

# The Andover News

PUBLISHED WEEKLY  
BY J. HARVEY BACKUS & SON  
OUR KEYNOTE:  
"There is not a way, cut a way."

Andover, N. Y., April 13, 1917.

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"Splash! We're in it at last."  
Pittsburg's payroll amounts to \$1,000,000 a week. Ours don't.

Eggs are coming down again and, therefore, they are going down again.

Think twice before you speak. The words you think smart may sound silly to others.

War is hell, but now that we are in it we must do our best to make it hell for the other fellow.

Gold may not be able to win love, but it makes it slide along a whole lot smoother. How's your sub?

Any galoot can tell you how to manage a wife, but darn few can do it, everybody knows we can't.

No, the nation is not slowly drifting toward universal military service. It is going at express speed.

Some people complain mildly because of a lack of money, but we just open our mouth and shout.

Your conscience, brother, will tell you when you are doing wrong—provided you have a conscience.

The fellow who makes a practice of betting on horse races seldom finds other people betting on him.

Our wife has a whole spunk laid away in the pantry, but she's saving it for a grand raffle when we get hard up.

It takes Uncle Sam a long time to get started, but the old boy can raise a heap of dust when he finally shakes his legs.

When in trouble get a lawyer as quickly as you can, but for the sake of your pocket unget him as soon as you can.

Don't worry—volunteers will flock to the colors thicker than bees at swarming time. Fresh spuds and beans will do it.

With Long Island cucumbers selling at \$3.00 a thousand it is cheaper for the natives to get pickled than it is to eat pickles.

The world's consumption of cotton last year was 12,250,000,000 pounds, of which we consumed one perfectly good pair of socks.

Better plant that garden and get it in shape before you are called off to the war. The wife and kids can finish it, and they may need it.

Lurid editorials continue to tell us that America is wallowing in gold. Will some one kindly construct a hundred foot canal leading straight to our door?

"Recently patented garters for men include pockets for carrying money," says a news item. And, presumably, when a fellow wants to treat his best girl he will have to undress before he can reach his wad. Not for us!

We again suggest to the municipal authorities that they pass a resolution pledging to the President and Government, the answering loyalty and material support of Andover. Similar action will be taken in every nook and corner of the country. It should not be overlooked. Action to this end should be both quick and emphatic.

## OUR DUTY

Now that we have taken the plunge there is but one thing for a loyal citizen of this country to do—stand firmly by this country, whether it be native or adopted. The man who does otherwise is not true either to himself or to the land that shelters, feeds and clothes him.  
There are many who honestly thought we should not go to war with Germany. But the majority of American people thought otherwise. So did the President and Congress.  
Each was clearly entitled to his individual opinion until such time as the matter was definitely settled one way or the other.  
But with the war actually in existence with our armies hurrying to the field, with our navies making preparations to sweep the seas, with our young men rushing to the colors, there can be but one path for us to tread: absolute loyalty to our country.  
Whatever our beliefs may have been in the past, our country now is at war, and we must support it with our every drop of blood, and our every dollar of wealth.  
Those who think it will be simply a bluff at war—merely the assembling of an army that will drill for a few months and then go home—will be woefully mistaken.  
The United States has been both loath and slow to draw the sword, but once drawn it will never be sheathed until victory is complete and our enemy is no longer able to do us harm.

## ENCOURAGE LOCATION OF INDUSTRIES

Do we want more industries, more people, more wealth in this town? If so, here are a few vital points to consider.  
The live town is always on the lookout to add another industry to its list.  
Industries make work, and work attracts workers, and of workers the town is built.  
A manufacturing plant added to your town means a positive addition to the earning capacity of every citizen of the town. So that, in encouraging new industries, you are not only patriotically aiding your community, but you are directly promoting your own fortunes.  
We have seen a few so-called business men who were satisfied with the population of their community—didn't want any more people, didn't want any more trade, didn't want any more money.  
Those men were dead and didn't know it—but the community DID know it.  
The town that makes a determined effort to attract men and industries will GET them. Its facilities may be limited; its wealth may not be great; its situation may even not be advantageous. But a LIVE PUBLIC SPIRIT—an appreciation of every added asset—is the feature that most attracts the intelligent business man who is seeking a location.  
No manufacturer wants to conduct a business in a dead town. It matters not that the town may not use a dollar's worth of his goods. The very atmosphere of the dead town is like a wet blanket on his business.  
The town with pep, with ginger with hustle, injects the same qualities into every business within its environs. Shrewd business men know this, and hunt for just such towns.  
If we would grow as a town we must show that we WANT growth. And we must offer INCENTIVES.  
For instance—  
We want to land a manufacturing plant. We go after it. The managers stipulate for a convenient site donated. We donate it. We secure the plant.  
Now, did the donation of the site secure that plant? IT DID NOT. That was the smallest consideration. The SPIRIT that PROMPTED the donation was the magnet that did the pulling.  
The managers of the enterprise wanted to locate in a community where that spirit ruled. They could afford to pay for a site, but

there was no way of determining whether the community really WANTED their enterprise located in its midst.  
And thus it goes on and on. It is not the location of the site, or even the exemption from taxes that is the real drawing power in locating new enterprises that are to aid in building up and developing our community.  
It is the SPIRIT BEHIND these actions. It is the BROAD and JUST view taken by the CITIZENS of the community—a view that RECOGNIZES the VALUE of the enterprise sought, that CONCEDES its USEFULNESS as a FACTOR in the community.  
We are all human. We like to be appreciated at what we do and know to be our real worth. Even the hardest headed business man among us is susceptible to a just appreciation of his worth to the community.  
So when we show to industry that we WANT it, when we say to it, by our words and our actions, that we APPRECIATE it and VALUE it at its TRUE WORTH, then it is that industry conceives a desire to be among us and of us.  
Our town will be as our genuine ambition. It will be as progressive as we are. And the spirit of the population we attract will be OF THE SAME KIND as our own spirit.  
You never find a live person under a slab in a grave yard. And towns are but collections of people and enterprises from which those people live.  
WHAT ARE WE?

## A PLEA TO FARMERS

Government officials have voiced a strong plea to the farmers of the country to cultivate to the limit, to the end that we may not be hampered by a shortage in food supplies. The manufacturing interests of the country will supply the vast quantities of arms, ammunition and equipment needed. These are all in the making even now. But food does not grow where no seed has been planted, and without food no army can fight and no people can exist.  
Therefore we ask the people of our own community to arise to the occasion and produce every ounce of foodstuff that is within our power.  
We may not all serve in the ranks, but we can demonstrate our loyalty and our devotion to our country by heeding the plea of the President in an increased production of food supplies.  
Let us not have an acre that is not under cultivation or in pasturage. Let us not have even a back yard or vacant lot that is not producing something. Patriotism lies here just as strongly as it does on the battle line.

## AGRICULTURE

Cut next year's feed bills by planning now for more silage.  
Bird Day comes on April 13; how about putting up a station-house for the agricultural police?  
Firing a boiler with mahogany is no worse than filling low-yield cows with high-priced feeds.  
The munitions made on farms are as important for success in war as those made in factories.  
Estimates of firewood used on New York farms show an average of 12 cords a year with a total farm value for the state of \$100,320,000. Thus the farm wood lot shows itself to have big possibilities.  
New York ranks first in volume of apples produced. The five leading varieties in order are: Baldwin, Greenging, Northern Spy, Ben Davis, and Tompkins King.  
With labor scarce, anything that can be done by machinery should not be done by hand. Even if machinery must be purchased on time, or with borrowed money, it will more than pay interest on itself this year out of what you save in wages.

The display of American flags in Andover was fine. They should be shown in every home. One should float from every building. It is not seemly that we go about the street shouting our Americanism into every ear, but it is proper and right that we should show our colors by displaying

"Old Glory," and the largest flag of all should be displayed from the Village Hall.

## SAVING WORK ON THE FARM

No one offers for the farmer a solution of the labor problem. Farm surveys show that where a farmer is able to manage labor efficiently he has made \$1.75 for every dollar expended for labor; that is, he has paid the hired man and made a profit equal to 3.4 the cost of the hire. Possibly farm wages have now so advanced that there is no profit in hiring help. Surely enough help is not to be had everywhere.  
One first thinks of farm machinery as a substitute for a hired man but really many small farms already have too much. With but 20 acres of grain to cut, the interest on the cost of a binder plus the depreciation of the machine amounts to more than the expense of hiring the work done.  
The greatest labor saving methods are planned when work is least rushing. Old fences and hedges removed to make larger fields less time needed to work them. An acre twice as long as wide can be plowed in about 5-6 of the time required to plow a square acre.  
One hour a day saved on the chores by re-arranging the barn means, in 300 days with labor at 15 cents, a saving of \$45, and the value of the farm has been increased such a sum as will produce \$45 interest. At 6% for a year this increase would be \$750.  
The keeping of a memorandum of work for rainy days is a time saver. A record for errands in town often saves the time of man and team going for a missing bolt which should have been gotten on the last trip. If help cannot be obtained, the smaller field well cared for will produce a greater profit with the same labor than will the larger field neglected, as time of plowing has been saved. This applies particularly to potatoes, especially when the cost of seed is excessive. In general, the farmer with lack of help must make his head save his heels by proper planning.

## HERE'S WAY TO FLY FLAG

Fly the flag on its own staff, not with another flag.  
Do not display it before sunrise or after dark.  
Put it up higher than your head.  
Never put it upside down. That is a signal of distress at sea.  
Do not let children trail the flag in the dirt. It should never touch the ground.  
Do not use paper napkins decorated with the flag.  
Caution careless users of the flag. Report violations of the flag law.  
Do not pile merchandise of any kind on the flag in your show window. Even when used as an altar cloth, the Bible may be laid on it—nothing more.  
See that your flag has 48 stars in even rows. The length should be 19-10ths times the width, and the Union as wide as seven stripes.  
When other flags are displayed, put the Stars and Stripes up first and highest of all. In a parade it should have the place of honor.  
When hung as a banner, the stars should be in the upper left corner. If hung with the stripes perpendicular, the stars should be at the upper right hand corner.  
When flown at half staff, the flag should first be raised to the top of the pole, and then lowered the width of the flag.  
The readers of this newspaper patronize stores that advertise for reasons of self-interest.  
If the opportunity advertised seems not only genuine, but a good one for you, look into it.

## DOUBLE SHOW

"The House of the Golden Windows" and "The Woman in the Case" Wednesday Evening  
Puffing Frederick in Clyde Ruch's immortal play "The Woman in the Case" reaches dramatic heights that justify her as one of the greatest actresses of all time. The play is produced with amazing fidelity and dramatic strength. In "Rolling Stones" Mary Pickford's husband, Owen Moore, always a favorite, will be seen in the leading role and will be assisted by one of the Paramount stars, Marguerite Courtot, of stage fame. Begins at 7:45. Prices 10 and 15c after 9 o'clock 5 and 10c.

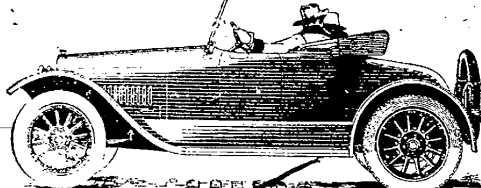
## WALLACE AND CLEO RIDGELY

In "The House of the Golden Windows" Saturday Night  
The appearance of Wallace Reid and Cleo Ridgely in a new Masque feature is always a signal for pleasant anticipation on the part of the public.  
"The House of the Golden Windows" contains a story quite different from what they have done before as there is a delicate touch of fantasy interwined with a plot of tense human emotion, love, excitement and happiness. As what has become known as a picture of happiness in contrast to the sordid subjects of which there have been on the screen a too many. "The photoplay" will mark the first appearance with these two stars, of Masque Billy Jacobs who created such favorable impression with Marjorie Doro in "The Heart of Nor'Flyn" and Victor Moore in "The Clown".

## FIX DOG BILL

SO IT CAN PASS  
Amendments Made to the Measure Which Stirred Up Much Discussion Among Lovers of Canine Animals  
The bill relative to dog licenses which has been amended five times to meet if possible the principal objections of dog owners, humane societies, etc., is now thought to be in such form that it will pass. The fees have been reduced two dollars for male dogs and three dollars for a female dog. It has been amended so as to cover the entire state, including all cities, except New York. Licensed dog under the amended bill can be interfered with whenever he may be, unless in the act of attacking domestic animals. Even licensed dogs cannot be killed by anyone except duly authorized agents, unless the dog addition to being unlicensed running at large in violation of special order made by the commissioner of agriculture.  
Existing provisions of laws relating to the taking of killing of unlicensed dogs by humane societies remain in force and effect. Provisions have been made so that the public commission funds of the various cities will be benefitted.  
—On or before the 20th gas bills and save discount. EMPIRE GAS & FUEL CO.

**\$1150**  
F. o. b. Racine  
**Mitchell Jr.**  
40 H.P. Six  
120 in. W. B.



**\$1460**  
F. o. b. Racine  
**7 Passeng'r**  
48 H. P.  
127 in W. B.

This model plant, covering 45 acres, was built and equipped for this single type.  
—It is designed to build this single type at a cost which none can match. John W. Bate, the great efficiency expert, has spent millions of dollars to do that.  
The savings go into extras. So the Mitchell has a wealth of features which other cars omit.  
All Mitchell cars are designed by our artists, and built by our craftsmen. So each style is exclusive.

**A DISTINCTIVE CAR**  
Mr. Bate has worked 14 years to perfect this factory and this car. Every building, machine and method shows the last word in efficiency.  
His methods save us on this year's output about \$4,000,000. And all that goes into Mitchell extra values.  
Our latest models are the result of more than 700 improvements made by Mr. Bate. He spent a year in Europe to get some of the ideas.  
So the Mitchell offers, in many ways, what you cannot find elsewhere.

**31 Extra Features**  
**24 Per Cent Added Luxury**  
**100 Per Cent Over-Strength**  
There are 31 features, most of which all other cars omit. Each is something you will want. Go see them. These are paid for by our factory savings.  
On this year's models we add 24 per cent to the cost of finish, upholstery and trimming. Our new body plan saves the money to do that. This makes the Mitchell the luxury car of its class.  
In the past three years we have doubled our margins of safety. Now each important part shows 100 per cent over-strength.  
The object of this new standard is to double car life. Over 440 parts are built of toughened steel. Safety parts are all oversize. Parts which get a major strain are built of Chrome-Vanadium.  
Our engine test is 10,000 miles without wear. Our gear test is 50,000 pounds per tooth. Our spring test calls for limitless service. No one Bate cantilever spring has broken in the two years we have used them.

# Mitchell

**DARCY & STOUT, Wellsville, N. Y.**

Have known... cause he... of a ban... his succ... ways ad... We... today.

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**MAILS**  
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Train 8, mail  
P. M., Tuesdays  
Going  
A. M. Train  
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W. F. O.

**Cow**  
**Go**

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