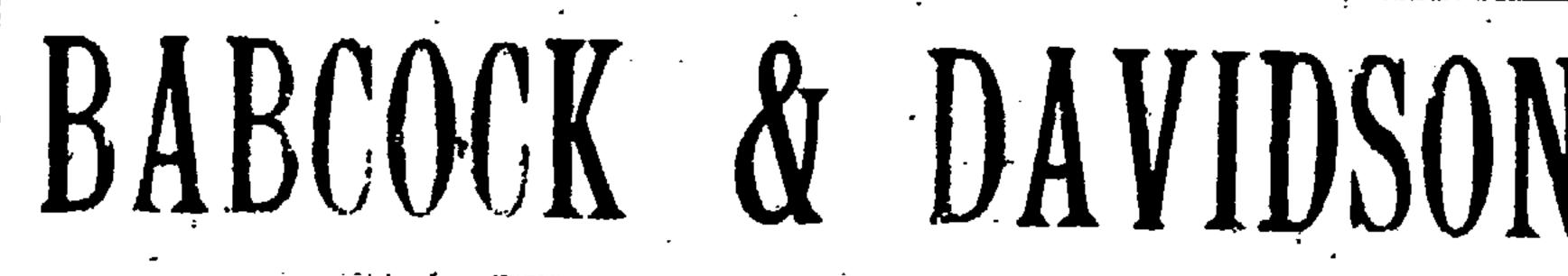
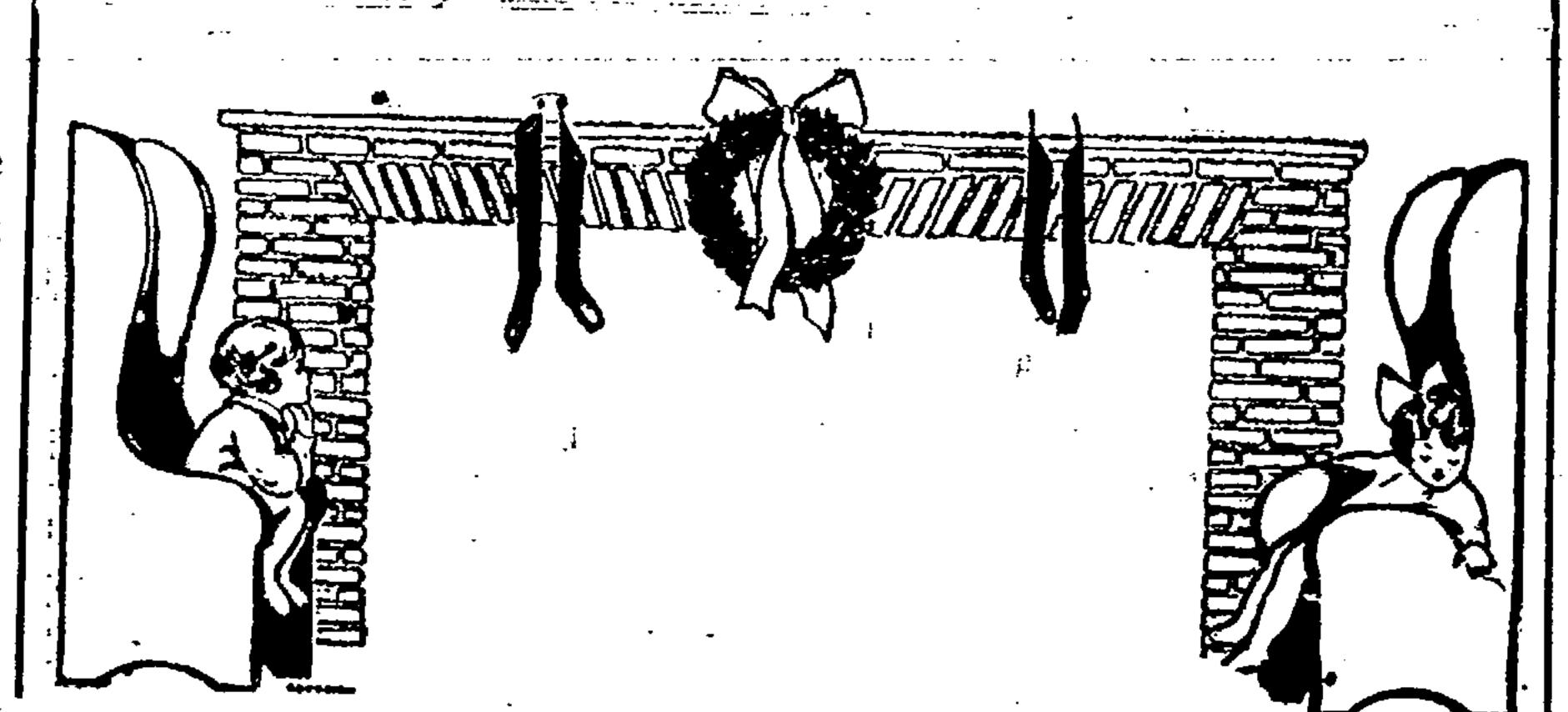
Important Reasons Why it Will Pay 1 You to do Your Christmas Shopping at this Store

Forty-eight different lines of merchandise under one roof. Four Floors and Basement filled with much the largest assortment this store has ever shown—means that you can do all your shopping and save time and money.

New and Original Christmas Novelties, Toys, etc., never before shown

Many Special Bargains not advertised





Save Time for Christmas

Promptness and Dispatch in our service to

Fifty Salespeople for these rush days. relephones in ali departments.

Electric Elevator to all floors.

Prompt Delivery of packages with Motor

Parce! Post Packages amounting to \$5.00 1 or more delivered free...

How Many People Will You Make Happy on Christmas?

Happiness is the greatest gift which Christmas brings, and it is so easy to carry happiness to everybody that knows us. Often the simplest and most inexpensive gift carries a delightful message of good will and friendship. Send as little as you will; but send SOMETHING to all.

Our store is filled with attractive and desirable things, and the gift you seek may cost as little as you desire.

The beautiful and elaborate things are here, as well as the serviceable and practical gifts.

Here are also the toys and trinkets that bring joy to the hearts of the little folks. But there is not, a day to be lost if Christmas is to be comfortable for you and happy for your household and friends. Start making your selections tomorrow before the last rush and hurry begins.

Dress Goods

Gifts That Always Please' son, Dress Goods and Silks occupy one

of the most important positions in dur Christmas preparations. in these days of practical giving dise. one can never make a mistake ir the gift of Silk or Wool material

for a new gown, skirt or waist, Among the new arrivals in a ship ment of rich German Dress Goods, in beautiful weaves and colorings which we did not expect on account! of the war.

Quality Dress Goods from 25c to ▲ \$3.00 Per yard. Rich Slike from 500 to \$2.50.

Silks D

Aprons

Dress Goods

Waist Nets

Fancy Waistings

▲ Mon's Collar Boxes

Mon's Shirt Sets

Men's Suspender

Leather Goods

Robe Blankets

. Handkerchiefe

Men's Shirts

Men's Hose

Neckwear

Beauty Pins

Silk Scarfs

Belt Buckles

Fascinators

Embroidery Scissors

Gifts of Linen and Silks of Linen was acceptable it certainly should be this sea-

With the war causing an increasling scarcity of flax, no one can foretell the future of Linen merchan-

We protected our trade by making ' extremely large purchases and are still selling at former prices,

Napkine \$1.00 to \$2.00,

Buy on Main Floor

La Valliera

Bracelets

Parisian Ivory

Beaded Bags

Hair Ornamenta

Hand Mirrora

Renaissance

Pin Sets

7,000 Square Feet of Space on

Third Floor Filled With

New Furniture

ment of the whole family. Every room in the home which

is much more beautiful or more comfortable because of a new

Handsome small pieces in Pedestals, Tabourets, Sewing

Beautiful Tapestry Upholstered Rockers and Chairs and Couches

piece of Furniture draws the home ties that much closer.

An especially strong line of Dining Room Furniture.

Many new numbers in Bed Room Furniture.

Gifts of Furniture from \$2.00 to \$100.00,

Stands, Smoking Stands, etc., \$2.00 to \$10.00.

Davenports from \$5.00 to \$75.00.

Furniture Gifts have the merit of adding to the enjoy.

Mesh Bags

Hat Pins

Pattern Clothe \$2.00 to \$12.00. Table Linens 25c to \$3.00 per yard.

Japanese Linen

Table Linen

Cluny Linens

Lunch Cloths

Fancy Pillows

Comfortables

Pillow Tops

Infant's Booties

Tray Cloths

Christmas Cards

Tam O'Shanters

Irish Crochet Jabota

Sewing Tables

Dining Tables

Baby Carriages

Shirt Waist Boxes

Stocking Caps

Fancy Combs

Cut Glass

Blankets

Beautiful Parisian Ivory Will Please Milady



Parisian Ivory, because of its beauty, its sanitary quality and three years and pleased hosts the serviceableness is now the most popular material for Toilet articles. We sell the Arlington Parisian Ivory, there is name better. Arlington Parisian Ivory is sold-(no hollow wood cov- reliability. Fancy Linen Pieces in Cluny, Ma- ered pieces in the line). Real Parisian Ivory articles from 25c deria, Renassaince, etc., from 10c to each up to the most expensive sets.

Handkerchiefs--Thousands to Suggestions of Useful Gifts You Can Choose From

The improvement in Handkerchiefs is undoubtedly as great or buying opportunity, but when these greater than in any kind of merchandise. To-day's values in two are combined and prices lowered This is only a partial list—many Fancy Novelties not mentioned here. Linen Handkerchiefs seem almost equal those that were double the value of this opportunity

There are four points of decided improvement. The equality of Linen is better. Hand hemstitching is replacing machine hem-1 stitching in many grades. Workmanship is very much finer. Patterns are greater in variety and more graceful and artistic in design. Eight countries contribute to the magnificent assertment here, ranging in price at 2c, 5c, 10c, 121/2c, 15c, 18c 50c up to \$4.50. Gifts You Can Buy

Buy Gloves for Christmas

No advance in Kid Gloves here, you buy all of our well known brands at the same old prices.

Our famous "Diana" German Lambskin Gioves at \$1.00.

The "Manopole" real French Kid at \$1.50. The well known "Mark Cross" French Kid at \$1.75.

Duplex Gloves at 50c. Heavy Cashmorette Gloves at 25c.

Fourth Annual Christmas

Here is to be found Toyland which is the Joyland for youngsters aged Mr. Samuels, the expert Furrier, is from four years to seventy. here again with all his samples to ment we had last year.

deliver at special prices. Mr. Samuels was with us the last

customers with his courteousness and To select from either line, our

own which was bought and made up inum Free with a \$10.00 purchase, carly last Spring when prices were samples, which of course, are his imported Doll, jointed body, the kind best production, is to have a good \$1.29.

on Second Floor

Fur Coats Feather Boas Children's Fur Sets Traveling Bags

Rain Coats Flamelette Gowns | Wrappers Shirt Walst

Ask to see the new Peg Lock Blocks, adopted by New York schools because of its educational value.

Then there is the Erector, the Richtes Anchor Stone Blocks, etc. Visit the Christmas Bazaar and see the many choice distinctive

The Basement

Christmas Store

There is more than double assort.

Toys of all kinds from 50 to \$5.00.

. Fancy China from 10c to several

Aluminum Ware 10c to \$5.00.

A \$3.15 Combination Set of Alum.

1 Several hundred new Dolls just ar F

| scme stores sell for \$2.00, Special

Christmas Bazaar

on Second Floor

Books at 5, 10, 25, 50 and up.

Games from 10c upwards.

it is just the place for the wearled Shopper to rest in and where they can buy in quiet. . The salesladies in charge will not only serve you but will aid in select-

a merchandise for you anywhere " throughout the store. Christmas Bazaar Gifts from 1

Acceptable Home Gifts of Rugs,

Home Gifts are Satisfactory Gifts.

Carpets, Rugs and Draperies are especially desirable in enriching the beauty of homes

Carpets and Draperies

A pair of Draperios, or Couch Cover or Small Rug is not expensive from \$1.00 to \$20.00.

A new Rug for the Living Room or Dining Room would be a home gift for the enjoyment of all. Room size Rugs at \$10.00, \$13.50, \$16.50, \$18.00, \$22.00 up, to \$50.00.

One of the Standard Sewing Machines for which we are exclusive Hornell agents would please any housewife.

A dainty pair of Lace Curtains might be the gift 50c to

Children Cry FOR FLETCHER'S CASTORIA

Office Main and Center andover, N. Y

LOUGHLEN, M. D

GENERAL PRACTITIONER Office and Residence, Center St. Andover, N. Y.

TTENRY STEPHENS,

Office at residence, 51 Main Bt. Andover, N. Y. THAYTON L. EARLEY,

W ATTORNEY AND COUNSELLOS AT LAW Money Loaned on Good Real Estate Security ALL LEGAL BUSINESS RECEIVE: 1

PROMPT ATTENTION.

NGELO O. TUCKER,

GENERAL INSURANC | fear pervading the entire condition of and Village Property, Live Stock chemical that disintegrates their ally, acting directly upon the blood shoulders of Necessity to those of Auton and all kinds of Casualty Risks self respect. Absolute Security Quaranteed.

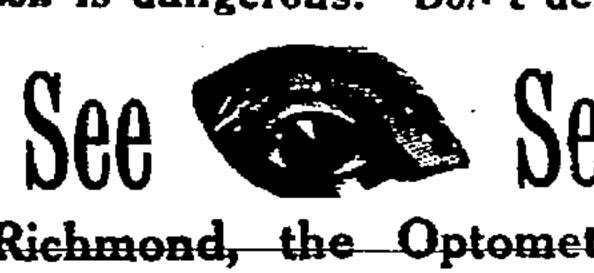
M. LEE.

GENERAL AUCTIONEER, Andover, N. Y.

PRICES RIGHT. ANDOVER FREE LIBRARY Will be opened for the loaning books every Tuesday evening 7 to 9; Thursday afternoons from

to 9 o'clock Neglect of slightly defective vis- of physical exhaustion. Underfed and ion is dangerous. Don't delay.

to 5; and Saturday evenings from 7



November 19 Wellsville; Sutfin Block, Mondays, Tuesdays and Saturdays.

E. BROWN Undertaker and Embalmer

Pinest Equipment Skilled Service some way.

Calls attended to day or night Main Street, Andover, N. Y. **FLOWERS**

FOR ALL OCCASIONS FUNERA_ DESIGNS

Both Phones

. . . A SPECIALTY. WETTLIN, The Florist, Hornell, N. Y. The new evangel of the kingdom

names of two young people who are; E. D. SNOW, Prin.

Moole CityBusiness School.



Compel your Stomach to do its own work "GESTOM"

the 15th Assembly District of New York City 1321 families investigate had three bath tubs between them The ministry must apply the teach-

HAVE IMMENSE AND COMPLETE AMOUNTS TO WHEN YOU HAVE A BOOKLET OR OTHER PIECE OF YOU CAN JUST AS WELL HAVE FACILITIES. WE START ALL TO PLAN THE JOB AND OVERSEE PARTS OF THE JOB AT ONCE THE DETAILS.

CONGRESS DECREES DOLLARS IN DULGING IN LUXURIES MUST FIRST SALUTE THE FLAG.

ity in social religious interpreta- (But the Master was concerned to War Revenue Tax of \$105,000,000 Levied-Beer Bears Brunt of (It's a long, long road to the with a shock. In my city of Roch- Kingdom of God, but we are lights)

European disturbances and of this CASTORIA contributor, having been assessed approximately \$50,000,000; a stamp tax on ! negotiable instruments, it is estimated, will yield \$31,000,000; a tax on the We offer One Hundred Dollars Reward for any case of Catarrh that capital stock of banks of \$4,300,000 and a tax on tobacco, perfumes, thea-' cannot be cured by Hall's Catarrh ter tickets, etc., makes the remainder. Congress has decreed that the F. J. Cheney & Co., Toledo, O. brewer, the banker and the investor We, the undersigned, have known must shoulder the musket and march is F. J. Cheney for the last 15 years, to the front; that milady v.ho would and believe him perfectly honorable add to her beauty must first tip Uncle i in all business transactions and finan | Sam, and a dollar that seeks pleasure They are no longer a cially able to carry out any obligat must first salute the flag; that Pleasure and Profit—the twin heroes of many wars—shall fight the nation's battles and by an ingeniously arranged schedule of taxation congress' Life. Health and Accident, Farm the working people is like a corrisier | Hall's Catarrh Cure is taken intern- has shifted the war budget from the

> You might find it in two minutes-The market place has always been The tenement districts are miasmatic right away.

Children Cry FOR FLETCHER'S The poor drink because they are CASTORIA

FOR FLETCHER'S

HOW'S THIS?

Children Cry

1 Sign Boards on the Up-road'

church history in the Rochester The-

"The statistics of wages come"

1\$480 a year and for females \$267.

Dun's Review compared the price

(of 350 staples in 1897 and in 190'

and found that \$1013 in 1901 bough

no more than \$724 in 1897. In Roch

jester, a model city so called, with

its large population of over 150,000

The fear of losing his job is the

workman's chief incentive to work Cure.

has 12,000 home owners, 3,000

The average workman's family

n which religion may flourish.

The "system" generates hatred.

ight. High rent means small room:

swamps of bad air. The prevent-

able decimation of the people is soci

Children are begotten in a state

over worked women in tenement and

alcoholism are social diseases

exhausting the stock.

Seed off? No, soil off.

ishness to the dignity of a moral

est relentless taskmasters in th

shops and stores, make them

live till supplementing them in

Gambling is the vice of the savage

frue civilization ought to out-grow

The family is the structural cell

relation is declining; raising a family

marked in the able and educated fam

ilies. The shiftless . breed

It is either a revival of social

God give us a vision, and God help

us to live and sacrifice for the King's

by the personal faith of the ordinar

with partiality. But if he really fol

ows the mind of Christ he will take

The chief cause

Sterility is mos

as it has out-grown canibalism.

he social organism

is a lost art.

economic fear

ligion or the deluge.

the side of the poor.

The human animal needs space, air pation.

which are mortgaged.

ester the average wage for 1900 was along the trail.)

crown of honor but an industrial tions made by his firm.

handicap Constant insecurity and National Bank of Commerce.



Protection for the Home surance protection, such as that offered by the

Postal Life Insurance Company

NET COST LOW IN THE 1st. Commission Divi-2nd. Renewal Commis-sion Dividends and Office-Sed. Beginning at the clear of the second year, the want contin-

A minister has no business to b It will pay you the megaphone of a political party. There are two great interests "Mail me life-insurance particulars for my age" and be sure to mention

> 'a your letter be sure to give Your Full Name Your Occupation-The Exact Date of your Birth

Postal Life Insurance Company Thirty-five Nassau Steet NEW YORK

ANOTHER THING ABOUT OUT OR AN IDEA OF HOW YOU WAN'

Congress has levied a war tax of: \$105,000,000 to offset a similar amount of loss on import revenue due to the

and mucous surfaces of the system. Choice and Gain, touching in its Testimonials sent free. Price 15 cents various ramifications almost every line

per bottle. Sold by all Druggists. of business. All hall the dollar that bleeds for ' Take Hall's family pills for constiits country; that bares its breast to the fortunes of war and risks its life to preserve the stability and integrity of the nation's credit.

ittle has been said of the dollar that

Honor to the Dollar that Bears the

Burdens of War.

All honor to the dollar that an

the battle is over, bandages the

ders of the poor and build a bulwark

All honor to those who contribute

oldiers and kneel with the cross b

A dollar may fight its competitor

business, industries may struggle fo

supremacy in trade and occupation

may view each other with envy of

suspicion, but when the bugle calls

they bury strife and rally around the

flag, companions and friends, mess

flag, one cause and one country

mates and chums, all fighting for one

The luxuries in life have always

been the great burden-bearers in gov-

ernment. We will mention a few of

them giving the annual contributions

to the nation's freasury: Liquor, \$250,

monds, \$3,837,000; millinery, \$2,479,

and \$450,000,000 of this amount classi

we should add the \$100,000,000 war tax

they will fill the treasury again while

they shout, "Hurrah for Uncle Sam!"

In every field of human activity the

demand for more competent men and

women is growing every day. Espe-

Home pride is a mighty valuable as-

Work is the salve that neals the

cially so in agriculture.

The war tax is immediately effec-

silks, \$15,500,000; dia-

ound the nation's credit.

de dying heroes.

a favorite stand for war revenue collectors. The trader is a great financial patriot. His dollar is the first to ' rally around the star-spangled banner and the last to hear the coo of the dove of peace. He is called upon to buy cannon; to feed and clothe the boys in blue and each month cheer! their hearts with the coin of the and money is as important a factor war as blood. Many monuments

Come here for your Christmas, you'll not be disappointed. their graves when they die, but very

Weltons, \$12.00 to \$60 00

& CO. Wellsville, N. Y.

Allegany County's

Largest Department

STORE

The Store where you can buy Christmas

presents that give the greatest

Great big stocks of Dry Goods, Silks,

Table Linens, Rose Blankets, Hander-

chiefs, Neckwear, Fine Hosiery. Dainty

Undermuslin, Shirt waists, Petticoats,

GRAND RUG EXHIBIT

All the new Fall Designs in Rugs, comprising

everyt hingdesirable in Oriental, Floral and Me-

dållion styles. Brussels, Axminsters, Velvets,

Bath Robes, Fur Coats and Sets.

Rockwell Bros. & Co.

wounds of stricken soldiers, lays a KEEPS YOUR HOME = (2) FRESH and CLEAN

Combination Pneumatic Sweeper

THIS Swiftly-Sweeping, Easy-Running DUNTLEY Sweeper cleans without raising dust, and at the same time picks up pins, lint, ravelings, etc., in ONE OPERATION. Its ease makes sweeping a simple task quickly finished. It reaches even the most difficult places, and eliminates the necessity of moving and lifting all heavy furniture.

The Great Labor Saver of the Home-Every home, large or

small, can enjoy relief from Broom drudgery and protection from the danger of flying dust. Duntley is the Pioneer of Pneumatic Sweepers-Has the combination of the Pneumatic Suction Nozzle and revolving Brush. Very easily operated and absolutely guar-

anteed. In buying a Vacuum Cleaner, why not give the "Duntley" a trial in your home at our expense? Write today for full particulars

MR. C. E. BROWN Andover, N. Y.

INSURANCE

All prudent persons keep their property 1 fully insured. How about yours?

Call at my office and get a 1915 Calendar, even it you do not leave an order tor a policy.

CHAS. M. LASH

Try our "B. B. B." column

Che news Printing house ANDOVER, N.Y.

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FURNITURE

Sorving Tables

Music Cabinets

GIFTS

Parlor Cabinets

Smoker Sats

Parlor Suits"

Foot Stools

Pedestals

Dressers

Kitchen Cabineta

Children's Rockers

Fancy Chairs

Rockers

Hornell, N. Y.

JUST GIVE US A CONFERENCE NEW ARTICLE.

MACHINE IS BUILT TO MAKE A YOUR PRINTING. LET US HAVE

A TALK-ABOUT THIS MATTER.

PRINTING IS ONLY A THIRD OF