Perhaps this over emphasia on dec-

This year the National Association

guers and tailors may decree styles,

MIDWINTER ADVERTISING

To the man who follows the adver-

That may take time, but it's scien-

The majority of the merchants cut

tions. The scientific house buyer;

Highway Commission Advertising Vil-)

lage of Andover Road in News

the brick pavement in the Village of

LECTURE SATURDAY EVENING

5419, Andover Village Road.

makes the bulk of the Winter pur

Company in creating a minimum wage | Baltimore, is planning the styles of State Route, known as the Southern Tier Route No. 4. of \$5.00 per day, a rate, which even 514 It is given out that man's

not tend to encourage young men to 'short of articles without much system hunt for "soft snaps," through person | Second, those who watch the local al "pulls." rather than to train them- trade market as keenly as the buyer melves for the highest efficiency? of a manufacturing concern watches Most people have to take the mar- the commercial papers. wages above the pre tific buying. - The canny housewife valling rates for actual value of ser knows that in the month of January, vices, they become too dependent or the merchant is up against the promake employer. If for any reason, position of reducing stocks. Not all they lose their favored berths, they his ventures have succeeded. He did are not used to rough competition on not expect them to. Some chances a basis of the survival of the fittest, must be taken. Irregularities in wea-The best gift for the worker is not ther and caprices of popular taste entra dollars in his pay envelope to have left parts of his stock unsold. day, but the incentive and opportunity He must do one of two things. Carry for gaining greater efficiency, as the stock over, borrow money to hold it, pesult of which he becomes depend- pay heavier insurance, take chances

ent on one business or set or men. of style changes or deterioration, This calculating age is not likely cut his prices. to provide many imitators of the warn hearted Ford policy, so that there is prices regularly during the latter half no need of issuing warnings against of the Winter, to meet these condi-MR. WILSON'S

CONCENTRATED STYLE at Pass Christian writing his trust message. Eut that does not mean a through advertising. Every advertiseout. Mr. Wilson seems to spend his may fit in some time, but in pursu-),

That gives him a big audience. Our Presidents have always had centrated, direct style of a newspaper directory of economy. The people who

The annual message to Congress, used to be a compendium and refer-down. ence book; rather than an address. After long booming statistics and comprehensive detail, the vital disenssion of tariff ,trusts, or currency would be reached. By that time the tle a large question in 1200 words, Andover. The Road is known as No.

del a large question in 1200 words, so advertising in other papers for direct, logical style. A public speak. these contracts will be opened on Frier needs 5000 to 10000 words for the day, Jan. 30. leisurely wandering diversion to side the new specifications which have de been prepared by the highway departvelops. That is why the newspaper ment and which have been approved so much more influential than the by the attorney general and the com-

mission of efficiency and economy. Mr. Wilson has set a new fashion They provide for four types of conpublic speaker should reflect on the crete, brick and asphalt. The brick who will read a 1000 word utterance highways ever built under the supervision of the State Highway Commission to be guaranteed.

WILL MEN WEAR

TIGHT CLOTHES?

ndover people are booked for a grand treat Saturday evening, of this week. Judge Alden, who lectured in the very worthy men. A tallor is just as to again come to Andover. This time many and dignified a figure as a he will be given a good house, as er a lawyer. Andover people have not yet forgot-

That is good so far as the platform orators.

THE PAVING PROPOSITION.

paved. We have all recognized the great advantages gamed by willegos that could afford paved screets. It shows progress, it serves to advertise the thrift and progressive spirit of any town.

Paving Main street has been one of the many things advocated for the betterment of the conditions in Andover, by this paper, for man) realized, makes the writer feel like throwing up his hat and shouting for or partly from the business fact that over; a mile and a half of brick paying; is the hope of Andover people. Of course this is not to be done by the tax-payers of Andover alone. It is the offer of the State Highway Commission, as our share of the good roads movement, passing through this section of the State-

> In the sixteen years that the writer has been booming Andover through the columns of the News, many propositions for improvement a - jage, and we are very sanguine that this paving proposition will not the first one to meet the voter's disapproval.

Of all the propositions that have come up within the last sixteen years, and carried by good majorities, not one of them has been of so tke one when he rolls back his cuffs election, next Tuesday afternoon. There can possibly be nothing done for

Andover that will be of greater advantage to our people then to pave our

With paved strocts there will mot so a pratter of more Healthfile town in Western New York than Andover, it will be a village to which people will desire to come and locate and make their future home. We now have all of the advantages of the cheapest power and purest known to mankind, and with beautifully paved atreets we will need to take our hate off to no other town that we know of.

Every loyal, energetic, Andover-loving citizen should be actively engaged in working to assist the carrying of the paving proposition, and if we do not have the pleasure of telling News readers, all over Allegany County, next week of the way our Andover people roll up majorities for

.VOTE TO PAVE-

PASTOR EHRET HOME tries. At the close of the meeting FROM KANSAS CITY L twelve hundred young men and wo-'e men pledged their service as missionlast of the week from Kansas City, aries. Two hundred of these will

enter the work this year. The oth-

sionary Meeting as a representative ers will soon be qualified. An experienced ad-reader knows, by vention from his pulpit Saturday an educated instinct, WHEN she morning. There were eight thousand must really HURRY to a store

tudents in attendance with repre-secure a bargain..

CANNON BROTHERS

LADIES JANUARY SALE OF AND CHILDREN'S COATS ANDFURS



With nearly three months of cold weather ahead—just when you need Warm Winter Garments—we offer our entire stock of Coats and Furs for Women and Children at prices that average





All Women's Coats that were \$20, All Women's Coats that were \$18,

All Women's Coats that were \$16.50 now \$ 9.90 All Women's Coats that were \$15, now \$ 8.90

All Women's Coats that were \$13.50, now \$ 7.90

All Women's Coats that were \$12.50, now \$6.90

All Women's Coats that were \$10.00, now \$5.90

One lot Women's Coats at exactly Half Price. One lot of Women's Coats at exactly at One-third Price.

One lot Misses' and Children's Coats, One-third Off. One lot Misses' and Children's Coats at Half Price.

DO NOT MISS THIS SALE

Reduce the Number "And Amount of

Your Bills

Attempting to increase your receipts is only a part of financial success. Some attention must be given to expenditures.

A checking account will give you a correct record of your receipts and expendi-Pay by check-it is business it is Systematic—it is the only way to transact

We give especial attention to small

NEW YORK STATE DEPOSITORY

Report to Comptroller Oct. 21, 1913. Surplus and Profits, \$24,544.72

President, | E. J. ATWOOD Vice President. Cashier. J. C. LEVER, Assistant Cashier.

Car tal, \$25,000.00

W. F. O'Connell, Postmaste

-A son was born to Mr. and Mrs. old.

died Jan. 5th. -A. O. Tucker says it was about the New Eagle House.

Jan, 9th, aged 66 years.

dinner was held at the S. D. Baptist night.) Supper will be served after ment and make you cough hard the

formerly pastor of Angelica Baptist pleman was 51 years old and leaves tures of the trip. Grant Ingalls, of Cuba, will oper- Dec. 17th, at Manhattan, Kan. Mr. Landed at Needles Cal. Later they

Olean and Cuba, the coming summer. for the Union Pacific for 20 years, and fornia. In this time they traveled

and that with the mer- taken some weeks ago for treatment. v registering 20 dégrees below Funeral service will be held Sunday, miters any day than to run down one

-Secure a ticket for Dr. Shaws' lecture, Feb. 5th, at the Auditorium. royal welcome should be given this peerless orator, whose powerful words sharp witticisms and logical arguments sway audiences composed

the opportunity of hearing Dr. Shaw over forty members were presen. every person in Andover will be able for the ensuing year: Overseer-John Strait -The farm house and two barns,

¹ small insurance was carried. ... Lady Ass't Stewart—Hope Strait

DR. SHAW COMING

—The Huffman House, in Wellsville hostelry will be known hereafter as ! L.

'Wheeler of Cuba, were married Jan.

inches is being cut.

the coming year for Charles Swain of cities at St. St. James Hospital re- bowery waif has over a happy-go- Frederick Steele Strong, St. Ann Fed-

-Dr. S. Weir Mitchell, noted auth. Burdick of Akron, N. Y., and Herbert the success of every play. If any side with the 'a, Pa., Jan. 4th. He was Mr. Hoyd is the son of Mr. and Mrs. found in abundance in "What a Girl W. J. Hoyt of Wellsville. -Brigham Thrall died at his home ter, daughter and wife. In fact it is

of Cuba and had been married to his and is composed of honest and cap- least five per cent of the amount of

Friendship have purchased the C. continue the work of the plant manu-

-The Womans Christian Temper- Kolb Brothers Famous Pictures o. "Day of Prayer" for Constitutional graphers of the Grand Canon of Ario or all bids. The Missionary Society of the Prohibition. Rev. H. B. Williams ad- zona, and their pictures are known

-Mrs. W. H. Appleman, a former at the head of the Bright Angel trail. B. K. FULLER, Secretary. ter of Rev. and Mrs. T. J. Wheeler, home in Olean for a visit. Mrs. Ap- down to date by making motion pro-

-W. H. Day, formerly a resident from Green River, Wyo., and after an automobile bus line between Day had been employed as lineman journeyed to the Gulf of Lower Cali-

the death of Mrs. Rob- will be given in the Auditorium, Sat-Mrs. Robbins died at a markable motion pictures that have This is the last-sale price

GRANGE MEETIN Andover Grange enjoyed a

Master-Wm. W. Pingrey

Lecturer-Mrs Bertha Pingrey owned by George Maccumber of C lageraga, was destroyed by fire Stewart-Harry Smith morning of Jan. 3rd. Mrs. Maccumb. Assistant Stewart-Henry Baker had been caring for a sick child dur-Treasurer—Mrs. Mary Warfield ing the night and at five o'clock dia Secretary—C. A. Robinson covered the attic in flames Gate Keeper—Cecil Clark stock in the barns was saved, but Training implements grain, hay and Ceres-Ruth Mingus Pomona-Agnes Taylor | household furnishings were burned. A| Flora-Helen Baker

---A. D. Sanders. Collector of over, are required make returns Union will be postponed one week, to Vion these blanks. All persons required ... meet with Mrs. Backus, Friday afterto make return should provide them noon, Jan. 23rd. Mrs. Meade Supt. of Literature and Mrs. Backus, Press ' selves with the blank by applying t the Collector, or otherwise, and make ellaw against all persons required

ten p. m. His station is in his shop, Suffrage Cause," will lecture in Andpond is under way. Ice better than she added to this munificient gift discount will positively be allowed

> Shaw assumes all expense of travel, open evenings to 8:30. NOTICE TO CONTRACTORS Albany, N. Y.—Pursuant to the provis-

thirty lectures, to be given by her at lafter 20th.

ions of Chapter 30, Laws of 1909. "amended by Chapter 646, Laws of 1. WHAT A GIRL CAN DO

So with two rowbeats they started,

and Chapter 80, Laws of 1913, sealed "proposals will be received by the un-1. dersigned at their office No. 55 Lan-Evening, January 21st caster street, Albany, N. Y., at 1.0'his place, -A civil service examination will this show. Laughter and pathos are of the following highways:

GETS TIME DIRECT DAIL

Colin D McCarn has completed his

wireless receiving set, and is now |

receiving the time at noon and at

right triumphs in the end. The orig--The newly elected officers of inal situations which happen to the called to "Information for Bidders" in

Can Do." It is a play for mother, sis- must be accompanied by a New York

The extreme cold weather the wife, who survives him, sixty-five able players who are never forgetful the proposal which such draft or and bond are duly executed. The successful bidder will be re-

quired to give a bond for fifty per | Emery Kolb have been official photo- | The right is reserved to reject any

All 10c Corn, Succotash, I. Peas and Pumpkin 3 CANS FOR 25c

'n At the above prices this is an exceptional offer. 15c OLIVES 10c

Judge Alden

So enthusiastic were those who heard Alden here on his first trip that everybody said:

"GIVE US ANOTHER CHANCE AT ALDEN"

The Entertainment Committee has done so. Saturday night, January 17, will be the night of nights for Humor and the Best Good Time in the town's history.

The Womens Christian Temperance The Committee has bought the Picture Show. Same ticket admits to both. Pictures (3 reels) 7:30. Lecture 8:45. 35c. Balcony 25c.

THE FEDERATED SERVICE

WILL BE HELD IN THE BAPTIST CHURCH

On Sunday Evening, January 18, at 7:15

The great question of the day is: "Are we Independent or Interdependent of One Another?"

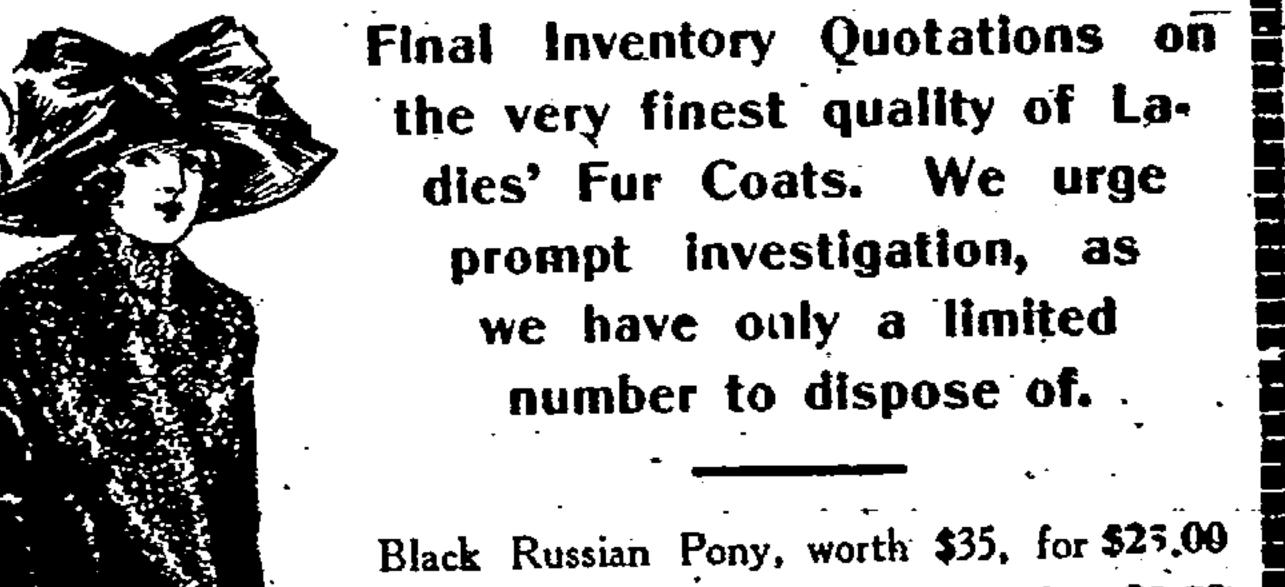
That is what we want to know. It makes a great difference.

MONDAY

BY A CAPABLE CAST

Come Out and Help the Boys

15, 25, 35 and 50 Cents



Black Russian Pony, worth \$39, for 29.50 Electric Seal, worth \$65, for - .

pieces in Minx, Fox, Lynx, China at one third reduction from former

of those rapids.-W. J. Burns.

Black Russian Pony, worth \$48, for 35.00 Black Russian Pony, worth \$55, for 39.00 Natural Russian Pony, worth \$60. for 41.00 Brown Russian Marmot, worth \$63, for 42.50