

Annual Suit & Overcoat Sale

At \$12.75 \$15.75 \$18.75 \$20.75 \$24.50 \$40.50

You all know the actual facts of the advance of price of most all reputable merchandise, but this does not deter us from putting on our Annual Suit and Overcoat Clearance Sale. We did not go into the market to buy inferior merchandise for sale purposes, but it is the same reputable bonafide guaranteed merchandise which we carry in stock from the same reputable makers—Stein-Bloch Smart Clothing and Clothcraft Guaranteed Clothing. You all know what they are. Every Suit and Overcoat included in this sale.

- At \$12.75—Suits and Overcoats formerly priced \$15 and \$18
 - At \$15.75—Suits and Overcoats formerly priced \$20 and \$22
 - At \$18.75—Suits and Overcoats formerly priced \$24 and \$25
 - At \$20.75—Suits and Overcoats formerly priced \$28 and \$30
 - At \$24.50—Suits and Overcoats formerly priced \$32 and \$35
 - At \$40.50—Suits and Overcoats formerly priced \$38
- The same bonafide suit in Boys' Suits and Overcoats.
- At \$2.75—Boys' Suits and Overcoats formerly priced \$3.50
 - At \$3.75—Boys' Suits and Overcoats formerly priced \$5
 - At \$5.25—Boys' Suits and Overcoats formerly priced \$6 and \$7
 - At \$5.50—Boys' Suits and Overcoats formerly priced \$8
 - At \$7.75—Boys' Suits and Overcoats formerly priced \$10
- This includes everything but Blue Serge Suits.
On these we give a universal reduction of 10 Per Cent.

Schaal & Roosa Co.
117 Main St. Hornell, N. Y.

FEATS WITH THE SWORD.

An East Indian Soldier's Wonderful Nerve, Speed and Skill.

East Indian swordsmen are acknowledged to be unrivaled. An extraordinary performer, who was a sergeant in one of the native regiments, is thus spoken of in Colonel Barra's book, "India and Tiger Hunting." "He was a fine looking fellow, in the prime of life, and notwithstanding the frightfully critical nature of what he was going to do, he moved about with perfect ease and calmness. In one hand he held a very long double edged sword, sharp at the point and with edges like razors. With the other hand he held his little son, a child aged about six years, who was clearly accustomed to what was about to follow.

"From the little fellow's evident enjoyment of the scene it was plain that failure on the part of his father was quite beyond the limits of his imagination. As soon as the usual preliminaries had been gone through, such as walking round and saluting to the commanding officer and principal guests, the father placed his little boy in the center of a circle, with a small lime (a kind of lemon), about twice the size of a walnut, under his heel.

"Then, taking up his stand at a few feet from the child, he grasped firmly the hilt of the sword and began brandishing it rapidly in the air. The blade was thin and finely tempered, so that it could be seen to quiver and undulate throughout its entire length as it flashed in the rays of the setting sun. Suddenly the muscles of the athlete might be seen to stiffen themselves; an instant's pause, then a sudden and lightning-like swoop, and the lime under the boy's heel was safely severed.

"Then, the boy having taken up his position as before, a small open box, about the size of those we use for tooth powder, was placed on the ground at his feet. It was filled with a black powder called sooraa, used by the natives for darkening eyelashes. Round this little box and about the boy's head the sword was now made to play with redoubled velocity. In the midst of the most dazzling passes the weapon would dart toward the little box and then reappear, steadily poised at the full stretch of the performer's arm, in front of the eyes of the child; then a sudden turn of the wrist, and a very dark line of powder was lying on one of the boy's lower eyelashes, placed there by the sharp point of the long sword. The same was then done to the other eye. This feat was performed weekly, always with undeviating success, and was the most wonderful instance of nerve and steadiness ever witnessed."—Pearson's Weekly.

Read the classified ads.

If You Will Tell the Public But Half of the Really Interesting Things About Your Store For One Year, Your Sales Will be Doubled!

This assumes a few facts—that you conduct a really good store, in every way WORTHY of public support; and that whoever writes your ads knows how to make them interesting to people, and that you see that these interesting ads really REACH THE PEOPLE through your use of adequate newspaper space ALL OF THE TIME.

If you can measure up to these assumed facts and requirements, then it is quite possible for you, within a year, to double the volume of your sales and the number of your customers.

Isn't it an undertaking that appeals to every potentially BIG merchant—for instance, to YOU?

The ANDOVER NEWS

Try Our Adv. Columns for Quick Returns

GARDNER & GALLAGHER COMPANY

OVERCOAT AND SUIT SALE

A decided cut from the regular price. This is your chance to get a regular, high-class

\$28 and \$30 Overcoat or Suit for \$22.50	\$20.00 Overcoat or Suit for \$15.00
\$25.00 Overcoat or Suit for 18.00	\$18.00 Overcoat or Suit for 12.00
\$22.50 Overcoat or Suit for 16.50	\$15.00 Overcoat or Suit for 9.50

* Liberal reduction on all Boys' and Children's Overcoats and Suits

SAVOY SHIRT SALE

\$1.50 Savoy Shirts \$1.15	\$2 Savoy Shirts \$1.48	\$2.50 Savoy Shirts \$1.78
\$3.50 Savoy Shirts \$2.58	\$5.00 Savoy Shirts \$3.98	

We carry a complete line of Trunks, Bags and Suitcases

GARDNER & GALLAGHER CO., Inc.
111 Main Street Hornell, N. Y.

GREENWOOD LOCAL BRIEFS

Days are longer.

Winter is all smiles so far. Wheeling is fine.

School opened Tuesday.

At the installation of officers Friday, A. L. York was inducted into the office of master.

The teachers of our school have returned from their holiday vacation.

Potatoes are on the rise selling at \$1.75 per bushel. One acre of potatoes will buy eight acres of potato land.

The Elias Hiker house east of Rough-and-Ready, caught fire around the thimble where the pipe passes through the chamber floor, on Saturday, and but for timely help from this village would have burned to the ground. The damage to the building and contents was about \$75.00. J. B. Ordway was occupying the house at the time.

Mr. and Mrs. W. O. Slocum and daughter, Dorothea went to Hornell Tuesday.

Mrs. Mary D. Webster fell on the ice while crossing the street Sunday evening, and dislocated her wrist. Dr. Bennett put the injured member in place, and the patient is quite comfortable.

Mrs. Calista Porter, of Hornell, formerly of Greenwood, visited her sister, Mrs. R. P. Stephens, of this place last week.

Mr. Terribury, of Slate Creek, is going to work the Webster farm the coming season.

Mrs. Libbie Bentley is sick at the home of her sister, Mrs. Ellen Marshall.

Dennis Dunne, of Troupsburg, was in our village Monday.

James McCormick, of West Greenwood, was in the city Monday.

Ex-convict No. 11221 will give a series of sermons at the M. E. church this week. All are cordially invited to hear him. The subjects of his discourses are: "The Thief," "The Unknown God," "The Great Criminal," "My Life in Prison," "Prisoners of Stenben Co.," "The Power of Love," "Traffic in Young Girls."

The venerable David D. Smith of West Union, was in our city Monday.

Abiah Thompson, of Coby Creek was a Greenwood visitor Thursday.

Bernard Murray was a business visitor in town Thursday.

Charles Fisher, of East Greenwood, was a city caller Saturday.

Fred White, of East Greenwood, was on our streets Monday.

Mr. and Mrs. Norman Rogers were village visitors Thursday.

Thos. O'Hargan, of Christian Hollow, was a city caller Monday.

Thomas Conlon was in town Monday on business.

Samuel Wyekoff, of Highup, was a city visitor Tuesday.

George York, of Rock Creek, was in town Monday.

Perk Waters, of Rough-and-Ready, was in town Monday.

Potato buyers loaded tubers Tuesday.

Clinton L. Dailey, of East Greenwood, was in town Tuesday.

Mr. and Mrs. John Donaldson were among the city visitors Tuesday.

George Caffrey, of West Hill, was in town Tuesday.

It is surprising that a highly educated and progressive people like the Germans will allow themselves to be driven to destruction, in an attempt of a military ruler to satisfy his territorial ambitions.

The statement of one of our commanding generals that our militia is a failure and advocating a large standing army for security is just what is to be expected of shoulder straps in general. They would make the United States a military ridden nation that they might have authority over many, but this country ought not to be turned into a military despotism to satisfy their vanity and the argument they advance is not true, for our militia on the border is not a failure but a force able to give a good account of themselves if necessary.

Evidently we need no large standing army to defend ourselves against European powers as they have had all the war they want, and are seeking a way out consistent with their ideas of honor, and with all the world calling for

THE CHIEF CHARM OF LOVELY WOMAN

Soft, Clear, Smooth Skin Comes With The Use Of "FRUIT-A-TIVES"



NORAH WATSON
86 Drayton Ave., Toronto.
Nov. 10th, 1915.

A beautiful complexion is a handsome woman's chief glory and the envy of her less fortunate rivals. Yet a soft, clear skin—glowing with health—is only the natural result of pure blood.

"I was troubled for a considerable time with a very unpleasant, disfiguring Rash, which covered my face and for which I used applications and remedies without relief. After using 'Fruit-a-tives' for one week, the rash is completely gone. I am deeply thankful for the relief and in the future, I will not be without 'Fruit-a-tives'."

NORAH WATSON.
60c. a box, 6 for \$2.50, trial size, 25c.
At dealers or sent by Fruit-a-tives Limited, Ogdensburg, New York.

TAKE CARE FOR YOUR COUGH

Don't cough your head off. Go to your druggist and get Sloan's Liniment. Take it home and add to it a pint of hot water and 4 oz. of sugar. Take a teaspoonful as often as necessary. Should promptly relieve the worst cough, entirely stop the tickle in your throat and soothe and heal a sore throat. If your druggist does not have it insist that he get it for you at once. Costs little, is easy to prepare and wonderfully efficient.

Try the News ads for results.

United States Gets Big Verdict.
A verdict of \$150,000 in favor of the United States government was returned by a jury in federal court in New York city in a suit instituted against K. D. Phipps & Herberger of Berlin, Germany exporters. The amounts were charged with undervaluing their goods to the tune of \$480,000 worth of letters sent to their agents at Groversville, N. Y. Funds of the firm here are under attachment by the government to apply on the judgment.

Half of New Mexico Public Land.
Of the 73,485,760 acres in the state of New Mexico more than half is public land and 14,000,000 acres state land. Ranches cover 13,000,000 acres, somewhat less than 2,000,000 acres is cultivated and less than 600,000 acres is irrigated. The area irrigated under government regulation will be considerably increased when the lands below the Elephant Butte dam are utilized.

TIMELY BOOKS

Government Telephones
By JAMES MAYOR, Ph. D.

Prof. Mayor's book is a compelling and fearless narrative of the true record of an most of great commercial business. It tells what happened to the rates and what happened to the consumer and what happened to the taxpayer. The "proof of the pudding" is in this vivid factory, and it is of especial importance to American citizens just now when the question of government ownership is so much agitated.
12mo. Cloth, \$1.25 Net; Postage 6c. extra

FOOTBALL DAYS

By WM. H. ("BIG BUD") EDWARDS
500 pages of exciting good stories of famous men and teams of all the colleges. 50 pages of wonderful illustrations that recall the stirring scenes of the past. A book in which you get the thrill and fever of the greatest of all outdoor games.
6mo. \$2.50 Net; Postage 20c.

The School in the Home

By ADOLF A. BERLE
Talks with parents and teachers on intensive child training by a writer of broad vision and deep insight.
12 mo. Cloth, \$1.25 Net; Postage 10c.

Teaching in the Home

By ADOLF A. BERLE
A manual of school work that can be done at home. It carries on and develops in concrete form the principles laid down in "The School in the Home."
12 mo. Cloth, \$1.25 Net; Postage 10c.
At Your Bookstore, or Direct from
MOFFAT, YARD & CO., Publishers
116-122 West 32nd Street NEW YORK

1912 1913 1914 1916

While Your Coal-Hod has been shrinking KEROSENE has stayed the same

Coal has been going up—and up!
The papers say it may jump still higher before the winter is over.

Go light on coal—burn
SOCONY KEROSENE

A gallon of Socony Kerosene costs from 10 to 15 cents. Burned in a Perfection Oil Heater it will warm any ordinary room for 10 full hours.

10 or 15 cents worth of coal is about half a scuttle-full—and there's small comfort in a scuttle of coal these days.

A Perfection is on when you need it and off when the weather turns mild. You carry it upstairs and downstairs, wherever you want it.

But the furnace stays in the cellar, steadily burning up the dollars.

Get out your old oil heater, or order a new one today. See that the grocer delivers Socony Kerosene and no other, because Socony is the Standard Oil Company's best grade of refined oil. Look for the Socony Sign in his window.

STANDARD OIL CO. of NEW YORK
(Principal Offices)
New York Albany Buffalo Boston