

BURROWS'

February Sale

Begins Friday, Feb. 9

Ends Saturday, Feb. 17

BIG BARGAINS FOR THRIFTY BUYERS

Our inventory is just completed, and while we are aware that the upward trend of prices in practically all merchandise we carry would require that we pay more to replace our stock than our regular retail prices, this fact does not prompt us to depart from our time-honored custom of conducting our usual February Sale, which has become an event of unusual interest to this community. We will say this—never before have we been confronted by such a situation. Conditions surrounding this sale are all in favor of the buyer. It is not necessary for us to urge you to grasp the opportunity. The following prices speak for themselves.

MUSLIN AND CALICO

Hills and Fruit of the Loom
Bleached Muslin 11 1/2c
Best Calico 8c

DRESS GOODS

One piece Wool Ratine in blue, slightly soiled, 65c value 25c
One piece blue Suiting, 65c value 39c
One piece tan Serge, 69c value 35c
One piece brown Serge, slightly damaged, \$1.00 quality 25c
One piece brown Voile, 75c value 25c
One piece brown ratine, 65c value 25c
5-yard Wool Dress Patterns in stripe and plaid, 75c quality, per yard 29c

WOMEN'S COATS AND SUITS

In the severe price cutting reported to us for this sale no department has suffered so severely as our ladies' department. Garments made from materials better than can be purchased at the most exclusive stores, have been priced so low that the material composing them is worth far more than our asking price. This stock is bound to move quickly at these prices so an early choice is necessary if you wish to share in these bargains.
All Coats, formerly \$7.00 to \$10.00, Sale Price 3.00
All Coats, formerly \$11.00 to \$15.00, Sale Price 5.00
All Coats, formerly \$16.00 to \$25.00, Sale Price 7.00
One Coat, regular \$16.00 value, Sale Price 9.50
One Coat, regular \$15.00 value, Sale Price 8.00
One Coat, regular \$12.00 value, Sale Price 7.50
All Suits, formerly \$12.00 to \$15.00, Sale Price 2.98
All Suits, formerly \$16.00 to \$20.00, Sale Price 4.98
All Suits, formerly \$21.00 to \$28.00, Sale Price 6.98

CAP AND SCARF SETS

All cap and Scarf Sets in stock in plush and knit goods, \$2.00 to \$3.10 values, to close out 1.69 to 2.50
All separate Scarfs, regular price 50c to \$1.00, Sale Price 39c to 79c

FURS

Good styles in black and light colored Furs—the popular round Muff—the first serviceable Neck Piece—Everything Reduced 50 Per Cent.

HOSIERY

A limited number of Ladies' Wool Hose, 6c and 7c value, 2c and 13c
One lot Knitsocks, regular green Silk Hose, regular 75c quality 39c

CORSETS

In the general advance of all merchandise, Corsets have not been excepted. Prices have already risen sharply and another advance is expected soon. In "Namos" the \$3.00 model is now \$3.50, \$4.00 model \$4.50. We have still a few good styles in discontinued numbers and are selling during the sale \$4.50 values at \$2.98, \$3.50 values at \$2.18. We also have two lots of J. C. C. Corsets which are reduced as follows: \$1.75 values 98c—\$1.25 values, 79c.

SHOES — MEN'S, WOMEN'S, CHILDREN'S

It is unnecessary for us to remind you that Shoes are high. The newspapers have announced almost weekly, tremendous advances in the leather and shoe market and worst of all the end is not yet. The shoe situation is serious. The prices we are quoting on shoes bought before this extreme advance gives you one more opportunity to fill your shoe requirements at the prices you used to pay. It will be a long time before you will again be able to buy shoes of this quality at anything like the prices named.

35 pairs Women's J. & K. tan Shoes, \$4.50 and \$5.00 quality 2.98
One lot Women's J. & K. Shoes \$3.50 to \$5.00 quality, Reduced 20 Per Cent.
One lot Women's J. & K. Cotton Velvet Shoes, \$4.50 value 2.98
All other Women's J. & K. Shoes Reduced 10 Per Cent.
One lot Ladies' Satin Evening Slippers, regular \$3.50 value 1.49
One lot Men's Shoes, \$4.00 and \$4.50 values, Sale Price, \$2.49
All Regal Shoes Reduced 10 Per Cent.

One lot Boys' Shoes, \$2.50 and \$3.00 values, Sale Price 1.49
One lot Boys' Work Shoes, \$2.50 quality, Your Choice 1.49
One lot Children's Shoes Reduced 20 Per Cent.
One lot Children's fur-trimmed felt Slippers, 85c value 65c
All Men's Work Shoes Reduced 10 Per Cent.

EMBROIDERIES AND DRESS TRIMMINGS

Heavy Embroidered Flouncing for under-shirts and corset-covers, regular 75c value 39c
Several other pieces of Embroidery and Insertion at similar reductions.
All Dress Trimmings Reduced 60 Per Cent.



MEN'S AND BOYS' CLOTHING

Prices of woolen goods of all kinds are keeping pace with the advance in other lines. Next spring and fall you are going to pay at least 33-1-3 per cent more for the same quality of suit or overcoat than you paid in 1916 with practically no change in style. We are offering our entire line of Clothcraft All Wool Guaranteed Clothing at big reductions from 1916 prices, and we cannot urge you too strongly to take advantage of this opportunity. No department in our store offers greater inducements to the bargain hunter than our clothing department.

Regular \$12.00 Clothcraft, All Wool Suits and Overcoats \$8.98
Regular \$13 and \$14 Clothcraft All Wool Suits and Overcoats \$9.98
Regular \$15 and \$16 Clothcraft All Wool Suits and Overcoats \$11.49
Regular \$17 and \$18 Clothcraft All Wool Suits and Overcoats \$12.98
Regular \$20.00 Clothcraft, All Wool Suits and Overcoats \$14.49
All Clothcraft blue Serge Suits in stock Reduced 15 Per Cent.

A 20 Per Cent Reduction on all Clothcraft Black Dress Overcoats.

One lot Men's (in small sizes) and Boys' Overcoats—warm and made of splendid wearing material—formerly priced \$5.00 to \$12.00, Sale Prices \$1.50 to \$5.00

All Men's Overcoats in stock reduced 20 Per Cent below regular prices.

One lot Men's Vests, small sizes, Your Choice 49c

One lot Boys' Suits, splendid quality and good style, \$5 and \$6 value, Your Choice \$3.49

Four Boys' Suits, \$6 value, \$2.98

One lot Boys' Suits, \$5.00 value 3.49

One lot Boys' Suits, formerly \$3.50 and \$5.00 values 1.49

All other Boys' Suits in stock reduced 10 Per Cent.

One lot Boys' Pants, 40c and 75c quality, size 4 and 5 years, Your Choice 25c

All other Boys' Pants in stock Reduced 10 Per Cent.

MEN'S FURNISHINGS

Our entire line of Men's Dress Ties Reduced 10 Per Cent.

Regular \$1.50 Canton Collar, 10c

Regular \$1.50 Columbia Shirts Reduced 10 Per Cent.

One lot Men's Shirts, 1 1/2c value 1.00

MISCELLANEOUS

Hose, 15c quality, 10c

All Derby Hats in stock to be sold at Half Price.

15 regular \$1.50 quality Soft Hats, each 99c

16 regular \$2.00 Soft Hats each, 1.25

All Men's Soft Hats in newest shapes and latest shades of brown, gray and green, Your Choice 1.49

Hatch one-button Union Suits regular \$1.75 and \$1.25 values, Reduced 20 Per Cent.

One lot of Collars, 15c values, 10c

All 75c Men's Overalls 59c

A few pairs of Men's Everstick Rubbers 69c

One lot Men's Rubbers, sizes 6, 10, 11, regular \$1 value, 74c

Men's stiff bosom Dress Shirts, regular price \$1 and \$1.50, Sale Prices 69c and 99c

BOYS' AND CHILDREN'S FURNISHINGS

8 Boys' Felt Hats, 50c and \$1.00 values at exactly Half Price.

One lot Boys' 35c leather Gloves 19c

Boys' blue Felt Hats, latest style, \$1.00 value 79c

Children's 50c Velvet Hats 39c

Children's \$1.00 quality Velvet and Corduroy Hats 69c

Children's 50c quality Felt and Wool Hats 35c

GROCERIES

Granulated Sugar 7c per pound

A limit of 25 pounds to each family.

Best Quality Army Soup 25c

Best Quality Army Soup 12c can, 8c

Best Quality Army Soup 10c

Best Quality Army Soup 8c and 15c

Best Quality Army Soup 4c

Best Quality Army Soup 10c

Best Quality Army Soup 7c

A. M. BURROWS' SONS