORTO RICAN SCHOOLS HE...

Children in the Porto Rican p... schools are giving a practical de... stration of their patriotism. They ... not only making Red Cross pa... for hospital use; but in their co... classes they are learning how to ... stitute gondulas, frijoles and gar... for meal; cocoanut and cacao for ... and platanos, batatos and ama... for wheat bread.

Teamwork.

By Rudyard Kipling.

It ain't the guns nor armament
Nor funds that they can pay,
But the close co-operation
That makes them win the day.
It ain't the individuals
Nor the army as a whole,
But the everlastin' teamwork
Of every bloomin' soul.

To watch the Want Ads is ... know values" in real estate.

Swift & Company's 1918 Year Book

shows that Swift & Company sells the meat from a steer for *less money* than the live steer cost!

Proceeds from the sale of the hide, fat, and other by-products covered all expense of dressing, refrigeration, freight, selling expense and the profit of $1.29 per steer as shown by Swift & Company's 1917 figures as follows:

Average price paid for live cattle per steer	$84.45
Average price received for meat	68.97
Average price received for by-products	24.09
Total received	93.06
This leaves for expenses and profit	8.61
Of which the profit per steer was	1.29

There are many other interesting and instructive facts and figures in the Year Book.

We want to send our 1918 Year Book, to anyone, anywhere—free for the asking. Address Swift & Company, Union Stock Yards, Chicago.

Swift & Company, U. S. A.